



বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশন
আগারগাঁও, শের-ই-বাংলা নগর, ঢাকা-১২০৭
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স্মারক নম্বর: ৩৭.০১.০০০০.০৭২.১৪.০৩০.২২.৫০

তারিখ: ৪ মাঘ ১৪২৯

১৮ জানুয়ারি ২০২৩

বিষয়: ২০২১-২০২২ অর্থবছরের বিজনেস স্টাডিজ / এডমিনিস্ট্রেশন এর গবেষণা প্রকল্প প্রস্তাবসমূহের
চূড়ান্ত তালিকা ইউজিসির ওয়েব সাইটে আপলোড প্রসঙ্গে।

গবেষণা প্রকল্প প্রস্তাবের চূড়ান্ত তালিকা:

বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশনের রিসার্চ সাপোর্ট এন্ড পাবলিকেশন ডিভিশনের অধীনে কলা ও সামাজিক বিজ্ঞান শাখার
বিজনেস স্টাডিজ/এডমিনিস্ট্রেশন উপ-শাখার ২০২১-২০২২ অর্থবছরে দেশের পাবলিক বিশ্ববিদ্যালয়ের শিক্ষকদের নিকট থেকে
প্রাপ্ত গবেষণা প্রকল্প প্রস্তাবগুলো বিশেষজ্ঞগণের মূল্যায়নের ভিত্তিতে চূড়ান্ত তালিকা নিম্নরূপ প্রকাশ করা হলো

ক্রমিক নং	প্রস্তাবিত গবেষণা প্রকল্পের শিরোনাম	প্রকল্প পরিচালকের নাম ও ঠিকানা	মন্তব্য
১	Professional Exhaustion and Disengagement of Government and Non-Government Female Employees as Related to Emotional Intelligence and Self-Monitoring: A Factual Study	Professor Dr. Muhamad Akram Uzzaman Chairman, Department of Psychology, Jagannath University.	অনুমোদিত
২	The Potential Role of Small and Medium Enterprises (SMEs) to Achieve Sustainable Development Goals (SDGs) in Bangladesh	Professor Dr. Dhanonjoy Kumar Dept, of Management, Islamic University,	অনুমোদিত
৩	The Evaluation of Problems and Prospects of Admission Systems in GST (General, Science & Technology) Universities in Bangladesh	Professor Dr. Md. Mizanoor Rahman Associate Professor Department of Accounting and Information Systems Islamic University	অনুমোদিত
৪	Evaluating the Role of NGOs in Financial Inclusion, Basic Health Awareness, and Climate Change Resilience towards Achieving Sustainable Development Goals in Bangladesh.	Professor Md. Mamunar Rashid Department of Accounting Hajee Mohammad Danesh Science and Technology University	অনুমোদিত

৫	Perceptions of Consumers towards Cashless Economy in Bangladesh-An Empirical Study	Shekh Majedul Huq Associate Professor Department of Marketing Begum Rokeya University	অনুমোদিত
৬	Critical Essence of student' psychological involvement in quality assurance processes for quality education at the tertiary level of Bangladesh.	Syed Towfiq Mahmood Hasan Associate Professor Department of Business Administration Shahjalal University of Science and Technology, Sylhet	অনুমোদিত
৭	Strategic role of the agricultural extension department for cutting consumption expenditure with healthier life through organic food farming and consumption at household level in rural areas of Bangladesh	Professor Dr.Mohammad Mizenur Rahman, Department of Business Administration Shahjalal University of Science and Technology	অনুমোদিত
৮	Young Consumers' Green Product Purchase Intention and Environmental Awareness in Bangladesh: The Moderating Role of Green trust	Dr. Md. Abdul Kaium Masud Associate Professor Department of Business Administration, Noakhali Science & Technology University	অনুমোদিত
৯	Bidirectional Relationship Between Risk and Efficiency of Commercial Banks of Bangladesh. Do Bank Diversification and Market Competition Matter?	Dr. Anupam Das Gupta Department of Finance University of Chittagong.	অনুমোদিত
১০	The Impact of Political Connection on Firm Performance and Firm Value: Empirical Evidence from Bangladesh	Tanjila Hossain Assistant Professor Department of Accounting and Information Systems Jahangirnagar University, Savar, Dhaka	অনুমোদিত
১১	Factors Affecting Non-Performing Loans in and Economy: A Policy Guideline for Bangladesh Based on Global Data	Md. Atiqur Rahman Assistant Professor Department of Accounting and Informantion Systems, Jahangirnagar University, Savar. Dhaka	অনুমোদিত

