

নিরাক্ষা

জানুয়ারি- মার্চ ২০১৬

বাংলাদেশ প্রেস ইনস্টিটিউটের গণমাধ্যম সাময়িকী

২০৮তম সংখ্যা

একাত্তরের পঁচিশে মার্চ
বুদ্ধিজীবী হত্যার বর্তমান ধারাবাহিকতা প্রসঙ্গে

বাংলাদেশে **জন্মযোগ** পেশার বিকাশ, সমস্যা ও সম্ভাবনা

রাষ্ট্রভাষা আন্দোলন ও
তৎকালীন সংবাদপত্রের দায়িত্ববোধ



নিরাক্ষা

208Zg msL`v : Rvbgwii -gvP©2016



mṣúv` K

tg. kun Avj gllxi

mnṥhvlx mṣúv` K

tg. i wclKž Bmj vg AvK`

mnKvix mṣúv` K

vgRvby i ngvb

kvṥnjv Av³vi

W. tR`vrme i vbx weklm

ikf`ubt`Rbv

tgwgb DÍxb Ltj`

clKvkv e`e`icbv

mi`vi tg. tiRvDj Kwi g

clZte`K

bjabwvi bjæ

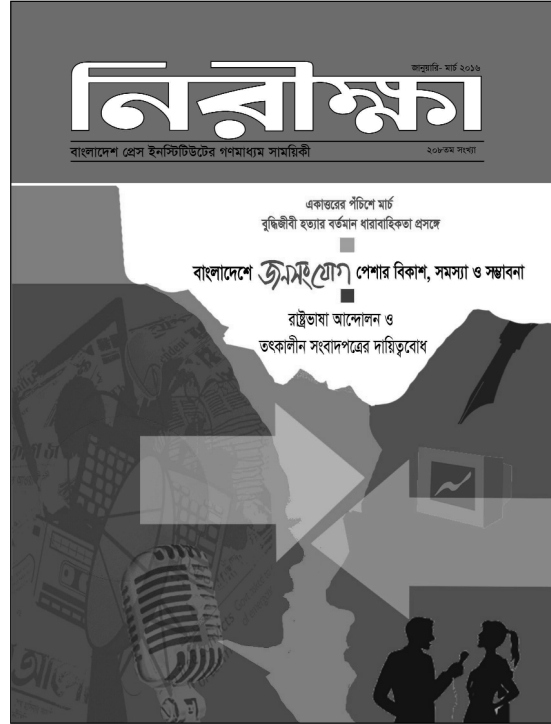
eivub mgšq

mfyl P`²ivq

iii qvR tg. gbRyğ nK Lvb

KwúDúvi web`im

kvn&gyv\$ tMvj vg i ngvb



নিরাক্ষা

বাংলাদেশ গ্রেস ইনস্টিটিউটের পঞ্চমাধ্যম সাময়িকী

জন্মদিন: মার্চ ২০১৬

২০৮তম সংখ্যা

একাত্তরের পঁচিশে মার্চ
বুদ্ধিজীবী হত্যার বর্তমান ধারাবাহিকতা এসেছে

বাংলাদেশে জুম্মেগ্রোগ পেশার বিকাশ, সমস্যা ও সমাধান

রাষ্ট্রভাষা আন্দোলন ও
তৎকালীন সংবাদপত্রের দায়িত্ববোধ

Avgrt` i RvZxq Rxeṥb gvP©gvmiU GKiu gvBj dj K |
1971 mtj G gvtm gnvb gvbṥhxi i f mPbv nq |
25tk gvPṥ Kij i tZ cvK nrbv vi emnbx cl`exi
BwZnvtmi bksm I RNb`Zg nZ`vKvṥ i iæKti | 7B
gvP©e½eUzXvKvi timtKvm`gg`vtb HwZnmK fvlY
t`b | GtZ wZvb RvwZtK mk`gvṥhxi Rb` clZ
nl qvi WvK t`b | i iæ nq gvṥhy | 21tk tdeagwii
Avgrt` i fvlv knx` w`em I AvSRWZK gvZf.vlv
w`em | 1952 mtj i 21tk tdeagwii ivofvlv evsjvi
`wetZ evOwj RvwZ etKi ZvRv i³ w`tq gvtqi
fvlvi ghṥv i yv KtiṥQ | fvlv Avṥ`vj tṥ Zwi nl qv
tPZbvB GKvEti Avgrt` i tK`vaxZvi Rṥ` HK`ex
KtiṥQ | RvZxq Rxeṥbi Gme HwZnmK NUBvtK
Ztj aivi jty` G msL`vq tekukQztjLv I Qwe
Qvcṥtvb ntqṥQ | Gme tjLv bZb cRbṥK fvlv
Avṥ`vj b I gvṥhxi tPZbvq D³⁴weZ Kiṥ etj
Avgrt` i weklm | tmB mt` G msL`vq ŪRbmsṥhwM0-
Gi lci RbmsṥhwMi AZxZ I eZṥvtbi BwZnm,
weKvk, P`vtj tAi bvbv w`K Ztj aiv ntqṥQ | Avgrv
Avkv Kwi, Gme cṥU`wbeU RbmsṥhwM tckvq
wtqvmRZ e`w³, clZvb I wkyv` i Rb` mnvqK
ntṥ | G msL`vq cKvkZ cṥU`wbeU I Qwe`tjv
cvVKtK mgx` Ki tṥ B Avgrt` i clvm mv`R nṥ etj
gtb Kwi |

m|wP|c|Î



| | | | |
|--|-----------|-----------|--|
| fvlv Avφ`vj b-ce@j Ltj iLi GKw ch@j vPbv | 5 | 30 | Rbms̄thũM mguRK thũM̄thũM gua`g e`envi I tKŠkj tgvnv. gnvgyjy nK |
| i v̄fvlv Avφ`vj b I ZrKvjxb msev`cTĩ i`wqZ̄eva kvgxv tPŠajx | 10 | 33 | Rbms̄thũM tckvi AZiZ I eZ@b: GKw ch@j vPbv tgvnv=§ gvnDwi`b (Avntg` mgb) |
| fvlv Avφ`vj b I Avq̄t` i msev`cTĩ mvKx Avn̄hv | 15 | 40 | Rbms̄thũM aviYv I e`wB tKL Av`biv dvnv` |
| GKvĒti i c̄Btk gvP̄@ eyR̄æxnZ`vi eZ@b avi veunKZv c̄h̄t̄½ Ave`j Mvd̄ivi tPŠajx | 19 | 43 | ewj̄t`tk Rbms̄thũM tckvi w̄Kvk, mgm`v I m̄æbv w̄gR̄P̄Zit̄i K̄j̄ Kv̄t` i |
| GKvĒti M̄geisjv e`zeÜz W̄tkB gv̄p̄hy tgv. i w̄dK̄j̄ Bmj vg AvK̄` | 21 | 48 | Rbms̄thũMi BvZnm tgv. bi- Bmj vg n̄wee |
| Rbms̄thũM `bvZKZv mvBd̄j̄ m̄w̄gb | 24 | 53 | MYgva`g memgqB MYZ̄t̄šj̄ Dbq̄bkvj A_@w̄Zi tm̄gq̄x gvZv: Z_`gš̄t̄ |
| Rbms̄thũM bvZgvjv AvšR̄w̄ZKf̄t̄e `w̄KZ AvPiȲvev | 27 | 57 | MYgva`g msev` |
| | | 61 | w̄cAv̄B̄ie msev` |

gj`
20
UvKv



বাংলাদেশ সাংবাদিক কল্যাণ ট্রাস্ট

তথ্য মন্ত্রণালয়

অস্থায়ী কার্যালয়
বাংলাদেশ প্রেস ইনস্টিটিউট ৩, সার্কিট হাউস রোড, ঢাকা-১০০০
ফোন : ৯৩৪১৯০৬, ফ্যাক্স ৮৮০-২-৮৩১৭৪৫৮

বিজ্ঞপ্তি

বাংলাদেশ সাংবাদিক কল্যাণ ট্রাস্টের সদস্য হওয়ার জন্য সাংবাদিকদের নিকট থেকে আবেদনপত্র আহ্বান করা হয়েছে। সাংবাদিক কল্যাণ ট্রাস্টের ওয়েব সাইট www.bjw.gov.bd- থেকে ডাউনলোড করে নির্ধারিত ফরমে আবেদন করতে হবে। আবেদনপত্র পাঠানোর ঠিকানা: ব্যবস্থাপনা পরিচালক, বাংলাদেশ সাংবাদিক কল্যাণ ট্রাস্ট, পিআইবি ভবন, ৩, সার্কিট হাউস রোড, ঢাকা-১০০০। ট্রাস্টের অস্থায়ী কার্যালয় থেকেও ছাপানো ফরম সংগ্রহ করা যাবে।

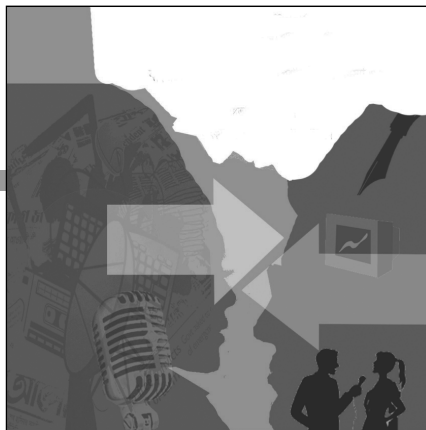
মো. শাহ আলমগীর

ব্যবস্থাপনা পরিচালক

বাংলাদেশ সাংবাদিক কল্যাণ ট্রাস্ট

fvlv Avt`vj b-ce©

tj Lv`j vLi GKwU ch#j vPbv



evqubie fvlv Avt`vj b evOvj Rvzi BvZnvtm GKwU Ab`Zg tMŠter`aj NUbv| ivofvlvi cKwU wbtq Dcgnv`tk A`bK AvtM t`tk weZK`Ptj AvmtQ| KLbl wv`tk wbtq KLbl D`K wbtq, Avevi ZviI AvtM divim wKsev BstivR fvlvtK wbtq GK mgq weZtK`P So etq wMtqQj| fvlv c`kweZK`KitZ wMtqB RvuztZ-RvuztZ, m`c`v`q-m`c`v`q wKsev miKvi I RbMtYi gta` weta mpo ntqtQ, weKvZ ntqtQ RvZxqZvev`x tPZbv| fvlvi c`kweZK` msMtg i`ayevj vt`tk Z`v fvi ZetlB mvgv`x bq, mvi we`k| wevfbamgq G wbtq weZK`ntqtQ, msMtg Ptj tQ, tKv`vl - tKv`vl RvZxq BvZnvmB c`te tM`Q| 1947 cieZ`P evOvj Rvzi RvZxqZvev`i weKvk th wfbvzi tgvio tbaq Zv 1952 mtj i 21tk tde`gvi t`tk GKwU `ZS; e`mk` wbtq AvZ`c`KvK Kti| dtj A`b`K GB w`b`K evOvj Rvzi `PZb`g`i ty`l gvBj`djK wntmte wPvZ Kti`Qb| Gme KvifYB ivofvlv Avt`vj b i ci cwic`MtelYvi c`qRb| Avi tm KvifYB fvlv Avt`vj b m`u`m`KZ tj Lv`jvi tgvUvgnj GKwU mvgiMK ch#j vPbv Qrov c`qRb`xq A`P Ac`KvKZ w`K` t`j`v`K wPvYZ Kiv m`e bq| fvlv Avt`vj b i ci G hver c`KvKZ tj Lv`j`K c`v`b`Z wZbvU ch#q wef`3 Kiv thtZ c`i:

1. fvlv Avt`vj b i AvtM c`KvKZ tj Lv`j`v`g`e, hv g`Z fvlv Avt`vj b mNvU`Z nevi Rb` ty`l c`Z KtiUj|

2. fvlv Avt`vj b i DEB w`b` t`j`v`i eY`v`m`n Dcwi KvVt`g`v`M`Z ivR`w`v`ZK BvZnvm w`l`q`K tj Lv|
3. mvgv`m`RK c`U`f`v`g we`k`d`i`Yi D`i`l`k` wj wLZ Mtel Yv w`l`q`K tj Lv|

fvlv Avt`vj b i cte`Z`v 1948-Gi cte` Avtj vPbv-mfv, tmvgvbi QrovI tekvKQztj Lv c`KvKZ ntqtQ evsjv fvlvi `cty`l W. KvRv tgvZnvi tnvmb, Avejy Kvjvg kvgmYxb, Avejy gbmj Avng`, Kve dital Avng`, Avejy nK, gvney Rvgj Rvt`x c`y`l i tj Lvq ivofvlv c`h`w`U uofite Avtj wPZ ntqtQ| Zte c`l`g`v`tk A`b`K ms`vi I mskq wbtq Zvuv evsjv fvlvi cty` wj LtZb| Awef`3 fvi tZ ivofvlv Kx nte tm m`u`tk`evOvj t`i A`b`K evsjv fvlvi cty` p`g`Z c`KvK Kitj I jvtnvi c`l`te Zv Ace`v`l`vi t`c`y`t`Z Zv`i tm gtbv fve LvbKvUv A`u`o` ntq I tV| Gici t`tk evOvj mn Ab`v` Rvzi gta` m`v`c`v`q`K gtbv fve u`o`zi ntq I tV|

A`b`K AvtM t`tkB Kve-mvuv`v`Z K`i gta` evsjv fvlvi c`k`w`U b`v`b`RK tekvKQztj Lv

i`ia`ntj I mefvi Zxq ivR`w`v`ZK weZtK`Q1937 mtj i w`tkB m`e`Z tRvi vtj v fite evsjv fvlvi `we D`l`w`c`Z nq| ejvevuj, mefvi Zxq ivRvuztZ fvlvi c`k`k`k` t`k``a`K`i`B mivmvi m`v`c`v`q`K fite fvi Z wef`3 nevi c`l`v`q`v`i`e nq| Ojvtnvi c`l`v`e`d` MpxZ nevi AvtM hLb KstM`mi mte`P tbZev`i cy` t`tk Ovrw` O`K mgM`O fvi tZi ivofvlv Kivi tRvi c`P`v`v` I ZrciZv Ptj ZLb gvjgvb m`c`v`q`v`i`e t`f`Zi c`P`D c`l`v`q`v`i`e m`v`o` nq| mgM`O fvi ZtK GK-i`v`o``c`v`i`Y`Z Ges GK-RvZxqZvq Avev` Kivi Rb` D`3 c`P`v`i` mvt` `qs gnvZ`v` MvUx t`tk i`ia` Kti KstM`mi kx`l`v`b`xq D`v`i`w`v`ZK w`f`v`i`i`e AwaKvix etj cvivPZ c`l`q` mKtj B c`l`v`y`f`ite Rvuz w`t`j`b| wv`v`tk ivofvlv Kivi cv`e`v` w`e` wntmte fvi tZi gvjgvb`i` cy` ntZ O`D``K mgM`O fvi tZi ivofvlv Kivi th`v`v`K`Zv I `we D`l`w`c`Z nq AZ`š`l`Rvvtj v fite| mefvi Zxq tbZZ`i` w`e`k`o` e`v`3`e`t`M`P` gta` Ovrw` O`I O`D``K fvlvi `cty`l tRvi weZK`P`j`vi c`f`ite hLb fvi Zetl`P` RbMtYi gta` Kvi c`v`b` `v`U m`c`v`q`v`i`e ci`u`ti`i` w`e`c`i`x`Z` Ae`v`b` M`h`Y` KitiQ, w`K` tmB mgq e`v`z`k` t`tk Ovrw` O`I O`D``K w`e`c`i`x`Z` mgM`O fvi tZi ivofvlv wntmte evsjv fvlvi `we` t`ck` Kiv nq| G c`h`t`z` `v`v`b`K AvRv` tmmgq GKwU HvZnvmK m`v`u`v`K`v`q` c`KvKZ ntqtQ| ZrKvjxb tm- weZK`e`š`Z m`v`u`v`K`v`q` w`e`k`l` fite mivv`v`v` Kite etj GLv`b` Zv D`x`Z` Kiv ntj v:

AvRKvj D`vmb, mZivs ubtRt`i
`we tck KuitZ Ziviv Ayg/
ev/zj xi ntbZitevaB (Inferiority
complex) Bnvq evta|

kithy miKvii GB hvy³ tju
Ges Zivvi gjxfZ DfIk`Uv
ev/zj vi w`ygnj gvb wPslbvqKt`i
wetkl frte wPst Kvi qv t`Lv DvPZ/
fviZi w`yibx abKteiv th
tKvb KviY I th tKvb Dcvtq
nDK, ev/zj vi mKj cKvi wki-
emvYtR`i Dci GKmacZ` cOZov
Kvi qv j BqvQb| Ziviv i t`tki
tKvb KgfyfTB ev/zj xi Rveth
w`ynDK Avi gnyj gvb nDK tKvb
cKvi Avakvi bvb|

ivofilvi Avmtbi Ici ev/zj v
filvi `we mztU Avi GKw K_vl
wetkl frte tRvi w`qv ejv hvBtZ
cvfi | ivofilvi ubelPb j Bqv w`x-
D`y mg_Rt`i AvR th Zgy
mvaCovqK msNI`Dciv`Z nBqv
wMqvQ, Zivvi dtj nqZ D`yI
w`w`i gta` tKvbUviB ivofilvi
Avmb Avakvi Kiv mteci nBte
bv| wKs`ev/zj vtK ivofilvi ftc MhY
Kiv nBtj GB mvaCovqK msNvZ-
msNtI P AvkVv eu cwi gvy Kvgqv
hvBtZ cvfi | KviY tgvQfj g
fviZi ASMZ Ask LwU ev/zj v
filvi | w`x I ev/zj vi gta`
cOZthwMzv nBtj ev/zj vtK mg_0
Kiv Ziviv i ctjy LgB` ffwek|

AvRv, 23tk Gvcj
1937/i mevi 10B`ekvL 1344

Icti D`xZ NUBvcv`n t`tK`uoZB
t`Lv hvq, jvtnvi cOte MpxZ nevi cO`vtj
ALD fviZ KstMh tbZvt`i w`w`tK GKK
ivofilvi wntmte Pwctq t`l qvi cO`Pov t`tK
D`yng_R gnyj gvb`i gta` D`yK ivofilvi
Kivi gubimKZv Mto I tV| w`w`i cvv`w`e
wntmte D`yK ivofilvi Kivi G gubimKZv t`k
wefitMi cO`vtj Avtiv cbj nZ`vtK|
cwk`lb Avt`vj tbi ZveZv evx`i mt`_mt`_
ev/zj vi gnyj g ga`weE tkiY Ggb GK chf`q
wMtg DcbvZ nq th, filvi cOkE Zivv
mvaCovqK w`w`fivz tcvY KitZ iia Kti |
GK chf`q evsv w`y`i filvi wntmte
cwi MhYZ nZ`vtK| cieZfKvtj ivotq
msnuzi bvtg cwk`ltb GKgvI D`yK ivofilvi
Kivi tPov G gubimKZviB dmj |

hv tnvK, Uj vtnvi cO`teO MpxZ nevi AvtM
AmvaCovqK w`w`fivz t`tK evsv filvi `ctjy
tekuKQztj Lvjtj nL ntj l cwk`ltbi t`w`lvb
I vi ci t`tKB Rvuzmgv` wetklZ evOwv
Rvuz mtgB AvZwe`sz nZ`vtK| 1947
mtj i cO`vtj fviZ wefivM hLb cOq ubvOZ
ntq I tV ZLbB tKej G w`elq wbtq tj LKt`i
Avevi Kj g aiZ t`Lv hvq| Gi KviYI wQj |
tKbbv gnyj gvb`i Avevfwg wntmte

Uj vtnvi cO`teO MpxZ nevi AvtM
AmvaCovqK w`w`fivz t`tK evsv v
filvi `ctjy tekuKQztj Lvjtj nL
ntj l cwk`ltbi t`w`lvb I vi
ci t`tKB Rvuzmgv` wetklZ
ev/zj x Rvuz mtgB AvZwe`sz
nZ`vtK| 1947 mtj i cO`vtj
fviZ wefivM hLb cOq ubvOZ
ntq I tV ZLbB tKej G w`elq
wbtq tj LKt`i Avevi Kj g
aiZ t`Lv hvq

cwk`lb ivtofi cOZov hLb tgvUvgv ubvOZ
etj gtb nq ZLbB ckaDvJ cwk`ltbi filv
mgm`v wbtq| cwk`ltbi filv th D`ynte tm
evcvti ZrKvj xb gnyj g j`m tbZtZi tevang
tKvtr mskq wQj bv| Avi GB ubvOZ
gtrbvveUtk tK`Kti evOwv wki`x-mvuvZ`K
I mvsew`Kt`i gta` Zve`cOZw`qvri mvo nq/
Zvici t`tKB gj-Z iia nq evsv filv
cOZovi `ctjy evcK tj Lvjtj nL| Zte Gi
tekuKQzAvtM hLb cO`weZ ce`cwk`ltbi
filv Kx nte G wbtq weZK`Pj wQj tmmgq
Avej gbmj Avng` G w`elq GKwU iazcy`
cO`U tj tLb| Dwbk kO tZZwv k mtj
Otgvv`x`xtZO cKwKZ Ove`cwk`ltbi RevbO
kxI R G cO`tU Avej gbmj Avng` etj b:

D`ybvq GB a`lav`lvb Kvi qv
Avgiv fmvRvuvR evsv t`KB hv ce`
cwk`ltbi ivofilvi I Rvuzq filv
ifc MhY Kvi, Zte cwk`lb
cOZfbi mt`/ mt`/ Avgiv gnyj g
evOjvi wkvYz mvaCovq wbtRivB
ce`cwk`ltbi ivotK, mvgnRK,
wkvYvMZ, A`wvZK I wkiMZ
ifcvqY niv w`tZ cwi tev|

Rvuzi th A`kw³, mgq I
D`g D`yOZfB Ace`q nBte
Zivv hv` Avgiv wkvYvmtZ`
wbtqmvRZ Kvi Zte ce`cwk`ltb tK
Avgiv iayfviZ bq, mgMORMtZi
GgbwK fmvUv`w`qvri tko t`tk
cwi YZ nBtZ cwi tev|

wvOvte G aitbi AvtjvPbv ntj l
evsv filvi `ctjy cKZ. AvtjvPbv iia
ntqvOj 1946 mtj i tktli w`K t`tK|
tKbbv ZLbB cwi`vi ntq wMtgQj th,
kvmK`j gnyj g jxtMi DfIk` D`yK
cwk`ltbi GKgvI ivofilvi Kiv| Avi G
AvtjvPbv iia KtiwQtb G t`tki tj LK-
mvaCovq| Zivv ivofilvi ZEMZ w`KwU wbtq
cO`tg AvtjvPbv KtiwQtb| tKD GKK
ivofilvi wntmte, tKD Ab Zg ivofilvi wntmte
evOjvi `we D`lvcB KtiwQtb| cOZKj-
cwi t`tkB tj LKt`i GB mvmnx fvgKv wbtZ
ntqvOj | tKbbv D`yfilvi mg_R miKvi `j
gnyj g jxtMi ZLb wQj AcOZnZ cO`ve| iay
ZivB bq, ce`cwk`ltbi (mvgv`iLv ZLbI
wbaWi Z nqv) wkvYz mvaCovq-ivRvuzK
Ges evx`Rvex, QvI Ges AQvI mvgv`MK frte bv
ntj l AvakvskB GKgvI D`yfilvi mg_R
wQtb, A`ev D`yQvov Avi tKvtr ivofilvi
K_v wPst Ktib w| tm mgtg Gt`tki tj LK-
mvaCovq ivofilvi wntmte evsvi `we D`lvcB
KtiwQtb| cO`vZ cOvUK Ave`j ntki
gtZ, G wbtq AtbKw`b hver tj LKiv
wjtLwQtb, ZivB dtj filv Avt`vj tbi
gubimK cO`vZ tbi qv mae ntqvOj | G mgtg
hviv w`elqU wbtq iazcy` AvtjvPbv
KtiwQtb Kie diat Avng` Zv`i gta`
Ab Zg| wZvb 1946 mtj i tktli w`tK
ZrKvj xb ce`ev/zj vi GKtktvi wkvYz e`w³i

1947) melquU ubtq me`Z. AvtjvPbv KitiQb| Wt ntKi cõtUü gj-K_v ntjv:

cmK`lb GKiu uekvj ivó³ ce⁹ cüög GB`B AÄtj wef³| tfsMmj K`K t`tk G ivtöf`B AÄtj ms`vb Av`k`vbq bq, tKbbv Gi`Astki gta``iZ; cüq GK nrvri gvBj | dtj`Astki gta` thvMthvM iyv Kiv GK Rulj mgm`vq cwiYZ ntqQ| Rj, `j l wegub cL`kwsli mgq GB thvMthvM iyv Kiv KZKuv mnR; wKŠ` t`tk Akwsli`Lv w`tj tm thvMthvM iyv Kiv KwB| G mgm`vi Avi mgvafbi tKvibv m`tebv tbB|

ms`wzK w`K t`tk cmK`lbi`AÄtj Ae`v GKijc bq| cüög cmK`lb A`P cvAve, mÜzfej`P`lb l mxgsl`cö`k GK tfsMmj K`cñite cñiveZ GKiu me`ly`f`fivM| GB`F`L`tdi Anaevme`f`i gubetMvómZ`enkó, Riebhc b cñijx, wkyv`xyv, avb-aviYv cñiZ. AwKj GKijc br ntj| B`ZZixqsk GKijc| Gi necitZ ce`cmK`lb Ab`GK tfsMmj K`cñite cñiveZ AAj| GLvbKvi gubetMvómZ`enkó, Riebhc b cñijx, wkyv`xyv, AvPvi`e`enni cñiZ. wzb-PZzstK GKijc| cKwzB G AÄtj i jvKtK Ggbfite m`p KitiQ th, Gi gvtS cüög cmK`lbi RbmaviYi ms`wzK w`K t`tk tKvibv mgAm`tbB| i`agvI agB`AÄtj i RbmaviYi gta`HtK`i GKgvl emb| GKgvl ag`e`Zx gbe`ms`wzi Ab`vb`w`K, thgb tfsMmj K`cñite, gubetMvómZ`enkó, Riebhc b cñijx, wkyv`xyv, AvPvi`e`enni cñiZ. w`K t`tk cmK`lbi Dfq Astki gta`m`tk`i tPq`emv`tk`i fimb tenk|

Dch`P`meetiYi ci Wt nK cKatiL etj b, ÖGLb cKamBtZtO, ivRbmZi tytI wKsev ivóbmZi tytI ag`e`Uübi`vb tKv`vq? BvZnm cñiy KviZtZtO, ivRbmZi ev ivóbmZi tytI it`3i eÜb, `t`P eÜb, ms`wzi m`cñiZi eÜb, cñiZi b`vq ag`e`Üb tKv At`Q` eÜb bñ|O

Gici wzb wgi, Bivb, Avj`Rui`qv BZ`w`i D`vniY w`tq t`Lvb, ag`Rwzmgñi gta`Kvi msNvZtK tVktq ivLZ cñi w| Öfvilv Gb At`Q` eÜb`Zwi KviZtZtO`G e`e`w`uó Kitz wzb me`Z. D`vniY t`b| wzb t`Lvb, Dch`P`At`Q` eÜbmgñi kZ`Zwi ntj wfbvrfbveitöf Anaevmivl wgtj GK m`e`ij Z ivó`Mvb Ktib|`P`w`f`i lci cñiZwZ cmK`lb ivtöf D`MvZv`i w`t`R Kti wzb etj b:

ag`P`ev m`v`c`v`w`q` t`c`v`Y`K` h`v`v`v` GB beix ivtöf Aštmij`j`devej`qv gtb Ktib, wKsev cKZ. ivóq eÜb evj`qv wbePti``Kvi Ktib, Zvnt`i ivóq`w`O tZv bñB, eis A`i`wKzvi tNvi KzvkvRitj mgv`Qbq

Wt Gbvij`nK t`Lvb th, cmK`lb Avf`vj`fb ag`P`melquU mevi gtb Gtj l Zwi AšbñZ cKwQj AvZwbqšYi cKp`wkyv`ms`wz`mf`Zimn w`f`b`e``t`K`m`e`yb`RbKfite iyv Kivi``f`abZv Qvor AvZwbqšYi AnaKvi w`v`Nz`nq| Avi AvZwbqšYi cKwQj t`B`tmLvtb w`t`Ri cKwB`etov ntq`L`v`t`q| dtj ce`cmK`lbt`i w`t`Ri``t`P`K_v fievUvB``f`meK| Gi GKgvl KviY bvbv w`K t`tk tmv`b`ce`cmK`lbevxi AvZwbqšYi`b`wz`Avpvs`n`w`Qj| wzb Avil`gZ cKvk KtibN`fivl w`tq`c`v`k`-t`b`Zep`i`g`b`r`f`ve`e`v`j`x`i` RiebKw`3`i`gtj AvNvZ Kite| D`ŠK`ivófvilv`tg`b`w`t`j`gvZ`fivl`evs`j`v`K`i`K`v`b`v`t`g`B`iyv`Kiv`h`ve`b`v| t`K`b`v`w`ek`j`ivókw`3`GKmgq`i`k`v`q`l`m`i`K`v`ix`fivl`mg`n`K`DrLvZ`Kti`Bst`i`Rt`K`w`c`Z`Kti`w`Qj,`t`k`x`fivl`w`kyv`c`q`A``f`v`b`n`q`D`f`v`w`Qj;`cmK`l`b`i`f`Z`g`b`Ae`v`B`n`e`t`K`b`v,`ivóq`b`b`b`K`g`v`t`B`h`v`c`q`v`R`b`v`l`i`a`z`c`y`Z`v`K`e`v`w`t`q`Ab`t`K`v`b`f`v`i`v`i`w`K`v`i`v`Z`w`v`K`w`B`|`K`v`i`Y`Q`v`t`i`m`i`K`v`ix`fivl`w`t`m`te`w`e`t`k`x`fivl`w`k`L`Z`w`t`q`g`v`b`m`K`k`v`3`i`c`v`b`Ask`e`q`Kivi`c`L`y`K`g`c`v`i`g`v`y`m`g`q`B`Z`v`v`g`v`Z`fivl`v`i`R`b`i`v`L`Z`c`v`i,`dtj`m`i`K`v`ix`fivl`e`ü`i`P`o`v`w`k`L`Z`c`v`i`t`j`l`g`v`Z`fivl`v`q`tm`c`q`A`A`B`t`K`h`q`|`ivókw`3`Ggb`GKiu`w`b`a`f`K`D`c`v`v`b`h`v`i`b`w`z`m`g`r`g`v`b`v`i`w`f`b`e`e`l`w`q`K,`m`v`m`R`K`l`i`v`R`%`w`z`K`thvM`Z`v`w`b`a`f`Y`i`g`v`c`K`w`l`w`j`t`K`w`b`q`š`Y`K`i`|

dtj, evs`j`v`fivl`v`w`e`v`i`v`x`m`i`K`v`ix`b`w`z`L`y``f`f`me`K`f`ite`B`e`v`j`y`x`R`b`M`y`t`K`e`l`w`q`K`w`K`t`t`K`B`i`a`y`b`q,`m`v`m`R`K`l`i`v`R`%`w`z`K`w`K`t`t`K`l`w`c`v`Q`q`t`f`e`|`dtj`e`v`j`y`x`R`b`m`v`i`Y`Z`v`i`Av`Z`g`h`P`v`i`y`v`Z`v`Av`Z`w`b`q`š`Y`i`w`e`t`Z`w`e`y`ä`n`t`q`D`V`t`e`|`th`Av`Z`w`b`q`š`Y`i`D`M`O`Av`K`v`f`v`v`e`v`j`y`x`g`v`j`g`v`b`v`H`t`K`i`G`K`g`v`b`B`v`Z`n`m`Z`w`i`K`t`i`w`Q`j`N`tm`Av`K`v`f`v`w`e`d`j`n`t`j`Z`v`v`th`A`v`e`v`i`e`v`c`K`H`K`M`f`o`Z`z`t`e`b`v`G`g`B`K_v`w`b`w`Z`K`ti`e`j`v`h`v`q`b`v`|`G`i`c`i`w`z`b`g`š`e`K`ti`b:

... D`Š`em`q`v`A`v`b`te`ce`cmK`l`b`e`v`m`xi`g`i`Y`N`i`v`R`%`w`z`K,`ivóq,`ms`w`z`K`l`A`_`w`z`K`g`Z`Z`GB`ivóq`fivl`v`i`m`f`a`v`i`q`v`k`v`b,`e`e`m`v`e`m`Y`R`B`Z`w`w`m`e`l`e`l`t`q`ce`cmK`lb`n`B`te`D`E`i`f`v`i`Z`i`q`c`üög`cmK`l`b`x`D`Š`q`v`v`i`k`v`b`l`i`t`k`v`t`Y`i`t`Y`|

