

Government of the People's Republic of Bangladesh
Recovery and Advancement of Informal Sector Employment (RAISE):
Reintegration of Returning Migrants Project
Wage Earners' Welfare Board
Probashi Kallyan Bhaban
Level-11, Eskaton Garden, Ramna, Dhaka-1000.
www.wewb.gov.bd

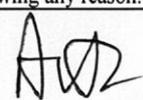
Ref. No: 49.04.0000.022.07.074.2025-112

Date: 10 February, 2026

Request for Expression of Interest (EOI)
For
Selection of Consulting Firm for Making Documentary (4), TVC/OVC (8) under Package No: NS-11

Wage Earners' Welfare Board(WEWB) has received financing from the International Development Association (IDA)in the form of a "credit" (hereinafter called credit) toward the cost of Recovery and Advancement of Informal Sector Employment (RAISE) Project. WEWB, an implementing agency of the Client, intends to apply a portion of the proceeds of this credit to eligible payments for a Consulting Firm for Making Documentary (4), TVC/OVC (8) under Package No: NS-11 for which this Request for Expression of Interest (REOI) is issued.

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| 1 | Ministry/Division | Ministry of Expatriates' Welfare and Overseas Employment |
| 2 | Agency | Wage Earners' Welfare Board |
| 3 | Procuring Entity Name | Project Director, Recovery and Advancement of Informal Sector Employment (RAISE): Reintegration of Returning Migrants |
| 4 | Procuring Entity Code (If Applicable) | |
| 5 | Procuring Entity District | Dhaka, Bangladesh |
| 6 | Expression of Interest for Selection of | Consulting Firm to produce four (04) video documentaries and eight (08) TVC/OVCs (Television Commercials / Online Video Commercials) |
| 7 | Scope of Work | The scope of work of this assignment is to disseminate information on reintegration programs and other services of the Wage Earners' Welfare Board (WEWB) for returnee migrant workers through the production of video documentaries and TVC/OVCs under the RAISE project, with the objective of raising awareness, promoting available services, and highlighting project outcomes. |
| 8 | EOI Ref. No. | 49.04.0000.022.04.074.2025-112 |
| 9 | Date | 10 February, 2026 |
| KEY INFORMATION | | |
| 10 | Procurement Method | A consulting firm for the assignment will be selected under Consultant's Qualification—based Selection (CQS) method in accordance with the World Bank's updated Procurement Regulations for IPF Borrowers (Sixth Edition, February 2025). The firm with the best qualifications and relevant experience will be invited to submit its technical and financial proposals for negotiation. |
| 11 | Experience | The firm must be experienced and must have technical capabilities for producing Documentary/Multimedia/ TVC production with shooting facilities. Team leader of the firm must have related experience of at least 10 years with similar Documentary/Multimedia/TVC production related activities. |
| FUNDING INFORMATION | | |
| 12 | Budget and Source of Funds | Development Budget |
| 13 | Development Partners | International Development Association (IDA) of the World Bank |
| PARTICULAR INFORMATION | | |
| 14 | Project /Programme Name | Recovery and Advancement of Informal Sector Employment (RAISE): Reintegration of Returning Migrants |
| 15 | Project/Programme Code | 224347700 |
| 16 | EOI Closing Date, Time & Address | Date: 24/02/2026, Time: 1.00 PM Project office:Recovery and Advancement of Informal Sector Employment (RAISE): Reintegration of Returning Migrants Project; Wage Earners' Welfare Board Probashi Kallyan Bhaban, (Level-11), Eskaton Garden, Dhaka-1000 Ph No: +880255138261; e-mail: pdrise6841@gmail.com |
| 17 | EOI Opening Date and Time | Date: 25/02/2026 Time: 2:00 AM |
| INFORMATION FOR APPLICANT | | |
| 18 | Brief Description of Assignment | Details of the services to be rendered are described in the ToR of the assignment, which is available in Wage Earners' Welfare Board's website (www.wewb.gov.bd). The soft copy of TOR may also be obtained from the office during office hours on all working days upto 17/02/2026 Applicants are advised to provide required information indicating that they are qualified to perform the services. |
| PROCURING ENTY DETAILS | | |
| 20 | Name of official Inviting EOI | Dr.A.T.M Mahbu-ul Karim |
| 21 | Designation of official Inviting EOI | Project Director (Joint Secretary) |
| 22 | Address of official Inviting EOI | Recovery and Advancement of Informal Sector Employment (RAISE): Reintegration of Returning Migrants Project Wage Earners' Welfare Board Probashi Kallyan Bhaban, Level-11; Eskaton Garden, Dhaka-1000 |
| 23 | Contact details of official Inviting EOI | Ph No: +880255138262; e-mail: pdrise6841@gmail.com |
| 24 | The procuring entity reserves all the rights to accept or reject all the Expression of Interest (EOI) Without showing any reason. | |


(Dr.A.T.M.Mahbu-ul Karim)
Project Director (Joint Secretary)