১২	Impact of Global Pandemic on Handloom Weavers' in Bangladesh: A Study on Sirajganj District	K. A. M. Rifat Hasan Assistant Professor Department of Management Studies Jagannath University	অনুমোদিত
১৩	Investigation of mobile wallet usage in the Chittagong Hill Tract regions, Bangladesh: Predicting attitudes and behavioral intentions among Ethnic Minorities	Trisha Saha Assistant Professor Department of Management Information System Noakhali Science and Technology University	অনুমোদিত
১৪	The impact of financial system development on inward foreign direct investment : the moderating role of financial freedom	Professor Dr. Mollah Aminul Islam Department of Accounting & Information Systems Jatiya Kabi Kazi Nazrul Islam University	অনুমোদিত
১৫	Social Media Promotional Marketing: Comparative Effect of Formal and Informal Advertisement	Raihan Sharif Assistant Professor Institute of Business Administration Jahangirnagar University	অনুমোদিত
১৬	Digitalization of Corporate Finance and Firm Performance: Empirical Evidence & Analysis	Dr. Mohammed Sawkat Hossain Chairman Department of Finance and Banking Jahangirnagar University	অনুমোদিত
১৭	Consumer willingness to pay and consistency in purchasing farmed major and exotic carp in Bangladesh.	Professor Dr. Afjal Hossain Department of Marketing Patuakhali Science and Technology University	অনুমোদিত
১৮	Climate Finance: A Critical Review in Context of Bangladesh	Rabiul Islam Assistant Professor Department of Accounting and Information Systems Bangabandhu Sheikh Mujibur Rahman Science and Technology University, Gopalganj.	অনুমোদিত
১৯	Digitalization of Public Financial Management: Current Status and Challenges in Bangladesh	Dr. Md. Salah Uddin Rajib Associate Professor Department of Accounting and Information Systems Jahangirnagar University, Savar, Dhaka	অনুমোদিত

২০	Machine Learning Model to Enhance Business Impact of Bangladesh Airlines Services	Md. Shahriare Satu Assistant Professor Department of management Information Systems Noakhali Science and Technology University	অনুমোদিত
২১	A Systematic Review of Skill Requirements for IT professionals: A content analysis of job advertisements.	Dr. Tazizur Rahman Assistant Professor Department of Management Studies University of Barisal	অনুমোদিত
২২	Prospective Areas of Digital Economy in Bangladesh: An Exploratory Study	Appel Mahmud, PhD Associate Professor Department of Accounting and Information Systems Begum Rokeya University	অনুমোদিত
২৩	Does Governance Have a Role in Pricing? Cross-Country Evidence form Bitcoin Markets	Ayrin Sultana Assistant Professor Dept. of Finance and Banking Hajee mohmmad Danesh Science and Technology University (HSTU), Dinajpur-5200	অনুমোদিত
২৪	Sustainable economic development through inclusive agricultural marketing: A study on ethnic community groups in three hill districts	Dr. Sharmin Afrin Associate Professor Department of Agribusiness & Marketing Sher-e-Bangla Agricultural University	অনুমোদিত
২৫	Impact of Social Commerce constructs on Young Consumers' Restaurant Visit Intention: A Dual Stage Analytical Approach (A dual stage SEM-ANN analysis)	Mahfuzur Rahman Assistant Professor Department of Marketing Comilla University	অনুমোদিত
২৬	Park management and Recreation Opportunity Spectrums for City Dwellers: A Study on Dhaka City	Samshad Nowreen Associate Professor Department of Tourism and Hospitality Management Faculty of Business Studies University of Dhaka	অনুমোদিত

২৭	Microfinance Institutions of Bangladesh: Efficiency, Profitability and Their Impact on Poor Community.	Dr. Md. Nur Nabi Professor & Chairman Department of Finance and Banking, Faculty of Business Administration Patuakhali Science and Technology	অনুমোদিত
২৮	An Experimental Study on Sustainable Property Development and Management Using Smart Digital Marketing	Mst. Shuly Aktar Assistant Professor Department of Marketing Begum Rokeya University	অনুমোদিত
২৯	Envisioning RMG firm performance through Green Human Resource Management and Green Supply Chain Management: a SEM method with the mediating and moderating analysis in Bangladeshi RMG enterprises.	ABDULLAH AL MASUD MBA (RU) PhD, (IBA, JU), Assistant Professor and Former Chairmen Department of Management Studies University of Barisal,	অনুমোদিত নয়
৩০	Fringe Benefits Effects on Employee Productivity of Hospitality Industry: Evidence from Bangladesh	Professor Dr. Md. Khairul Islam Department of Business Administration Shahjalal University of Science and Technology	অনুমোদিত নয়
৩১	Determinants of Corporate Social Responsibility and Its Firm-Level Implications: A Study on Financial Service Providers of Bangladesh	Professor Dr. Syed Mohammad Khaled Rahman Business Administration Shahjalal University of Science & Technology	অনুমোদিত নয়
৩২	Integration of Industrial Revolution 4.0 and Its Impact on the Production Management of the RMG Industry: A case of Bangladesh	Dr. Md. Shawan Uddin Associate Professor Department of Management Studies University of Rajshahi	অনুমোদিত নয়
৩৩	Examination of the Impacts of Human Resource Information Systems (HIRS) on Organizational Efficiency and Employee Performance: A Study on Rangpur Division	Professor Dr. Md. Motiur Rahman Dean Faculty of Business Studies Head of the Department Department of Management Studies Begun Rokeya University	অনুমোদিত নয়