GiKg`GKiu`w`e`c`%`b`K`f`i`e`l`r`A`t`c`y`v`K`i`t`j`l`ce`e`v`j`v`i`t`b`Z`e`f`i`t`K`D`i`K`D`m`n`A`t`b`t`K`B`tm`m`g`q`D`Š`f`v`l`v`i`m`g`_`B`K`ti`w`Q`j`b`|`G`i`k`W`t`n`K`w`e`t`q`c`K`v`K`K`ti`Z`v`i`G`K`w`i`a`z`c`y`e`v`L`v`w`K`i`v`b`|`Z`v`i`g`t`Z,`Z`r`K`v`j`x`b`ce`cmK`l`b`e`v`m`xi`D`Š`g`v`K`i`g`t`a`w`Q`j`w`Q`Ask:

1. cüq`i`k`v`i`v`g`v`b`v`i`v`ce`cmK`l`b`e`v`m`xi`n`t`j`l`D`Š`K`g`v`Z`fivl`i`f`c`e`e`n`v`i`K`ti`b`|`m`S`L`v`Z`v`v`AZ`s`l`b`M`Y`n`t`j`l`tm`m`g`t`q`i`i`v`R`%`w`z`K`c`v`i`t`e`k`Z`v`i`t`K`D`i`K`D`i`v`R`%`w`z`K`y`g`Z`v`i`A`v`e`K`v`ix`w`Q`j`b`|`GB`y`g`Z`v`i`e`t`j`ce`cmK`l`b`i`l`c`i`ivófvilv`w`t`m`te`D`Š`K`P`v`c`i`Z`i`P`o`v`K`i`w`Q`j`b`|`D`Š`ivófvilv`n`t`j`Z`v`i`w`e`c`j`e`l`w`q`K`l`i`v`R`%`w`z`K`j`v`f`n`e`e`t`j`Z`v`v`g`t`b`K`i`Z`b`|`A`_`P`Z`v`i`e`v`j`v`-`i`N`L`v`D`Š`c`K`Z`D`Š`v`i`x`i`K`v`t`Q`w`Q`j`L`y`B`n`v`m`K`i`|`A`v`m`t`j`Z`v`i`t`K`v`b`v`fivl`v`w`Q`j`b`v`|
2. GB`j`v`l`v`e`v`j`v`fivl`v`n`t`q`l`e`v`j`v`i`w`e`v`i`v`a`Z`v`K`ti`b`|`G`i`v`g`j`-`Z`i`v`R`%`w`z`K`c`ñ`i`v`e`v`n`x`b`f`i`v`i`t`š`x`l`t`R`v`-`ü`R`j`i`j`|`G`i`v`g`j`-`Z`D`Š`m`g`_`f`b`i`g`a`w`t`q`K`Z`e`w`š`t`i`w`P`Av`K`l`Y`B`K`i`Z`t`P`t`q`w`Q`j`v`|

A`P`W`t`n`K`i`g`t`Z,`w`K`O`z`c`w`a`K`v`ix`A`e`v`O`v`j`l`w`K`Q`z`v`j`y`e`v`O`v`j`Q`v`v`tm`m`g`t`q`l`D`Š`t`c`y`t`K`D`w`Q`j`b`b`v`|`w`z`b`g`Z`c`K`v`K`K`ti`b,`fivl`v`w`t`m`te`l`D`Š`G`K`i`U`R`M`M`L`P`w`-`g`v`K`P`d`v`i`v`m`l`w`w`i`g`v`k`Z`G`K`i`U`fivl`v,`h`v`i`t`K`v`b`v`B`v`Z`n`m`t`b`|`i`v`R`%`w`z`K`f`i`e`l`Z`v`i`i`a`z`l`H`u`Z`n`t`b`B`|

Gfite`W. g`v`e`š`G`b`v`j`n`K`D`Š`K`ivófvilv`w`t`m`te`c`ñ`i`Z`w`Z`K`i`v`i`t`c`y`t`l`q`v`m`K`j`h`y`P`t`K`G`t`K`G`t`K`L`D`b`K`ti`t`L`v`th,`fivl`v`w`t`m`te`G`i`U`K`i`G`v`G`i`t`K`v`b`v`B`v`Z`n`m`t`b`|`ag`P`w`K`t`t`K`w`e`k`l`i`a`z`i`h`y`P`l`t`a`v`c`i`t`U`t`K`b`v,`t`K`b`v`D`Š`v`l`v`q`a`g`P`l`c`i`t`K`v`b`v`t`g`š`j`K`M`š`t`b`|`Ö`f`v`i`Z`i`q`g`v`j`g`v`b`v`i`m`v`_`f`i`e`i`Av`v`b`-`c`v`t`b`i`g`v`a`g`w`t`m`te`D`Š`c`P`j`b`K`i`v`n`t`Q`G`R`i`Z`i`q`h`y`P`m`n`m`K`j`h`y`P`t`K`G`t`K`G`t`K`R`v`i`v`t`j`v`c`v`e`v`h`y`P`l`D`v`i`v`Y`w`t`q`W`t`n`K`L`D`b`K`ti`b`G`e`v`e`t`j`b,`G`i`c`i`l`c`üög`cmK`l`b`ivófvilv`w`t`m`te`D`Š`K`P`j`y`K`i`v`i`c`P`o`v`t`i`v`a`K`i`v`i`t`K`v`b`v`c`_`t`b`|`Z`v`i`v`l`n`q`Z`v`t`g`t`b`t`e`b`|`w`K`Š`ce`cmK`l`b`i`R`b`e`v`j`v`w`f`b`a`B`i`t`K`v`b`v`fivl`v`t`K`ivófvilv`K`i`v`i`t`K`v`b`v`m`Z`K`v`i`Y`t`b`B`|

evs`j`v`t`K`ivófvilv`K`i`v`i`n`e`c`y`c`v`b`v`_`G`i`U`h`y`P`t`K`L`D`b`K`ti`w`z`b`t`L`v`th`N`

1. ÖfvilvMZ`w`f`b`e`z`v`i`R`b`ivóq`HK`w`e`b`ó`n`Z`c`v`i`t`i`N`G`e`3`e`w`K`b`q`|`w`z`b`w`f`b`e`D`v`ni`Y`w`t`q`L`v`b`N`Ö`ivóq`l`fivl`v`MZ`e`v`c`v`i`G`K`b`ñ`G`e`v`fivl`v`MZ`HK`ivóq`HK`Avbq`K`ti`b`v`|
2. Öevs`j`v`ms`Z. fivl`v`c`ñ`ite`c`ñ`ive`Z`e`t`j`Z`v`w`v`y`at`g`P`e`v`b,`thgb,`D`Š`d`v`i`v`m`fivl`v`c`ñ`ite`c`ñ`ive`Z`e`t`j`g`v`j`g`m`g`ms`w`zi`e`v`b`v`|`G`R`i`Z`i`q`m`g`_`l`h`y`P`t`K`B`W`t`n`K`AZ`s`l`t`h`w`3`K`f`ite`L`D`b`K`ti`t`L`v`th,`e`v`j`y`x`g`v`j`g`v`b`v`i`ag`P`Av`b`e`v`K`i`Z`n`t`j`l`e`v`j`v`fivl`v`t`K`Z`v`i`R`e`f`b`i`c`ñ`i`Z`w`Z`tytI`e`v`e`v`m`q`Z`K`i`v`g`a`w`t`q`B`Z`v`ö`m`e`Ü`|`c`v`i`t`k`l,`w`z`b`e`v`j`v`fivl`v`i`t`c`y`p`m`g`_`B`Av`c`b`K`ti`e`t`j`b`e`v`j`v`t`K`O`v`o`q`v`D`Š`K`ivófvilv`i`f`c`ce`cmK`l`b`e`v`m`xi`M`h`Y`K`v`i`t`j,`Z`v`n`t`i`i`v`R`%`w`z`K,`A`_`w`z`K`l`m`is`w`z`K`g`Z`Z`A`v`e`b`h`P`

Dch`P`t`j`L`v`t`j`v`Q`v`v`l`W. K`v`R`x`t`g`v`Z`v`i`v`t`v`t`m`b,`A`v`e`j`K`v`j`v`g`k`v`g`m`j`v`b,`g`v`e`v`R`v`g`j`R`v`t`q`m`n`A`v`i`e`c`A`t`b`t`K`i`t`j`L`v`i`g`a`w`t`q`t`m`v`b`fivl`v`Avf`vj`t`b`i`tytI`c`Ü`Z`n`q`l`ms`K`v`j`Z`

m`f`fivl`v`Avf`vj`b`c`v`i`t`c`y`Z`l`w`P`v`i`A`w`i`Z`D`i`n`g`v`b`l`t`j`v`b`b`Av`R`v`m`e`v`v`v`Z`

1951 mtj XvKvi eskvj tiw t_k OmRt Mx0 bvtg GKwU `nbK
 cwI Kv cKwKZ nZv| cti Kvgj vi mQmDwI b Avntg` mRt Mxi `Zj
 wKtb tbb| cwI KwUvi m`ur`K uQtj b Lvqaj Kerl | cti cwI Kv
 bZb bvgKi Y nq msev` | Gici gwj Kvbv wbuLj cwK`lb gnyj g j m
 wKtb tbg| Zte GB cwI Kvq KgPZ AwKvsk misew`K uQtj b
 cDmZKvj, tgavex l evgtNwL| Gt`i gta` Dtg LthwM` uQtj b tK wR
 gyldv, gyldv bDj Bmjvg, dRtj tj vnbx, evrvDwI b tPsaix, Rii
 tntmb tPsaix, GueGg gmv, G we Gg gwZb, `vD` Lvb gRvj k, Ave`y
 iv`vK, nweey ingvb, dtqR Avntg`, tn`vtqZ Avntg`, `mq`
 tgv`bv tnmvBb, j ydi nvq`vi tPsaix, Ave`y MvY nRvix, mi`vi
 RtbqDI`xb, j vqj v mvgv`, KvrX tgvrvs` Bw`m, tgvrvs` l qvj Dj m,
 `mq` b`w`b, Ave`y Mvdbvi tPsaix cty| Giv Kgtwk mevB
 vj dtj U, cvKv, tcv`vi `Zwi BZ`w` KtRi gva`tg fvlv Avt`vj tb
 `iaZc`fvgKv i tLb| Giv mevB fvlv Avt`vj tbi mg`R l Kgp`
 uQtj b| Zte gwj Kvbvi Kvity ZLb GB cwI Kv fvlv Avt`vj tbi
 `cty` tKvtrv w`tcvU`KtZ ctiw| dtj Avt`vj tbi PevsI chf`q
 msev` i lci GKwaKevi ngjv nq|

fvlv Avt`vj tbi weia`x gub` nbDR cwI Kv eiveiB wq`v l
 wea`mSj`K msev` cwI tekb Kti AvmQj | GuU uQj cvK miKvii
 gjcI | wey`a RbZv 22 tdeqvi gub` nbDR cwI Kv QvcLvrv Rvex
 icth cyotq` f`q| gub` nbDR Qvovl vmtj`ui hM`fix, Avmvg tnv
 fvlv Avt`vj bweivax Z` cwI tekb Kti wbu`Z nq| G mgq ZrKvj xb
 cDg cwK`lb t`k cKwKZ wKQzcwI Kv fvlv Avt`vj tbi mW`K Z`
 Zj` aji | 23 tdeqvi KivPi euj cPvi Z` 0wB0 cwI Kv
 m`ur`KvqZ tj Lv nq: 0evsjv fvlv tK D`y mggh`v f`qv nBtj l
 cDg cwK`l tbi Rbmvari`yi tgv`tUB Avci`Ei Kii Y`v`mKtZ cti`bv
 GB m`ur`KvqZ Avl l ejv nq: Bfubs UvBgm cwI Kv tRW G mtj`ix
 XvKvi cwI w`Z mti Rvgtb Z` sl Kti tj`Lb, 0evsjv tK ivofvlv Kivi
 `vexi tcQtb RbM`Yi c`y`mg`_0 itq`l f`kvZ`eva GB `vexi gj-
 Drm| Aek` w`f` Kvgiv cti Zuv`i f`m`xi KtR e`envi
 Ktj`l0

msev` cti i mwnZ` l ms`wK cvZvq fvlv Avt`vj b
 Lei, m`ur`Kvq, Dc-m`ur`Kvq Qvovl GB msev` cI` tjvi mwnZ` l
 mvs`wK cvZv` tjvZl fvlv Avt`vj tbi cfi`v Abv`Z nq| Kue
 Avj vDwI b Avj AvRv`, Ave`y Mvdbvi tPsaix, Kue-misew`K nimb
 nmbRy ingvb, dtqR Avntg`, Ave`y MvY nRvix, dRtj tj vnbx,
 gUzLvrb, Awmb tPsaix, gyldv bDj Bmjvg, tgvrvs` mj`Zvb, Avev
 Rvdi l evq`jv, Gg Avl AvLZvi gK`z, tgvrvs` Bw`m, mi`vi
 RtbqDI`xb, nweey ingvb, Ave`y iv`vK, j ydi nvq`vi tPsaix,
 `mq` ti`vl qibv` ingvbmn tm mgtqi Kue-mvwnZ`K-tj LKiv fvlv
 Avt`vj tbi lci KueZv, Mvb, Mf, cE`U i Pbv Kti cvVKmgiRtK
 D`v`meZ Kti iVLZ|

`Zi wgvbi tft`z0 tZvqi? fq Kx eUzAvgiv GLtbv/Pri
 tKwU cwI evi /Lvov itq`l tZv/ th wFZ KLtbv tKvb ivRb`
 cvt`mb fvlvZ`/nxivi gK`z bxj ctivqvb tLvj Ztjvqi
 /Lji i SuUKv ajvq PY`th c`c`ts/hviv evb aub` Y Umb,
 Avl Zvj nmZqvi nrci Prj`v/ mKj bvgK Avgiv RbZv tmB
 Abb`Bt`ui wgvbi tft`z0, fVOK / fq wK eUz`L GKevi
 Avgiv RvMix /Pri`KwU cwI evi | (`Z`-f` Kue Avj vDwI b
 Avj AvRv`)

1952 mtj i fvlv Avt`vj tbi cufigtZ Kue Avj vDwI b Avj AvRv` i
 GB KueZv msev` cti cKvki cici cEj Avtjvob mwp Kti
 f`ke`v`cx| Ggb tKvtrv evOmj` tB hrtK Avtjvob Z` Ktiw GB KueZv,
 Gi Avte` b uQj AtbKuv Ave`y Mvdbvi tPsaix i mPZ` Avgiv fVbtqi
 i`z` ivOtrv GK`k tdeqvi`x0 GB MvbuU gZv| Zte GB KueZvq mj
 uQj bv, f`vj wqZ` 0` uQj bv Zeyl uQj Avtjvob n`Q| msev` cti
 cKwKZ evq`tbi tPZvri DEvc uQj cEj | Avl GLtbv uQj tmmgtq
 msev` cti i MhY`thwM`Zv|



হিন্দু-মুসলিম ভিত্তি: হিন্দী কবি আবুল কায়েমের অঙ্কিত কার্টুন।
 : 'নিরীক্ষা'র লোকসে।

কতো ও রোডের কাছে
 বর্মান এণ্ড সঙ্গ
 দ্বিভাষাচার, সিনেট :

নওবেলাল

০৪ নং ৫নং সড়কা, সিনেট, মুম্বাই, ২৫নং ৫নং, ১০০১নং : 7th, February 1952 তারিখ - ৫

রাষ্ট্রভাষা বাংলার দাবীতে ঢাকায় দশ সহস্রাবিক
 ছাত্র-ছাত্রীরা শোভাযাত্রা

স্বাস্থ্য-ভাষা আন্দোলন পরিচালনার
 জয় সর্ব-দলীয় কর্ম পরিষদ গঠিত

৩৬ তে পাকিস্তানের একদল রাষ্ট্রভাষা এক আন্দোলনের সংগঠন-
 আবেদন, হাজার হাজার লিপিতে প্রতিবেদন স্বাক্ষর করে মোকদ্দমার দাবী
 আন্দোলন এবং পাকিস্তানের স্বাক্ষর করে হাজার হাজার 'পত্রিকা' পরিচালনা
 মোকদ্দমার দাবীতে পাকিস্তানের পত্রিকা পরিচালনা করে।

ইহাই পাকিস্তানের একদল রাষ্ট্রভাষা দাবীতে পত্রিকা পরিচালনা
 আবেদন করা। পাকিস্তানের পত্রিকা পরিচালনা করে পত্রিকা পরিচালনা
 এবং প্রতিবেদন 'স্বাস্থ্য সর্ব-দলীয় কর্ম পরিষদ গঠিত' হওয়া
 হইবে। পত্রিকা পরিচালনা আবেদন, পত্রিকা পরিচালনা সর্ব-দলীয়
 কর্ম পরিষদ গঠিত হইবে। পত্রিকা পরিচালনা আবেদন, পত্রিকা পরিচালনা
 এবং প্রতিবেদন 'স্বাস্থ্য সর্ব-দলীয় কর্ম পরিষদ গঠিত' হওয়া
 হইবে। পত্রিকা পরিচালনা আবেদন, পত্রিকা পরিচালনা সর্ব-দলীয়
 কর্ম পরিষদ গঠিত হইবে।

রাষ্ট্রভাষা আন্দোলন পরিচালনার স্বাক্ষর করে হাজার হাজার
 লিপিতে প্রতিবেদন স্বাক্ষর করে হাজার হাজার 'পত্রিকা' পরিচালনা
 মোকদ্দমার দাবীতে পাকিস্তানের পত্রিকা পরিচালনা করে।

স্বাস্থ্য-ভাষা আন্দোলন পরিচালনার
 জয় সর্ব-দলীয় কর্ম পরিষদ গঠিত

৩৬ তে পাকিস্তানের একদল রাষ্ট্রভাষা এক আন্দোলনের সংগঠন-
 আবেদন, হাজার হাজার লিপিতে প্রতিবেদন স্বাক্ষর করে মোকদ্দমার দাবী
 আন্দোলন এবং পাকিস্তানের স্বাক্ষর করে হাজার হাজার 'পত্রিকা' পরিচালনা
 মোকদ্দমার দাবীতে পাকিস্তানের পত্রিকা পরিচালনা করে।

Dcmsvi
 Zte GK`v bv ejtj Bq, 1948 t`k 1952 mij G mgq chS
 MYgva`g ejtZ msev` cI l ti wI t`KB tevSvZ| Gi gta` ti wI uQj
 miKvi wqvsZ| ZLb bZb t`k cwK`lbN KtRB msev` cI` tjv
 miKvii weia`x hvte bv GuVb uQj` rfvmeK| wK`evOmj i vR`wZK
 AwKvi Ges evsjv tK ivofvlv wntmte` tKwZ` f`qvi cDkavOmj i vUj
 Avcmnx| Avl GB Avcmnx Avt`vj tbi kw` hM`tqUj tm mgtqi
 msev` cI` msev` cI` tjv hw` tmmgq mW`K Z` cwI tekb bv Ki Z
 Zvntj fvlv Avt`vj tbi tPZbv f`ke`v`cx Qvotq coZ wKbv m`n|
 fvlv Avt`vj tbi weiqw` w`tq cKwKZ Lei` tjvZ KLtbv cE`y
 mg`_0, KLtbv ctiv`y mg`_0, KLtbv weivazv, KLtbv mW`K Z`
 msev` cI` tjvZ fvlv Avt`vj tbi wI wKB dZU DtvUj |

- Z`mF`
1. Avntg` iudK, msev` cti GK`ki fvlv Avt`vj b Avntg` iudK, 1989, c., 5-9
 2. fvlv Avt`vj b ch`z KwZc`q`vj vj (cDg LD)
 3. Awmb tPsaix, ivofvlv Avt`vj b : msev` cI, 1989, c., 10-18
 4. gvy`S` Rvixi, 0AvRv` 0 cwI Kvq 52 mtj i fvlv Avt`vj b, 1981, c., 3-10
 5. iudK`z Bmjvg bwmg, wix`y, Rvgyvi - gvp` 1981, c., 43-46
 6. tj`Kvgv Avntg` Avgq, evq`tbi GK`k tdeqvi`z hv` t`LwU, GK`ki`-g`K M`S` 090, c., 33-34 |
- tj LK: tR`0 M`f`e`K, wAvBue

fvlv Avf`vj b I Avf` i msev`cĪ

mvKx Avnĭvb



evOvj i fvlv Avf`vj b i mPbvj Mœ t`KB
GZ`Ātj i msev`cĪ tju iaZcy® fvgKv
ti tLĪQ| fvlv Avf`vj b i BwZnm t`K Rĭvb
hvq, cĭnk`lb ivõ³ cĀZõvi AvtM t`KB
evsjvK ivõfvlv Kivi `me lĭv| t`k fĭtMi
AvtMB evsjvK ivõfvlv Kivi ctÿ
evRexiv Kjg atĭvQĭj b| Zĭt`i tju Lv
vbqvgZB ZLbKvi cĪcĭvKvq cĀkĭkZ
ntqĭQ| ivõfvlv evsjvi ctÿ cĪg Kjg
atĭvQĭj b mekõ cœUĪK l biU`Kvi Ave`j
nK| Zui GK tju Lv t`K Rĭvb hvq, 1947
mtji RjvB gĭtm evOvj tju LKMY ivõfvlv
evsjvi ctĭ cĪcĭvKvq vj LtZ Avĭc
Kĭib|¹ evsjvK ivõfvlv Kivi ctÿ cĀk
cĭnk`lb cĭevOvj tju LKiv hv³-ZK`Zĭ
aivi th cœvm vbqĭQĭj b Ges msev`cĪ tju
th Zĭt`i gZ cĀkĭki gva`g ntq DĭvĪQj;
tmUv Ave`j ntĪKĭ K_vq` uõ nq|

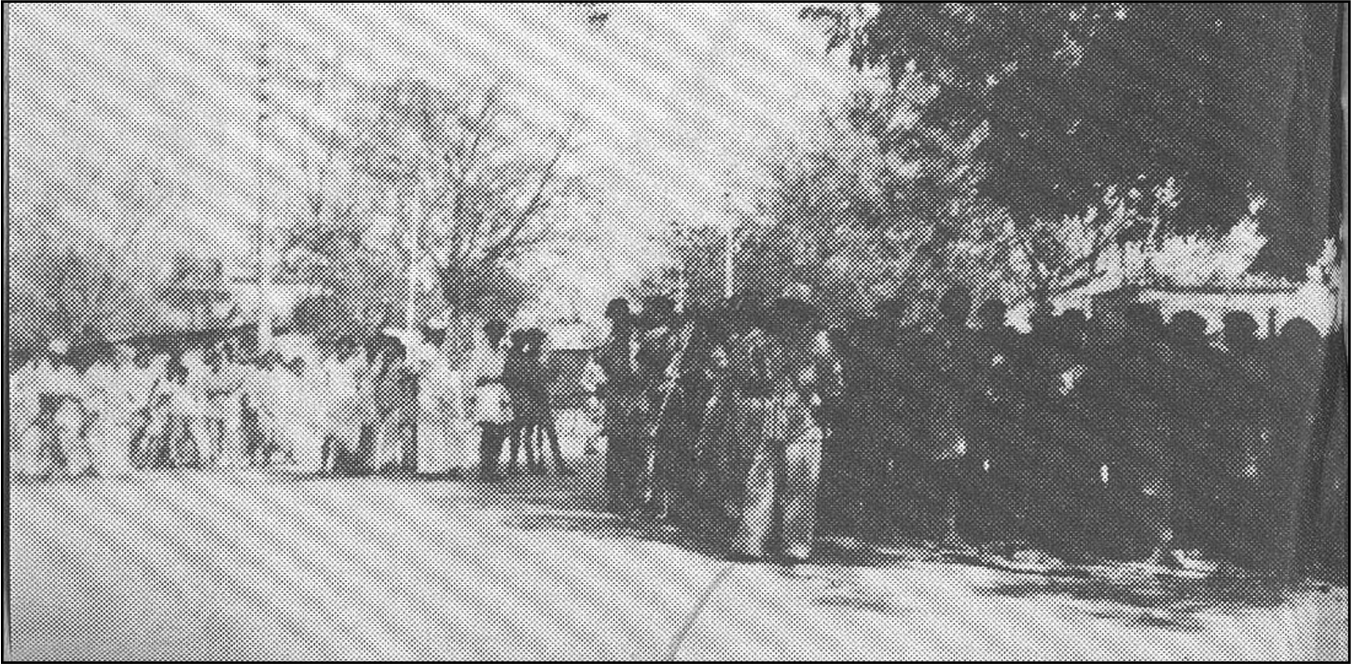
t`k fĭtMi AvtM ivõfvlv evsjvi ctÿ
thme gZvgĭZi mUvb tgĭj Zvi cĪg
me tju vB ZLbKvi iaZcy®me msev`cĪ
cĀkĭkZ ntqĭQj| Ave`j nK ðevsjvvlv
velqK cĪleõ kĭlR GKĭU cœU vj tLĪQĭj b|
tju LmU Avej gbmĭ Avng` KZR mœvvi Z
ntq`vbK BĭEnĭ-G cĀkĭkZ nq 1947
mtji Rĭj| cœUĭU`v nĭl qvq`ĭk v`ĭZ 22
l 29 Rĭj i meevmĭxq mefvĭM cĀkĭkZ
ntqĭQj|² Ave`j nK-Gi cœUĭK BĭEnĭ` th
tek iaZi v`tqĭQj Zvi cœvY tgĭj cĭci
ĭU i meevmĭxq msL`vq`ĭ K v`ĭZ tju LmU

cĀkĭk Kivi ga`w`q| BĭEnĭ` cĀkĭkZ tmB
tju LvB ivõfvlv evsjvi `ctĭĭ vj mZ cĪg
cœU| Ave`j nK Gĭci ðD`v ivõfvlv ntĭõ
kĭlR AvtĭKĭU cœU tju tLb| tmUĭU`vbK
BĭEnĭ` cĀkĭkZ nq, cĀkĭkKuj 1947 mtji
27 RjvB| GKB cĭvKvq mvZPujĭki
RjvBĭqi GK msL`vq evgcsĭ Ziaĭ misew`K
gvneĭ Rvgĭj Rĭĭn`xi tju Lv ðivõfvlv velqK
cĪleõ kĭlR GKĭU cœU cĀkĭkZ nq|
ðcĭnk`ĭtbi fvlv-mgm`võ kĭlR GKĭU cœU
tju tLb W. gys` knx`jym| Zui G cœUĭU
Avej Kuj vq kvgmĭvb-Gi mœv`v bvg`vbK
AvRĭ` cĀkĭk Kĭi 1947 mtji 29 RjvB|
mvBwnK ev gvnmK cĭvKv ivõfvlv
evsjvi AvtĭvPbvq vĭvQĭĭQj vj b| mvBwnK
telMg cĭvKv ivõfvlv vbq GKĭU tju Lv cĀkĭk
Kĭi mvZPujĭki 3 AvM`-| GuU t`k fĭtMi
AvtMi NŪbv| DĭjL, mvBwnK telMg-G
cĀkĭkZ tju LmU vj Ave`j nK-Gi| telMg-
G vZvb tju LmU vj tLĪQĭj b vgtmm Gg. nK
QŪvbĭg| gvnmK mlMvZ cĭvKv 1354
eZvĭĭi Avnĭbi msL`vq cĀkĭk Kĭi vj
dĭiĀL Avng`-Gi ðcĭnk`ĭb : ivõfvlv l

mvnZ`õ kĭlR cœU| Aek` ivõfvlv evsjv
Avf`vj b cĀkœ mlMvZ-Gi fvgKv vj
cĀkœx|

tevSv hv`Q, t`k fĭtMi AvtMB
cĪcĭvKvq ivõfvlv evsjv velqK AvtĭvPbv
tek fĭtĭvB Rĭg DĭvĪQj| ivõfvlv velqK
gZvgZ cĀkĭki gĭ cĭvĪg`ntq DĭvĪQj
ZrKĭtji msev`cĪ tju ZLb msev`cĪ
Ges tevZvi Orov GĀĀtj AvRĭKi gZv Avĭ
tKĭtv vĭvMqv vj b| vj thLvB AvMĭx tKĭtv
gĭbĭ Zvi gZ cĀkĭk KĭtZ ctĭ| `fĭmek
KĭtĭvB tmmgq evRexiv Zĭt`i ivõfvlv
evsjv velqK gZ cĀkĭki gva`g vntmte
msev`cĪĭB Avkĭ vbqĭQĭj msev`cĪ
cĀkĭkZ ivõfvlv evsjv velqK tmme cœU-
vbeU me`» cĭvK-mgvĭR vPŠĭi im`
hvĭtqĭQ|

msev`cĪ tju tKej ev³-vetĭtli gZ
cĀkĭki mĭhvMB mĭõ Kĭivb, Zvĭv vbRĭv
ivõfvlv evsjvi ctÿ gZ cĀkĭk KĭiQ|
Aek` me cĭvKvB ivõfvlv evsjvi ctÿ
Ae`vb vbqĭ| Gmgq tKĭtv tKĭtv cĭvKv
ivõfvlv evsjvi ctÿ K_v etĭĭQ, Avev
tKĭtv tKĭtv cĭvKv mĭvmmĭ evsjvK ivõfvlv
Kivi vĭvĭvZv Kĭi D`ĭ ctÿ Ae`vb
vbqĭQ| GgbĭK AvĭetĭK ivõfvlv Kivi
ctÿl K_v etĭZ t`Lv tMĭQ tKĭtv tKĭtv
cĭvKvK| t`k fĭtMi AvtM mlMvZ-Gi GK
mœv`v KĭqĭZ evjv ntqĭQj -AvMvgĭZ
cĀkĭk`ĭtbi ivõfvlv nte Ges vĭq vDĭZ



filv Avf`vj tbi uqijj ,uj i cizert` uqijj tei nq| Xiv kni DEB ntq DfV

D`y³ Averi tKvtr tKvtr cwl Kv tKSkjtj esjv tK ivofvlv Kivi
`metK cvk Kvlutq mltq GtK tKej ce`cmk` tbi miKvi filv Ges
kxyvi gva`g Kivi ctj gZ m` tqtQ| ZrKvtj `wbK AvRv` G avivi
ctj gZ m` tqtQ|⁴

Aek` cdkcmk` lb cte`Gme cwl Kv cKvKZ ntZv cuoget`zi
Kj KvZv t`tk| weLUK Dcubteki Aemv NlUtq 1947 mtj i 14
AvM`- cmk` lb hLb `Zs; t`k intmte cizuoZ nq ZLb esjv t`tk
(ZrKvj xb ce`cmk` lb) Dtl L Kievi gtZv tKvtr `wbK msev` cT
uQj br|⁵ t`k fvtMi ci esjv cwl Kv `wbK AvRv` I Bstir cwl Kv
`wbK gub` bDR cuoget`zi Kj KvZv t`tk XvKvq `vbsli nq| gub`
wbDfRi `ZwaKvix uQj b LvRv bja`xb| uzub uQj b gnyj g jxtMi
LvRv bvrGvj tbi AvZuq| `u cwl KvB uQj cmk` lb miKvti
mg`R| t`k fvtMi ci ZrKvj xb ce`cmk` lb t`tk AvI l`KQzcwl Kv
cKvK ntZ` vtK| 1948 mtj i iiaZ mivvK` mubK cwl Kv cKvK
nq| cwl KvU uQj filv Avf`vj tbi iaZcY` figKv ivLv Zgvi b
gRvj tmi glycI| Aa`vcK kvn` Avj xi m`uv` bvg cKvKZ cwl KvU
miKvti mgvtjvPK intmte cwi`PZ uQj| ivofvlv esjvi ctj
mivvK` mubK BuzevPK figKv tiLutQj| mtj U t`tk gungv Avj xi
m`uv` bvg cKvKZ ntZv mivvK` bl`fej vj| filv Avf`vj tbi Agi
Mvb uAvri fivBtqi it³ ivOrtbr GKzk tdeaqvi oi (Gul Avmtj KueZv
intmte iuPZ nq, cti NubvPtj Mvrb cwiYZ nq) iPrqZi Ave`j
Mvdbvri tPsaixi gtZ, 1948-049 mtj filv Avf`vj tbi mePvBtZ teik
kv³kvj x mg`B jhulvq mivvK` bl`fej vj|⁶

