PDS

PRESENTS

BAT EXPO 26

Silver Jubilee

A LEGACY OF **EXCELLENCE**
A FUTURE OF **INNOVATION**

PROPOSED VENUE

Bangladesh-China Friendship Conference Center, Dhaka

A national landmark for a national statement — chosen on logic & convenience.

Parallel Programming

Versatile layout runs the exhibition and summit simultaneously without operational overlap.

Protocol-ready

Secure, well-defined entry and exit routes for the Honourable Prime Minister's inauguration and high-level dignitaries.

Scale

Ample floor area and modular spaces for innovation showcases and immersive industry storytelling.

Proven infrastructure

Tested capacity for large delegations, international visitors, and full-scale media operations.

Dedicated zones

Purpose-fit spaces for cultural programmes and special showcases.

Symbolic stature

A nationally recognised landmark that reinforces the importance of the event itself.



PROGRAMME COMPONENTS

One Event, Ten Statements

From national ceremony, through commerce and dialogue, to culture and firsthand proof.

01

Inauguration

02

Global Apparel Expo

03

Global Apparel Summit

04

The Sustainability Leadership Awards

05

Global Media Buzz

06

International Influencers Program

07

Fashion Runway

08

Closing Ceremony

09

Cultural Show

10

Green Factory Tour

OBJECTIVES

Three Goals, One Platform

Every component of BATEXPO 2026 serves at least one of three goals.



Generate Business

Convert global attention into orders, partnerships, and long-term sourcing relationships — for large manufacturers and SMEs alike.



Convene the world in Dhaka

Bring brand CEOs, sourcing heads, policymakers, media, and influencers to experience the industry firsthand. Presence is persuasion.



Rebrand the industry

Embed the true story of “Made in Bangladesh” — sustainable, compliant, innovative — in global media and minds.

PROGRAM SCHEDULE

TWO-DAY PROGRAM OVERVIEW

Day 1 Wednesday, November 18, 2026	Inauguration Ceremony	10:00 AM – 12:00 PM
	Global Apparel Expo	12:30 PM – 5:00 PM
	Global Apparel Summit	1:30 PM – 5:00 PM
	Sustainable Leadership Awards	6:00 PM – 7:30 PM
	Cultural Performance	7:30 PM – 8:15 PM
	Fashion Show	8:15 PM – 8:40 PM
	Gala Dinner	8:45 PM
Day 2 Thursday, November 19, 2026	Closing Ceremony	10:00 AM – 12:00 PM
	Global Apparel Expo	12:30 PM – 5:00 PM
	Global Apparel Summit	1:30 AM – 5:00 PM
	Cultural Program	6:45 PM – 9:45 PM
	Gala Dinner	9:45 PM


WELCOME DINNER

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Master Chef Kishwar Chowdhury to present the culinary delicacies on 17th Nov 2026 at 6.30pm.

At Crown Plaza Airport Dhaka



KISHWAR
CHOWDHURY
CHEF · WRITER · ADVOCATE




INAUGURATION

INAUGURATION

Honorable Prime Minister Tarique Rahman- Chief Guest

Finance Minister Amir Khasru Mahmud Chowdhury – Special Guest

Industries, Commerce, Textiles and Jute Minister Khandakar Abdul Muqtadir – Special Guest

Power, Energy and Mineral Resources Minister Iqbal Hassan Mahmood – Special Guest

Labour and Employment Minister Ariful Haque Choudhury – Special Guest



3/4 representatives (Owner, Managing Director/CEO) among top 10 brands

1/2 international hero speakers

Representative from Title Sponsor


GLOBAL APPAREL EXPO

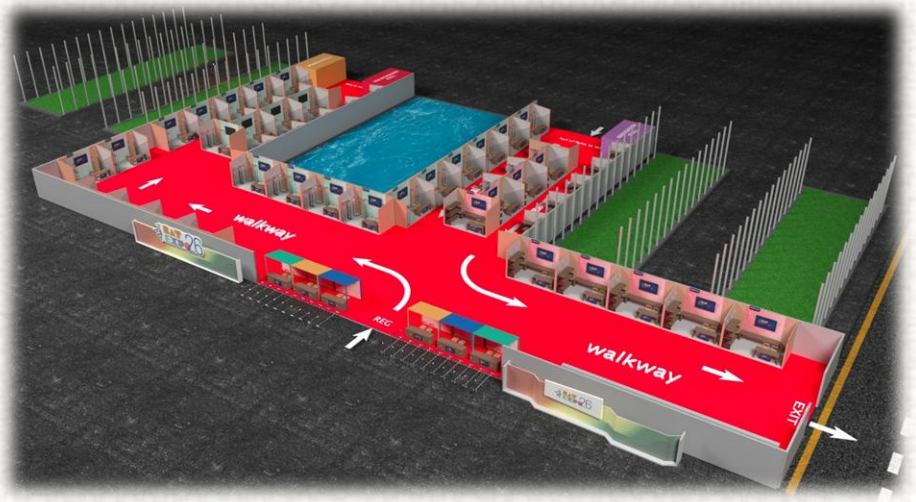
EXHIBITION

We have selected 100 apparel groups/factories to exhibit their innovative products.