৩৪	The role of emotion intelligence on digital entrepreneurship intention	Dr. Md. Boshir Uddin Associate Professor Department of Management Studies Bangabandhu Sheikh Mujibur Rahman Science and Technology University, Gopalganj	অনুমোদিত নয়
৩৫	Factors that impact the spread of rumors, which in turn affect Bangladesh's stockpiling and price hikes for convenience goods.	Shekh Md. Sahiduj Jaman, Assistant Professor, Department of marketing, Hajee mohammad Danesh Science and Technology University (HSTU), Dinajpur-5200	অনুমোদিত নয়
৩৬	Impact of Drug Addiction on the Students Education: A Study on Islamic University	Professor Dr. Md. Abu Sina Department of Accounting and Information Systems Islamic University, Kushtia.	অনুমোদিত নয়
৩৭	Internet addiction of graduate students: A study on the selected Universities in Bangladesh	Professor Dr. S.M. Mahbubur Rahman Department of Business Administration Noakhali Science and Technology University	অনুমোদিত নয়
৩৮	Supply Chain Management and possible value creation process of locally produced safe and completely organic mushroom seeds/spawns & fresh mushroom throughout the slum area in Dhaka City/Inclusive market	Sauda Afrin Anny Assistant Professor Department of Agribusiness & Marketing Sher-e-Bangla Agricultural University	অনুমোদিত নয়
৩৯	Prospects and Challenges of Off-Season Vegetable Cultivation in the Poverty Alleviation of Marginalized Poor Populations.	Md Gulam Rabbany Associate Professor Department of Agribusiness and Marketing Sher-e-Bangla Agricultural University	অনুমোদিত নয়
৪০	Who Becomes Entrepreneur ? A quest to determine entrepreneurial intention using TPB and mediating effect of personality traits.	Sadia Nur Habib Assistant Professor Department of Management Hajee Mohammad Danesh Science and Technology University	অনুমোদিত নয়

8১	Stock market volatility during covid-19 pandemic: The consequences of Government Actions	Dr.Mohammed Mizanur Rahman, Associate Professor Department of Accounting & Information Systems Comilla University	অনুমোদিত নয়
8২	An Econometric Focus on Perceptions of Stakeholders towards Effective Environmental Reporting (ER) Practices: Evidence from the Pharmaceuticals Industry in Bangladesh	Dr. Mohammad Omar Faruq Associate Professor Department of Accounting & Information Systems (AIS) Jagannath University	অনুমোদিত নয়
8৩	An Analysis of Export Competitiveness of Bangladesh Clothing Industry during the COVID-19 Pandemic	Md. Ashadullah Associate Professor Department of Management Studies Jahangirnagar University	অনুমোদিত নয়
88	Socio-economic consequences of the COVID-19 on workers in the global supply chain of Apparel industry- A study on Bangladesh	Syeedul Al-Amin Associate Professor Department of Management Studies Comilla University	অনুমোদিত নয়
8৫	The essence of biometric application is to protect marginal farmers' rights in food grain selling and storing to ensure food security by the government for SDGs in Bangladesh	Sobhana Tanzima Atiq Associate Professor Department of Business Administration Shahjalal University of Science and Technology	অনুমোদিত নয়
8৬	Effect of board meeting frequency on firm performance.	Saiful Islam ACMA Associate Professor Department of Accounting Hajee Mohammad Danesh Science and Technology University (HSTU)	অনুমোদিত নয়
8৭	An empirical examination of IPO underpricing in the shear market of Bangladesh: Evidence from Dhaka Stock Exchange.	Humaira Begum Assistant Professor, Department of Finance and Banking. HSTU, Dinajpur	অনুমোদিত নয়
8৮	The impact of Monetary policy on banks risk-taking Behavior: The Role of Basel II IN AN emerging Economy	Md.Abdul Mannan Khan Assistant Professor, Department of Accounting and Information Systems, BSMRSTU, Gopalgoni-8100	অনুমোদিত নয়

Baldi

১৮-১-২০২৩

রেখা রানী বাক্চী

উপ-পরিচালক (আর্টস এন্ড সোস্যাল সাইন্স)

পরিচালক (ইনফরমেশন ম্যানেজমেন্ট, কমিউনিকেশন

এন্ড ট্রেনিং বিভাগ)

ইনফরমেশন ম্যানেজমেন্ট, কমিউনিকেশন এন্ড ট্রেনিং

বিভাগ

বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশন

স্মারক নম্বর: ৩৭.০১.০০০০.০৭২.১৪.০৩০.২২.৫০/১(৩)

তারিখ: ৪ মাঘ ১৪২৯

১৮ জানুয়ারি ২০২৩

সদয় অবগতি ও কার্যার্থে প্রেরণ করা হল:

১) পিএস (উপ-সচিব), চেয়ারম্যান এর দপ্তর, বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশন

২) সহকারী সচিব, সদস্যের দপ্তর, বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশন

৩) ব্যক্তিগত কর্মকর্তা (পি ও), রিসার্চ সাপোর্ট এন্ড পাবলিকেশনস বিভাগ, বাংলাদেশ বিশ্ববিদ্যালয় মঞ্জুরী কমিশন

কামরুজ্জামান

১৮-১-২০২৩

মোঃ কামরুজ্জামান

সহকারী পরিচালক