Bstir cwl Kv `wbK cmk` lb AeRvi fvi cKvKZ nq 1949
mtj i tdeaqvi tZ| cwl KvU metivax `jxq GKgrt `wbK cwl Kv
intmte cwi`PZ jvf Kti| filv Avf`vj tbi cu`Zhv Buzvnm iPrqZv
e`ia`xb Dgti gtZ, ZrKvtj cmk` lb AeRvi fvi B uQj miKvi-
metivax gZvgZ cKvKti me t`tk iaZcY` gva`g|⁷ ce`% weavb
cwi l`i m` m` LqivZ tntm`bi e³te`l G`K`vi ctjv tgtj|
cwl KvU ubul x nl qvi ci ce`% weavb cwi l`i i` evRU Avatek`b GK
gyZwe cllte uzub etj b, miKvi cmk` lb AeRvi fvi-Gi cKvKbr
eU Kti t`l qvq ce`cmk` lb Rb`r` metivax cwi`wzi mub` ntqtQ|
uzub weavb cwi l`i `wotg AeRvi fvi tK urBmvari`yi c`vb `xvb
glycI` etj AvL`v t`b|⁸ 052 mtj i 21tk tdeaqvi XvKvq OvI-
RbZvi lci cwtiki `uj el`yi Nubvi gvI GK mivv AvtM ZrKvj xb
miKvi cmk` lb AeRvi fvi ubul x tNvl Yv Kti| dtj, tmmgtqi

NUbvej x ubtq cwl KvU i figKv ivLv tKvtr mshvM uQj br| Zte eU
nevi AvM chSf cwl KvU ivofvlv esjvi ctj tRvvtjv figKv
tiLutQ|

t`k fvtMi ci evomj i filv Avf`vj tbi me cwl KvB th BuzevPK
figKv cjb Kti tQ Zv bql tek KtqKvU cwl Kv weZvKZ figKvq
AeZvY`ntq uQj| metkl Kti, miKvi mg`R cwl Kv t`v i ia`t`KB
filv Avf`vj tbi metivax KiuQj| Gi gta` thgb Bstir `wbK gub`
wbDR l esjv `wbK msev`-Gi bvg cvl qv hvq, tZgbB `wbK AvRv`
Ges uqj uZ-Gi bvg cvl qv hvq| meko mivvewi K l` mivvK` K Ave`j
Mvdbvri tPsaixi GK fvt` Rvbr hvq, evqitbri GKzk tdeaqvi tZ
`uj el`yi Nubvi m`b chSf gnyj g jxtMi mg`R cwl Kv `wbK
AvRv`, msev` l uqj uZ miKvti i` gbbvzi metax tZgb tRvvtjv
figKv ivLub| Zte 22tk tdeaqvi tZ OvI-RbZvi lci cwtiki
`uj el`yi Nubvi ci filv Avf`vj tbi ct`j MYtRvqi t`l AvRv` l
uqj uZ tm Avf`vj tK mg`B Rvbrv Ges miKvti i c`ZvM` me Kti|
AvRv` uQj ZrKvtj ce`cmk` lb epEg esjv `wbK| GKzk
tdeaqvi OvI nZvi cizert` cwl KvU m`uv` K Avej Kvjvg
kvgmYxb AvBb cwi l`i m`m`c` l gnyj g jM cjb figvix cwl
ZvM Kti b|⁹

filv Avf`vj tbi ciw`b 22tk tdeaqvi cKvKZ `wbK AvRv`-
Gi c`vb cizte` tbi ktivbvg uQj OxvKv tqvWV`j Ktj R tntoj
cWzY OvI mgvtetki lci cwtiki `jxel`u mivvfvlvq ujlLZ` xN`
cizte` tbi evj nq, 21tk tdeaqvi OvI mgvtetk cwtiki `uj tZ
mekje` vjtqi 3 Rb OvImn Pvi Rb gviv hvq l 17 Rb Avnz nq|
`dtj i OvImn 62 RbK cwtiki tMbtZvi Kti etj cizte` tbi Rvbrv
nq|¹⁰ Aek` 22 tdeaqvi cKvKZ `wbK Bbmid-Gi GK cizte` tbi
evj nq, cwtiki `uj el`yi Nubv` tKtqRb gviv hvb, ubLur` nb
KtqRb, Avnz nb cuq AvovBKU Ges tMbvri nb cuqZvmaK|¹¹

21tk tdeaqvi i Nubv ubtq AvRv` metkl mSL`v cKvK Kti uQj|
mSL`vU Kte cKvKZ ntq uQj Zv ubtq Aek` weZK` AvtQ| tKd etj b,
Nubvi m`b 21tk tdeaqvi tZB tmlv cKvKZ ntq uQj| tKd etj bN
ciw`b 22tk tdeaqvi tmlv cKvKZ ntq uQj| AvRv`-Gi metkl
mSL`vi ktivbvg uQj: OvI t`i ZvRv L`b XvKvi ivRc` i wAZ|⁰

21tk tdeaqvi i Nubv ubtq AvRv` ciw`b 22tk tdeaqvi
uZ` sI PvbU kvl`R m`uv` Kvq cKvK Kti| m`uv` Kvqi filv uQj
AtbKvB bgbvq| m`uv` KvqtZ 21tk tdeaqvi tZ OvI metivf Ges

tmLvfb cwytki wjel#Yi K_v DtlL Kti
ejv nq: 0144 aviv Rvix Kwievi tKvb Kvi Y
NUwqWj wKbv, GB cKb mKtj i AvtM gtb
nq| KtqKw`b cteY`c chwbgšx LI qvRv
bwrqy`xb hLb GLvfb AvmmqWQtj b, ZLb
XvKvi `qz-Ktj tRi QvIv av#U cvj b Ges
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kmsf½ nq bvb| MZKj` QvIa#U I
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KE#y KZUv wbfPthvM` msev` cvBqWQtj b,
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hw`Qj| Gi ciw`b 23tk tdeaqwi cwlKwU
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Kivi Rb` Ab#jva Rvrvbv nq|

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XvKvq niZvj cvj tbi K_v ejv nq|
c0Zte`tb ejv nq, KtqKRb QvI` I c`Pvixi
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tKej tiKwRZ. m#xZ tkvrv hvq| XvKvi
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t`tk cKvkZ bl etj vj I fvlv Av#`vj tbi
Lei`iaZji m#½ cKvkZ nq|

Ab`v`tk miKvi mg`R` tKvrbv tKvrbv
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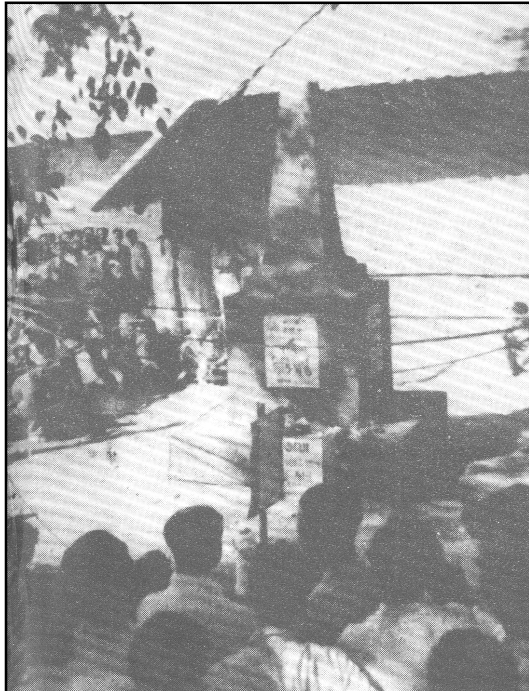
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ActPov Kiv nqtQ| Zv`i GK wtcvU`#ejv
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ntqWj| y# RbZv cwlKwUj Avd`tm Av`bl
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ZvRD`xb Avntgt`i tj Lv Wvqwi t`tk Rvrv
hvq, y# RbZv 22tk tdeaqwi mKvj 10Uvi
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evqibñi 23tk tdeaqwi GK ivtzi gta`Zwi Kiv nq knx` igbri | 26tk tdeaqwi bñej Avgub miKvi GuU avsm I ubgP` Kti i`q

bv Kti miKvi tK mg_ß hñMtqtQ²⁰ fvlv Avf`vj tbi ctÿi tKvrbv tKvrbv KvMR ZLb miKvi mg_ß cñKv tÿvi mgv tÿvPbv Kti tQ | 24tk tdeaqwi 1952 mtj cñKvZ mivbñK BtEdvK`w Avrvb Rvrbv nq: 1. ðLrv B`vrvbñt` glycI ðgub` ðbDR ðvzv x-Aev`svjx w`ygvj gub wef` mÿoi cÿvfm tqtZtQ | fvlv Avf`vj bKvix I Rbvavi YtK gub` ðbDR I `vj tÿi cñvPbv ntZ mveavb `vKtZ nte | (2) ðXvKvi mslMgq OvL RbZv tNvl Yv Kvi qvtQñ ðgub` ðbDR ð I ðmsev` ðe`4ß KtZ nBte | ð¹

21tk tdeaqwi i cil tKvrbv tKvrbv cñKv ivofvlv evsjvi `metK Dicsÿv Kti D`ßK ivofvlv Kivi lohS; KtZ `vK | Avi G KvR tbZz; i`vQj BstiñR` ðbK gub` ðbDR | gñKß hÿv tÿoi b`vKbv AvKvBf t`tK cñKvZ evsjv` k msviñKQztMvcb `vj j mslMh Kti RvZxq` ðbK cÿg Avtjv | tmme `vj tNvU ð52i fvlv Avf`vj b m`utK` iazcY`KQzZ` D`xvi Kti tQ cñKvU | 2014 mtj i 11B tdeaqwi cñKvZ cÿg Avtjvi GK cñZte`tb evj nq: evqvtbvi NUBvcbñv vbtq tm mgq XvKv t`tK I qvksUtb gñKß ci ivo` Bti cvvrbv tMvcb evZP` t`tK Rvb hvq, GKßk tdeaqwi i eeP nZ`vKv tbi NUBvi cil cñg cñK`vbt` i GKvU tMvöx evOñj i Ici D`ßv vK Pwctq t` I qvi j tÿ` BstiñR` ðbK gub` ðbDR-Gi Ici vbfP Kti tQ | cñKvU cñKv`B GKvU D`ßKß cñK`vbt` ivofvlv Kivi j tÿ | AcZrci Zv Pñj tquj |

cÿg Avtjvi Z` Abjvq, gñKß Kbmij Rb WmeD evDij s gub` ðbDR-Gi G msviñK AcZrci Zvi Z` XvKv t`tK I qvksUtb cñMtquj t b 1952 mtj i 29tk gvP` I qvksUtb cvvrbv tmB tMvcb evZP` Rb evDij s G etj gS` Ktib th, ðD` ðevOñj i `ZtcOYw Z` weÜNG tmlvñv vbtq gub` ðbDR i mZgtZv D`ßcPj tbi ctÿ | tbZvi fvgKv AeZvY`ñtqtQ |

Rb evDij s Zvi tMvcb evZP` gub` ðbDR-Gi Ggb fvgKvi mgv tÿvPbv Ktib etj cÿg Avtjvi Dvij mZ cñZte`tb evj nq | evDij s etj b, ðcñg cñK`vbt` i ga`Kvi GKvU nBPBKvix A_PAKvñRi tMvöx gub` ðbDRi tbZz; D`ßcPj tbi mctÿ | ð`ZtÜZ` weÜ Zj tZ i iæ Kti tQ | Gt` i tCQtb AvtQ wef`vba i tbi mP` nRbK mslMv | `uóZB Zt` i GB Avf`vj b mavi Y RbM`Yi gta` tKvrbv mivri mP` Kti v |

ñKsev cñK miKvi I Zt` i mg_ß w`t`Q bv | Aek` tK` ðq miKv i Kuzcq KgRZP`Gi mñz m`u`³ etj cñZqgub nq | ð

ivofvlv evsjv Avf`vj tbi i iæt`tKB G AAtj i msev` cñK tÿv Gi cÿ I wecÿñ G`ß tÿ wef`³ tQ | ivofvlv evsjvi cñKvGt`KK cñKv Gt`KK fvgKvi tCQtb KvR Kti tQ gj-Z gñj Kvrv I Av`tK`P cñve | t`Lv tMtQ, thme msev` cñK i gñj K tQ t b ZrKvj xb miKv i mg_ß ev mivmvi miKvi j xq tÿ vK` A`ev cñK`vbt` Av`tK`wekÿm, tmme msev` cñK tKvrbv i vLXvK bv Kti B fvlv Avf`vj tbi wefi maZv Kti tQ | tKvrbv tKvrbv cñKv msev` Kgñv ivofvlv evsjvi `wei ctÿ `vKtj | msev` cñK gñj tKi miKv gÿv bñZi Kv tÿ Zv i `vab fite KvR KtZ cñv bñb | Gme cñKv `vab msev` KZv tK y`væKti tQ | tKvrbv tKvrbv cñKv gñj K ev gñj tKi Nubö m`uv` K A`ev mñthvMx m`uv` K H cñKv msev` Kgñv mslMvZ Leti AhvPZ Kjg Pñj tQ Leti e`vöZv bö KtZ I vöav Ktibñb | msev` cñK I ci gñj Kvrv G cñve j`Yxq | t`Lv tMtQ, gñj Kvrv e`tj i mñz mñz msev` cñK i bñZtZ cñveZß GtmtQ | miKvi gñj Kvrv vab th msev` cñK GKmgq evOñj i fvlv Avf`vj tbi wefi maZv Kti tQ tmB msev` cñK cñi gñj Kvrv e`tj i mñz mñz evOñj i `vabZv Avf`vj t b e`vcK mg_ß hñMtqtQ |

msev` cñK fvlv Avf`vj bñKv` K w`t`cñv` gZvGZ vbtq mavi Y gub` i cñZv qv j`Yxq | msev` cñK i e`vö bö w`t`cñv` gZvGZ cñKv i Avtj moZ Kti tQ | Avevi e`vZv-ewRZ Lei RbZv tK wey`ä Kti tQ, e`vZv-ewRZ Lei cñKv tK Rb` Gme cñKv tK Rbtv tL gñL cotZ ntqtQ | miKvi mg_ß cñKv tÿvi fvgKv RbZv Nvrvfi cñZ`vL`v Kti tQ |

ivofvlv evsjv Avf`vj b Kñv`Z cñv YwZ cvl qvi ct` A`tK cñKv mg_ß thgb tctqtQ Avevi A`tK cñKv cñj wefi maZv gñL cotqtQ | e`vZv n`Q, evOñj i fvlv Avf`vj tbi wefi maZv Kti tQ G evsjv t`tK cñKvZ vKQz cñv | ZrKvj i cñj cñZvckvj x KtqKv msev` cñK i wefi maZv I tñvZevPK fvgKv m`Ej ivofvlv evsjv Avf`vj tbi ctÿi kw`B Rqñ ntqtQ |

Z`m`f

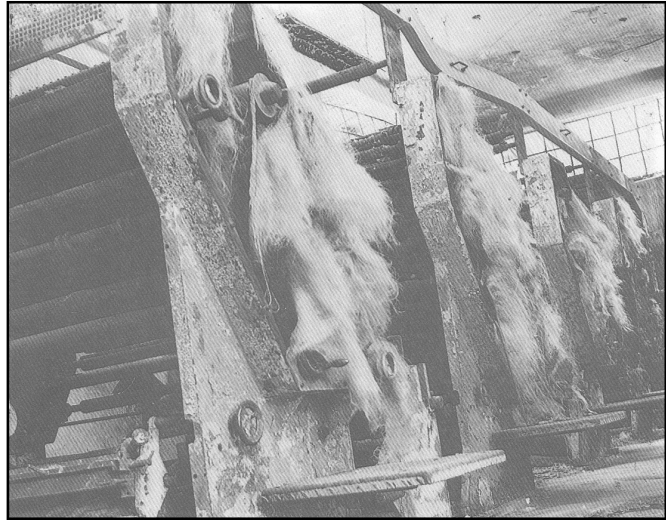
1. Ave`j nK, fvlv Avf`vj tbi Av`ceP
2. ekxi Avj tñj vj, fvlv Avf`vj tbi Biznm, cñv-189 |
3. Avng` i vK, bñv lohtSj ðKv i vofvlv Avf`vj b, ðbK BtEdvK, 21 tdeaqwi, 2014 |
4. Avng` i vK, cñ³ |
5. e`i`vab Dgi, ce`evOjvi fvlv Avf`vj b I ZrKvj xb ivRbmZ, vZxq LB, c., 253 |
6. Ave`j Mvclvri tP`Sajx, fvlv mslMtg msev` cñK i fvgKv Ges Avtjv vKQy`v, ðbK BtEdvK, 07 tdeaqwi, 2016 |
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8. ekxi Avj tñj vj, fvlv Avf`vj tbi Biznm, c., 378 |
9. Ave`j Mvclvri tP`Sajx, cñ³ |
10. ekxi Avj tñj vj, cñ³, c., 371 |
11. ekxi Avj tñj vj, cñ³, c., 375 |
12. ekxi Avj tñj vj, cñ³, c., 408 |
13. e`i`vab Dgi, ce`evOjvi fvlv Avf`vj b I ZrKvj xb ivRbmZ: ZZxq LB, c., 358 |
14. ekxi Avj tñj vj, fvlv Avf`vj tbi Biznm, c., 405 |
15. ekxi Avj tñj vj, cñ³, c., 398 |
16. Avng` i vK, cñ³ |
17. e`i`vab Dgi, ce`evOjvi fvlv Avf`vj b I ZrKvj xb ivRbmZ: ZZxq LB, c., 310 |
18. e`i`vab Dgi, cñ³, 313 |
19. e`i`vab Dgi, cñ³, 312 |
20. Ave`j Mvclvri tP`Sajx, cñ³ |
21. ekxi Avj tñj vj, fvlv Avf`vj tbi Biznm, c., 426 |

tj LK: mnKvi m`uv`K, ðbK msev`



GKlEti i 25tk gupKuj i wltz Xivki ivRct_jvtki uqioj

gyphtxi bqgvm Mtgersjv uQj nivr`vi ewnbxi AvZstKi bvg Avi gypthvxt`i Rb` Avkq| Mtgi gvbly mnR-mij Ges kwsticq| Zviv AZme ivRbmz eSZ bv| fj Livcov bv Rvbr Mtgi gvbly i Pwin`v uQj tgvUv fvZ Avi tgvUv Kico| Avig`cny k, ivBtdj Avi tgvkbnvb Gme tKvtrv w bB Zviv tPrL t`tLwb| Zvt`i I ci Pmctq t`qv nqtqQ hyN gyphtx| wixn I wiciva Mtgi gvblyK`uj Kti nZ`v Kiv nqtqQ| Zviv cL`y Ktiq nZ`v, alP I jlyZivR| gyphtxi bqgvm Zvt`i cLZuW gyz`KtUtQ AvZsK I fqi gta| th tQtj uW gyphtx tMtQ tm Kte wdti Avmte wKsev Avt`S wdti Avmte wK-br RvbtZb bv Zvi ever-gv| th tQtj uW GLbl gyphtx hrvqub ZvtK KLB cvKtmbivv tPrLi mvgtb`uj Kti nZ`v Kti, KLB Zvi Niemo Rvuj tq-cvvtq t`q, KLB ZvtK Ugyp`i everu etj`uj Kti nZ`v Kiv nqN Ggub fqsKi bivr AvZstK tKtUtQ Mtgi gvbly i Rieb| ivRvKvi-Avj e`i ewnbx Mto I Vvi AvtM th Mtg`tjv uQj wivc` wKvbr, tmB Mtg`tjv Avt`Avt`AvZsK` t`tb cm YZ nq| Mtgi gvbly i gta` GKUv meklm I Avkv uQj th, Rq Avgt`i nteB| 7B gupP HuznmK fvl ty ezeUzcl`q e`3 Kti uQtj b th, OAvgi



25tk gup1971 Kij ivtZ cvK nivr`vi ewnbxi UvstKi`uj Avi tMbtWi AvNvtZ wea`l`wK BtEdvK Awdm I tch

hLb giZ wktLwQ ZLb tKD Avgt`iK`metq ivLtz cvite bv| Gevtii mslMtG Avgt`i gyp`i mslMtG, Gevtii mslMtG Avgt`i`vaxZvi mslMtG| Rq ersjvU| 7B gupP G fvl Y Zvt`i tK AtbK cL`qx I D3/4meZ Kti uQj| G fvl Y gyphtxi bqgvm Mtgi gvblyK AbjctU Yv hMtqtQ| ezeUz Av`k`l`tbZz, Zvt`i mvgtb uQj etj Zviv th tKvtrv Z`vM`Kvrti cLZ uQtj b| ezeUz uQtj b Zvt`i cL`Yi gvbly| Zvi WtK cUv w tZl gvbly wAr KiZ bv| Ggb cUvctq tbZv cv`extZ nqtZv Avi tKvtrv b Avmte bv| hv`tnvK, 7B gupP HuznmK G fvl ty ezeUzevOvuj RvuztK wbt`Rbv w`tq etj uQtj b, OAvig hrv`uKq w`evi bvl cmv tZvgiv iv`wvU hv`wKozAvtQ me eU Kti wtel th chS Avgvi ersjvi gvbly i gyp`bv nte tm chS LvRv-U`v` eU Kti t`qv ntv, tKD t`te bv| hv`ti wvI Avgt`i K`v bv etj tKvtrv evOvuj ti wvI utZ hvteb bv, hv`tUuj wKb Avgt`i wDR bv t`q tKvtrv evOvuj tUuj wKtb hvteb bvU| ezeUz Avnvtb mvov w`tq Mtgi gvbly gyphtx Ask wbtqtQb, me`nvi tq| Zviv wQcv nrbv| gyphtx AtbK gv AKvtj weaer nqtQb, AtbK mSib nvi tqQb, AtbK wftUgmu t`tK DrLvZ nqtQb| Mtgi



1971 mtj 7B gup`ezeUzkl gypRej ingvb timKimgq`v`b fvl Y t`b| wZv tNvl Yv Ktib UGevtii mslMtG Avgt`i gyp`i mslMtG, Gevtii mslMtG Avgt`i`vaxZvi mslMtG| Rq ersjv

gubly ubtR bv tltq gubly thvxt'i Lv
 w'iqtoq, Mtgi gv-feribiv gubly thvxt'i
 Avktq w'iqtoq Ges hxi mgq A; GwMtg
 w'iqtoq| hyvNZ gubly thvxt'i tmev-ikfiv
 KtitQb| Mtgi gubly uQj Avcmnx| kmšl
 Kuguli m'mti uguk-avguk, AZvPri-
 ubhZtbi gyl Ziiv Avcm Ktibub|
 Kuj Rvi UKiv tQjtUtk gubly hxi
 cvwtqtQb| Avi ivRvKvi-Avje'i I
 nivr vi ewnbxi t'vmit'i mkvj-weKvj Mwj
 w'iqtoq Ges mthvm tctj Sulu w'iq
 w'icwtqtQb| gubly hxi bbgim Zvt'i mvm I
 Avkv hwtqtQ ~faxb evsjv teZvi tK; q
 mU'v ntj B th ewotZ UbtR = vi tmU uQj tm
 ewotZ gubly Rtor ntZv| ~faxb evsjv teZvi
 tK; q i Yvztbi Lei, gubly thvxt'i weRq,
 ezeUz 7B gvtPP fviY, PigcI I
 t'kvZevaK Mib BZ'w' Zvt'i tK D^{3/4}meZ
 KiZ| wevwm I ftqm Ae Avtgm Kv bZb
 tKvtr Avkvi evYx tkvbrq uK-bv Zvi Rb
 gubly Atcyv KitZb| evsjv t'ki MYnZ'v
 cOkæ RmZmsN uK gšb Kti, wivcEv
 cvii t' tKvtr cvie I t'v uK-bv Ges ezeUz
 gubly Rb' tKvtr we I t'v uK-bv Gmtei
 Rb' Mtgi gubly AvtEM Avi DrKEv w'tq w' b
 YtZb| wekl Kti gubly hxi bbgim ~faxb
 evsjv teZvi tK; q ntZ cPmi Z t'kvZevaK
 Mib, PigcI Ges AvKvkeYx teZvi tK; q
 Lei I msev chfjv Pbv GmeB uQj
 Mgevsjvi gubly Avkvi Avtjv|
 b' xgZK uQj evsjv t' k| b' b' x cavb
 Mgevsjvi uQj cvKewnbxi gZzKe| tbsKv,
 jA uKsev MvteUthrtM tKv vl i l qvbr
 ntj B gubly ewnbxi PZ'w' t' tK AvugY
 PjvZ| GtZ mwj mgwa ntZv nivr vi ewnb-
 xii | G ftq Hme GjvKvq Liv thZ bv|
 UvztBtji fgvcy, bMicy, wivRMtAi
 KmRcy, tPšnyx, Rvgj cyj i gv'viMÄ I
 tgj v'n Ges MvBevUvi KtqKw DctRjvq
 cvKewnbxi XkZi cvtiub| nVBKgrtUi
 ubt' R vKv mtEj cvKtmbiv Gme t'vrb
 tKvtr Acvti kbl cvii Pjv bv Ktiub| gqgb-
 wmsn, UvztBj, Rvgj cyj, uKtkviMÄ Ges
 XvKv t' tK hviv gubly hxi thZ Ziiv G iatUB
 fviZi gtn' MÄ cmo RgtZb| 11 bs
 tm±t'i gubly thvxt'iv G ct' B i Yvztb cOk
 KitZb| gubly hxi bbgimB nivr vi ewnbxi
 ~Ljg' uQj Rvgj cyj i gv'viMÄ I
 tgj v'n vbr| mii l ewotZ uQj cvK
 nivr vi ewnbxi K'vau| G K'vau' i w'qtZj
 uQj xN' nx Ges tguUv GK tgrI| wTgTv
 ggv Avng' bvtg G tej t' tmbv KgRZ' uQj
 ysl mvm Ges ~wK kv' | GKmtz ~
 ntZ A; w'tq w'tq hy KiZ G cvK
 tmbv wZ| j' t' t' m' uKvi Kvty t' t' K
 ZvtK g'vra etj RvbZ| fqsKi t'Pnivi
 Kvty ZvtK t' t' LB AtbtKi ftq Kvco bó
 ntq thZ| XvKv t' t' K ZvtK evivi gv'viMÄ
 Acvti k'bi ubt' R t' qv ntj wZib Revt
 etj uQj b, 0gr' viMÄ tKv gvZ evZv| nig

0Avng hv' uKq w'evi bvl
 cvii Zey tZvgiv hy Pwj t'q
 hvte, Nti-Nti ~Mto
 tZvtj vN ezeUz G WtK
 Mgevsjvi gubly miz' Nti-
 Nti ~Mto Ztj uQj b

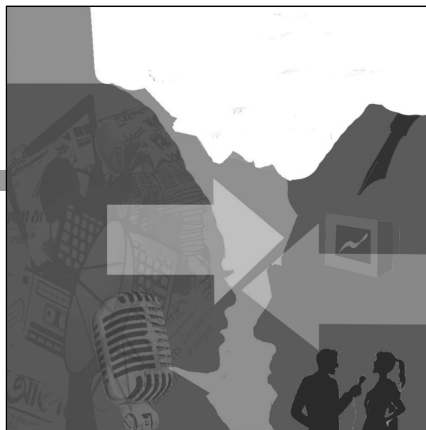
gv'viMÄ tKv w' yrb Kvivi w'qv| 0A' p
 gv'viMÄi K_v temk etjv bv| Avng
 gv'viMÄtK w' yrb (tNvYv) Kti w'iqtoq|
 Gfite b' b' x, t'v gubly hxi Avgvt' i tK
 AvMjtj t' t' LwQj| cvKewnbxi tkl w' tK G
 b' tK Kvtr j' w' t' t' PöV KtitQ| wivx
 gubly I gubly thvxt' i tK ati w'tq b' xi Zvti
 uKsev b' xi tmZz' I ci jvBtb ~w Kti wj
 KiZ| b' x, t'v t'Z cvl qv thZ gubly i jvK|
 b' b' xi g'Zv cvrvo I R'zj t'v uQj cvK
 nivr vi ewnbxi giY dui| gubly ewnbxi
 tMwiv Kvq'vq cvrvtöi Pev ntZ
 cvKewnbxi m'vRvq MwtZ AvugY KiZ|
 tKv t' t' K wj AvnZ Liv ati DvtZ cviz
 bv| tMwiv gv'vi t' t' qv ciy' t' cvrvtöi
 I ci megv nigv Pjv vZ uKs' ZZYtY gubly
 tmLv t' t' K Pjv thZ wivc' w'Kv'vq|
 Mtgi gubly wekl Kti Pti' gubly
 mvmx| gubly hxi I Mtgi gubly AtbK
 mvtmi cvii Pq w'iqtoq| t' kvq j' w' t' m' v,
 Zxi, tUv BZ'w' w' t' q Ziiv AtbK RvqMvq
 cvKewnbxi K cZt'iva KtitQb| XvKv ntZ
 tRjv kni t'v t'Z hv' qv mgq Mtgi gubly
 iv' lq MvtQ' Wg t' t' t' uKsev tmZz' f' t'
 cZ' eUkZv mw' KtitQb| BvAvi, cvk,
 Avbvi i evOvj tmbv hviv cvKewnbxi K
 cZt'ivtai t' PöV KtitQb Mtgi gubly
 gubly hxi i' i' t' Zvt' i t' K m'v'w' KtitQb|
 cieZ' Z cOk'Y w'tq mk; gubly hxi
 KtitQb Mtgi gubly|
 gubly hxi evsjv t' ki 68 nvrvi Mtgi
 cZ' w' Mtgi B AvtQ w' b' t' t' t' t' v' v' v' v'
 weRtqi M' | AvtQ mšMtg I Zvt' Mi b' v' v'
 K'v'v' v' v' v' v' v' v' v' v' v' v' v' v' v' v'
 nivr vi ewnbxi c' g' U' t' M' | Mtgi ci M' g'
 Av' b' w' t' q R' v' j' t' q t' q' v' n' t' q' t' q' | w' v' y' i
 Ni ewotZ P' t' j' i' q' y' v' u' v' v' v' v' v' v' v' v'
 w' b' h' z' b' | w' v' j' v' R' x' e' b' e' t' v' t' Z' f' v' i' t' Z' Av' k' t'
 w' b' t' q' u' j' | Av' i' Z' v' t' i' Ni ewo, R' v' q' v' v' v' v' v' v' v' v'
 e' e' m' v' c' Z' o' v' b' t' v' P' t' j' w' t' q' u' j' k' v' s' e' w' n' b' x' i
 m' m' t' i' ~L' t' j' | Mtgi gubly gubly hxi
 KtitQb, mtePP Z' v' M' t' K' v' i' KtitQb ezeUz
 Av' v' v' t' b' | 0Avng hv' uKq w'evi bvl cvii
 Zey tZvgiv hy Pwj t'q hvte, Nti-Nti ~M
 to tZvtj vN ezeUz G WtK Mgevsjvi
 gubly miz' Nti-Nti ~Mto Ztj uQj b|
 16B w' t' m' t' t' k' ~faxb ntj I Mgevsjvi
 gubly i AvtEM-DrKEv tkl nqub| ezeUz
 gubly I ~faxb evsjv t' ki gw' t' Z' Zvi
 cZ' veZ' t' bi Rb' Mgevsjvi gubly c' h' i
 t' y' t' Qb| Zvt' i c' v' v' c' v' b' z' v' ezeUz Kte
 Zvt' i c' v' y' i gubly u' t' t' k' w' t' i Av' t' e' b'
 tmRb' Ziiv Atcyv KtitQb, t' i' v' v' t' t' t' L' t' Qb,
 ezeUz R' t' b' d' j' b' i' g' v' i' R' c' t' o' t' Qb Ges b' v' b' -
 v' f' i' t' e' c' o' b' v' KtitQb| GB uQj tmv t' b' i
 Mgevsjv Ges Mgevsjvi gubly i mšMtg|

tj LK: mi Kv' i i h' v' v' m' p' e I m' n' t' h' v' m' x
 m' a' u' v' K, w' c' a' v' b' w' e

RbmsþhvþM

ˆbwZKZv

mvBdž mviigb



FigKv

AvajbK hþM RbmsþhvþM ev cveij K vi tj kbm GKiu cY% tckv I Aa'qtb ijc vbtqtQ| mfZv Ggb MwZtZ GwMtq Pj tQ th, e'w³ chRq t_tK ivó'wKsev AvSRwZK cwi gðtj RbmsþhvþMi iazj ZircheYFvte tetotQ| mvgþbi w b, tj vþZ GB cøYZv Avi l evote eþj Abgvb Kiv hvq| AfZce°AMWZ mþEj RbmsþhvþM vbtq gvbþi i gþ GK aþbi wðar-ðð I mþ'n AvtQ| AþbKB RbmsþhvþM K etKvþvþL t_tLb| KÆi mþ'nev'xiv RbmsþhvþM bwZ-ˆbwZKZvi wUvþdhwI LþR cvb bv| Kvi l gþZ, RbmsþhvþMi mþ½ ˆbwZKZv hvq| tKD-tKD etj b, 0RbmsþhvþM I 0ˆbwZKZv0 kãðq 0wð0K| RbmsþhvþM ˆbwZKZv vbtq Pj gvb GB weZtK° µgaviv eþtZ vdti ZivkþZ nte myi-AZtZ|

