

Global Biofuels Alliance – Logo Design Competition

1. Global Biofuels Alliance is a multi-stakeholder global alliance launched during the G20 leadership summit in September'23 in Delhi, India. The alliance was launched with support from 19 countries and 12 International Organizations and the membership continues to grow. The alliance will aim to address critical areas such as feedstock, technology, trade, and resolving challenges regarding capacity building, research and development and creation of standards to support the development and deployment of biofuels worldwide.
2. GBA aims to serve as a catalytic platform, fostering global collaboration for the advancement and widespread adoption of biofuels.
3. In this regard, GBA is organizing a 'Logo Competition' where we are inviting citizens to show their creativity and create a suitable Logo that can be easily relatable to the concept of this important global initiative and reinforce the message of biofuels as a decarbonisation pathway.
4. The logo aims to establish a powerful and recognizable visual identity. It should succinctly convey the GBA's mission of increasing biofuels adoption.
5. Additionally, the logo should be versatile and scalable, ensuring it can be effectively used across various media and promotional materials, further amplifying the organization's message and impact.
6. The Logo designing competition is aimed at reaching the citizens in member/observer countries through creative means and involvement of the public at large for creating awareness about GBA with support from member countries.

Gratification/Rewards:

1. The winning entry will be awarded a cash prize of USD 1000/-
2. Top 5 entries will be awarded a special mention.

Submission Format and process guidelines:

1. Preferred file format: jpg, png
2. Maximum dimensions: 1000 x 1000 pixels

3. Should be designed on a digital platform
4. Versions required: A full-color version and a black-and-white version.
5. Participants will have to provide open files/ vector formats (AI, EPS, etc.) if requested
6. All submissions will be collated centrally and entries from each country will be shared with that country's POC.
7. All countries will be sharing their top 3 entries for the adjudication process. Each country may define relevant evaluation criteria for shortlisting the top 3 entries.
8. Payment to the winner will be made through electronic mode for which the necessary bank details will be taken after the declaration of the winner.

Evaluation criteria:

1. The entries will be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, and visual impact and how well communicated is the theme of Global Biofuel Alliance
2. Adaptability/ Practicality: The logo will be used for the project on different mediums and sources (websites, emails, knowledge products, banners, brochures, etc.)
3. Scalability: Readability and impact at variable sizes are important criteria.
4. Innovativeness: What are the creative elements of the design and how well has the artist been able to use creativity and originality in design?
5. Relevance to the theme: The design should deliver a message relevant to the alliance's objectives.

Terms and Conditions

1. The competition is open for all citizens of member and observer countries.
2. Entries must be original works by the creator.
3. It should be ensured that the uploaded logo is clearly visible along with the text and graphics/ image.
4. Participant needs to register themselves and submit their entries at the following link (<https://www.113.vovici.net/se/13B2588B39144937>) for participating in the contest.

5. You will be required to provide your name, country, email address, telephone number and postal address. By submitting your contact details, you will be giving consent to use these details for the purpose of the contest.
6. Once submitted an entry cannot be withdrawn.
7. One participant can participate only once. Multiple entries from the same entrant will not be considered and will be discarded.
8. Organizers will not accept any responsibility for entries that are lost/ late/ incomplete or have not been transmitted due to computer error or any other error beyond the organizer's reasonable control. Please note proof of submission of the entry is not proof of receipt of the same.
9. If a winner is not contactable within three working days from the result announcement, he or she will forfeit the prize and another winner will be selected from the remaining eligible entries in accordance with the above process until a winner is selected and can be contacted.
10. In the event of unforeseen circumstances, organizers reserve the right to amend or withdraw the contest at any time. For the avoidance of doubt, this includes the right to amend these terms and conditions.
11. The logo design must be original and should not violate Copyright and must not infringe on the intellectual rights of any third party. Global Biofuels Alliance does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
12. The winning and special mention entries/logos would be the intellectual property of the Global Biofuels Alliance and the winners shall not exercise any right over it.
13. The winning and special mention entries/logos can be used by the Global Biofuels Alliance for promotional and display purposes, IEC (Information, Education and Communication) materials and for any other use as may be deemed appropriate.
14. Global Biofuels Alliance will have an unfettered right to modify the prize-winning and special mention entries/logos or add/delete any info/design feature in any form it deems fit.
15. The outcome of the adjudication process would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision.

16. By entering the contest, a participant accepts and agrees to be bound by these Terms and Conditions.
17. Organizers reserve all rights to disqualify or refuse participation to any participant if they deem participation or association of any participant which is detrimental to the contest or the Organizers or partners of the competition. The registrations shall be void if the information received by the Organizers is illegible, incomplete, damaged, false, or erroneous.
18. Any legal proceedings arising out of the competition/ its entries/ winners/special mentions shall be subject to local jurisdiction of Delhi State only. Expenses incurred for this purpose will be borne by the parties themselves.

Timeline and next steps of milestones for the competition:

- Guideline document to be shared with all the members by 19th October, giving them 2 days to respond with any feedback.
- Logo competition launch event with media engagement (In India, competition to be launched on **mygov.in**) by 25th October
- Citizens of member countries to submit entries by 27th November
- All submissions will be collated centrally and entries from each country will be shared with that country's POCs by 29th November
- POC from each country to provide the top 3 shortlisted logos for adjudication process by 10th December
- Shortlisted logos from all countries to be put up for adjudication by 18th December
- Adjudication process to be completed by Jan'23
- Winner and special mentions to be declared by Feb'24