


Government of the People's Republic of Bangladesh
Wage Earners' Welfare Board (WEWB)
 Ministry of Expatriates' Welfare & Overseas Employment
 Prabashi Kallyan Bhaban
 Eskaton Garden, Ramna, Dhaka-1000
www.wewb.gov.bd

Ref No.: 49.04.0000.000.004.07.0002.25-196

Date: 26/04/2026

Request for Expression of Interest (REOI)
For
Selection of Consulting firm for Digital Marketing Services for WEWB

1	Ministry/Division	Ministry of Expatriates' Welfare and Overseas Employment		
2	Agency	Wage Earners' Welfare Board (WEWB)		
3	Procuring Entity Name	Director General, Wage Earners' Welfare Board (WEWB)		
4	Procuring Entity Code (If Applicable)			
5	Procuring Entity District	Dhaka, Bangladesh		
6	Expression of Interest for Selection of	Digital Marketing Services for Wage Earners' Welfare Board (WEWB)		
7	REOI Ref. No.	49.04.0000.000.004.07.0002.25-196		
8	Date	26/04/2026		
KEY INFORMATION				
9	Procurement Method	A consulting firm for the assignment will be selected under Consultant's Qualification - based Selection (CQS) method in accordance with the PPR 2025, The firm with the best qualification and relevant experience with the higher ranking will be invited to submit its technical and financial proposals for negotiation		
FUNDING INFORMATION				
10	Budget and Source of Funds	WEWB Fund		
11	Development Partners (if Applicable)	N/A		
PARTICULAR INFORMATION				
12	Project / Programme Name (if Applicable)	Wage Earners' Welfare Board (WEWB)		
13	Project / Programme Code (if Applicable)	N/A		
14	REOI Closing Date, Time & Address	Date: 12/05/2026 Time: 12:00 PM Project Office: Wage Earners' Welfare Board (WEWB) Probashi Kallyan Bhaban, Level-10, Eskaton Garden, Ramna, Dhaka-1000 Ph No: 02-222223247, e-mail: d.ad@wewb.gov.bd		
INFORMATION FOR APPLICANT				
15	Brief Description of Assignment	Details of the service to be rendered are described in the ToR of the assignment, which is available in Wage Earners' Welfare Board (WEWB) website (www.wewb.gov.bd). The soft copy of ToR may also be obtained from the office during office hours on all working days upto 11/05/2026 Applicants are advise to provide required information indicating that they are qualified to perform the service		
16	Experience, Resources and Delivery Capacity Req'd	As Per ToR		
17	Other Details of Application	As Per ToR		
18	Association with foreign Firm is	N/A		
19	Ref No	Phasing of Services	Location	Indicative Start Date
	S1	Phase 1 (1 years service)	WEWB	01/07/2026
				Indicative Completion Date
				30/06/2027
PROCURING ENTITY DETAILS				
20	Name of Official Inviting REOI	Md Saidur Rahman		
21	Designation of Official Inviting REOI	Deputy Secretary, Director (Admin), Wage Earners' Welfare Board (WEWB)		
22	Address of Official Inviting REOI	Wage Earners' Welfare Board (WEWB) Probashi Kallyan Bhaban, Level-10, Eskaton Garden, Ramna, Dhaka-1000		
23	Contact details of official Inviting REOI	Ph No: 02-222223247 E-mail: d.ad@wewb.gov.bd		
The procuring entity reserves all, the rights to accept or reject all the Expression of Interest (EOI) Without showing any reason				


 Deputy Secretary, Director (Admin)
 Wage Earners' Welfare Board (WEWB)