ˆbwZKZv I RbmsþhvþM

ˆbwZKZv GKiu Av'wK° gvb`ð| GB gvb`ð fþjv-g°, Kiyxq-eRðxq, DþPZ-AbþPZ, wK-feiwK, b'vh'-Ab'vh', gvbexq-vbexq cfwzi gta' cv_R' iþbv Kþi t_tq| ˆbwZKZv e'w³þK Zwi mZZv, ˆ°QZv, ˆwqZþeva Ges AwKvþi i K_v ˆþi Y Kwitq t_tq| ag°mgvR-ms-wZ, HwZn, gj-þeva, gvbweKZv BZ'w i I ci wvE Kþi ˆbwZK gvb`ð Mfo I tþ|

BvUvþbu GbmþBþKwncwlvq Ae vdtj vmd (AvBBic) Abvþi, 0' vdti Ae

Gw_Km, Ajþmv Kì gi'vj vdtj vmd, Bbfjem vmt-gUvBwRs, wvþdhwS AvU tiKigbwS Kbimclm Ae ivBU AvU is vevBwfvv i 0 A_° ˆbwZKZv ev ˆbwZK- k0 mivK KvþRi w kv t_tq|

cøYKþj i gta' GKvI gvbþi B ˆbwZK ˆvq itqtQ| mþi tmiv Rxe gvbþi ˆbw`b Rxeþbi metýþB ˆbwZKZv Acwivh° tckv Gi Aþf°| RbmsþhvþM GKiu iazcY°tckv| mgvR, mfZv I gvbþi Kj vþY GB tckvq ˆbwZKZvi kZfiv PPP Kvq|

RbmsþhvþM ˆbwZKZv ejtZ gj-Z thvþhvþM mZZv, ˆ°QZv, wvþdhwZv, vbtçyZv, b'vh'Zv, i xZv cfwZtK tevSvq| wKs' ev ˆte RbmsþhvþM cþqB ˆbwZKZvi NvUvZ t_Lv hvq| GB NvUvZi avivvKZv t_tKB RbmsþhvþM mæutK°weifc avivv mþ nþtQ|

RbmsþhvþM ˆbwZKZv

RbmsþhvþM I ˆbwZKZvi cñwU Gtj mþ½ mþ½ GKiu Rzmb ckað tþ; RbmsþhvþM Avt`S

ˆbwZKZv ejtZ Kx wKozAvtQ? cþy-veçy AþbK K_vB evv hvq| K_vv K_v ev' w'q BwZvM I cþvY' Z_cþvYi Avtj vþK ZK° weZK°KivB thw³K| wvfbwA°wZK veltqi mþ½ RbmsþhvþMi mæu³Zvi cþvY MtelYvq DþV GtmtQ| AZtZ RbmsþhvþM wv'v, avivvPcv, cþvi Yv, BPieEi gþZv veltq PPP nþZv|

AþbK mgvþj vþtKi hvþ, 0ˆbwZK RbmsþhvþM nþZB cþi bv| tKbv, GB PPPDþi k gj-K I cþvi Yvþj-K| AþbK mvev' K, bwZvabþ K I Aþckv'vi e'w³i wvþm, 0RbmsþhvþM ˆbwZKZv0 kãðq weZwK°, Aev`e ev cþvi Yvþj-K|

þmUvi di cveij K BþUwMüi gþZ, RbmsþhvþM wþi ˆbwZKZvi Afve itqtQ| mvev'v KZvi tþt RbmsþhvþM Ab'Zg GKiu cø_wK ügvK vntþte vþyZ Kþi tQ tMvöwU|

Kiþcvþi U I qvþi AwfþhvþM, RbmsþhvþM cøZvþ I tckvRvexiv mþPZb fiteB A°wZKZvi PPPKþi|

tMvöwU i fil', AvajbK RbmsþhvþM PPP MYZwšK cþvqvi I ci LþB ZircheY° ywZKi cþve tþtQ| G msvþš Z_cþvY mvgþb AvmtQ| iazcY°wvþwRK, cwi tekMZ I ivR°wZK P'vþj A KvhRi fite tgvKwejvi tþt mgvþRi mþyZv Kgvþ'Q RbmsþhvþM wki| RbmsþhvþM tckvRvexiv gvbþtK wearš

RbmsþhvM bmxZgvj v

AvšR@ZK fvte -xKZ .AvPi Yvewa



wbþRt'i tckvMZ `vqZ; cvj bKvtj RbmsþhvM Kgf'i AvšR@ZK fvte -xKZ. bmxZgvj v I AvPi Yvewa tgb Pjvi ZvM itqtQ| AvšR@ZK RbmsþhvM mvgvZ th bmxZgvj v I AvPi Yvewa cfb KtiþQ, Zv 1979 mtbi 22tk RjvB AbvþZ evsj vt k RbmsþhvM mvgvZi cŭg RvZxq mtþj þb MpxZ nq|

2. AvšR@ZK RbmsþhvM vektIÁ kvq evtKi gtZv RbmsþhvM Kgf'vqvri cãvb Df'k nþ"Q ņmZ, Ávb I cwi cY@Zt_í Dci vfiÉ Kti cví_úvi K tevSicovi wŭgva cëvn mþó| GB tckvMZ bmxZ Ges AvPi Yvewai cŭZ mþektI , iaz; Avtív KtiþQ|

3. ņmZ, Ávb I cwi cY@Z_ŭ-Gi Ici vfiÉ Kti th ņcvi_úvi K tevSf'kvbŭ cŭZvŭZ, Zvi A_@ntjv RbmsþhvM b'vqvþM ntZ nte| mZZv Qrov RbmsþhvMtk vektvþhvM Zv ARþ Kiv mæ bq| GgZv_íq, wbþRi tckv Ges Zvi cŭZvþbi mþvg I mþvZ ARþ Kiv mæ nte bv|

4. wbþRi tckvMZ `vqZ; cvj þb RbmsþhvM Kgf' fregvZ_@AZ_š' iaz; cY@_íq tckvq mvdj_ ARþbi tþf' Zvi eiv_@MZ b'vqvqvYZv I tckvMZ mþvg AZ_š' Acvinvþ' Zvi tckvMZ AvPiY wBR_^Df'k mnxixi tþf' mnvqK ntZ cfti|

5. Gi A_@nt"Q th, Zvi e_@e_íayŭmZ, Ávb I cwi cY@Zt_íŭ Ici wfpkxj nte bv, bmxZMfvteI mvgv_Z ntZ nte| wbþRi

Df'k'kþK Zþj aivi Rb_ ZvtK wtev_ Zcŭv ntZ nte| ņvZ AnvqKv ev m_í f'gvK Zvi mþþb evovtZ cvite bv| Zvi KgZrciZv Ges RbMþYi wBKU cŭE AvxKvi cY@Kivi B"Qv I ygZv ņviv mvgvR Zvi vepi Kite|

6. cŭZctý, RbmsþhvMi Awfcŭq nt"Q vektvþhvM m_úþKþ' tmZz_Zvi I eRvq ivLv| GB Df'k'kþK RbmsþhvM Kgf' i cŭ_ugK bmxZ I vewa AvviiY Kitz nq| G_tjvB msvZv ev tKvW vntmte RvZxq ev AvšR@ZK mvgvZ KZR vewa_ ntqtQ| Gi GKv ņ"Q bmxZgvj v Ges Avvii AvPi Yvewa|

7. 1965 mtbi tg gvtm vMmi Gt_Y bMxþZ AvþþZ AvšR@ZK RbmsþhvM mvgvZi mviavY mfvq AvšR@ZK RbmsþhvM bmxZgvj v mfvq Gt_Y bMxþZ MpxZ nlgvq Zv ņKvW Ae Gt_Yŭ bvtgl cwi vPZ| Avv'þK, Zvi Pvi eQi cte_@1961 mtbi tg gvtm tfvbþm AvþþZ AvšR@ZK RbmsþhvM mvgvZi mviavY mfvq AvšR@ZK RbmsþhvM AvPi Yvewa Dc_ívcZ I MpxZ nq| GQrovI, vevUK RbmsþhvM Bbv_@UDU, BDtívvcq RbmsþhvM tclvþtkbl cŭq Avþjv tKvW MþY KtiþQ|

8. cŭlebvm AvšR@ZK bmxZgvj vi vZbv Astk 13vU aviv itqtQ| Avv'þK, AvPi YvewaþZ PviU Astk 15vU aviv itqtQ| bmxZgvj vi cŭg Astk Qŭv avivq cŭPóvi K_v AvtQ; wŭZxq Astki vZbv avivq AvxKvii K_v AvtQ Ges tkl Astk PviU avivq eRþq KvþRi K_v itqtQ|

9. AvšR@ZK bmxZgvj vi cŭlebvq RvZmsN mbþi cŭZ_ iaz; Avtív Kti RbmsþhvM Kgf' i G mbþ' Dvj_ŭ_Z bmxZmþ_ vbi_cY I AvþvþYi Rb_ ZvM_ t_qv ntqtQ| Dþj_ŭ th, RvZmsN mbþi ņtgsvj K gvbvwaKvi Ges eiv_@-gvþþI ghþv I , iaz; Dci Av_ŭ cye_@ Kiv ntqtQ|

10. cŭlebvq Avtív evj nq th, wbþRi ņAvviiŭ QrovI gvþþI_íayKvqK I_eliqK Pvn_íB tþb, ci_š_ Zvþi_íay_ek_@K, bmxZ I mvgvRK Pvn_ív v_ígv Ges Gme Pvn_ív h_vh_ ciþYi gva_ígb G mg_íAvvKvi Zvt_í Rb_ miv_Kvi At_@Kj_íy wbtq AvmþZ cfti| wbþRt'i tckvMZ `vqZ; cvj þbi mvg RbmsþhvM Kgf' msvkŭ mKtj_í DcKvvt_@H mg_íPvn_ív ciþY ht_ó mvinþ' Kitz cvþb|

11. bmxZgvj vi cŭg Astk cŭPóvi Dþj_ŭ itqtQ| GtZ itqtQ mefvU Qŭv aviv| bmxZgvj vi cŭg avivq ņmeRbþb gvbvwaKvi tNvIYv Avþvþi cŭZ_K gvþþI_í Avv'Q_í AvvKvi tfvM I Zþ_í cY_@ghþ_íjvtfi tþf' bmxZ I msv_@ZK cwi tek ARþ mvgvZv_íþŭ

cPov Pjvevi Rb RbmsthM Kgf i ZvM
f qu nqtQ| GB aviq 1948 mbi 0merbxb
gubemaKvi tNlyv0 Zzj av nqtQ| D³
tNlyvi 19 aviv Ablyvq gZvgZ I Dnv cKviki
faxZvi gta otKvtrv evav Qvov gZ tcvlYi
AwaKvi Ges mqvrbv ubieKfkl th tKvtrv gva tgi
mrvth Z I gZer cvlqv, MhY I cvrtbi
AwaKvi0 Ašf iqtQ|

12. meRbxb gubemaKvi tNlyvi iaZ;
LvUv Kti f Lv Dcvq tbB| G mg AwaKvii
gta iqtQ wPš, meK I atgP AwaKvi,
e wšwšktli tMrcbxZv, cmevi, emvb I
wPwcti e vcti gbMv evartbi weiax
faxZv, e wšwšktli mšyb I mšvzi I ci
AvNvZi weiax faxZv, G aitbi evav-veclE
I AvNvZi weiax AvBtbi Avkq MhYi
AwaKvi, wR ivotq mqvrbv gta emvb I
PjvPj i faxZvi AwaKvi; kmšc vngvtek I
miguZ Movi faxZv|

13. bmxZgvjvi wZxq aviq ejv nqtQ,
miguZi RbmsthM KgfMY Riav Z Aevta
Av vb-cvrtbi e ev mšj Z Ggb RbmsthM
KvVtqv I cšvi cPj b Kiteb hvi dtj mgtRi
mKj mšm i gtb GB Av vi mšv nte th, mKj
wltq Zvt i Aevnz ivLv nqtQ Ges Gi dtj
Zvi mšvq fvgKv I vqZ; Ges Ab vb
m mš i mš GKvZv mšutk ZvtK mšPZb
Kti Zšte|

14. bmxZgvjvi ZZxq aviq RbmsthM
KgfK GKv gtb ivLtz ejv nqtQ th, Zvi
tckvl RbMšYi ga wZ mšutkP iab
RbmsthM tckvi mguMK gjvqb Zvi AvPiY
(GgbK e wšMZ AvPiY) cfve tdjte|

15. GB aviq RbmsthM Kgf fveguZP
Ici iaZ; Avfvc Kiv nqtQ| GB fveguZP
tckvMZ ghPv ARšbi Rb AZšl Riav|
RbmsthM tckvi gjvqbt mgq Zvi e wšMZ
AvPiY, Awctmi fZti tnvK ev evBti tnvK,
AekB mePbvq Avmte| Zvi bvb
Riebvcv, e wšMZ PwI, Zvi tckvMZ aib
memqB chšyY vK Ges G tckv mšutk
tKvtrv ivq f qvi mgq Zv aZš i gta Avtm|

16. bmxZgvjvi PZz I cAg aviq
tckvMZ vqZ; cvj tbi tytI meRbxb
gubemaKvi tNlyvi gj-bmZ I weiamgti cZ
AvNvb Rvbv nqtQ|

17. gvbek ghPv I AwaKvi ci ui
mšutkP Z cPvii mgq tKvtrv Z
mieivNkivi ctY gvbek ghPv cZ Amšyb
cK Kiv DvPZ nte bv| Ges tKvtrv
e wšwšktli ev Zvi AvPiYi wePvi Kivi ygZv
wbRi I ci tbqv wK nte bv| AvZš wePvii
AwaKvi cZK e wš iB AvtQ|

18. bmxZgvjvi lo aviv nQ: 0cKZ.Aš
msjvtci Rb buzK, gb hEK I eykewEK
Ae vi Drmiv vb Ges msuk mKtj i e³e I
gZvgZ cKviki AwaKvi tKvi Kiv|0

19. thtnZz RbmsthM cvi uni K
teivSvovi tmZzZvi Kite gtb aš tbqv nq,
ZvB msuk cy tji gta miz Kvi msjvc

cKZctY, RbmsthvMi
Avfclq nQ nekjmshvM
mšutkP tmZzZvi I eRvq
ivLv| GB Dštk RbmsthM
Kgf i cUgK bmxZ I weva
Abvii Y KitZ nq| G tjb
msvzv ev tkvW wntmte RvZxq
ev AvšRZK miguZ KZR
wevaex nqtQ

Abvrtbi mšz mshvM vKv evAbxq| tKvtrv
wKšB GK kP iPI cvb DvPZ nte bv Ges
msuk cy tK wtrt i e³e ivLvi mshvM vZ
nte|

20. Gi cti 0AvxKvi0 Aštk iqtQ
bmxZgvjvi wZbv aviv| G aviv tji cUgltZ
RbmsthM Kgf i wKU we Kiv nqtQ th,
Zviv me v I mKj Ae vq Ggb e envi Kiteb
hvZ Zviv hv i ms utk Avtmb, Zvt i Av v
jtf I ARšb mšg nb| RbmsthM Kgf i
Ggbfite Kiv KitZ nte hvZ Zviv msuk
tjvKt i AvrvRb nZ cvt| mWK gvtZ
mšvte e³e cKviki e ev Kti Zviv
e evcbvi Av v ARš KitZ cvt|

21. 0AvxKvi0 Aštki wZxq aviq
RbmsthM Kgf i th tKvtrv Ae vq Ggbfite
Kiv Kivi ZvM f qu nqtQ hvZ msuk mKj
ctYi tšvYz nq, A š vq cZvrtbi tš
Ges msuk 0MY0-Gi tš tckvMZ vqZ;
cvj bKvj RbmsthM KgfK v fveKfiteB
Zvi cZvrtbi tšvYi e vcti bRi ivLtz
nte| cvkvncK Zvi cZvrtbi KgrvD th 0MY0-
Gi wšK cšvPvj Zvt i tš P K v ev
wšj I Pj te bv|

22. 0AvxKvi0 Aštki tkl aviq
RbmsthM KgfK mZZvi mš KZ cšv b,
0ševaK I fš teivšvSi mšv KitZ cvt
Ggb fivv cšvvi Ges cešci mKj wbtqMKZP
I MhKt i cZ AvbMZ i yv Kivi K v ejv
nqtQ| GB aviq tckvMZ mZZvi I ci iaZ;
cvb Kiv nqtQ| Zšvii, tKvtrv Z cPvii
Rb e evZ fivv mR I mij nqv DvPZ hvZ
msukv mWKfite ešZ cvt| cešZP
wbtqMKZP Aaxb Kiv bv Kitj I RbmsthM
KgfK Zvi Av v i yv Kti Pj tZ nte|

23. bmxZgvjvi meKl Pviw aviq wbtg³
Kiv tji tšK weiz vKvi Rb RbmsthM
Kgf i ZvM f qu nqtQ:

(K) Ab tKvtrv cšqvrtbi wKU mZ tK
LvUv Kiv tšK;

(L) Ggb me Z cšvi tšK hvi tCQb
cZv0Z I wšjYq Nubri wšvE tbB;

(M) bmxZ weivRZ ev Am š k cšvYw Z
A ev gvbek ghPv I mZZweivax D g ev
Dš vtm AskMhY tšK;

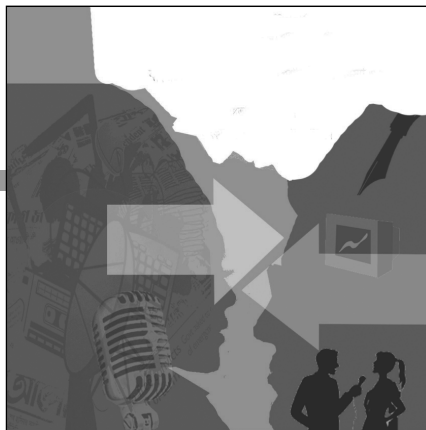
(N) AetPZb gtb cfve mšv KitZ cvt
Ggb tKvtrv Dš k cšvYw Z cšvZ ev tšKj
cšqv tšK| Kvi Y G ašbi cfve e wšwšktli
f vq wšvY KitZ cvt bv Ges Gi dtj G
e vcti MpxZ Kiv vgti Rb vq nte bv|

24. RbmsthM Kgf i Ggbfite Kiv
KitZ nte thLvB Ab tKvtrv Dš k mvašbi
Rb mZ tK memRš f qu nte bv| mZ i Acjvc
Ges Z avqvPvici cPov RbmsthM gj-bmZi
weivax| w v fveguZP Zvii mKj ActPov
tšK weiz vKtZ nte|

25. Z cšvqvii gva tš mWK Z
mieivNkivi e vcti RbmsthM Kgf wškl
vqZ; iqtQ| Gi gva tšB Zvi mZZv hvPv
Kiv nte| weZiYi Avtm ZvtK Z cšvYv Kti

RbmsþhvþM mvgwRK thvMþhvM gva`g e`envi I tKŠkj

tgwv. gwvgyj nk



BvUvþbU wMZ kZvæxi metþtq iaZcY[®] Awe[®]vi| BvUvþbU I Ab`vb` AvaybK chv[®]i eþ`sj tZ NtU tMtQ ZZxq wkí wecæ, hv wMwRUvj wecæ bvtg cwíwPZ| BvUvþbUmn bZb-bZb chv[®]i Awefwe MYgva`g RMtZ bZb cwítek weivR KitQ| gyY gva`gi cvVK `æZ nwm cvt`Q| AþbK msev`cfl i gZyntqtQ| tiwvi-wUwFÖi`kRI e`vcKfite KgtQ| bZb-bZb wMwRUvj wMwFvBm I cwUdtgP Awefwe bvmwi Kt`i msev` MhY ev cvwv`vfmI GtmtQ Letii cwíeZB| KvmþR covi tþtq Kiv`úDUvi, U`ve ev tgvvBtji w`fb Avtaq t`Lv ev covi nvi µgk ew` cvt`Q| Ab`w`þK nvrvi-nvrvi eM I tdmekmn mvgwRK thvMþhvM gva`gi tKwU-tKwU e`envi Krix itqtQ| Gme wclq RbmsþhvþM cöuv I cxwZtZI cflve tdjtQ| mvgwRK thvMþhvM gva`g e`envi KitZ eva`nt`Qb RbmsþhvþM KgRZMY| Gi dtj RbmsþhvþM GtmtQ`æZMwZ I eipT`| tU· U, Qwe, wPT, Mücd·, Awvi-wfwi cflwZ mnþhvþM`eipT`gg me Avtaq (content) e`eüz nt`Q RbmsþhvþM| RbmsþhvþM KgRZfv wK Gme mvgwRK thvMþhvM gva`g tK RbmsþhvþM KvhRix nwiZqvi wntmte e`envi KitZ cvitQb? tKbbv mvgwRK thvMþhvM gva`g e`envi AþbK P`vtj`Ä itqtQ, tZgub itqtQ bvbv tKŠkj| G cæTÜ Gme wcltqi wewfbacæ½ I Aby½B

Avtj vPbv Kiv ntqtQ hv eZgvb G chv[®]i hJM GKRb RbmsþhvþM KgvP Rb` bZb w`K- wþ`Rbv eþU|

tKb RbmsþhvþMi Rb` mvgwRK thvMþhvM gva`g Awek`K?

mvgwRK thvMþhvM gva`g mbvZb msev`gva`gi Rb` GKw`þK P`vtj`Ä Ges Ab`w`þK mnvqK ev cwíciK| GKmgq RbmsþhvþM KgRZfv twki fivMB mbvZb me msev`gva`gi Ici wbfP KitZb| GLb KgvwPZ hY ntqtQ mvgwRK thvMþhvM gva`g| tKbbv, mraivY RbMYmn RbmsþhvþMi cævb jwY`Z RbþMvöx (KgPvix, Lwi`vi, AskvRb (shareholder) bvbv mvgwRK thvMþhvM gva`g e`envi KitQ| Zv`i msev`gva`g e`envi AfvfmI GtmtQ cwíeZB| tKbbv, msev` ev Z` MhY mvgwRK thvMþhvM gva`g e`vcK cflve tdjtQ|

mvi wY 1: RbmsþhvþM mvgwRK thvMþhvM gva`g e`envi i mveavmga-

| |
|--|
| <p>iv I mgvti tKvþv evav tbB th tKvþv mgq Z` cþtí i Rb` mvgwvxb RvqMv cvl qv hvq </p> |
| <p>wetkí th tKvþv cöst`þK th tKvþv mgq RbmsþhvþMi wclq cKvK I covi mþhvM`vþK </p> |
| <p>tU· U, Mücd·, Awvi Ges wfwvi GKmt½ e`envi Kiv hvq </p> |
| <p>mswKö Z` tctZ nvrBvviw sk e`envi Kiv hvq </p> |
| <p>wg_w`lvi mþhvM`vþK </p> |
| <p>Z` mnþR msi`yYþhvM` I clyte`envi þhvM` </p> |

GK Rwi`c t`Lv tMtQ, wetkí 60 kZvsk msev` mvgwRK thvMþhvM gva`g cov ev t`Lv nq| mvgwRK thvMþhvM gva`gi gta` Dtv`LþhvM` nt`Q tdmek, UþUvi, BDUDe, wclKvi, Mj cum, wewfbacævlg I eM| wcd wi mvp`m`Uvi Ges bvBU dvDtÜktbi Avti K Mtel Yvq t`Lv hvq, gwKö hY vþR`i 63 kZvsk tdmek I UBvvi e`envi Krix G`U mvgwRK thvMþhvM gva`g t`þK msev` coþQ ev t`LþQ| Ab` Avti K Mtel Yvq t`Lv hvq, metþtq twk (62

kZisk) msev` MhY Kiv nqtQ tiwCtUi gva`tg| Gici itqtQ UBUvi (52 kZisk) Ges tdmek (47 kZisk)|

mvi wY 2 : msev` MhY wewfbwmgwRK thvMthvM gva`g e`enitii nvi

| mgwRK thvMthvM gva`g | msev` MhYi kZKiv nvi |
|----------------------|----------------------|
| tiwCU | 62% |
| UBUvi | 52 |
| tdmek | 47 |
| Mj cam | 30 |
| Uvafvi | 29 |
| BDiUDe | 20 |
| gvBt`um | 14 |
| wj sKWbB | 13 |
| Bb`vMlg | 13 |
| FvBb | 9 |
| wcUvti` | 3 |

Drm: wCD wi mvp`mUvi, 21 AvM`-2 tm`P`af 2013

RjvB 2015 chS`i 149 tKwU mluq e`envi KviX wbtq gwK`B ZiX gwK`RkivieM`I Zui Pri mnthvMx KZR. cUziOZ tdmek Pj`tQ metP`tq eo mgwRK thvMthvM gva`g wntmte| GQov UBUvi I wewfbw eM`iI itqtQ tKwU-tKwU e`envi KviX| eZ`gtb wtk| tgeveBj e`envi KviX msL`v Oq kO tKwU I cti| eisjv`tk 80 kZisk BUvithvU e`envi KviX tdmek e`envi Kti etj RwbqtQ wUAvim| eisjv`tk tdmek e`envi KviX msL`v cUq 1.5 tKwU Ges cUz 20 tm`tKtU bZb GKRb e`envi KviX thvM n`Q|

mvi wY 3: wMwRUvj msev` Mh`tki kZKiv nvi (2013-2014)

| t`k | 2013 (%) | 2014 (%) | cwi eZ`B |
|---------|----------|----------|----------|
| BDGm | 60% | 68% | +8% |
| BDtK | 42 | 63 | +21 |
| RvgwB | 37 | 54 | +17 |
| dtY | 24 | 47 | +19 |
| tWbgvK` | 63 | 75 | +12 |

Drm: tMwvj wMwRUvj wgwWqv tU`Uek-2014

AbjvBtb msev` cov ev t`Lvi nvi ew`xi Kvi`Y mvi wtk| msev` cI covi nvi mgk nwm cti`Q| AbjvBtb msev` covi ty`tI cwi eZ`B j`y` Kiv hvt`Q| iqUm`Bbw`wDU di` ` ` `wW Ae Rvb`nj R`gi GK Rwi`c t`Lv h`q, tW`d`tc tP`tq`wU`c`v`b AbjvBb msev` covi nvi`z`B evotQ| 2015 mtj mB`tn tgeveBj tcv`tb msev` covi Mo nvi 37 kZisk t`tk teto 46

mgwRK thvMthvM gva`g e`envi Kti GKw`tk mivmwi RbmsthvM Avtaq cPvi Kiv n`Q, Ab`w`tk Gme Avtaq AbjvBb I mbvZb msev` gva`gi wicivUPI Dcv`vb n`Q

kZisk`wotqtQ| 2016 mtj msev` covi ty`tI`wU`c`v`b e`enitii nvi tW`d`tc msev` covi nvi`K Qmotq hvt`e etj aviYv Kiv nqtQ IB Rwi`c| msev` cov ev t`Lvi Rb` mgwRK thvMthvM gva`gi gta` tdmek metP`tq Rwb`c`q| AbjvBb msev` cov ev t`Lvi nvi wUw P`v`tbj`tjv`tkI Qmotq hvt`Q (Digital News Report 2015)|

iaygj-avivi msev`Kiv RbmsthvM gva`g wntmte KivR Kti bv, mgwRK thvMthvM gva`g e`envi KviX- hvt`i`tk ejv n`Q bWmi K mivewi K, Zvii RbmsthvM w`lq cPti Ae`vb ivL`Qb| mgwRK thvMthvM gva`gmn AbjvBb gva`g Zv`i Drcw` Z`Z` ev Avtaq (tU`U, Qwe, AwWl-wfWl, wPI, BbtdvM`d c`f`wZ) Av`vb-c`v`b Kiv`Qb| e`w`MZ I`qemwBU, eM, tdmek I UBUvimm mgwRK thvMthvM gva`g`tjv` bWmi K mivewi KZv P`P` c`v`b gva`g| eZ`gtb gj-avivi msev` gva`gi (msev` cI, tiwVI-wUw, AbjvBb msev` gva`g) Ab`Zg A`z I Abj`z n`Q bWmi K mivewi KZv I bWmi K mivewi Kti`i e`e`uZ mgwRK thvMthvM gva`gmn|

Dcwi D`3 aviYmgw, Z`-DcvE I cwi msL`vbB etj t`qN cUz`v`b`i th tKv`bv Z` ev Avtaq cPti mgwRK thvMthvM gva`gi fvgKv KZ w`Z`n`qtQ| mgwRK thvMthvM gva`g e`envi Kti GKw`tk mivmwi RbmsthvM Avtaq cPvi Kiv n`Q, Ab`w`tk Gme Avtaq AbjvBb I mbvZb msev` gva`gi wicivUPI Dcv`vb n`Q| Avevi RbmsthvM w`lq hLb mbvZb MYgva`g cKw`KZ ev cPwi Z n`Q ZLb Zv mgwRK thvMthvM gva`g tkqvi Kiv n`Q| A`w` RbmsthvM, msev` gva`g, mgwRK thvMthvM gva`gi cUqv I c`w`Z AvStm`w`KZ I GtK Actii cwi c`K, m`ui`K I w`b`f`k`j| ZvB mgwRK thvMthvM gva`gi e`envi Qrov RbmsthvM eZ`gtb h`M Kivb Kiv A`w`b| GRb`B RbmsthvM Rb` mgwRK thvMthvM gva`g e`enitii b`bv tKSkj m`w` Rv`v Avek`K|

RbmsthvM mgwRK thvMthvM gva`g e`enitii tKSkj

1. m`w`Zv h`v`B

mgwRK thvMthvM gva`g mbvZb thvMthvM gva`g ev msev` gva`gi m`ui`K ev cwi c`K wntmte KivR Kti| KL`bv-KL`bv tKv`bv w`lq m`ui`Y`f`ite i`a`B mgwRK thvMthvM gva`g Kiv`v`Bb Pj`v`bv nq| Kiv`v`B`b`i aib Abjv`q` m`ui`Y`f`ite bv GKK`f`ite, b`w`K mbvZb gva`gi cikvcw`k mgwRK thvMthvM gva`g e`envi Kiz nte c`f`wZ w`lq c`te`B h`v`v`B Kiz nte| RbmsthvM KgrZ`w`K bZb ch`y` e`enitii Aek`B cix`y` I gj`v`q`b`i R`b` mgq ivL`Z nte|

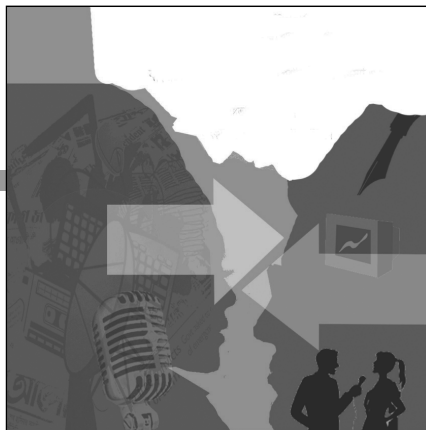
2. cwi Kiv

Ab`v`b` MYgva`g e`enitii b`v`q` mgwRK thvMthvM gva`g e`enitii c`te`c`w`i Kivb c`v`q`b Kiz nq| G cwi Kivb cUqv gta`w`k`te:

* D`t`K` I tKSkj

RbmsþhvM tckvi AZxZ I eZgub : GKwU chþj vPbv

tgvnræš gvnDvil b (Avntg` mgb)



FigKv

RbmsþhvM ej tZ Kx ešvq, Zv ubw` tKvþv ZtEj ubaþY Kiv mæ nqub| RbmsþhvM-Gi BstiR cŁZkã nþjv Public Relations. GB Public nþjv Private-Gi meciZ kã| eisjv GKvþWig t_tK cŁkukZ Avfartb Public ej tZ Rbmvari Y, meþvari Y, meRbb, meþvKmev Z ešvþv nþqto| 0' wKs' Kivþyþl Public Relations ej tZ MYgva'g ev igvWqv gva'g tKvþv cŁZovb ev e'w'si RbmvariþYi mþ½ thvMþhvM vcbtK ešvq| 0MYgva'g ej tZ msev` cŁ, teZvi, tUvj wfk b, bvUK, Pj wPT, cþvi cŁ BZ'w ešvþv nþj l eZgub Gi cwi wa l cþvi AtþK me Z| BvUvþBU-wfivEK l tge- wbfP MYgva'gi mþ½ GLb B-tgBj, BvUvþBU, tdmek, UBvvi, eM, BDuDe BZ'w hþ nþqto|

