Name: Md. Abu Hanifa
Designation: Assistant Director
Division: Not Designated Yet, apparently at Research & Evaluation.
Specialization: Voice Reporting, Media & Communication, Documentation.
Education: B.Sc. in EEE, East Delta University.
Cell: 01410481293
Email:

Md. Abu hanifa (Shourav) hails from a respected Muslim family. His father, **Md Nurul Absar (late)** and mother, **Hafsa Begum** instilled in him strong values. He joined RDA, Bogura, a highly-praised action-based research & training organization, under the Ministry of Local Government, Rural Development & Cooperatives, Bangladesh on 1st July 2026 as an Assistant Director.

Before commencing this profession, he served as a Senior Officer at Bangladesh Krishi Bank, where he efficiently managed banking operations using the CBS (Core banking Solution) Software.

Earlier in his career, he contributed to several reputed organizations in diverse roles. As a Sustainability & Continuous Improvement Professional, he was associated with:

- **Purbani Group** as Assistant Manager
- **Simple Approach** as Sustainability Project Coordinator
- **Samuda Chemical Complex**, a concern of **TK Group** as QMS - Quality Management System Officer
- **OFMA Camp as** Compliance Executive

During his tenure, he successfully managed over 30 projects and training initiatives, including high-impact CSR and sustainability projects such as:

- **Funding for Dengue Outbreak** led by UNICEF.
- **Paperless Smart Office Initiative** to reduce GHG emissions.
- **SBTi with HEMA & H&M, GRI Projects, B-Corporation/GRS Certification.**
- **Solar Projects, Waste Management with Reverse Resource, Social Programs** with 61 factories of Primark.
- **Amader Kotha** Grievance Mechanism, a project of Alliance for Bangladesh workers' safety, **SIMON Project** for workers' health & welfare.
- **Workplace Education Program** and **Grievance Project by Primark/RBC** to prevent abuse & sexual harassment.
- **Skill enhancing program-Sudokkho by RBC.**
- **Building Youth Employability Through Skills-BYETS project.**

He also functioned as an Internal Auditor for ISO 9001:2015, QMS and amfori BSCI, and oversaw compliance under sustainability. He prepared all procedures and guidelines to facilitate external audits by **SGS, British Standards Institute India (BSI), Control Union India, and Bureau Veritas Bangladesh**. He was an integral part of publishing GRI based sustainability report where three ESG pillars: environment, social & economy were reflected in a better way.

Trainings & Certifications:

- ISO 14001:2015 – Lead Auditor Training Course, CQI/IRCA Certified (Certificate 8704739/160364579)
- OSHA Certified Courses: Young Employer Safety, Hazard Identification & Control, Recordkeeping & Reporting, Safety & Health Management, Violence Prevention.
- BYLCx Certified Courses: Conflict Management, Writing Professional Emails, Leadership & Body Language, Effective Work, Critical Thinking, Digital Citizenship.
- Professional Courses: Successful Negotiation & Essential Strategies & Skill - Coursera, Sit less, get active- Coursera, Stress Management – Lectera.

Beyond corporate roles, he served the role of **Media & Communication Officer** at Fortis Sports Club, managing press briefings, social media, and safeguarding for BFF's U-15 & U-17 players at Fortis Sports Academy. He enjoyed giving interview at TV.

As a **Content Writer & Editor**, he contributed to **The Daily Observer** - **Sports Section**, **Business Inspection**, **a concern of Backspace International (highlights local & international business)**, **Clique Pack Ltd (e-commerce company), and RED Campaign (highlights social stigma)**. He also worked as an **English Voice Reporter.**

Media & Creative Trainings: TV News & FM Radio Presentation by Nandonik & Maasranga TV, Creative Writing by Ms. Mary McCarry, Social Media Etiquette for Professionals by Lectera, 04 days Sports Writing Workshop by ESPN Cricinfo Correspondent Mohammad Isam, Professional Speaking & Reading People by Lectera, and participation in MUN, Debate, and Leadership Summits by CHEESETECH, BYLC Graduate Network.

He is a former **cadet officer at BMA (2012)**

Interests: Running, nature photography, vlogging, geo-political news, skydiving, parasailing, and studying the Quran & Hadith. He has a deep interest in public policy, local governance, rural development, and climate action: carbon marketing. Also, he is passionate about exploring agro-tourism & community-based farming.

He is committed to making a meaningful and valuable contribution to RDA.