Exhibition of latest eco-friendly and modern machinery

Specially curated zone to showcase sustainability strides, AI integration and automation in the industry

Exhibition of past, present and future industrial transformation & transition of Bangladesh












GLOBAL APPAREL SUMMIT

BUYERS DECISION MAKING REPRESENTATIVES CONFIRMED SO FAR



Eoin Tonge
CEO, Primark



Stephan Borchert
Group CEO,
Pepco Group



Jane Robson
Sourcing & Sustainability
Director, M&S



Tristram Gray
Chief People & Corporate
Affairs Officer, Kmart Group


THE SUSTAINAINABILITY
LEADERSHIP (TSL) AWARDS

AWARDS

THE CATEGORIES ARE:

PEOPLE FIRST
- MODEL FACTORY OF THE YEAR
- WOMEN IN LEADERSHIP AWARD
- COMMUNITY CHAMPION

PLANET POSITIVE
- SUSTAINABILITY LEADER OF THE YEAR
- WATER GUARDIAN
- CIRCULAR TEXTILE PIONEER

NEXT FRONTIER
- BUSINESS INNOVATOR OF THE YEAR
- FUTURE READY AWARD
- WORKER CENTRIC INNOVATION

RISING STRENGTH
- SMALL FACTORY, BIG IMPACT AWARD
- RESOURCEFUL INNOVATOR AWARD
- GROWING RESPONSIBLY AWARD




INTERNATIONAL PR

INTERNATIONAL PR

International Hero Media

BBC

ALJAZEERA

THE WALL STREET JOURNAL.

The Guardian

The New York Times

Forbes.com

VOGUE

TIME

Trade Press

The Business of Fashion BOF

just-style

WWD

SOURCING JOURNAL

FOR ALL THE FASHION BUSINESS Drapers DRAPERSONLINE.COM

ECOTEXTILE NEWS


INTERNATIONAL INFLUENCERS

INTERNATIONAL INFLUENCERS

The Sourcing Guy

23k
Youtube Subscribers

459K
Instagram Followers

42K
Average instagram engagement

100k
Average IG Reels Views



Will Lasry

372k
Youtube Subscribers

461.8K
Instagram Followers

200k
Average YouTube Views

64k
Average IG Reels Views





Yawmajesty

83.6k
Instagram Followers

22.6k
Engagement Metrics

110k
Average IG Reels Views



Manik Kundra

1.5k
Youtube Subscribers

156k
Instagram Followers

1.7k
Average YouTube Views

35k
Average IG Reels Views



wandythemaker

83.2k
Youtube Subscribers

161k
Instagram Followers

18.5k
Average YouTube Views

45k
Average IG Reels Views



Danny Money Moves

14.5k
Youtube Subscribers

20.2k
Instagram Followers

19k
Average YouTube Views

7.5k
Average IG Reels Views




FASHION RUNWAY SHOW

FASHION RUNWAY SHOW

To showcase the capability of Bangladesh's apparel industry

To present the innovation of the country's apparel & textile industry

To curate a fashion runway of standards of Paris Fashion Week/
New York Fashion Week

HANIA AMIR

Show Stopper



AZRA MAHMOOD

Choreographer



MEHRUZ MUNIR

Fashion Designer




CLOSING CEREMONY

CLOSING CEREMONY

Honorable President of the People's Republic of Bangladesh Mirza Fakhrul Islam Alamgir – Chief Guest

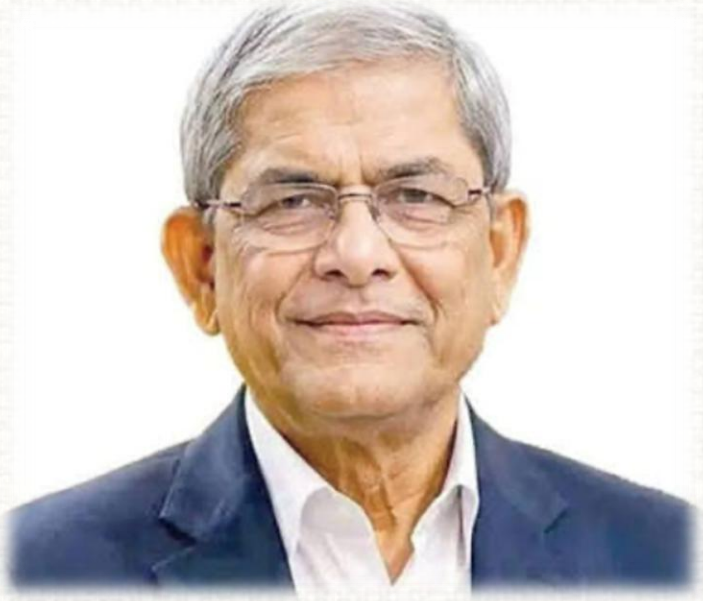
Minister of Home Affairs – Special Guest

Minister of Road Transport and Bridges, Railways, and Shipping – Special Guest

State Minister for Foreign Affairs – Special Guest

Adviser to Prime Minister – Special Guest

Representative from ‘In Association With’ Sponsor - Special Guest




CULTURAL PROGRAM

CULTURAL PROGRAM

COKE STUDIO - BANGLA



RAHAT FATEHB ALI KHAN



THANK YOU