MYgva'gtK mstýtc Avgiv 0vgvWqv0 ev gva'g eþj_wK| igvWqvii G me_tjv kvLvtK Avevi wcu Ges Bþj KUb- igvWqv bvtg þFvM Avj v'v Kti wþyZ Kiv nq| mbvZbx wcu igvWqv ej tZ QvcvLvbv t_tK cŁkukZ 0msev cŁtK0 ešvþv nq| AcivþK, Bþj KUbK igvWqv ej tZ teZvi, tUvj wfk b Ges BvUvþBU cþv'þi mrvþh` e'eüz B-tgBj, tdmek, UBvvi, AbjvBb wDR tcvUþj tK ešvq| l tge-wbfP gva'g tþvþK Avevi 0mvrUvj igvWqv0 wntmte l AvfvrZ

Kiv nq| tKD tKD MYgva'g Z_v igvWqv tK GLb Avi mbvZbx wcu l Bþj KUbK- GB `B firþM fivm bv Kti wcu, Bþj KUbK, AbjvBb, tmvm'vj igvWqv A`P Pvi cŁvþi fivm KivþQ| G gtZi mg` RMY QvcvLvbv cŁkukZ msev` cŁtK wcu igvWqv, teZvi l tUvj wfk b tK Bþj KUbK igvWqv, AbjvBb wDR tcvUþj tK AbjvBb igvWqv, tUvj Kbdvþi Y, B-tgBj, tdmek, UBvvi, eM, vBuc, Pj wPT Ges w_tqvUvþK tmvm'vj igvWqv wntmte wþyZ Kti vþKb| GK`kK AvþM BvUvþBU-wbfP AbjvBb wDR tcvUþj, tdmek, UBvvi, eM BZ'w tK 0vgvWqv0 ev 0gva'g0 wntmte MY` Kiv nþZv bv| wKs' AvRKvj Dcti ewYZ BvUvþBU-wfivEK thvMþhvM P vþbj_tjv 0gva'g0 wntmte` xkuz tctqto, hvþK Avgiv GK`K_vq 0vbD igvWqv0 etj AvfvrZ Kvi|

mrvuþZKkvþj t`ke'vcr BvUvþBU e'vck mævþvi Y NþUþQ| BvUvþBU GLb gvbþ l nþZi gþvq Pþj GmtQ| t`tki me tgvvþj Acvþi Ui BvUvþBU mstþhvMi Ab`Zg mvrþ tç0vBwvi| tgvvþj tcvþ

BvUvþBUi mstþhvM mæv`vkvq AvavþK thvMþhvM cŁvq Z` cævþn gvby hLb-ZLb AskMþY KivþQ| GRb` tgvvþj tcvþ GLb thvMþhvMi metþtq wbfþhvM` 0gva'g0 wntmte wteþvZ nþ'Q|

RbmsþhvM KgrZMY Zvþ` i thvMþhvM cŁvq B-tgBj Ges BvUvþBUi me_tjv Avcm e'envi Kivi tPov KivþQ| RbmsþhvM KgrZþ` i cåvþ` wqZ; nþ'Q` ^`cŁZovþi LeiþhvM` Z` MYgva'g tç0Y Kiv| wfvþe ZvþKMY RbmsþhvM mævþK` wfvþe Zvþe Zvþe tç0vþ| tRivþ Gm. tew`b (Gerald S. Beskin)-Gi gtZ, 0RbmsþhvM (Public Relation) nþjv gþvþve ev` wfvþe tK wqšY Kiv| 0 gþvþve ev` wfvþe e'w'þeþkþl cv`R` tç0vþ| RbmsþhvM ev cþvi-cþvi Yvi Pmrv` mevi tþZi mgvb bq| tKvþv GKrb ckvþK Zvi wþri ev cŁZovþi tKvþv GKwU NUBvi Lei GKwU MYgva'g cŁkukZ nþj mš0 nþZ cþib| AcivþK, Ab` tKvþv ckvþK Ggvþ GKwU NUBvi Lei` 0vZvW MYgva'g cŁkukZ nq| mþEj mš0 bv l nþZ cþib| mþv'is e'w'þeþkþl cþvi-cþvi Yvq gþvþvþe cv`R` cwi jvþZ nq Ges GvU` wfvþe K| RbmsþhvMi ZvþK` avþ Yvq Avgiv Avþ l RvþZ cwi: 0Public relations is a strategic conversation. It is an ephemeral and wide-ranging

ibitRt i tk gungwSZ Kiv, cRit i AvbMz jvf Ges RbMY I RbgZtK cfwieZ Kiv| rfwieKfiteB Argiv ati ubtZ cwi, Gme muokj KtgP Rb ZLb e q Kiv ntZv cPjy A. ubtqM Kiv ntZv wecymsL K tjvK| GQvor wefbaet ik tcmZ ivR Zt i mth f qv gj evb DctXSKtbi K_v tZv Avgiv meivB Rmb| Gi Df k uQj tmSRb cKvk, ivoaq m auK tcb A. ev ek Zv xKviti eia Kiv| mB k kZvaxtZ tcv cA k tMmi i tbZtZ; K_v yj K MRP uLber cPviti Rb wecy A. e tq cOZov Kti uQj College of Propaganda| AvVtiv kZtK imkqvi gnvuz Kvt iib (Catherine the Great) ivRKiq KvR cPviti K Acwihv gtb KitZb| ZLbKvi w tb ORbmshtvM0 etj tKvtrv ka uQj bv mZ, Zte G RvZiq me KvhpgtK ubvOavq Avgiv RbmshtvMi Ask etj AvL wqZ KitZ cwi i0

ORbmshtvM0 kawu mteK gwK0 tcmTWU Ugvm tRdvimb 1807 mtj Zvi KstMh fvltyi Lmovq cOg e envi Ktib| ZLb t tKB RbmshtvM GKw AvabK, Riaw Ges ghP vcy tckv wntmte weKwZ ntZ iia Kti| GKw mRbkj I Kbjx we v wntmte ORbmshtvM0 D Puk v cOZovt, iaZj tctZ vtK| wZixq wekhtx i ci cw. exi eu vtb ORbmshtvM0 GKw cYKj x b tckv wntmte xKwZ. cvq| wekji tckv vi RbmshtvMie iv ubtRt i msMwZ Kti 1955 mtj AvSRwZK RbmshtvM miguZ MVb Ktib Ges 1961 mtj GKw AvPiYwewa PgwSf Ktib| 1965 mtj i tg gvfM Gt ty AvSRwZK RbmshtvM miguZi mviY mfiq RbmshtvMi bmxZgvj v cOxZ nq| tKw Ae Gt Y bvtg LvZ GB bmxZgvj 1968 mtj tZnvitv miguZi KvDwYj mfiq mstkwaZ I hMvctvMx Kivi ci cw. exi Avakisk t tki RvZixq RbmshtvM miguZ, t jv KZR. Zv MnxZ nq| 1979 mtj evsj vt k RbmshtvM miguZ MvZ nq Ges IB eOtiB AbvZ miguZi cOg RvZixq mtsj tb G bmxZgvj MnxZ nq|0

RbmshtvMi BvZnvM cOg mdj civgkR AvBwf wj 1916 mtj Zvi AvtMi cOZovtbi bvgKiY Ktib OLee, Harris & Lee0 bvtg| cKZct v wj oi Mov bZly G cOZovtub uQj AvabK RbmshtvM civgkvZv cOZovt, t jvi cw. Kr. Gi wZb eQi ci wZub MVb Kti uQj b O Ivy Lee & T. J. Ross Associates| GwU uQj ZLbKvi GKw weLvZ RbmshtvM cOZovt| AvBwf wj oi cti metPiq cfvekvj x RbmshtvM wekIA I civgkvZv wntmte wub AwefZ nb, wZub ntj b GwI qvW Gj evtrR (Edward L Bernays)| wj Otk AvabK RbmshtvMi RbK (The real father of Public Relations) ej v ntj I evtrRtK ej v nq RbmshtvMi cOg ZmEK cOZovt (The first and doubtless the leading ideologue of public relations). wZub uQj b GKRb cO3 b miew K| evtrR GKRb LvZbvgy RbmshtvM civgkR wntmte hYivto0 weLvZ cEvi AvU Mvaf (Procter & Gamble) tKv uumbi cY mvgM0 Kovz i gta Rbvcy KitZ, tPtKv wfwKvqi cOZovt Ugvm gvRwv KtK (Thomas Masaryk) rarbZvi tNvYv GKv b wej wZ Kivi civgkv w tq wekpv cch Kfvti R jvf Ges gwK0 tcmTWU Kw R (Coolidge)-Gi fievuz Dbaqtb AmaviY Ae vb ivLtz m vlg nb| Zvi Avvb g t t j i gta uQj b : Enrico Caraso, Henry Miller, The Diaghilev Russian Ballet. The United Fruit Company, General Motors, The American Tobacco Company and the American Nurses Association, AvBwf wj I evtrRi ci RbmshtvM tckvi Dbaqtb i t t hvi bvg KitZ nq wZub ntj b AvtgvR tKtUj (Amos Kendall)| 1930 mtj gwK0 tcmTWU AvU0

RvKmb (Andrew Jackson) tKtUj tK Zvi RbmshtvM civgkvZv wntmte ubtqM Ktib| wZub Zvi AmaviY v QZv, Kgb0v I mRbkj RbmshtvM tKSkj cOqvMi gra tg tcmTWU RvKmbi RbvcyZvtK thfite AvKvktOvqv Kti uQj b, BvZnvM Gi Zjv tvj v fvi |

cOg gnvhtx i mgq gwK0 miKvi wR t t k I ewnefk; ubtRi fievuz weKvki Rb RbmshtvMi wefbaet v KSkj cOqvM Kti| G mgq RbmshtvMi mdj e envi j v Kiv hvq miKvvi Kgvv0| gwK0 tcmTWU DfWt DBjmb (Woodrow Wilson) htx i mct v RbgZ MVb, gwK0 RbMtyi bwZK gtbvej ewx, fivteM I t k tPZbv ZxeZi Kiv, wbtv v i bwZKZv I wqZteva RvMtg tZjv Ges k t v t i gtbvej t f t o t qvi j t v 1917 mtj MVb Ktib GKw Kvgw| uQj Kvgw0 bvtg BvZnvM LvZ GB Kvgw i cAvb uQj b RR uQj (George Creel)| GwI qvW Gj evtrR uQj b G Kvgw i GKRb Ziaf m m | uQj Kvgw i ay htx i mct v evck RbmG ev RbgZ muotZB mdj nqub, hYivto0n mgM0 cw. exi miguMk RbmshtvM e e iq mAvi Z Kti GK Zxe0 MvZteM| 1930-Gi t k t wekRto evck A wZK gv v t Lv t q| RbgZ cwieZfb e emiqx I wkgvjt Kiv G mgq Zvt i e emvq-bmxZi ms v t i cOqvRbxZv Avte Ktib| Acwihv e w v wntmte G mgq RbmshtvM KgrZv e emv I wkt i mct v evck RbgZ Mto tZvtj b| 1930-040 mtj i gta miKvi, wkt cwZ, e emvqv i wecymsL K RbmshtvM Kgv ubtqM Kti| gwK0 hYivto0G mgq tebvM, e w, B-g vb tKvWvK, Gwv wj wj, tcmTW tRvvtj tgvUim, v vUw A tqj, c v b Avtgv Kv b Ges BDGM w t j i gtZv eo tKv uumb, t j v RbmshtvMi I ci Ly tek iaZj w t Z vtK| dtj Gme ms vi RbmshtvM wefM t j v t ZI Gt j v tek igigv fve| G LvZ e tqi cwigvYI mgwZ ewx. tctZ vtK| tm mgq RbmshtvM e emv-emvR I wkt gv v Ae vi Aemib Nuvtq Avevi tZvR five AvbtZ th fvgKv tbq, Zvi dtj B wZixq wekhtx Ges hy-DEi Kvj RbmshtvM Zvi Kvhvvi Zv I wekjmthvM Zvi Kvty Acwihv nta I t v i ayhYivto0b bq, G mgq At t j qv, we0ub, tej wRqvq, KvbWv, dvY, Rvgvb, BZwv, Rvcb cfwZ t t k i RbmshtvMi iaZj I cOqvRbxZv Avt v Zxe0vte AvfZ nq| G hy RbmshtvM Gtb t q bZly gvUj htx AskMhtYi KvY Ges htx i t t hYivto0 fvgKvi K_v RbMY Z_v wekpvmtK Rvvtvbi Rb MvZ ntj v Office of War Information (OWI)| e Z G Awdmi uQj uQj Kvgw i B Avjct| cEY miew K Bj gv i wwfM (Elmer Devis) uQj b G Awdmi cAvb| wwfM i ayctv wj j t Ri KvRb ubtqM RZ Kti uQj b 250 Rb Kgv| OWI miv wek; gwK0 Z ms v wntmte OVoice of America 0-Gi wfw e vcb Kti| htx i mgq hYivto0hYeU weU Kiv, RbMtyi bwZK ej evovtr, wkt Kvi Lvbiq Drcv b, AwdM tek mgq KvR Kiv G RvZixq KvR RbMYtK D0x Kti miKv t K kw v kvj x Kjvi t t t GK weivU fvgKv cvj b Kti RbmshtvM|0

Rvixi bMi wekte vj q wkyK miguZ t t k cKwKZ ZYvaz Rvvtj cKwKZ GK wbetU ej v nq, AvwI qvW evitbm (Edward Louis Bernays) AvabK RbmshtvMi cw. Kr. ev RbK| AvwI qvW evitbm Ges AvBwf wj (Ivy Lee) RbmshtvMi GKw msAv w tqtQb| RbmshtvM ej tZ Zvuv etj b, Public relations is a management function which tabulates public attitudes, defines the policies, procedures, and interests of an organization followed by executing program of action to earn public understanding and acceptance |

cvej K w t j k b t m m i B u A e A v t g w i K v
 (w c A v i G m G)-i c b z o v z v m i P v W i U g v b
 (Richard Rotman) 1982 m v t j
 R b m s t h v t M i G K Z E j t b | w z w e t j b, o t h e
 essential functions of public relations include research, planning,
 communication, dialogue definition
 which PRSA considers more accurate and descriptive | O 2012 m v t j i 1 j v
 g v P w c A v i G m G o i G K m t a j t b R b m s t h v M
 b w z I t K s k j m a u t K e j v n q, Public
 relations is a strategic communication
 process that builds mutually beneficial | G i A v t M 1978 m v t j i A w m -
 g v t m t g w t K v m m u t z I q v i c v e j K w t j k b
 A v t m m m t q k t b i c l g m t a j t b e j v n q, the
 art and social science of analyzing
 trends, predicting their consequences,
 counseling organizational leaders, and
 implementing planned programs of action,
 which will serve both the organization and
 the public interest | I q t i b t K G R, w d j y c
 G B P G v e, G w M D B b G g w i e t j b, o
 Public relations is the planned and organized
 effect of a company or institution to
 establish mutually beneficial relationship
 with its various publics. Publics, in turn,
 may be defined as the various groups of
 people who are affected by or who can
 affect the operations of a particular firm
 or institution. Each public is bound
 together by a common interest vis-à-vis
 the organization. R b m v a i Y e v w e k l
 R b m g u o t K w K o z z, K g R v d,
 A w f g z R w b t q t q v i R b R b m s t h v M
 A w d m v i w e f b a M Y g v a t g z v t c o Y
 K t i b | G U t K m s u k o c b z o v t b i c P v i e v
 c v e j w m u e j v t h z c v t i | c P v i R b m s t h v t M i
 G K w u n w z q v i | n v q t e f i i v R Z I R b m s t h v M
 w e f v t M i f i l g t z, o R b m s t h v M w e f v t M i
 K v R n t Q m s e v c l I A b v b j f M Y t h v M t h v M
 g v a t g m i K v t i i w e f b a b a m z I K g f m P
 m e f c q l v M h Y t h v M I K v h R i f i t e
 R w b t q t q v Ges G K B m t 1/2 c P v i
 w e f v M m i K v m i b m z i c o k a R b M t Y i
 g t b v f v e I c o l u q v m a u t K P m i K v i t K
 A e w z i v L v | 0 1 1

f v i z i q D c g n u t t k R b m s t h v t M i m f c v z
 R b m s t h v M K g m a u t t b i R b w e u k m i K v i
 w e k k z t k i P u j t k i t k f v i t z t m E o j
 c v e j w m u t e v w M v b K t i | G i A v t M
 t e m i K v m i L v t z U v U v t K v u m b w z j A v u
 A v q i b k o g K t i m s h o w e a t b i j q w b t q
 c l g R b m s t h v M K g f m P P u j y K t i | G O v o v
 B u U q u b t i j l t q w e m q D b a q b c P v i w f h v b
 t R v i v i K i t z G e s h v l x t m e v i g v b e v o v z z

Public relations is a management function which tabulates public attitudes, defines the policies, procedures, and interests of an organization followed by executing program of action to earn public understanding and acceptance

R b m s t h v M K g f m P n v z t b q | f v i t z
 m i K v t i i t K t q c P v i t e v t W P b i g 1921
 m v t j e t j i v L v n q t m u o j t e v w e A e
 B b d i t g k b | 1923 m v t j c l y i v q G d z t i i
 b i g i v L v n q W v B t i t i U A e c v e j K
 B b - o K k b | 1931 m v t j G u W v B t i t i U A e
 B b d i t g k b A v u e w K w s w t m t e
 i f c v s h i z n q | w z i q g v h t x i m g q w e u k
 i v R t z i c t q R b g z m u o i j t q G m s w u
 t k e v c x R b m s t h v M K g f m P P u j y K t i | w e u k
 m i K v i G m g q f v i t z l q v i c v i c v t m R
 G u w e k b B D u b U G e s t m u j e j v A e
 c v e j K B b d i t g k b M v b K t i u o j | G m K j
 B i K Z R. w b t R t i c P v i m v g M o w t m t e
 c o k o x i R b K t q K u W Z w P i l w b u g z
 n t q u o j |

1947 m v t j f v i z w e f v t M i c i c w k l b
 m i K v i Z I t e z v i g s y j t q i A a x b Z
 A w a B i, t e z v i, w d j y w w f k b G e s w d j y
 c v e j w m u A w d m t j v i g v a t g m i K v t i i
 R b m s t h v M K g f m P t R v i v t i c o P o v P u j v q
 c t i m i K v i t K t q m y c w i q i m w f f m i
 K v W t g v i A v l z v q t m u j B b d i t g k b m w f f m
 M v b K t i | t K t q m i K v t i i A a x b m s v
 G e s g s y j q t j v i R b m s t h v t M i w a q z j G
 K v W t i i A w d m v i I t c k v i
 R b m s t h v M e t i t q v n q | t a x b e v s j v t k
 c w k l b A v g t j w b t q m c o b t K t q Z
 m w f f m i K g R z P G e s Z I t e z v i
 g s y j t q i A a x b m s v t j v t z K g P z
 K g R z P i w b t q e v s j v t k m w f j m w f f m i
 Z K v W v i M w z n q | G i c i t t k m w s y j z
 m w f j m w f f m i c i x q v i g v a t g w b q u z f i t e
 Z K v W v i A w d m v i t e v o v B K t i w b t q v M
 t q v n t o | w b t q v t M i c i c i B z v t i w z b
 g v t m i t c k u m z c k q l y t K v m g u i b K i t z
 n q | c t i G t i m i K v m i c b z o v b t j v i
 R b m s t h v M K g m a u t t b i w a q z j t q v n q |
 A v a v m i K v m i, t q E k v m z m s v t j v Ges
 t m e i K t c f i k t b w a q z j R b w b t q v R z
 K i v n q t c k v i R b m s t h v M K g f m i | 1958
 m v t j G f l e t m e e l g c K R b m s t h v M
 c w i B i M t o t z v t j c e c w k l b l q i c v
 (c w b I w e y D b a q b K Z e q l) e z q u t b
 e v s j v t k i m K j m i K v m i c b z o v b Ges c o q
 w z b k A v a v m i K v m i, t q E k v m z I
 t e m i K v m i m s v q R b m s t h v M K v i t g v M t o
 D t v t q |

e v s j v t k R b m s t h v t M i m f c v z
 c P v i g v b t i m n R v z e w k o | g v b t j g v b t j
 c v R e v w f b z v m t e j l m e g v b y B w b t R t K
 D c v c b K i t z P v q | t h v M z i f t g v b y
 w b t R t K R M z - m s m v i, M Y g v a g, m g v R,
 c w i e v i m e l v t b z z j a i t z P v q | R b m s t h v M
 A w d m i K g R z M Y e i r s w K s e v c b z o v t b i
 L e i t h v M w e l q D c v c b K i v i t y t l o g v a g o
 w t m t e K v R K t i b | e z q v b t o v U - e o m e
 a i t b i c b z o v t b B R b m s t h v M K v h e r g j y
 K i v h v q | o t a x b z v i c i e z P K t q K e Q t i

evsjv`k mi Kvi weifbægšy`y q I Awa`Bi t`jv`k we`gib MYgra`g I me`ut`i mivqZvq RbmsthvM Kvh`eg Pj`yiv`Lvi ubt`R c`vb Kti | evsjv`k weiea c`Kvi RbmsthvM Kgm`P Pj`y i`tq`0 | t`iki Av`mvgv`RK Ae`v wepBvq Gtb RbmsthvM KgrZ`Pv G`tjvi cwi`Kibv Kti `v`Kb | Zviv kimbKvth` Rbm`g I RbM`Yi AskM`hY ubw`OZ KitZ mi Kv`i i cwi`Kibv, Kgm`P, bmvZ I Kvh`eg Ges`m t`jvi mivd`j I e`Zv me`ut`K` RbM`Yi`K Aew`Z Kti `v`Kb | RbmsthvM Kgm`P ev`evq`vbi Rb` Btj`KU`bK MYgra`g t`jvi c`kvcw`k t`jv`KR gva`gmgr`Z`v Av`še`P`K thvM`thvM c`l`vq e`eüZ nq | Kvi`Y, t`iki Awa`Kvsk RbM`Yi, Ggb`K bMi`evm`t`i I A`b`i`Ki msev`c`I, mivq`Kx, c`y`Kv Ges`Ab`v`b g`y`v`mvg`M`i c`l`Z t`Zgb Av`Kl`P`u`Qj` bvl m`v`c`l`Z`K Ktq`KvU` m`g`v`v`v`q t`Lv`h`vq, GLb`ch`š`le`v`j`v` t`iki g`v`l k`Z`Kiv m`v`Z f`v`M t`j`v`Ki m`t`½ g`y`v`gva`t`g RbmsthvM N`t`U`v`K | 2009 m`v`t`j`i 26 R`j`v`B evsjv`k t`k u`g`v`v`q Z`v`j`Kv`f`š` 246u`L` `u`b`K msev`c`I, 128u`L` m`v`B`v`v`K Ges`61u`L` Ab`v`b m`v`g`v`q`Kx u`Qj` | G`t`j`vi me`f`g`v`U` c`P`v`ims`L`v`u`Qj` c`l`q 35`j`q`45`nv`Rvi | mi`Kvi ubq`š`Z`v` Btj`KU`bK MYgra`g evsjv`k teZvi I evsjv`k t`U`v`j`w`f`K`i`b`i Ab`š`v`b evsjv`k t`iki c`l`q m`g`M`U`G`j`v`K t`t`K t`Lv`I t`k`v`b`h`v`q | we`U`v`f`I`q`v`i`e`i evsjv`k teZv`i`i e`v`w`e`R; Kvh`eg`i Ab`š`v`b t`k`U`Z`v`-`k`R` we`k`e`v`c`x | Xv`Kv I P`E`M`U`t`g`v` c`y`š` u`v`f` t`v`-`k`b Ges`t`iki Ab`I`15u`L` m`v`e`-`t`v`-`k`b i`t`q`0 | Aek` t`U`v`j`w`f`K`i`b`i c`P`vi Av`Zvi Ab`š`v`Z`v` `k`R`m`S`L`v` Z`y`b`v`j`-`K`f`i`te` K`g | A`_`P` evsjv`k G`v`k`q`v` c`l`g t`U`v`j`w`f`K`b t`K`v`š`v`c`b`K`v`i`x` t`k`n`l`q`v` m`t`E`j`l` 2000`m`j` ch`š`l`G`i` t`k` u`v`f` `k`š`K`i` m`S`L`v`u`Qj` c`l`q GK` t`K`v`U` g`v`l | cie`Z`K`v`j`v` t`k` temi`K`v`i m`v`t`U`j`v`BU` K`v`ej` u`v`f`i` m`S`L`v` e`w`x. Ges` we`t`v`k` P`v`t`b`j`m`gr` K`v`ej` u`v`f`i`Z` h`š` n`l`q`v` u`v`f` `k`š`K`i` m`S`L`v` A`t`b`K e`w`x. t`c`i`q`0 | 2009`m`j` bvl`M`v` t`Lv`h`vq, GK`g`v`I` Xv`Kv` t`t`K` 12u`L` temi`K`v`i K`v`ej` u`v`f` P`v`t`b`j` evsjv`q` Lei` I Ab`š`v`b m`v`c`P`vi K`i`t`0 | Z`y`b`v`j`-`K`f`i`te, evsjv`k teZv`i`i t`k`U`Z`v`i m`S`L`v` t`k`-`we`t`v`k` u`g`v`t`q` A`t`b`K` t`e`w`k | t`iki weifb`e`A`A`t`j` Aew`Z` 12u`L` c`y`š` t`K`v`š` Ges`6u`L` B`D`i`b`t`U`i` gva`t`g evsjv`k teZvi `u`b`K` 244`N`E`v`i`I` t`e`w`k` Ab`š`v`b` c`P`vi` K`ti` `v`K` | c`l`Z` N`E`v`i` msev`m`n` c`l`Z`v`b` 67u`L` msev` e`t`j`u`b` evsjv`k teZv`i`i c`P`v`i` Z`n`q | evsjv`k t`k` me`t`P`t`q` m`v`i`m`v`f`i` I` m`v`e`-`Z`v`b`U`I` qv`K` m`v`u`b`e`K`v`h`R`i` gva`t`g` w`m`t`e` teZv`i`i` R`b`w`c`h`Z`v`i`w` b`v`b`v` e`v`o`t`0 | 2009`m`j` bvl`M`v` Xv`Kv, P`E`M`U`g` I` m`t`j`U` t`g`t`U`c`v`j` Ub` G`j`v`K`v` P`v`i`u`L` temi`K`v`i` G`d`G`g` e`w`Y`w`R`K` t`i`w`v`l` t`b`U`I` qv`K`P`j`y`n`q | msev` I` we`t`v`b`g`j`-`K` Ab`š`v`b` c`P`v`i`i` t`q`i`I` R`b`w`c`h`z` temi`K`v`i`x` G`d`G`g` teZvi` m`v`c`P`v`i`i` c`w`i`w`a` e`w`x. c`v`t`0 | GK`B`m`v`t`v` t`iki c`l`Z`š`l` A`A`t`j` K`v`g`D`u`b`U` t`i`w`v`l` `v`c`t`b`i` D`i`v`M` c`w`i`j`v`i`Z` n`t`q` | 0`12` mi`Kv`i`i` weifb`e`g`š`y`y`q, A`w`d`t`m` R`b`m`st`h`v`M` kv`L`v` i`t`q`0 | I`B`m`e` R`b`m`st`h`v`M` A`w`d`m` ev`kv`L`v` n`t`Z` m`š`u`k` g`š`y`y`q` e`v` A`w`d`t`m`i` L`e`i`t`h`v`M` w`e`l`t`q`i` t`c`h` w`e`A`w`B` c`v`v`t`b`v` n`q | evsjv`k mi`Kv`i`i` Z`v` g`š`y`y`t`q`i` A`a`x`b` P`j`w`P`I` B`D`u`b` Ges`c`K`v`k`b`v` we`f`i`M` GK`i`I` c`y`M`v`Z` n`t`q` P`j`w`P`I` I` c`K`v`k`b`v` A`w`a`-`B`i` b`v`t`g` K`v`R` K`i`t`0 | GB` A`w`a`-`B`i`i` Ab`Z`g` `w`q`Z`j` n`t`j`v, mi`Kv`i`i` %`b`w`-`b` K`v`h`e`j`j` m`v`t`K`v`B`DR`-`w`j`j, msev`w`P`I` `Z`v`i, w`e`k`l` w`e`k`l` K`g`m`P` m`v`t`K`v`c`l`g`v`Y` w`P`I` w`b`g`P`Y | G`O`v`v` G` c`l`Z`v`i`b`U`i` mi`Kv`i`i` R`b`m`st`h`v`M` K`g`m`P`i` Av`Z`v`q` t`c`v`v`i, c`y`K`v, e`B, m`v`g`v`q`K`x` B`Z`v`w` c`K`v`k`b`v`i` `w`q`Z`j`c`v`j`b` K`ti` `v`K` |

evsjv`k`i` RbmsthvM`KgrZ`P`i` m`š`h`M`-`m`v`e`v`
 th` t`K`v`b`v` K`v`R`i` m`t`½` m`š`h`M`-`m`v`e`v` I`Z`c`U`Z`f`i`te` R`w`Z` | th` t`K`v`b`v` ch`š`q`i` G`K`R`b` e`v`š`i` K`v`Q` t`t`K` m`t`e`P`P` Av`D`U`c`y` ev` K`v`R`i` dj` t`c`t`Z` n`t`j` B`b`c`y`Z`v` t`m`B` K`v`R`i` R`b` m`š`u`k` K`g`R`Z`P`i` c`l`q`v`R`b`q` m`š`h`M`-`m`v`e`v` c`U`v`b` K`iv` e`v`A`b`x`q` | B`t`Z`v`g`t`a`-`D`j`l` K`iv` n`t`q`0` th, RbmsthvM` A`w`d`t`m`i` K`v`h`e`j`j` e`Z`g`v`t`b` Ae`v`n`Z`f`i`te` e`w`x` c`v`t`0 | RbmsthvM` A`w`d`t`m`i` K`v`h`e`j`j` G`L`b`

i`a`g`v`I` K`Z`e`t`y`i` G`K`v`U` A`b`š`v`t`b`i` Z`v`m`g`x` L`e`i`i` t`c`h` w`e`A`w`B` w`t`q`B` t`k`l` n`q` b`v` | RbmsthvM` K`g`R`Z`P`i` t`c`h`i`Z` t`c`h` w`e`A`w`B`U`i` c`K`v`k` e`v` O`v`c`v`t`b`v`i` Ae`v`n`Z` t`P`v`v` K`t`i`b` |
 RbmsthvM` A`w`d`t`m`i` K`g`R`Z`P`i` t`c`k`v`M`Z` D`r`Kl`i` m`v`a`t`b` m`š`h`M`-`m`v`e`v` f`u`g`K`v` i`v`L`t`Z` c`v`i` | evsjv`k`i` RbmsthvM` A`w`d`m`i`t`i` R`b` t`m` a`i`t`b`i` m`š`h`M`-`m`v`e`v` e`v` c`O`Y`v`v` t`b`B` | h`š`v`i`v`t`o`i` G`K`R`b` RbmsthvM` A`w`d`m`i`t`i` e`Z`g`v`t`b` e`w`l`R` M`o` t`e`Z`b` 40.10`j`v`L` | h`š`v`i`v`t`R` GB` t`e`Z`b` c`l`q` 50.60`j`v`L` | evsjv`k`i` k`m`n` A`c`i`v`c`i` D`b`q`b`k`j` t`t`K` RbmsthvM` K`g`R`Z`P`i` t`e`Z`b` t`m` Z`y`b`v`q` K`g` | D`b`z` i`v`o`t`j`v`t`Z` RbmsthvM` K`g`R`Z`P`i`v` m`š`u`k` c`l`Z`v`t`b`i` Z`-`A`v`v`b`-`c`U`v`b`i` c`k`v`c`w`k` c`k`v`m`t`b` b`v`b`v`g`v`x` f`u`g`K`v` i`v`L`b` | b`m`Z`-`w`b`a`š`Y`x` t`d`r`i`v`t`g`l` Z`v`i`v` AskM`h`Y` K`t`i`b` | h`š`v`i`v`t`o`i` t`c`h`i`w`t`b`U`i` RbmsthvM` we`f`v`t`M`i` K`g`R`Z`P`i`v` t`K`š`k`j` Ges` b`m`Z` w`b`a`š`Y` c`k`v`m`t`b` Z`-`D`c`v`E` m`i`e`i`v`n` K`t`i`b` Ges` c`i`v`g`k`P` w`t`q` `v`K`b` | h`š`v`i`v`t`o`i`n` Ab`v`b` D`b`z` Ges` c`i`v`g`k`j`x` i`v`o`t`j`v`t`Z` c`k`v`m`t`b`i` g`y`c`v`l` w`m`t`e` t`g`a`v`e`x, t`P`S`K`m, `f`-`w`o`m`-`u`b`a`R`b`m`st`h`v`M` A`w`d`m`i` w`b`t`q`v`M` t`q`v` n`q | evsjv`k`i` GB` t`c`k`v`U`i` c`l`Z`v`i`b`K` w`f`i`E` G`L`b`v` k`v`š`k`v`j`x` n`q`v`b` | evsjv`k`i` e`U`R`w`i`Z`K` t`K`v`-`u`m`b`i` g`t`a`-`K`t`q`K`v`U` k`v`l`c`l`Z`v`t`b`i` RbmsthvM` K`g`R`Z`P`i` c`w`i`P`w`Z` `v`K`t`j`I` A`t`b`K` c`l`Z`v`t`b`i` RbmsthvM` K`g`R`Z`P`i` w`e`k`l` t`K`v`t`b`v` c`w`i`P`w`Z` t`b`B` | w`e`k`l`e`v`j`q` ch`š`q` RbmsthvM` K`g`R`v`t`D` R`w`i`Z` G`g`b` t`j`v`t`K`i` m`S`L`v`I` K`g, w`h`v`b` w`b`R` t`c`k`v`q` L`v`w`Z` A`R`B` K`t`i`t`0`b` | G` Ae`v` f`v`i`Z`I` | ō`f`v`i`Z` RbmsthvM` I` c`P`v`i` Z`r`c`i`Z`v` G`L`b`l` `k`k`e` Ae`v`i`q` i`t`q`0 | g`w`k`š` h`š`v`i`v`t`o`i` RbmsthvM` I` c`P`v`i` w`e`k`l` t`c`k`v`q` c`w`i`Y`Z` n`t`q`0 | h`š`v`i`v`R`, B`D`i`v`t`c`i` w`e`i`f`b`e`A`A`j` I` `w`q`Y` A`v`t`g`v`i` K`v`q` RbmsthvM` I` c`P`v`i` w`e`A`v`c`b` Z`r`c`i`Z`v`i` i`a`z`c`y`A`š`k` | m`v`g`v`b` K`t`q`K`v`U` t`q`i`I, O`v`v` f`v`i`Z` D`i`j`u`L`Z` Z`r`c`i`Z`v`i` m`v`e`v`b`v` G`L`b`l` `k`K`Z`n`q`v`b` | 0`13`

evsjv`k`i` Awa`Kvsk` c`l`Z`v`t`b`i` RbmsthvM` A`w`d`m`i` M`Y` ō`v`b`-`w`a`i`v`g` m`v`š`U`-`G`i` g`t`Z`v` | Z`v`i`i` ō`X`v`j` t`b`B, Z`j`v`q`v`i` t`b`B`0 | RbmsthvM` A`w`d`m`i`t`K` Z`v`i` K`v`R`i` dj` t`c`t`Z` c`j`v`c`w`i` A`t`b`i` I`c`i` w`b`f`P` K`i`t`Z` n`q | e`Z`g`v`t`b` thvM`thv`M`i` m`n`R` gva`g` n`t`j`v` ō`t`g`v`e`v`B`j` t`d`v`b`0 | RbmsthvM` K`g`R`Z`P`i` c`w`i`P`w`Z` m`i`š`e`w` K`t`i` i` m`t`½` t`g`v`e`v`B`j` t`d`v`b` thvM`thv`M` K`t`i` Z`v`i` t`c`h`i`Z` t`c`h` w`e`A`w`B` c`P`v`i` e`v` c`K`v`t`k`i` A`b`š`v`a` K`t`i`b` | RbmsthvM` K`g`R`Z`P`i` G`f`i`te` g`v`b` U`z` g`v`b` A`t`b`K` A`b`q`q, w`e`b`q` K`t`i` t`c`h` w`e`A`w`B` O`v`c`v`t`b`v`i` e`v`v` K`t`i`b` | t`c`h` w`e`A`w`B` e`v` RbmsthvM` K`v`R`i` m`v`K`t`m` A`v`h`i`j`y`t` RbmsthvM` K`g`R`Z`P`i` M`Y`g`v`a`g` c`l`Z`v`i`w`a`t`i` i` m`t`½` A`c`v`i` n`v`h`K`v`i`t`Y` t`d`v`b` K`iv`i` c`l`q`v`R`b`q`Z`v`v`K`t`j`I` Awa`Kvsk` RbmsthvM` K`g`R`Z`P`i`K` t`g`v`e`v`B`j` t`d`v`b` f`v`Z`v` t`q`v` n`q` b`v` | c`t`e`B` D`j`l` K`iv` n`t`q`0` th, A`t`b`i`K`B` g`t`b` K`t`i`b` th, t`c`h` w`e`A`w`B`i` L`e`i` c`v`K`i`K` Av`K`o` K`t`i` b`v` | G` a`v`i`Y`v` K`g`t`e`w`k` m`Z` | Aek` t`c`h` w`e`A`w`B`t`Z` R`b` i`a`z`c`y`A`š`k` w`K`O`z`v`K`t`j`I` t`m`U`v`w`f`b`e`K`v` | w`e`k`l`e`v`j`q` c`l`g`e`t`l`P` f`w`Z`c`v`i`v`q`v, K`v`m`i`i`a`z` w`e`k`l`e`v`j`q` e`U` t`N`v`l`Y`v` B`Z`v`w` w`e`l`q` m`v`u`k`Z` t`c`h` w`e`A`w`B`i` Aek` P`w`v`v` i`t`q`0 | K`v`i`Y, G`L`v`t`b` e`v`c`K` m`S`L`K`v`k`v`l`v`_` Ges` Z`v`i`i` A`w`f`v`e`K`t`i` m`v`u`š`Z`v` i`t`q`0 | Ae`v`b`M`Z` w`K`v` t`q` Z`v`i`v` n`t`Z` c`v`t`i`b` K`v`t`Q`i` w`K`sev` `š`i` |

c`w`i`e`v`Z` c`w`i`w`i`Z` RbmsthvM`
 RbmsthvM` K`v`h`e`j`j`i` Av`R`K`j`j` `š`Z` c`w`i`e`v`Z` n`t`q`0 | c`l`v`M`Z` e`v` w`P`i`v`P`v`i`Z` w`c`U` u`g`v`v`q`v`i` t`j` Btj`K`v`b`K` I` A`b`j`v`B` u`g`v`v`q`v`i` e`v`c`K` w`e`-`t`Z` N`t`U`t`0 | w`b`Z`-`b`Z`t`b`i` m`t`½` Z`v`j` u`g`v`t`q` P`j`t`Z` RbmsthvM` K`g`K`Z`P`i` `q`Z`v`i` D`r`Kl`i` m`v`a`t`b`i` w`e`K`i` t`b`B` | c`l`Z`v`i`b` c`v`t`b`i` G`K`v`U` A`b`š`v`t`b`i` L`e`i` e`v` c`l`Z`e`-`b` M`Y`g`v`a`t`g` t`c`h`ō`t`y`i` gva`t`g` RbmsthvM` A`w`d`t`m`i` `w`q`Z`j`m`v`g`Z` i`v`L`t`j` P`t`j` b`v` | w`b`R` c`l`Z`v`t`b`i` m`t`½` M`Y`g`v`a`g` c`l`Z`v`t`b`i` m`v`u`k`-`v`c`b, m`v`u`k`-`D`b`z`K`i`t`Y` b`Z`b`-`b`Z`b` t`K`š`k`j` A`e`j`v`b` K`i`t`Z` n`q | w`e`k`l`e`v`j`t`q`i` w`K`v`l` I` M`t`e`l`Y`v`i` Z`v, b`Z`b` A`v`b` m`v`o` c`f`w`i`Z`i` L`e`i` c`P`v`i`i` e`v` K`i`t`Z` n`q | w`K`š; G`U`v` e`š`Z` n`t`e` th, RbmsthvM` A`w`d`m`i`t`i` K`v`t`Q` G`g`b` t`K`v`t`b`v` A`t`j` S`u`K`K` k`v`š` t`b`B` th, Z`v`i`v` ō`m`sev` D`c`r`v`b` A`v`t`Q`0` 37`

Ggb melq Avcbv-Avcwb RibtZ cı̄tib|
 Avcr`g`K GKRb m̄sew`tki ḡtZv
 Rbmsth̄M Awdmvi`i l me mgq tPvL, Kvb,
 bvK tLjv v iL̄tZ nq| Rbmsth̄M KgRZ̄`i
 wkq̄tj i ḡtZv MÜ t̄kvKvi bvKl v̄K̄tZ nq|
 GZ`m̄tEj̄l KZ̄`ŋ w̄Ksev Av̄tq̄rK ev ms̄uk̄
 e`w̄³ i D̄wPZ Rbmsth̄M KgRZ̄`i K̄v̄tQ
 NUbvi Av̄Mg Lei Rv̄t̄bv| e`Z Av̄ḡiv̄j`ŋ
 Kwi, GB NUb̄wU c̄l̄q̄k̄B N̄tU bv| Gi dtj
 ,iaZcȲ`Āt̄bK NUbvi Lei, Av̄w̄e`vi
 m̄sev̄`i evB̄t̄i t̄`t̄K hv̄q| Ḡt̄ŋ̄t̄t̄
 Rbmsth̄M KgRZ̄`i K̄vi w̄KQz`v̄tK bv|
 mḡv̄tR b̄v̄b̄v āt̄bi t̄j̄v̄K Av̄tQ, Av̄tQ
 b̄v̄b̄v t̄ckvi t̄j̄v̄Kl| b̄v̄b̄v t̄ckvi ḡt̄a`
 Rbmsth̄M̄i P̄v̄Kwi Ab` t̄ckvi Z̄x̄bv̄q w̄fb̄e
 Ges gh̄P̄vcȲ`ŋ w̄Kŋv c̄l̄Z̄ōv̄t̄b GKRb
 w̄KŋK, GKRb Awdmvi w̄Ksev miKwi ev
 temiKwi Ab` t̄Kv̄t̄v c̄l̄Z̄ōv̄t̄bi AwdmviMY
 P̄v̄Kwi K̄t̄ib Ges t̄eZb t̄bb| Rbmsth̄M
 AwdmviMYI Ab̄j̄yc P̄v̄Kwi K̄t̄j̄l Z̄v̄`i
 K̄v̄t̄Ri ḡt̄a` ēw̄P̄t̄ Ges w̄fb̄z̄v̄ it̄q̄tQ|
 MYḡv̄a`ḡ,t̄j̄vi ḡt̄a` B̄t̄j̄K̄Ūb̄K ev w̄c̄U
 w̄ḡw̄l̄q̄v̄q KḡP̄Z m̄sew̄`K̄t̄i ḡt̄a`
 t̄k̄v̄w̄ēfv̄Rb ev ōw̄eŪ it̄q̄tQ| w̄t̄c̄v̄Ūŋ Z̄vi
 w̄ēt̄Ūi m̄t̄½ ms̄uk̄ e`w̄³ Ges KgRZ̄`i m̄t̄½
 m̄w̄K̄eR̄v̄q īv̄Lb| GKRb w̄t̄c̄v̄Ūŋ Z̄vi
 w̄ēt̄Ūi m̄t̄½ ms̄uk̄ e`w̄³ t̄i m̄t̄½ m̄w̄K̄e
 D̄b̄q̄t̄bi ḡv̄a`t̄g m̄n̄t̄RB ms̄uk̄ t̄ȳt̄t̄ w̄Z̄ub
 m̄sev̄`i Z̄E; D̄c̄v̄E t̄c̄t̄q̄ v̄t̄Kb| Rbmsth̄M
 KgRZ̄`i t̄ȳt̄t̄ Ggb t̄Kv̄t̄v̄ w̄eU t̄bB|
 GKRb Rbmsth̄M KgRZ̄`K me āt̄bi
 w̄t̄c̄v̄ŪB K̄t̄Z nq| G K̄v̄t̄Y Rbmsth̄M
 KgRZ̄`K me āt̄bi w̄t̄c̄v̄ŪS̄w̄el̄q̄K k̄ā ev
 Ūv̄ḡR̄v̄t̄Z nq| μ̄x̄ov̄ w̄ēt̄Ūi GKRb w̄t̄c̄v̄Ūŋ
 w̄t̄c̄v̄Ū t̄L̄j̄vi w̄t̄c̄v̄Ūŋ t̄v̄b̄v ḡv̄b̄m̄ j̄`v̄Ūŋ k̄ā
 e`envi K̄t̄ib| c̄iiv̄` w̄ēt̄Ūi GKRb
 w̄t̄c̄v̄Ūŋ t̄K nqZ t̄Kv̄t̄v̄ w̄t̄c̄v̄Ūŋ L̄t̄Z nq
 ōv̄d̄vi t̄=Ūŋ| MYḡv̄a`t̄gi GB w̄ēr̄fb̄e w̄ēt̄Ūi
 w̄t̄c̄v̄Ūŋ MY ms̄uk̄ w̄ēt̄Ūi f̄il̄v̄ ev Ūv̄ḡ
 R̄v̄t̄b̄b| Ac̄iv̄`t̄K, GKRb Rbmsth̄M
 KgRZ̄`K m̄sev̄`th̄M` w̄ēr̄fb̄e Ab̄v̄t̄bi
 ms̄uk̄ m̄sev̄` w̄el̄q̄K me f̄il̄v̄ ev Ūv̄ḡR̄v̄t̄Z
 nq| GL̄v̄t̄b D`v̄niY w̄n̄t̄m̄te ej̄v̄ hv̄q th,
 w̄ek̄t̄e`v̄j̄t̄q f̄iḡK̄w̄ú w̄el̄t̄q GK̄w̄ t̄m̄iḡb̄vi
 n̄t̄j̄v̄, t̄m̄B t̄m̄iḡb̄v̄t̄i Lei c̄w̄iek̄b t̄h̄gb
 Rbmsth̄M Awdmvīt̄K K̄t̄Z nq|
 t̄Z̄ḡub̄f̄v̄t̄e, t̄`t̄ki Af̄`š̄īx̄Y L̄ub̄R m̄w̄ú
 w̄b̄t̄q t̄m̄iḡb̄vi n̄t̄j̄ t̄m̄B Lei l Rbmsth̄M
 Awdmvīt̄K t̄c̄ŋY K̄t̄Z nq| Ḡḡub̄f̄v̄t̄e b̄v̄b̄v
 āt̄bi Ab̄v̄t̄bi Lei v̄Lei Rbmsth̄M
 Awdmvīt̄K c̄w̄iek̄b K̄t̄Z nq| GK̄w̄ w̄el̄q
 D̄t̄j̄L c̄l̄q̄v̄Rb th, Rbmsth̄M w̄t̄c̄v̄Ū`Z_v
 t̄c̄h̄ w̄ēĀw̄B t̄j̄L̄vi mḡq ms̄uk̄ Awdmvīt̄K
 c̄l̄m̄t̄K e`³ e` m̄ub̄t̄ek̄ K̄t̄Z nq|

GUv Ab`f̄K̄v̄h̄` th, c̄ŋP̄x̄b̄K̄v̄t̄j̄i
 Rbmsth̄M ms̄uk̄ K̄v̄h̄t̄ḡi m̄t̄½ Av̄w̄b̄K
 Rbmsth̄M K̄v̄h̄t̄ḡi e`eav̄b̄ Āt̄b̄K| mḡt̄q̄i
 c̄w̄ieZ̄t̄bi m̄t̄½ m̄t̄½ Rbmsth̄M̄i āv̄iYv̄l
 c̄w̄ieZ̄t̄ n̄t̄q̄tQ| D`m̄eZ n̄t̄q̄tQ w̄ēr̄fb̄e
 K̄j̄v̄t̄K̄š̄k̄j̄| w̄eM̄Z k̄Zv̄x̄i c̄l̄ḡ f̄v̄t̄M

evsj v̄`t̄ki AwaKisk
 c̄l̄Z̄ōv̄t̄bi Rbmsth̄M
 AwdmviMY ōv̄b̄w̄ēiv̄ḡ m̄`ŋ ō
 Gi ḡt̄Zv| Z̄v̄`i ōX̄j̄ t̄b̄B,
 Z̄t̄j̄v̄q̄vi t̄b̄B̄ŋ| Rbmsth̄M
 Awdmvīt̄K Z̄vi K̄v̄t̄Ri dj
 t̄c̄t̄Z c̄t̄j̄v̄c̄m̄i Āt̄b̄`i l̄ci
 w̄b̄f̄P̄ K̄t̄Z nq

Rbmsth̄M̄i t̄ŋ̄t̄t̄ ḡub̄t̄j̄i ḡb`t̄Ēj̄i w̄el̄q̄w̄
 R̄w̄oZ n̄l̄q̄vi ci w̄ēAv̄t̄bi m̄t̄½ m̄w̄i`³.
 n̄t̄q̄tQ, t̄ēt̄ōtQ Rbmsth̄M t̄ckvi gh̄P̄v̄|
 Rbmsth̄M w̄b̄t̄q GL̄b P̄j̄t̄Q t̄`f̄ l̄`x̄N̄ŋḡw̄
 w̄ēr̄fb̄e āt̄bi M̄t̄el̄Yv̄| īāȳni K̄w̄i c̄l̄Z̄ōv̄t̄B
 b̄q, Rbmsth̄M c̄w̄i P̄v̄j̄b̄vi Rb` w̄ēr̄fb̄e
 t̄emiK̄w̄i c̄l̄Z̄ōv̄t̄b c_`K Rbmsth̄M Awdm
 A_`ev̄ k̄v̄L̄v̄ it̄q̄tQ| Av̄R̄K̄j̄ c̄v̄ōv̄t̄Z̄i ēū
 L̄`w̄Z̄ḡv̄b e`w̄³ i f̄v̄eḡv̄Z̄`D̄b̄q̄t̄b w̄b̄R`
 Rbmsth̄M KgRZ̄`P̄ ch̄š̄i it̄q̄t̄Qb| w̄esk
 k̄Z̄v̄x̄i īīæ t̄t̄KB w̄ēt̄k̄j̄i w̄ēr̄fb̄e t̄`t̄k
 w̄ēt̄k̄l̄Z̄ D̄b̄z̄ t̄`k_ t̄j̄v̄t̄Z̄ M̄t̄o D̄t̄v̄t̄Q AmsL`
 Rbmsth̄M c̄iv̄ḡk̄R (Consultant)
 c̄l̄Z̄ōv̄t̄b ḠQ̄ov̄ īt̄q̄t̄Qb ḠKK c̄iv̄ḡk̄R|

Av̄w̄b̄K Rbmsth̄M̄i ōR̄b̄K̄ŋ w̄n̄t̄m̄te
 L̄v̄Z̄ h̄ȳīv̄t̄ōŋ Av̄B̄w̄f̄ t̄j̄W̄t̄el̄v̄i w̄j̄ (Ivy
 Ledbetter Lee) 1903 m̄v̄t̄j̄ īīæ
 K̄t̄īw̄t̄j̄b t̄`v̄ax̄b Rbmsth̄M e`em̄v̄l̄ w̄c̄ŋŪb
 w̄ek̄t̄e`v̄j̄t̄q̄i m̄eZ̄K Av̄B̄w̄f̄ w̄j̄-Gi Av̄t̄M
 w̄t̄j̄b GKRb m̄sew̄`K| w̄K̄S` m̄sew̄`K̄Z̄v̄
 K̄t̄i Z̄vi m̄sm̄vi P̄j̄ūj̄ b̄v̄ ēt̄j̄ R̄w̄ēt̄bi
 m̄ēt̄P̄t̄q̄ eo S̄ȳk w̄b̄t̄q̄ GK̄ch̄ŋq̄ w̄Z̄ub t̄ckv
 c̄w̄ieZ̄t̄b̄ ev̄a` n̄b| w̄b̄D̄ B̄q̄t̄K`Z̄ūi Awd̄t̄mi
 ev̄B̄t̄i Ūb̄r̄v̄t̄v̄ t̄b̄ḡt̄c̄Ū t̄j̄L̄v̄ w̄Q̄j̄: ōAv̄B̄w̄f̄
 t̄j̄W̄t̄el̄v̄i w̄j̄ N̄ Rbmsth̄M D̄c̄t̄`ōw̄ŋ
 ej̄v̄ev̄ūj̄, t̄ckv w̄n̄t̄m̄te Rbmsth̄M Z̄L̄t̄v̄
 t̄Kv̄t̄v̄ Av̄K̄vi t̄b̄q̄ub| l̄B mḡq w̄j̄ ōi
 c̄l̄Z̄ōv̄t̄bi b̄v̄ḡ w̄Q̄j̄ ōP̄arker & Lee.
 c̄l̄ḡw̄t̄K Z̄vi ḡt̄j̄t̄i Z̄w̄ij̄ K̄v̄q w̄t̄j̄b
 K̄t̄q̄KRb īv̄R̄b̄w̄Z̄e, GK̄w̄ m̄v̄K̄ŋ
 t̄K̄v̄ū̄m̄b, GKRb ēv̄s̄K̄vi Ges Ūḡm̄ d̄iP̄ly
 īv̄q̄ub b̄v̄t̄ḡ GK̄w̄ AL̄v̄Z̄ e`em̄v̄q̄x̄ c̄l̄Z̄ōv̄t̄b|
 Āt̄`P̄ w̄ēb̄ḡt̄q̄ w̄ēr̄fb̄e m̄sev̄`c̄t̄i ḡv̄a`t̄ḡ
 e`w̄³ l̄ c̄l̄Z̄ōv̄t̄bi b̄v̄b̄w̄ēa KgR̄v̄ŋ c̄ŋv̄iB
 w̄Q̄j̄ Av̄B̄w̄f̄ w̄j̄ ōi ḡj̄- K̄v̄R|

t̄c̄h̄ w̄ēĀw̄B̄i f̄il̄v̄
 Rbmsth̄M KgRZ̄`P̄ Z̄vi c̄l̄Z̄ōv̄t̄bi Leīt̄h̄M̄
 Z` t̄c̄h̄ w̄ēĀw̄B̄i t̄c̄ŋȲi ḡv̄a`t̄ḡ
 MYḡv̄a`ḡ,t̄j̄v̄t̄K Aem̄Z̄ K̄t̄ib| G K̄v̄t̄Y
 Rbmsth̄M KgRZ̄`ŋ t̄c̄h̄ w̄ēĀw̄B̄i m̄s̄v̄ȳB Ges
 t̄c̄h̄ w̄ēĀw̄B̄i f̄il̄v̄ m̄n̄R̄t̄ēv̄aM̄g` n̄l̄ q̄v̄ D̄wPZ|
 K̄j̄ K̄v̄Z̄vi Av̄b̄`ev̄R̄vi c̄w̄i K̄vi m̄w̄ū̄v̄`K
 Aw̄f̄K mi K̄vi GK̄ m̄v̄ȳv̄r̄K̄v̄t̄i ēt̄j̄ t̄Qb, Z̄ūi
 c̄w̄i K̄v̄q KL̄t̄v̄b̄v̄ t̄Kv̄t̄v̄ t̄c̄h̄ w̄ēĀw̄B̄i ōv̄c̄v̄ nq
 b̄v̄| Ḡt̄ȳt̄t̄ Z̄ūi Aw̄f̄ḡZ̄, t̄c̄h̄ w̄ēĀw̄B̄i t̄Kv̄t̄v̄
 Lei b̄q| G K̄v̄t̄Y t̄c̄h̄ w̄ēĀw̄B̄i c̄w̄iK̄ c̄t̄o
 b̄v̄| Z̄ūi G Aw̄f̄ḡZ̄ w̄b̄t̄q̄ c̄t̄ȳ-w̄ec̄t̄ȳ
 h̄ȳZ̄K̄`D̄c`v̄cb̄ K̄iv̄ t̄h̄t̄Z̄ c̄t̄i| Z̄t̄e G
 K_v̄ ej̄v̄ hv̄q th, w̄ēt̄k̄j̄i AwaKisk MYḡv̄a`ḡ
 GL̄t̄v̄ t̄c̄h̄ w̄ēĀw̄B̄i K̄ḡt̄ew̄k̄ c̄K̄v̄k̄ ev̄ c̄ŋv̄i
 K̄t̄i| t̄K̄v̄h̄`th, e`w̄³ Ges c̄l̄Z̄ōv̄t̄b̄ t̄j̄vi
 e`Z̄v̄ t̄ēt̄ōtQ| GB e`Z̄vi īab̄ t̄c̄h̄
 w̄ēĀw̄B̄i t̄j̄L̄vi āt̄bi c̄w̄ieZ̄t̄b̄ Av̄m̄t̄Q|
 c̄v̄t̄K̄i h̄v̄` Av̄M̄h̄ b̄v̄ v̄t̄K, Z̄t̄e t̄c̄h̄
 w̄ēĀw̄B̄i c̄w̄iK̄ c̄t̄o b̄v̄| m̄sev̄`c̄t̄i G āt̄bi
 t̄c̄h̄ w̄ēĀw̄B̄i c̄K̄v̄k̄ K̄t̄Z̄ P̄iq̄ b̄v̄| m̄ȳi t̄c̄h̄
 w̄ēĀw̄B̄i t̄j̄L̄vi R̄t̄b` Rbmsth̄M KgRZ̄`K̄
 f̄il̄v̄i l̄ci`ŋ n̄t̄Z̄ nq| f̄il̄v̄i t̄ŋ̄t̄t̄
 Av̄Āw̄j̄ K̄Z̄v̄t̄K t̄KD̄ t̄KD̄ ōAv̄Āw̄j̄ K̄Z̄v̄q`ŋŋ

Averi tKD er 0AvAwj KZiq wgo0 ej tZ cvtib/ tj Lvi t 77 t1 RbmsthM KgrZM fvlv Avb DrKa. gvtbi n/ qui cvkvcnk ej vi t 77 t1 Zvi fvlv cwi cY9 x n/ qv evAbxq/ c0Z0vbi gycv1 wntmte RbmsthM KgrZM fvlv l tcvkvK-cwi "Q1" 9U9n/ qv c0qvRb/ GtZ RbmsthM KvTj msuk0 e'w3 i KvTQ c0Z0vb m=FU fvtjv avi Yvi RbY nq/

RbmsthM Awdm t_tK t0iZ 0t0n weAwB0i fvl' wbit0 7/ n/ qv DnPZ/ msuk0 KZ0 7/ etj t0b wKsev wbt`R w tqt0bN Ggb cwi w`wZtZl tKvtrv c 7/ ev KvTiv D1 t k` KwB fvlv, KUW3 cwi nvi KitZ nte/ ejv thtZ cvti, RbmsthM KgrZM Y c0Z0vbi `vq PrKwi Rixev Avjv/ Aciw tK, c0Z0vb c0vb wevea wefepbvq wbtqwm c0B wKsev wbr 0 tgvf i Rb` wbe0PZ nTZ cvtib/ mZivS G w el quw tLqj t tL t0n weAwBtZ KZ0 7/ i e3e, c0Zev` wj LtZ nte/ Zte GUVl wK th, KZ0 7/ h' Amin0ynb, Zte Zvi m1/2 RbmsthM KgrZM i KvR Kiv GKUZKwB nq` emK/ mvavi YZt RbmsthM t_tK t0iZ c0Zev` ct1 0Leiw mZ` bq0 tj Lv nq` _vK/ KLtbr KLtbr KZ0 7/ Amin0yntq 0w tcvU0 Wwv w` wj LtZ wbt`R c0vb Kitj ZLb RbmsthM Awdm t i wK0zKivi _vK bvl/ KZ0 7/ i Bt`Qi c0Z m=9b t`Lv tbrv eva` evaKzvi Kv tY RbmsthM KgrZM K tckv` wv Z; wemR0 w` t0 0Wwv w` wB wj LtZ nq/ RbmsthM w tcvU0 i vR%wZK MU` vKtj mi Kvi ev c0vkb cwi eZ0 n/ RbmsthM KgrZM K t f wMmS1 tcvv tZ nZ cvti/ GB t f wMmS1 A t nZ K1 nZ cvti/ gtb iv LtZ nte th h9`-ZK9 wePri-wetk tYi lci fi Kti t f wMmS1 Avtm bvl/

MYgva`g Z_v w0U Ges Btj KUwbK wgvwqvq GLb tP5Km e'w3 t i K` i tenk/ GKwU w tcvU0P t0t0b GLb GKwaK e'w3 LvU bvl/ w tcvU0 GwWuUs, w m vBR c0qk B w tcvU0 wbt`RB Ktib/ Averi tKvtrv tKvtrv Btj KUwbK wgvwqvq tKvtrv tKvtrv misewi K gv tSgta` wbt`RB nTZ K v t giv wbtq QzUb/ D` w i Y wntmte Avjiv GLv t b GwUGb w b D t R i g b e m v n v i b v g D t j L K i t Z c w i / M Y g v a ` g c 0 Z 0 v b t j v i G e ` Z v i c f v e t 0 n w e A w B i l c i l c t o / t 0 n w e A w B m e u v b v K i v i c 0 q v R b n t j A t b K M Y g v a ` g c 0 Z 0 v b B I B t 0 n w e A w B 0 t f c b v / K v i Y t 0 n w e A w B m e u v b v K i v i g t Z v R b e j A t b K c 0 Z 0 v t b B _ v t K b v / t 0 n w e A w B i f v l v l e v K M v b m n R t e v a M g ` n l q v D n P Z / h v N U b v , Z i B w j L t Z n q / m i s ` w Z K A b g v b t K 0 m i s ` w Z K A b g v b 0 B w j L t Z n q /

c0ZwU msev` ct1 i Avjv`v evbiv iwZ l evK` iwZ itqt0/ thgb, GKwU cwi Kv 0`0 djv w` t0 wj Lt0 0Avjiv j 7/` Kiw th0, Averi tKvtrv cwi Kv 0`0 djv ev` w` t0 wj Lt0 0Avjiv j 7/` Kiw th0/ tKvtrv cwi Kv wj Lt0 0150 tKwU gvby/ Averi tKvtrv cwi Kv wj Lt0 0ctbi0 tKwU gvby/ Ggvb fite c0ZwU RbmsthM Awdm t i Avjv`v ev wbr` ^ evbiv l evK` iwZ` vKv DnPZ/ Zte iv0tq c0Z0vb gvZ fvlvi Dbq tbi m1/2 RwoZ/ Gt 7/ t1 iv0tq RbmsthM Awdm t K evsj v GKv Wng KZ0 cY9 AvfAvb Abjvi Y Kiv DnPZ/ GKwU RbmsthM Awdm t KtqKRb KgrZM` _vKb/ `Kxq evK` l evbiv iwZ` vKtj Zv t i gta` k;Ljv eRvq _vK/ RbmsthM Awdm t_tK t0iZ t0n weAwB i evbv c0v v c0v i x b v n t j j 3/4 v q c o t Z n Z c v t i / g t b i v L t Z n t e , t 0 i Z t 0 n w e A w B i U 0 i c v b v l n Z c v t i / w K S ` t 0 n w e A w B t Z h w G K w a K f z ` _ v K , t m t 7/ t 1 t b w Z e i P K w o t K v Y t _ t K Z v t 0 t c w t Z c v t i / G g b N U b v i A t b K b u R i A v t Q /

iv0bvqKt` i Kgviv l gbbRMtZ/ cwi eZ0 i G c0ve RbmsthM tckvZl cot0/ evsj v t` k miKwi l temiKwi RbmsthM tckvRixet` i msL`v D t j L t h M ` n v t i e v o t j l R b m s t h M c 0 ` w k Z ` t c k v w i t z i G L b l t c 0 w t Z c v t i b / G i ` v q ` i a y R b m s t h M t c k v R i x e t ` i b q / b m Z g u j v h w w k K j b v n t q k ; L j n q , Z t e R b m s t h M t m b k ; L j v G L t b v ` Z w i n q u b / A t b K c 0 Z 0 v t b R b m s t h M K v t R c i v g k 9 ` b G t c k v i e v B t i i t j v K R b / M Y g v a ` g G e s R b m s t h M m e u w K Z w e l t q c i v g k 9 ` t z t e w A w M h x n t q D t v b , h v i v G i m t 1/2 m e u 3 b b / G g b t j v K t ` i c f v e , t K v t b v t K v t b v t y t 1 G t ` i n ` t y t c R b m s t h M w e ` M Y ` w a b f i t e K v R K i t Z c v t i b b v / A t b K c 0 Z K j - Z v i g a ` w t q R b m s t h M K g R Z M Y K v R K i t j l K Z 0 7 / K L t b v B Z v t ` i 0 c v i d i t g t Y 0 m S 0 n q b v l i v R b m Z i g t Z v R b m s t h M i l c 0 v i G e s c h v t i t k l K _ v e t j w K z i b B / K Z 0 7 / e 7 / t i v c Y K t i t 0 b w K s e v R j v k t q g v t 0 i t c v b v A e g y ` K t i t 0 b N G R v Z x q G K w U L e i h Z m S L ` K c w i K v t Z 0 i c v t n v K b v t K b , A v t i v c w i K v t Z 0 i c v t n v K G U B m e v B c 0 ` w k v K t i b / G R b ` A t b t K B R b m s t h M P r K w i t K 0 ` v t j m R e 0 e t j _ v t K b / G t y t 1 B o s t o n R e d S o x G i K _ v c 0 v a b t h M ` / w Z b e t j t 0 b , 0 N o b o d y w a n t s t o h e a r a b o u t t h e l a b o u r p a i n s , b u t e v e r y - o n e w a n t s t o s e e t h e b a b y . ` 1 4 m e K Z 0 y ` Z v i c 0 Z 0 v t b i A v b 0 w b K K v h e t g i L e i v - L e i w e i f b e l M Y g v a ` g e ` i c k f i t e t ` L v i c 0 ` v k v K t i j / e v ` e Z v n t j v , G c 0 ` w k v c 0 Z d j b c 0 v i v c v i N t U b v l R b m s t h M K g R Z M G t y t 1 t Z g b w K 0 z k i Y a q b v _ v K t j l G i ` v q f v i Z i t K B e n b K i t Z n q /

Z` mT` I cv` UkV

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- 2/ ti v j v U B . D j m t j , R b m s t h M l c 0 v i , A v a n b K f v i t z m i s e w i K Z v , A v k d v K - D j A v j g (A b w - Z) , e i s j v G K v t W n g , X i K v , R j y 1 9 8 1 , c , 2 2 1 |
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- 7/ w g R P ` Z i t i K j y K v t ` i , A v a n b K w e t k i R b m s t h M : t 0 n 7 Z e i s j v t ` k , ` w b K b q v w M S l e l 0 w Z ` m S L ` v , 1 9 b t f ` t 2 0 1 5 , c , 2 7 |
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- 11/ ti R v D j K w i g t L v K b , A v a n b K R i e t b P i v t j w S t c k v R b m s t h M , ` w b K R b K E , 0 7 G u c 0 2 0 1 4 , c , 1 1 |
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cwi eZ0 Ges ifcvSli mgtqi AMhv1vq wBZ` Ably2/ cwi eZ0 Avmt0 mvgwRK, F-i vR%wZK e'e` vi wP5lvqK l

tj LK: Dc-cwi Pvj K, RbmsthM Awdm Rvni/xi bMi wekJe` vj q, mvfvi, XiKv/ asumanprju@gmail.com

RbmsþhvM avi Yv I e'wß

tkL Av`bvb dñv`



thvMþhvM e'v I `ÿZvþK KvþR jvMtg hZ`ttv weþklwqZ KgþÿÿI weKwKZ ntqtQ Zvi gta` RbmsþhvM e'wßK tçÿvctUB weþkl`vb`Lj Kti AvtQ| myi, tMvQtbv Rxeþbi Avkvq ejsj vt`kmn weþkj bvbv t`tki Ziaþ-Ziaþv vbtRþ`i tgav I `ÿZvi cþvY ivLþZ tetQ vbt`Ob cvevj K wittj kbm ev RbmsþhvM KgRZþ Pvkwi| wittcnuS wKsev AwWI-wfRÿqvj tçwvKkþbi KvþR GKaitþi ðtMSiegg AubðqZvð A`ev GKwU ðmRbKvj Qb@vovð five`vtK| Ab`wþK RbmsþhvM KvþR`vtK Kivtvgvex cðZ`wK P`vtj`A| AubðqZvi tMSie`wKsev mRbKvj Zvi Qb@vovi ev`ëZv AvRKvj AþKþK Uvþb bvl AþþKB 9-5Uv Awdm Kti wQgOvg Riebhvcb Kitz Pvb| thvMþhvM I misewi KZvi thme`wkv`R Rieþbi AubðqZvq cotZ Pvb bv Zvt`i Rb`cvevj K wittj kbm nþZ cvti wbiic` Ackb| Avcbv nqtZv weL`vZ tKD nþeb bv, wKsev t`k I RmZ wbtq`wPstI AvcbvþK Kitz nþe bv| GKRb RbmsþhvM KgRZþ Kivtvgvex`a`vb`Ávb nþjv tmB mSMVb, tKv`vmb ev e`w³, th ZvtK wbtqvM w`tqtQ| Gevi Avkv hvK cvevj K wittj kbm wbtq|

cvevj K wittj kbm Kz?
tKvþbv GKRb weþkl e`w³, mSMVb A`ev tKv`vmbi m½ cðmwzK RbþMvöxi gta` cðqvRbxq thvMþhvM e`v`vcbvþK Avgiv cvevj K wittj kbm ev wAvi ej`þZ cwi|

wAvi avi Yvi RbK etj cwi`PZ GwI qw`Gj evitþBm GþK msAvwqZ Kitz wMtg etj`tQb, ðtKvþbv GKwU KgZrciZvi KvY, Avþ`vjb ev cðZvrtþi Rb`cvevj K mg`B MVB Kitz Z`þK cfwvZ I AwfþhvMZR Kivi th cþvm ZvtK cvevj K wittj kbm (wAvi) ev RbmsþhvM ejv thþZ cvtið (Public Relations is the attempt by information persuasion and adjustment to engineer public support for an activity, cause, movement or institution.ð)|
gvwKþ hÿ`ivovþwEK Bbw`wUDU Ae cvevj K wittj kbm cð`E msAvblyvq`-ðGKwU mSMVb Ges Zvi cvevj þK gta` cwi`wmi K tevSicov`vcb I eRivq ivLvi Rb`Dþ`k`cðYwv`Z, cwi`Kwv`Z I tUKmB KvRB nþjv RbmsþhvM (Public Relations is the deliberate, planned and sustained effort to establish and maintain mutual understanding between an organization and it's publicð)|

wAvi weþklÁ nveþU© Gg. evDm (Herbert M. Baus) GK`viaþ, AvKIþvq Ges m`eZ cÿw msAv w`tqtQb| wZvb etj`tQb, ðgvbexq thvMþhvM GKwU weþkl e`v`v thLvtb`kþ, mgvRwe`Ávb, A`þwZ, fiv, gþbwe`Ávb, misewi KZv, thvMþhvM Ges Ab`vb`Avþbi mgšq mvab Kiv nqð (Public Relations is a combination of philosophy, sociology, economics, language, psychology, journalism, communication and other knowledges into a system of human-understandingð.)|
Zvntj GKUv wvq ejv hvq th, RbmsþhvM nþjv thvMþhvM e`v`vcbv| mSMVb, cðZvrb wKsev tKvþbv e`w³ Ges Zvt`i cðmwzK RbþMvöxi ga`Kvi thvMþhvM iyv, KivþRi tevSicov I MþYþhvM`Zv mwð Ges mnþhvM`Zvi mgvšlvj c` mwð KivB RbmsþhvM KvR|
RbmsþhvM GKwU mSMVb ev cðZvrtþi tUKmB midtj`i Rb`Acwi`wv`Ably½ ntq`wbtqvM| RbmsþhvM tÿtI chþB I h`vh`wvbtqvM GKwU mSMVb ev cðZvrbþK Zvi jÿ`I Dþ`k`cÿY`viaþ KivþRi fvgKv ivLþZ cvti| Zte Kvtiv Avvq ev g`KvþK avgvþcv w`tq`wv`Z cðZvrtþi fvtjv BtgR`Zvi Kiv RbmsþhvM bq| hv`I`þwZcivqY mgvþR GgbwUB tevK ntq`vtK| tKZwe msAv, avi Yv, e³e`Avi ev`ëZv`þwZMð mgvþR GK bvl nþZ cvti|

eisj v` k RbmsthM tckvi weKvk, mgm v I mætebv

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FigKv

AvaybKKvtj @Public Relations@ kãu GKãu euj e`eüZ kã| eisjvq GB kãu tK Avgiv @RbmsthM@ wntmte MhY KtiQ| wekgg euj e`eüZ GB kãu thgb AvaybK, tZgub RbmsthM tckvi GKãu AvaybK I gh®vc® tckv| RbmsthM kãu hZB AvaybK tñvK bv tKb, gvbe mfZvi DtbH Kvj t`tKB mgvR Avtiv AþK weltaq gZ Gi AvZi we`gvb wj| wefbaefZiq RbmsthM tKskj I cãuZi gta` wfbzv cwjwZ nñj I mekvj - mefjM RbmsthM Dik` wj RbMYtK AewZ Kiv, RbgZ msMwZ Kiv, RbMYtK cfwmeZ Kiv Ges fiegwZ® Mfo tZjv| e`Zc®fj gvbe mfZvi Dme I weKvki m½ A½w½fite Rwoq AvQ RbmsthM Biznm I Gi weKv| ejv Pj, mgvR I ivtoí DrcuEi m½ m½ RbmsthM DtbH Ntu| ewej bix, wgiix, mgiix mfZvnm Acivci mKj cPxb mfZiq RbMYtK AewZ Kiv, RbgZtK cfwmeZ Kiv Ges fiegwZ® Dbqþbi bibmea KjvtKsktji K_v Biznm wj wecx itqtQ| fvi tzi cPxb Biznm I G RvZiq Kgrvði eu çhY cvl qv hvq|

RbgZi iaz; dñu DtvQ tivgvb`i weL vZ t`Mtb ðvox populi, vox Dei` @The voice of the people is the voice of the God`, A f RbMtiYi KÜ`tB mbvi KÜ`t| tivg mgv Ges wntbUiMY RbgZ

mæutK® wQj b c® mPZb| wbgvZ RbgZ mgv®vivi cvkvcmk Zuiv RbgZ Mvbi tKskj I AvqEj KtiwQj b| Aciv tK e³Zv gvah® RbgZtK cfwmeZ Kii D`Pzi ivRkix c` AwawZ n l qvi j`fj` wMk ivRbmZie` iv wbtqM KiZb @Sophist` ev tckv`vi e³v| RbgZ msMwZ Kiv Ges RbgZtK cfwmeZ Kivi t`fj` Gti KgfKskj I `fjZv RbmsthM Biznm AvRI Ave`siYiq| Rvj qim wRvimm (Julias Caesar) eu wekL vZ mgivqK Ges gwKqvtfjx (Machiavelli), K_v wib w tMð (Catherine the Great) çhY ivobvqKiv RbmsthM e`vcti memgq wQj b mPZb| RbmsthM Kiv hite e`envi Kti Zuiv L`wZ, mæyb I mvdj`i kxI® Avtivnb KtiwQj b|

HuZnumK tçfjvcU

RbmsthM kãu e`wib thgb Mfvi I wekvj, tZgub Gi mætebv mvgvnb| weZK® vKtj I AwfRvZ GB kãu cKZ.RbK nñj b wekL vZ gwK® tçmñwU Ugim tRdvimb (Thomas Jefferson) 1807 mñj KstMmi mB

AwfFvI Yi Lmova wZib @State of thought` tKtu me@G @Public Relations@ kã` wU wj tLwQj b| Aek` Gi I AvM gwK® tçmñwU Avefvq wj sKb (Abraham Lincoln) nñj b RbmsthM ZrciZvi Awberh® weKviki cewim t`l qvi cã Kr. Zte e`vck I miz`Kvi At` RbmsthM th e`envi, Zv iia nq Avtiv GK kZwã çfj| wki wece, Af`SliY I ivtoq msNvZ, hy weMh, euRwZK I epr tKv`umbi Awefie wekL Z wZiq gnvhx`i ci RbmsthM hçivo, hçivR`mn cã exi wefbaet`k` az weKv jvf Kti| thMthM wekL A Pjñ t`BbeM® (Charles Stainberg)-Gi gtZ, wZiq gnvhYB RbmsthM tK GKãu cY® tckvifc cãZwZ KtiQ| G mgq Z`tK me@G hv; wntmte mdj e`envi KtiwQj b RbmsthM KgrZ®v| e`Zc®fj wZiq gnvhx`i ci nñZ ivtoí kvl` çhç t`tK iia Kti mKj miKwi, temiKwi ms`v, cãZwib I msMwB RbmsthM nq I tV Acivnih® weq wntmte| AvBwf tj wteUvi wj (Ivy Ledbetter Lee), G wv®Gj evfBR (Edward L. Bernays), mvgvqj Avwgm (Samuel Adams), G vgvR tKtUj (Amos Kendall), Rb WneD wj (John W. Hill), Kij®eqvi (Carl Boyer), Av f WneD cvfM (Arthur W. Page), çj MvtiU (Paul Garrett), mvg ewK (Sam Black) çhY wekþiY RbmsthM t`i Amigib` tgar,

A. BmstzZI Gme ms v GLb weivU Ae vb ivLto, Avq Ki to tKwU tKwU Wj vi | 1992 mtj h y i tof ep Eg Rbmstwm clZovb evimb-gmfluj vi (Burson-Marsteller)-Gi Avq uqj 200 wuj qb gmKb Wj vi | mi Kvi ev miKwi clZovb Ovovl eZgub euRmZK tKvumb, tju clZeQi Rbmstwm Kvhutg Ges Rbmstwm Kvhutgi Ask wntmte weAvcb LutZ tKwU tKwU Wj vi e q Ki to | wekl vZ tclxi A vU M vaf (Proctor and Gamble) tKvumb 2k0 30 tKwU Wj vi e q Kti GB LutZ | Gme clZovtbi Rbej l AtbK | tRbtij glim&Gi Rbmstwm wefvM 2k0 KgRZP l KgPvix itqtOb | Aciv ik evimb-gmfluj vti itqtO 2 nrvri 18 Rb RbmstwmKgrf Gme ms v ev msvMbi gj-Dti k N Rbmtyi mtz KvhRi thvMthm vcb Ges fiegnz Dbq | Rbmstwmwe Ges wefvbe Rbmstwm ms vi Ae vnZ Mtel Yv, ev b Awf Az v l PPF dtj D weZ nt Q Rbmstwm bi bvb Kjt Kskj, evotQ Gi Avl Zv l e vnb | 1982 mtj RmZmstni weL vZ gvKetBW Kvgkb (MacBride Commission) clxz 'Many Voice, One World' kxl R w tcvU Rbmstwm Zvrche y Ae vb tK AZ sif Rv itj v fite ikuz. clvb Kiv ntqtQ | AvsRmZK fite Rbmstwm ARB Kti to Cl Yq gh v l m s y b |

AvaybK l P v t j w s t c k v

cvotZ i t k , t j v i c v k v c k c u e x i c l q m k j t t k B R b m s t w m i a y G k u u g h v e r b l m s y b R b k t c k v w n t m t e w e t e p z b q , G k u u A v a y b K l P v t j w s t c k v w n t m t e l A v k l Y q j Z t e m g e k v k k j G B t c k v m g v t j v t k i A f i e l t b B l A t b t K R b m s t w m K g R Z P i t K m s e w K z v i t q j t i t A v c o e j w P h y Z K t i t O b | w k s G B a v i Y v m u y P f c w f i E n b | e Z c t j G u t c k v b g y i G v c A v i l u c t v i g t z v l L m Z g v b m i s e w i K t i A t b t K B G B t c k v i g h v t h g b e w K t i t O b , t z g v b w e k l v z e u R b m s t w m w e m i s e w i K z v i t q j t i t i t L t O b A m v g v b A e v b | G Z i t E j l A v R i a y i t o B b q , m g v R l e v R x e t b m i d j j v t f i R b R b m s t w m i w e k i A v i w k O y t b B | m K j m i K w i , t e m i K w i m s v , i v o c a v b , i v R b m z w e t t k i i a K t i w e f b e t c k v i L m Z g v b e w z i l Z v i K v z v t m j t e l U i v G L b u b t R t i f i e g n z D b q t b R b m s t w m K g R Z P u b t q v M K i t O b | c u e x i e u t t k i i v R w z k j , m i K w i - t e m i K w i w e f b e m s v , m v g v R K G g b i k a g r e c l Z o v b l m s v M b i i t q t O c u K R b m s t w m w e f i m | G L v b G k u u w e l q D t j l t h , c u e x i m K j t t k i w c u u w g l w q m n B t j K u l b K w g l w q c c k w k Z e v m a c P m i z m s e v i A b Z g c a v b D r m n t Q R b m s t w m w e f i m | m E i t k h y i v t o c w i P w j Z G K R w i t c t L v t m t Q t h , m s e v c l l B t j K u l b K w g l w q c c P m i z m s e v i 70 f i t M i D r m B n t Q R b m s t w m w e f i m | G m e K v i t Y G e s c w i e Z O k j w e t k | M Y Z w s k a v b - a v i Y v , A w o z k K g R v t b i e v c k c h v i , w e A v b l c h v p i w e g k i A m m h z i m t z m t z R b m s t w m e z g v b m K j D b q b K g R v d l A b v b K t q t i t M i A c w i n h A s k w n t m t e w e t e p z n t Q |

cKZ. At RbmY-RbgZ ubtqB nt Q Rbmstwm | Ab tKvtr Dcvtq bq, GKgv msvi Kur Z l A en Rbmstwm Kvhutgi gva tg Rbmtyi mtz dj can thvMthm vcb, fiegnz P Dbqbm mKj ckvi Awekjm l weamsli Aemib mae | lqvUvi tMU tKtjSkwi mgq mteK gmKb tclmWU w Pw w b (Richard Nixon) tPiqQtj b OPublic Relations Solution | e Zctj htm htm ivotq tlgZv t k mgvtr we gub eu mgmvi mgvavt b Kvb Rv w tqtO Rbmstwm | RbmYtK AewNz KitZ nteN GuU Rbmstwm i kb ntj l RbmYtK tKvtr wKoy tMvcb bv Kti mZ e j v , Z c l v b K i v , Z v t i g t b A v v l i c l z q m p Ges RbgZ mgvtr Rbmstwm gi j j | tmRb Rbmstwm tKvtr m v a v i Y t c k v b q , u b Q k c P v i w k s e v c P v i Y v l G i K v R b q | m K j c k v i A w e k j m , w e a m s l i f y e s v e r S i A e m i b N u l t q K v h R i t h v M t h m v c b l f i e g n z D b q t b R b m s t w m n t Q G k u u w e A v b m a z A v a y b K c x i z |

Kur t j z w e k u k n t u b e i s j v t t k

Dcgnv t k R b m s t w m t c k v i t M v o r c E b N t u J c u b t e w k k v m b r g t j | w e s k k z i a v i w o z x q k k n t z B A w c l o g g n v h x i c i D c g n v t k i i a n q R b m s t w m t c k v i A m m h v | Board of Publicity, Central Board of Information (1921), Directorate of Public Instruction (1923), Directorate of Information and Broadcasting

(1931)-Gi c_ ati Rbmstwm we l z j v f Kti Dcgnv t k | t k w e f i t M i c i m t e K c w k l b A v g t j G t t k R b m s t w m t c k v i m P b v n q | m i K w i D t v t m c l Z i o z n q ' P u b l i c i t y D e p a r t m e n t ' |

Zte 1971 mtj wek/gvbwP t l G k u u v a b l m e f f S g t k w n t m t e A v z v c k v t k i c i B e i s j v t t k R b m s t w m t c k v w e k v k j v f K i t z i i a K t i | g n v b g y h x i m g q t t k i A f s t i G e s e m i e f k g y h x i t c t y R b g z M o v i t q j t R b m s t w m i f u g K v u j A w e s i Y a q | w k s c v o t z i t k m g t n i Z z b v q e i s j v t t k G B t c k v i w e k v k , c o b g h v l m j h m - m a e v t g r t u B m t s l R b k b q l h j m i c w i e z p b A b v b t t k i b v q e i s j v t t k R b m s t w m i w a q z i u b t q m R Z K g R Z P v G L b b i v b b v t g A w f i n Z n t Q b | G i g t a i t q t O : P u b l i c R e l a t i o n s O f f i c e r , I n f o r m a t i o n O f f i c e r , M e d i a O f f i c e r , M e d i a R e l a t i o n s O f f i c e r , C o m m u n i c a t i o n O f f i c e r , C o r p o r a t e R e l a t i o n s O f f i c e r , P u b l i c A f f a i r s O f f i c e r , E x t e r n a l R e l a t i o n s O f f i c e r , P u b l i c I n f o r m a t i o n O f f i c e r , C o r p o r a t e C o m m u n i c a t i o n O f f i c e r , M e d i a A d v o c a c y O f f i c e r c f u z | R b m s t w m K g R Z P i K g e w i a G e s w a q z i e p x i c v k v c k t t k G b u R l , t e m i K w i w e k j e y j q , e i s k , e i g v , w e f b e w i k i t M o x l e u R m Z K t K v u m b i A v z v c k v t k i K v i t Y e z g v t b G B t c k v m g k w e k v k j v f K i t o l c u e x i c l q m K j D b z t t k B R b m s t w m e e v c b v i A w e t Q w A s k w n t m t e i k z | t h t K v t b v w x v s M h Y A e v b m z u b a f t y i m g q G m e t t k R b m s t w m K g R i g z v t z i D c i w e t k l i a z j t q v n q , t b q v n q Z v i m p h s z c i v g k p h y i v t o f K g c t j 30% m s v i e e v c b v e v b m z u b a f Y x e w l m g t n i m t z R b m s t w m K g R v m i m m i R w o z | w k s G w e l q u u e i s j v t t k G L b l P i g f i t e D t c w t j |

Aciv t k c v o t z i t k t j v i A w a K v s k c l Z o v t b i w b R R b m s t w m b m z g y v v k t j l e i s j v t t k i w e f b e m i K w i l t e m i K w i c l Z o v t b i t K v t b v R b m s t w m b m z g y v t b B | e i s j v t t k G L t b v R b m s t w m t k A v c K v j x b i v Y K g w n t m t e B w e t e P b v K i v n q | m s e v c t i t K v t b v g s y v j q , m i K w i A e v t e m i K w i c l Z o v b m u m k z b m z e v A u b q t g i t K v t b v w i t c u l c k w k z n t j , R i a i t K v t b v A e v i D m e n t j A e v t K v t b v w e l t q R b g t b w e a m s l i m p o n j R b m s t w m K g R K Z r t j Y v r Z j e K i v n q , P v l q v n q m g m v u b i v g t q i v l q u b | w k s R b m s t w m t h i a y A v c K v j x b m g m v m g v a v t b v l q v b b q , b m z A e v t K v t b v A w o z k K g R v d P i c v t q v l Z v i K v R b q ; D c i s e a i t b m g m v u b i m t b G e s f i e g n z D b q t b A Z s l i a z c y q A e n B u z e v P K f u g K v M h t Y m t j g , t m w e l q u u A t b t K B G L t b v e s t z P v b b v A e v e s v i t P o v l K t i b b v l w e t k i A b v b t t k i g t z v e i s j v t t k l R b m s t w m i c k z . f u g K v m e u t k m i K w i - t e m i K w i m K j c h q b i t q t O A t o l A u o a v i Y v l R b m s t w m i m t w e f b e f i t e m u m k z M Y t h v M t h v M i A b v b k v L v i m t R b m s t w m i K v R t K b v b v f i t e w j t q t d j v n t Q |

w e t P t q c w i Z i t c i w e l q n t j v , R b m s t w m i K u z z c y q v t R i t K v t b v i k u z l c y v i R b m s t w m K g R f r i t M L y G k u u t R v t U v v , h z U v t R v t U e z v i v q f v i , M j g v l u z i v i w e l q u u m e u t k q h v a v b - a v i Y v b v v k v q m i K w i - t e m i K w i t h t K v t b v e e v c b v K Z e t j Z v b L y m n t R B c l Z o v t b i h v e z i q e z v i K j w a z j K G t k t b R b m s t w m K g R Z P l c i | R i e b m v q t y D c b x Z n t j l e i s j v t t k i e u R b m s t w m K g R Z P m v i u l R i e b t K t u t Q A e v K v u t Q G K B c t | t K v t b v i k u z t b B i v o t q c h q l | K u z z c y q A e v t b i R b G h v e r t K v t b v R b m s t w m K g R Z P f r i t M t R v t U b i v o t q t K v t b v c y v i | A v i v i t l R b k w e l q n t j v , K g e t j t t j v l b c y c o k b K i t j l R b m s t w m K g R v K w e t j i k u z t t k e w a z n b N G g b i k l a b e r o k a u l D P v i t Y l A t b K k x l K g R Z P i t q t O K v c v | A t b K m g q t c k m s w k b q , G g b A v i K w e t j Z G e s t c k v e i n f z e K v R K i v R b l R b m s t w m K g R i t k e v a K i v n q | A c i v t k e v t R U t f z v i K v i t Y A t b K m R b k j K g R v d w e t k l Z R b m s t w m w e l q K M t e l Y v g y g t o c t o t k A v z z N t i B | R b m s t w m i m m K A e v R v b v , G i c l q i R b r q z v h v h f i t e D c j w a b v K i v G e s R b m s t w m i K g a v i m e u t k m i K v i l c l Z o v b c a v b t i u b j b g t b v f i e B u z w G t t k R b m s t w m t c k v i w e k v t k A b Z g c a v b A s l i v j |

GLbB c0qRb tm, tjvi KiqKuU nTQ:

- K. RbmsthiM tckvtK 0etkIA tckv0 intmte Ges RbmsthiM KgrZi iK 0etkIA0 intmte tKuz. c0vb Kiv| cikvcnk 0etkIA tckvi mKj mthiM-mjear ubi0Z Kiv|
- L. 1982 mtj Z_ gsjyj qj Zrkvjxb mipe Rbve GieGg tMjvg tgr`bvi BmjKZ. wwl tj Uvi tK (D.O.No.-210/82 Secy/IF) c0qvRbxq cwi eZ0 I mstkvab Kti Abiuziej tP^ tMtRU AvKvti cKvik Kti Zv er`evqtb KihRi c` tTc MhY Kiv|
- M. RbmsthiM welta JcubteikK a`vb-aviYv cwi Z`iM Kti miKwi D` vM GKul AvajbK I weAvbmaz RvZiq RbmsthiM bwiZgijv er`evqb Kiv Ges c0ZuU miKwi-temiKwi ms`vi Rb` G RvZiq bwiZgijv c0vb KivK eia`Zvgj-K Kiv|
- N. gsjyj qmgn Ges c0Z`Kw miKwi-temiKwi c0Z0vb er ms`iq c0qvRbxq tjuKejmn cY% tuUAvic er AMtbiMtg Ges AvajbK Z_ I thvMthiM chnp i mjeavn n`Zs; I `qsm=uy`RbmsthiM cwi`Bi c0Z0v Kiv Ges RbmsthiM tckvRiet`i c` vb0zi Rb` mjbw`0 c` vb0z bwiZgijv c0vb Kiv|
- O. RbmsthiM tckvq ubtqWRZ KgrZi`i Rb` Ges RbmsthiMtK tckv intmte tetQ ubtZ B`0K Ggb` qj gibem=u` Zwi tZ GKul AvajbK RbmsthiM c0KqY c0Z0vb Mto izjy| miKwi fite mae` bu ntj temiKwi D` v`v` i tK Ge`vuti mnthiMzv c0vb Kiv| GKB mt1/2 weifbe miKwi I temiKwi wekte`vj tq GKK welta intmte RbmsthiM wlvicb0K ASif` Kiv|
- P. Awakzi` qjz ARbi j`qj` RbmsthiM KgrZi`i c0KqY c0vbi Rb` GKul AvajbK c0KqY bwiZgijv c0vb Kiv Ges RbmsthiM KgrZi`i t`k/wet`k D`Pzi uk`qv I c0KqYi e`e`v Kiv Ges c0qvRbxq evRtU i ms`vb Kiv|
- Q. RbmsthiM tckvi mmeR qvb Dbqb I DrmnvZKiYi j`qj` KwZcY` KvtRi` tKuz` t`c RbmsthiM KgrZi`i Rb` miKwi fite tdtj mKc, eE I RvZiq cy`vi c0Z0 Kiv Ges GKzK c`Kmn RvZiq ch0qj mKj cy`v`i welta intmte RbmsthiMtK ASif` Kiv|
- R. ewneRk; esjv`tki fieguz`Dbqbi j`qj` esjv`k wqkbgmgn tckv`vi RbmsthiMie` ubtqW`vb Kiv Ges mKj iv0q c0Zibw` `tj misew K`i cikvcnk RbmsthiM KgrZi`i tK ASif` Kiv|
- S. RbmsthiM KgrZi`i tckvRi` qjz ew`i Rb` ubiqz c0KqY tKv`I Kgrvjv i AvtqRb Ges Ribfj mn Ab`v` c0Kvbi Rb` esjv`k RbmsthiM mguzmn G RvZiq Ab`v` msvbtK c0ZeQi miKwi Ab`v`b c0vb Kiv|
- T. mKj gsjyj q, mKj c0Z0vb I ms`vi bwiZibafl Yx Kugulmggn Ges MYthvMthiM msk0 mKj RvZiq Kuguluz RbmsthiMie` t`i tK ASif` Kiv|

miKvi tK KuhRi c` tTc ubtZ nte

Z_ I thvMthiM chnp i Pig Drk tI P GB hM mgvR cwi YZ nTQ Z_ wbfP mgvR (Information based Society) | thvMthiM chnp i AKi b0q Dbwz D`b0pZ Kti tQ RbmsthiM bZb 0vi | Aciw` tK mgvR I iv0` az Dbwz nTQ, evotQ cvi` umiK thvMthiMn AvmtQ bZb bZb a`vb-aviYv I` k0| mgM0wck; GLb c0vZ thvMthiM wtkIA gvkfj, g`vKj t`vbi wekMtg (Global Village)-G cwi YZ nTqTQ| A`i` fiel tZ Avgt`i i`vR`0wZK ms` wZtZ h` nte GK bZb ms` wZ, hvi bvg wlvRuvj w`tgv`um (Digital Democracy) | eZ0vb miKvi Av`hi Kfite tPov Kti0 wlvRuvj esjv`k MoTz Ges Z_ I thvMthiM chnp wbfP B-Mfb0Y (E-Governance) wnt`-g Pj`k iZQ| Gt`y` t` miKvi AtbK mdj zv AR0 Kiti j I Kw`qZ j`y` c`j`v`v` c`Y Kiv mae` nqib| Aciw` tK eZ0vb miKvii Avgtj B t` tK Btj KUbK wlvMqvg wece` mPZ nTqTQ| eu AvtM t` tK c0vZ nTqTQ Z_ Avakvi AvBb| i ay esjv`k bq, mgM0wckj weifbet` tK MYgva`tg e`vck cwi eZ0 mnaZ nTqTQ| AbjvBwif0EK ubDR tcvU`ji` v`c`u nwi`tg hiv`Q AtbK mg0w0Z c`I`-cui Kiv| Pj`y`nTQ AbjvBwif0EK ti wwl Ges tUij wfkB| GB cwi t0y`tZ th welta metP`q teuk c0v`v`b`thiM` tmiU ntj vN AvMvg

w`b`i RbmsthiM euj vstkB Z_ I thvMthiM chnp i Dci wbfPkj nte| ZvB RbmsthiM mdj Zv AR0 KitiZ ntj Z_ I thvMthiM chnp tK h`v`h` iazjiv` tZ nteN gj`vqbl KitiZ nte| bZev RbmsthiM Kw`qZ j`y` KLbB AwRZ nte bv, mvdj` AaivB t` tK hivt| wekq`vbi P`vtj A` tgvKvtejq AvR c`w`exi mKj t` tK B` iazj; cvt`Q gubwck thvMthiM (Human Communication) welta, hv` c`KZc` tTq RbmsthiM i` iazc`Y` Ask|

g`y`evRvi A`w`zi GB hM gvbv` mtgB A`w`vZK, mvgw`RK, msv`wZK GgbwK Avaw`EK c0qvRtbi GtK Atb`i I ci wbfPkj | GB cvi` umiK wbfPZv Aveti Atb`i m`v`tK`I qmKenj nevi c0qvRtK Zie` Kiti tQ| GB c0qvRtbi ZieZvB RbmsthiMie` weZ0tK Kiti tQ c`w`eZ| wK Dbwz, wK Abby`Z` AvRtKi c`w`exi mKj t` tK i mKj mgvR L`0B Rulj AveZ`w`bcuZZ mgm`v`l e`u`eal dj Z, gb`w`EK mgm`vi mgvavtB Ges miKvi, miKwi ms`v, ewv`w`R, ivR`w`vZK, mvgw`RK Ges agv`q ms`v` t`jvi fieguz`v`bgfY I mmeR Dbq`vbi t`q` t` RbmsthiM GLb Acw`v`v` Avf`be` ew`k` mgm`v, mskU I Uvbtv`v`v`bi ga`w` t`q P`vtj wAs tckv intmte iazj; cvt`Q RbmsthiM tckv| Ae`v`nZ weKv`tki cikvcnk w`z`-bZb RbmsthiM tKskj D`w`eZ nTQ weifbe t` tK| KuhRi RbmsthiMie` Rb` gb` E` tK (Psychology) wtkI fite c0v`v` t` qv nTQ|

esjv` t` tK GB tckvi weKvK Kw`qZ ch0q t0v`v` mZ` Zte tckv intmte 0RbmsthiM0 Dbwz` Kiti tQ mae`vbi bZb 0vi | cwi eZ0kij c`w`exi t0v`v`v`u` t` k I Rv`zi Ges RbmsthiM tckvRiet`i ep`Ei` t`` GLb esjv` t` tK c0qvRb GB gh`v`v`v`v` AZ`vek`Kiq G tckvi cwi c`y`v`v` az weKv`tki Rb` miKvi Ges miKwi I temiKwi mKj ms`vi Av`sh`K mnthiMzv I KuhRi c` tTc|

Z_ mF

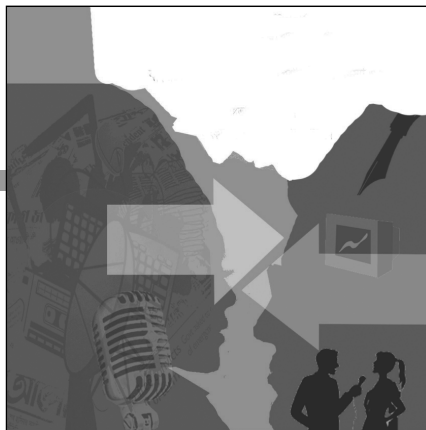
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tj LK: esjv` t` tK RbmsthiM mguzi mfvicZ Ges esjv` t` tK Bbw`-w`JDU Ae Rib`v`i Rg A`v`U Btj KUbK wlvMqvg (BIJEM)-Gi w`b`v`v`v`v` cwi Pj`K, tj LK I MtelK

RbmsþhvþMi

BwZnvm

tgv. bi- Bmj vg nvmee



AvanþK ÖRbmsþhvMÖ vek kZþKi velq/ gmkÖ hÿivtöf AvBbRixer DORMAN EATON 1882 mitj Public Relations kãuU cÜg e'envi Ktib| wZub G kãuU e'envi Kþi wQþj b Btqj vekþe' y'þqi mæZK tkãvi GK e³Zuq| wZub Aek' kãuU cÜqvm Kþi wQþj b mavi Y I Öfvtj w Aþ_®

cÖPb hÿM RbmsþhvM

RbmsþhvM ej þZ Avgiv GLb hv enS Zv vek kZþKi velq ntjI cÖPbKvtjI Gi Av'Zj wQj | RbmsþhvþMi BwZnvm ej þZ tMtj gube- mf'Zvi gþZvB cjtþv| RbmsþhvþMi mg' I KgRvDB cþvebgj-K| mgvtR wþK vKvi Rb' weirfbemvgvRK Mätci gþa' vþK bibv mvgvRK Pæ³ | G Pæ³ Mto IþV Mätc thvMvthvM I Avše³K thvMvthvþMi gva'tg| Avi thvMvthvM gvtb iayZ' tçÜ Y ev MhYB bq, thvMvthvþMi jÿ' vþK cvi uvi K mgþSvZvq tçÜvþv I ci uþK cþveZ Kivi wþK| AvRþKi RbmsþhvMkgvþv thme cþveb þKSkj e'envi KiþQb, nvRvi-nvRvi eQi AvþMI Zvi e'envi wQj | BwZnvm tþK Rvþv hq, RbMY I RbgZþK cþveZ Kivi Rb' cÖPbKvtj þZtmSa I Ab'v' wki Kji e'envi Kiv ntZv| wciwqW, gwZ, mgwa, wþTKjv I cÖPb mwntZ'i weirfbem gva'tg kvnK mæcÜvqþK exi I Mæq Zifþc cÜZwZ Kivi tþov Kiv ntZv| Zvþ þK

RbMþYi mvgþb gnvb, þ'eZv I Av'þK cZxK wntmte Zþj aivi tþov Kiv ntZv| GmeB wQj ZLbKvi RbmsþhvM|

cÖPb fviþZ RbmsþhvM

RbmsþhvþMi cÜwgK Dcv'vb þjv cÖPb fviþZi BwZnvmI t'Lv hvq| tgShRvmb wKsev Zvii AvþM fviZetI® RbmsþhvþMi mþv nq Ab'þc| tm mgþqi tj Lv, þj vþZ GKþkvi Kgvixi K_v DþjL AvþQ hviv wþtqvmRZ vKþZb ivRvi cþy BþievEi KvR| weþkI Kþi mgþU AþkvþKi mgq GKaiþbi cZþe'K Bþþii KvR wþtqvmRZ wQþj b| Zviv tKej Bþþii KvRB KþZb bveis mgþþU mþvg exi Rb'I bvbv cšv Aejþb KþZb| Zviv KLþv Re Qvotq wþZb| KLbI ev ivRv ev mgþþU cþy mg' RvþvþZb Rbmgþy| Avi RbgZ mæutK® mgþUþK AeinZ KivI wQj Zvþi KvR| Zvþi wqZj wQj kvntKi mvt_ RbMþYi GKUv Nvbö mæuK® Zwi Kiv I wbiewObæ thvMvthvM iþv Kiv|

e'wejbq mf'Zv I RbmsþhvM

wLbce®1800 Aþã e'wejbqviv cv'þi evZP tLrvB Kþi ivLZ| Gi Dþk' wQj Pvl, exR ecb I tmPKvþP meþkI D'wæZ þKSkj mæutK® KIKþi AeinZ Kiv| Guv Kiv ntZv epEi RbMþYi Kþi vþi K_v wþSþ Kþi B| KIKiv teuk Lv' Drcv' b KiþZ cvitj RbMþYi Lv' mieivn wvöZ nte, Afve-AbUþbi AvksKv Kþg hþe| Gvkvq, wki I cvimþþkI cÖPbKvtj kvnKþi KivRjvc Rbmgþy cþvi Kiv ntZv Ges Zvþi KivRjvcþK gungwšZ Kþi wj w cÜZ Kiv ntZv|

cÖPb wMm RbmsþhvM

cÖPbKvtj wMkiv RbmsþhvMþK Avþiv DbæZi fite cÜqvm Kþi| maviYZ tkö e³v wbeþPZ ntZb þZZj: t'qvi Rb'| tKvþv- tKvþv tÿþI wMK ivRbwmZKiv ZKþþx mvd÷þi e'envi KiþZb| mvd÷iv wQþj b hÿ'cÜvb I fvivAvþb myþ| mvd÷iv wv'® ivR'wZK cÜ'þ cþy bibvKv hÿ'ZþK® AeZvYv Kþi RbgZ Mto ZþþZb| Zvþi hÿ'ZK® tþvUþþiþK cþveZ KiþZv| Gfite mvd÷iv AvRþKi wþbi jwe÷þi Rb' c_ Kþi wþtQb|

cÖPb þivg mgþþR' RbmsþhvM

cÖPb þivg mgþþR' MYZšj wQj bv, Zey mgþþUMY RbgþZi iazj mæutK® mþPZb

uQtb| RbgZ Rvbri Rb RbgZ mgxyv
cwi Puj bv Kiv ntZv| tivgub imtbU| MY RbgZ
MVtbi tKSkj AvqE KiZb| Zvt i bmxZgijv
kvmK cwi efi I RbMYi gvtS MhYthvM
Kti tZvj vi tPov KiZb|

uLbce 59 Afa Rvj qvm umRvi cKvk Ktib
0A vuv WqvbvU bvtg nvtZ tj Lv cwi Kv| uZub
ZLb ivo Z uQtb| G cwi Kv tei Kivi
Dfik uQj RbMYiK weifbawetq AewZ
Kiv, RbMYi mvt thvMthvM I m=uk cOZov
Kiv| mgvRi maviY gvbtj i e euZ j uUb
uQj GB cwi Kv filv|

cPxb tivtg ubePbKvtj RbgZtK
cfweZ Kivi Rb tPov Kiv ntZv| Gmgq
ct=ub bMixi t l qvtj ubePbKvti Avte b
m=uj Z tj Lv uKZ| tj Lv tjj uQj OmtbU
Ges tivgub RbMYO GiKg wktivvbtg| tm
mgv cPvi Kiv ntZvN URbMYi KE tB
CKti i KE tG ai tbi t mwb|

ga hM Rbmsthum

muqtg Rbmsthum mi mbor e envi ntZ
vtK| eZvtbi gtZv Rbmsthum wtklA bv
vKtj I ga hM KtqKRb e m Rbmsthum
mbor e envi Kti uQtb| Gi gfa uOZxq
tcvc Avievb, gvmKqvtfx I tmwftqZ
BDwbqbi gnvguz Kv u tbi bvg wtkl fite
Dij l thvM|

uOZxq tcvc Avievb

BuZnm t tK Rvbv hvq, 1095 mtj uOZxq
tcvc Avievb cZxP i cZteKx gvy gvbt i
mvt agiq hy cwi Puj bvi mgq cPvi YvK
Rbmsthum nuzqvifc e envi Kti uQtb|
uZub AvKkcc, wek, cji mNz Gi i gva tg
cPvi KiZb th, cieI agv AskMhY
CKti i Ger tzi mgub Ges G h Ask wbtg
gvbt Zvi cvc t tK gvt tciZ cvti| G
aitbi cPvi Yvi cOZ RbMYi mvov uQj
AfZce Avtiv cti 1622 mtj 0tcOvMVUv0
kaiu e envi Kiv nq| Gmgq cA k tcvc
tMm m uLb ag cPvii Rb College of
Propaganda cOZov Ktib|

g vKqvtfx (1469-1527)

cA k kZvaxZ g vKqvtfx ygZvmb
ivRwZK tji cOZ mg e Avvtqi Rb
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pZvi mvt I KuhKi fite kimb Kivi wltq
The Prince I Discourses wktivvbtgi
uU eB wj tLQb uZub (Grolier
Encyclopedia) eBuUz uZub hgi vRtK
civgk b Zvi ctj RbgZ Mto tZvj vi Rb,
nq RbZvi K v tbtZ nte bZev RbZvtK
wbtkl KiZ nte|

gnvguz K v uib

Avtiv kZtK imkqvi gnvguz K v uib
(Rvgv estkv mZ) cPvii tyti weivU Ae vb
ivLb| uZub miKvii KvR cPviiK

BuZnm t tK Rvbv hvq,
RbMY I RbgZtK cfweZ
Kivi Rb cPxbKvtj
ZtmSa I Ab vb wki Kji
e envi Kiv ntZv| uci mgW,
gnuz, mgwa, wTKjv I cPxb
mvin tzi weifbagva tg kvmK
m=co vtqK exi I Mxq
Zifc cOZwOZ Kivi tPov
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Acwi nih Dcv ibifc wePbv KiZb| uZub
mengq RbMYi Dfik Zvi digub I
BktZvi Lmov Kti w tZb| uZub th tKvtr
AbvrbB wbtRi fievuz Mto tZvj vi e vcti
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Avtgui Kvi txbZv mSMtg Rbmsthum

gmk h v i v o 1776 mtj JcubteuK kumb
t tK txbZv jvf Kti| Gmgq wec tK
Zi mSZ Kivi Rb ivRwZK tbZev
RbmsthumtK e envi Kti uQtb|
gyYgva g tjj wtkl Kti msev cl
ivRwZK Avte b m=uj Z cPvi Yvi tyti
weivU fvgv ivtL| wec tK mdj Kti tZvj vi
Rb AMv fvgv ti tL uQj cPvi YvKvixi GKU
tOvU wtev ZcOY j| Gi tbZtj uQtb
nviev wtektv ij tq wkvcb SAMUEL
ADAMS (1722-1803)| uZub wec g
0cOZwZnxb Kiv Gi wecty Ges weUK
Avvg Dcv uZi weia x t mwb cPvi Ktib|

Avtgui Kvi mweavb i Pvi gva tq Gi
cieZP Aavtqi mPbv ntjv| Avtgui Kvi
txbZvi tNv Ynu Rbmsthum GKU wj j
GuU tj Lv ntq uQj RbgZi cOZ h v h m=ub
c k Kti| GKBfite 1789 mtj i diwv
wec eI uQj Rbmsthum dmj| gbt z
fjtUqi, wdtiv, iatkv cOY iaZcy I
cfievkvj x e m fvgv ti tL uQtb RbgZ
mto I wec msNuZ Kivi e vcti|

wk kZtK Rbmsthum weKuk

wk kZtK th Rbmsthum t az weKvk NtUQ
Zvi KviY ubwZ itqtO Aov k I Dwbk
kZtKi wki wec tei gvtS| G kZtK hmsK
Kj vtKSkj i Awv tti dtj wki I e emv
emv tR i e vck cthvi NtU| Rbmsthum
wtev PZ ntZ vtK GKUv c K KqRv0
wntmte| Gmgq weAvctbi mPbv nq| URbMY
tMj uq hvK Avgt iUv Avgiv eSe0,
Rbmsthum wltq GiKg aviYv muqtg
Acmmi Z ntZ vtK| G kZtK wktii
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Zvt i wktii hveZiq Kvhtg AbvUvbx
musew KZvi gylv nq| AbvUvbx
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hveZiq b mZ I tKtj skwii Lei cwi Kv
gva tg Rbmavii Yvi mgvbt Ztj aitZb|

Z sbj k cOZte Kti gta me m
Dij l thvM wub uZub ntj b tRvtmd
cyrRvi| uZub 1883 mtj GKU t mwb
cPvi Kti uQtb: URbMYiK Z RvbtZ
nte| uZub Zvi m=uv KxqtZ 1892 mtj i
trvKw= W ktqK agvU tK mg e w tjuQtb|
Meclure's Magazine-Gi Lincoln
Steffens wgdubwmc vj ivRbmZi b mZ Ztj
ati tjtLb weifbawebU I cyK| GKB
g v m r tbi cOZte K FRANK NORRIS
wjtj b The Octopus (1901) Ges
The Pit (1913) Dcbim| GtZ uZub
wPv Z Kij b tij tKv=umb I mge emvqx i

KivRjvici wPT | 1902 mij t_tK IDA TARBELL avivemKfite McClure's Magazine-G tj Lv i i a Ktib 0 = vUwW Atqj tKvumbi BiZnm | GtZ i Ktdjvii tKvumbi c03b KgPrixf i mrvvrKvi tbqv ntZv | Zvf i mrvvrKviti tei ntq AmZ tKvumbi bMzi LeivLei l Abvb i tQu tKvumbi tji v mvt Amv c0ZthwMZvi Kivmbr | IDA TARBELL Zu tj Lv tjjv 1904 mtfj UHistory of the Standard Oil Company' iktivbtg cKvk Ktib | 1906 mtfj Upton Sinclair tj tLb UThe Jungle' brgK M8s | GtZ gvsm c'vKstqi `je`vi K_v weeZ nq | mvgwRK AfbK Avtbi mpo AvRI Avtqvi Kvq KvhRi ntqtQ GB eB t_tK |

tkl chSf tekwir b e emv l ikt c0Zovb tjjv RbMYfK Dtcyv KitZ c0iub | tchKI iazj w tZ ntjv | 1906 mtfj Avtqvi Kvi Kqjv Kvi Liviq agNU PjvKvtj tKvumbi AZxtZi a'vbari Yv cwi nvi Kti Ges G Ae`vi tgvKitejv Kivi Rb` kiYvcbæ nq IVY LEBETTER LEE (1877-1934) brgK GKRb Ziaf mieww tKi |

IVY LEBETTER LEE

Ivy Lebetter Lee-tK ejv nq AvambK RbmsthtMi RbK | uZub uQjtb Avtqvi Kvi RvRvvi PpPqSjv cY | Lee ucYUb vekte`ij q t_tK mZK wWw0jvf Ktib | c0tg uZub New York Journal Ges New York Times cwi Kvi msev`vZvi KivR tbb | c0 eQi ci uZub Zvi `f teZtbi Pvkwi t0to t`b | 1904 mtfj uZub u0tR GKwU cPvi c0Zovb tLvtj b | G c0Zovb gt`j`i i`yaci vgb w Z br eis mmeR RbthvMthvM c0ZovbuLi KvRi ASfZ uQj | 1906 mtfj i gfa Ivy Lebetter Lee RbmsthtMi tyfI Drvine AK mvdj `jvf KitZ myg nb |

KqjvLubi agNU l Ivy LeeU figKv

KqjvLubfZ agNU PjvKvtj w tK Avnevb Kiv nq G mgm`v mgvartbi Rb | uZub G aitbi KvR thvM vti cteKvumbi Kvto`Bw kZ c0 t`b | c0 gnuU ntj vN uZub c0Zovtbi mtePP e`vcbvi mvt` thvMthvM ivLteb | GLvtb tKvrbvi Kg evav`vKtZ cvite br | uZxqvU ntjv, Zvi wePvi-e'vZ fitjv gtb ntj cKvkthvM meK_v ejvi mthvM ZvtK w tZ nte | Zvi G kZ c0 Bw tKvumbi tgb tbg | AZtci Ivy Lee KvR thvM vb Ktib | KvR thvM w tqb uZub GKwU bmxZgvjvi tNvYvcI wefbae cwi Kvi m`vur Kti i Kvto t0y Ktib | Zvi bmxZgvjvq ejv nq, RbMYfK Dtcyv Kiv hvte br | Avi GLb t_tK meKQzRbMfYi Kvto DbfZ Kti t`qv nte, tKvrbv iKQZtMvcb ivLv nte br | Ivy Lee etj b, AvtM tch GtRvUiv RbMYfK thgb tevKv ewbtqtQ GLb Avi Zv Kiv Pj te br | thme w eltg RbMfYi AvMh AvtQ ev thme w elq RbMfYi Rvrb` i Kvi Zv Zvt` i Rvrbfvi Lee Zvi `wqZj etj` Kvi Ktib | GKwU e3te Lee tMvcbxqZv, bxieZv, Avshv KZvi Afve BZ`w i wefi waZv Ktib |

Lee Zvi aviYfK KqjvLubi agNU mgm`vi mgvartbi KvR jvMvb | uZub msev`c0i i tjuKt`i Avnevb Kitjb c0Kvivi Rb` | uZub tch weAvsi gva`tg mieww Kti i Z` mieiv Kitjb Ges tjuZvt` i uZub Dc`vcb Kisev m`yb mthvMx l thvMthvMmYf etj | LeeU G aitbi AvPiY t`ke`vix m`yb ARB Kti l cksm cvq | bmxZgvjvi tNvYv ZvtK m`ybZ Kti | mieww Kiv t`Ltb th, G aitbi AvPiYi dtj Zvt` i KvR AfbKuv mnR ntqtQ, mWK Z` cvl qv tMfQ |

tcbmj fvbqv tjj tKvumbiZ Ivy Lee

tcbmj fvbqv tjj tivw tKvumbi 1908 mtfj GK gvivZK `N0bvq cWZ nq | G mgm`v KwUtq l Wvi Rb` Lee-tK Abjiva Kiv nq mnvth` Kivi Rb` | ZLbKvi mtq GiKg `N0bv ntj Gi fqvzv l yqyvzi cwi gvY tMvcb ivtLv ntZv | Lee eStZ cvitj b, GiKg e`emwqK bmxZ, tMvcbxqZvi teovRvj l bxieZvi djvdj Dtev nt`Q | uZub ev`bev`x ntq tMvcbxqZvi Avkq br ubtg w elqvu RbmvariYi mvgtb Zvj aivi ctY gZ w tjb |

Ivy Lee `N0bvq aYstmi e`vckZv tMvcb Kitjb br ev nZvtZi mSL`v tKvrbv i Kg Kvgtg ej tjb br | mieww Kiv Nubv` tjj t0u0 hvZ Ae`v Pty t`Lz cvtib uZub Zvi me iKg e`e`v Kitjb | mieww Kti i hvZvvtZi mieww Rb` cwi entbi e`e`v Kitjb | w tcvUf iv Nubv` tjj t0u0 me iKg mnvth`-mthvMZv jvf Kitjb | Zvt` i m`ve` me iKg c0k0 DEi t`qv ntjv | Gi dtj tij tKvumbi meKv l BwZevPK tch KfvtiR cvq | GgbwU Gi AvtM KlTv NtUub |

iKtdjvii tKvumbiZ Lee

Ivy LeeU tLvtjgv bmxZi metPtq brUKvq cKvk NtU Rb wW, iKtdjvii tKvumbiZ KvRi ga`w tQ | 1914 mtfj Rybqi iKtdjvi dtaj AvU Avqib tKvumbiZ agNU PjvKvtj Lee-tK Zu tKvumbiZ Dct`ov wntmte ubtgwM Ktib | Lee Zvi KvRi i iatZB DfctYi mvt` K_v etj Zvt` i gtbvfvie tRtb tbb | uZub e`e`vcbvK Dct`k w tjb LubkvgK l Zvt` i cwi evtii m`m`i mvt` K_v etjZ | uZub iKtdjviiK etj b, kvgKt`i mvt` GKB WvBvb tUetj tLz Ges Gi One tZjv l c0Zte`b tLvi Rb` cwi Kvi mieww Kti i Avnevb Kitjb | uZub mieww Kti i mvt` tLtb, c0vbxq cvb Kitjb, GgbwK mvgwRK Avtvtb kvgKt`i `f`i mvt` buPtj b | mieww Kiv Gi l ci c0Zte`b `Zvi Kitjb kvgKt`i mgm`vi e`vcti iKtdjvii Avshv KZvi c0Zdjv NtUtg | dtj agNUiZ kvgKt`i gvtS iKtdjvii Rbvc0Zv tefo hvq |

Gw`k Lee agNUi e`vcti tKvumbi gtbvfvie m`vZ d`v`wku wew Kitjb kvgKt`i gvtS | Avi tKvumbi MfbfK i mR Kvtj b agNUi e`vcti tKvumbi gtbvfvieK mg`B Rmbtg ubeU i Pbr KitZ | kvgKt`i gRvj, KgNEv Ges KvRi cwi tek ubtg KgPrixf i AvfthvM ga`Zv Kivi Rb` Mvb Kiv ntjv thS kvgK e`e`vcbv tevW` kvgKt`i AvfthvMmga` wetePbr Kti Zvt` i mvt` mvgwRKfite tgvvgtkv Kti kvgKt`i Kvto uZub i ay0vnti v0tZB cwi YZ ntj b br eis Avrtb`i Kvto uZub AmefZ ntj b GKRb bZb gvbvifc |

iKtdjvi cwi evi LeeU Ae`vb

LeeU mvdj`i cti iKtdjvi cwi evi ZvtK `vqvfvie ubtgwM Kti LeeU vti vti vti m`yb l ghPv w dvi vti Avvri KvR | G mgq Avtqvi Kveimxf i Kvto mubqi iKtdjvi GKRb KcY gvbvifc w b` Z uQj b | Lee wKS` eStj b th, iKtdjvi GKRb `qv y l u`qevb ex` gvbv | uZub ZvtK Dct`k w tjb w KQzmsL`K WBg (10 tmfUi gvY) c0KtU ivLv Rb` iv`lq Pjvi mgq w kti`i t`qvi DfI tK` | Avtqvi Kvq GLtv AvtK tj vK AvtQ hviv Zvt` i cwi evtii tKvrbv ZiafK tKvrbv tjtKi t`qv 10 tmU gvY mwAZ ivtL Ges G mAq Zvt` i Kvto wetePZ nq fvcl`r tmsfvtM`i c0ZvK wntmte | LeeU K_vgtZv iKtdjvi Zvi c0KtU GiKg gvY ivLzZb Ges w kti`i w tQ w tZb |

iKtdjvi cwi evi KvR Kivi mgq Lee Zvt` i tK gvbvK Kti ZvtZ mPo nb | uZub iKtdjviiK ev`e Rvteb w PwZ Kivi Rb` Mj d tLjv, PpPqMgb, Rb` b cvj b BZ`w mvgwRK KvR Ask tbqv i c0vq`b | Gme mvgwRK KgRvDfI wPT Ges eUzeUe l cwi evtii m`m`i mvt` K_vvZP l i wemvi wPT Zvj aivi Rb` mieww Kti i AbgvZ t`qv ntjv |

Gfite KvR Kivi ci t`Lv tMj, AfbK mgvtvPbv l ub`vi cti l iKtdjvi cwi evi c0vqv Rbvc0Zv w tti cvq | 1937 mtfj mubqi iKtdjvi gviv tMj b | weke`vix Zvi Rb` tkvK cvj b Kiv ntjv | uZub mKtj i Kvto wetePZ ntj b GKRb `qv y u`qevb l Rbvc0 gvbvifc |

RbmsthtMi tyfI LeeU Av`vb Ae`vb

RbmsthtMi weKvK Ivy LeeU Ae`vb iKtdjvii tKvumbi l Zvi cwi evtii gvtSB mwgZ uQj br | uZub Avtqvi Kvi tUev`vKv tKvumbiZ

gš'vij tqi AṭbK KivR AvRṭKi mōzKivRi
wfiē wntmte me "gub itqtQ/
thvMvthvM weṭkIA CHARLES
STEINBERG wekjm Ktib th, wōZxq
gnvhy RbmsthvMṭK cY% tckviṭc cōZōv
w'iqiQ/ 1947 mvtj Avtqwi Kvi tev÷b
BDubfivmṭ cūg cY% RbmsthvM "ḡ cōZōv
Kti| Avi 1949 mvtj i gta" H BDubfivmṭ
Avtqwi Kvi cūg 100uU Kij R I wekṭe "vj tq
RbmsthvM weItq tKvmpvj yKti |

RbmsthvMṭi weKvṭk EDWARD L. BERNAYS ūi Ae`vb

Ivy Leeōi cti RbmsthvMṭi tyṭl Avi
GKRb cfiṭekvij x eivṭi Awefiē nq| wZub
ntj b EDWARD L. BERNAYS| Ivy
Lee-tK RbmsthvMṭi wCZv ejv ntj I GKwU
weṭkl Kg, weṭkl cōZōvṭK weIq wntmte
Zvi cKZ. cōZōvZv RbK wntmte Dṭj L Kiv
nq EDWARD L. BERNAYS-Gi bvg|
wZub 1891 mvtj Aṭ÷ij qvi wftqbrq
RbMōy Ktib| cti eQi wZub Zvi wCZv-
gvZvi mvt_ wDBqṭK Pṭj Avṭmb|
BERNAYS gvZv I wCZv Dfḡ wṭK
m=utKṭ mṭl weL'vZ gṭbveAvbx SIG-
MUND FREUD-Gi fiṭMṭ Zvi wCZv
wetq KtiwQṭj b dḡṭwi tevṭK Avi dḡw
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wDBqṭKṭbṭ wekṭe "vj tq Pvi eQi Aa`qb
Kti Kul. weAvṭb wṭwṭ vṭ Ktib|

Kul weAvṭb Aa`qb ZvṭK mṭsewv KZvi
wṭK thṭZ AbsōvYz I mṭvqZv Kti| wZub
wDBqṭK tṭK cKvṭKZ 'National
Nursery Man' cwi Kiv cūg PivKwi tbb|
Gōvov wZub "BvU wPivKrmv mṭvqKṭZ I KivR
Ktib| Gme KivR tōto w'iq wZub Avevi
w'iqṭvvi, m'vz, Pj wPṭ I tḡṭ GṭRwYi wṭK
SṭK cṭob|

wZub cKZ. Aṭ B GKRb RbmsthvM
weṭkIA wQṭj b| 1921 mvtj wZub wṭRṭK
Public Relations Counsel tNvYv
Ktib| wZub RbmsthvM weItq GKvṭK eB
iPbv Ktib| 1923 mvtj wZub
'Crystallizing Public Opinion'
wṭṭivvṭg th eBvU tṭLb Zv RbmsthvMṭi
Ici cūg eB| evṭbṭm Avi GKwU
Dṭj L thvM MṭS Propaganda| 1955 mvtj
wZub wj ṭLwQṭj b RbmsthvM weItq m=ūYṭZb
aviYv wṭqN 'The Engineering of
Concent' bvgK eBvU| wZub Zvi gṭvṭ gṭZv
gṭbegb wṭq MṭelYiq wṭqṭmRZ nb| weṭkl
Kti MYgb "Ej wṭq wZub wPṭi-frebu Ktib|

BERNAYS wevfbe cōZōvṭb
RbmsthvM Dct`ōv wntmte KivR Ktib|
GKevi Procter & Gamble tKv=ūmbi
cY'mvgMṭi ṭμZv Zvuj Kv tṭK Kōvṭi i
msL'v nvm tḡZ vṭK| ZvṭK WvKv nq G
mḡv'vi mḡvṭb LṭR fei Kti t`qvi Rb`|
Gmḡg wZub tKv=ūmbṭK eYev`x weAvṭb cPvi
tṭK weiz vṭKZ etj b| tKv=ūmbṭZ
AvṭKmsL`K Kōvṭi RbMYṭK PivKwi w'ṭZ

GKevi Procter & Gamble
tKv=ūmbi cY'mvgMṭi ṭμZv
Zvuj Kv tṭK Kōvṭi i msL'v
nvm tḡZ vṭK| ...
tKv=ūmbṭZ AvṭKmsL`K Kōvṭi
RbMYṭK PivKwi w'ṭZ etj b
Ges Kōvṭi RbMY hṭZ
tKv=ūmb cwi`kṭbi mṭhvm cṭq
Zvi e'e`v Kivi cṭvgk`b|
Gici t`Lv ṭMj tKv=ūmbi
cY'mvgMṭi Avevi Kōvṭi i v
wKbṭZ i iæ KtiṭQ

etj b Ges Kōvṭi RbMY hṭZ tKv=ūmb
cwi`kṭbi mṭhvm cṭq Zvi e'e`v Kivi
cṭvgk`b| Gici t`Lv ṭMj tKv=ūmbi
cY'mvgMṭi Avevi Kōvṭi i v wKbṭZ i iæ KtiṭQ|
1918 mvtj wZub BvZvṭmi aviv cṭṭe
t`b| AvṭbK tṭKvṭkṭvṭKqvi cōZōvZv
THOMAS MASARYK-tK GKiv b cṭi
"ṭaxbZvi tNvYv w'ṭZ etj b fiṭjv tḡṭ
Kfivṭi R cvl qvi Rb`| wZub ZvB KtiwQṭj b
Ges mṭZ" mṭZ" tḡṭ Kfivṭi R tḡṭqṭj b|
gvṭKṭ tḡṭwṭU COOLIDGE-tK
BERNAYS GKevi cṭvgk`w'ṭqṭj b
ṭnvqṭBU nṭDṭR GK ṭeKṭvṭ÷i AvṭqṭRb
Kivi| Dṭi k`wQṭj tḡṭwṭUṭi fṭevḡZ`DbZ
Kiv| GṭZ AL JOLSON mn Avṭiv AṭbK
wPṭ Zvi Kiv thvM w'ṭqṭj b|

THOMAS EDISON KZṭ
e`yZK emz Ameṭṭi "YRqṭ D`hṭcb
Dcṭj ty evṭbṭ Zvi `yZvi PḡrKvi e`envi
KtiwQṭj b| wBvU wQṭj 1929 mvtj i 21ṭk
Aṭ÷ei| Zv cṭvgk`ṭwṭb weṭki eo-eo
kṭṭKṭ "GK wḡṭṭUṭi Rb` we`yṭ mṭeiv eU
ivLv nḡN wekṭvṭmxi "wṭ AvKlṭ Kivi Rb`|
Avi tḡṭwṭUṭi HOOVER I Av'vṭ
MY'gvb" e`vṭiv GK cōZṭvṭR Ask
wṭqṭj b| Gmḡg Avtqwi Kvi WkweFvM
cKvṭ KtiwQṭj "ṭ mṭv gṭj i "ṭiK
WvKvUṭK|

BERNAYS Av'vṭ Avṭiv AṭbK
cōZōvṭB MYṭhMṭhvm Kḡṭ fṭvgKv cṭj b
Ktib| Zvi gṭ`j i gṭa" Dṭj L thvMṭi ntj vN
Enrico Caruso, Henry Miller, The
Diaghilev Russian Ballet, The
United Fruit Company, General
Motors, The American Tobacco
Company Ges The American Nurses
Association| 1933 mvtj wNlv i yḡZvq
Avmvi Avṭm evṭbṭK Avnevṭ KtiwQṭj b
RbmsthvM weIqK KivR ZvṭK mṭvqZv Kivi
Rb`| wZub G Avnevṭ cōZ`vṭb Ktib| Zṭe
Hearst mṭseṭ cṭi GKRB mṭseṭ "vZv ZvṭK
etj wQṭj b wZub bṭvK JOSEPH
GOEBBELS-Gi ṭWṭ` BERNAYS-
Gi tḡṭwṭUṭi eBvU t`LṭZ tḡṭqṭj b|

evṭbṭ 1922 mvtj weItq Ktib DORIS
E. FLEISCHMAN-tK| wZub wQṭj b
GKRb RbmsthvM weṭkIA| wZub "xi mvt_
GKwU dvḡ`Lṭj wQṭj b| Zvṭ i weveṭB I
e`emvṭK m=ūK`vq nṭqṭj 50 eQi|

RbmsthvMṭK BERNAYS GKwU
"eAvṭK wfiē Ici cōZōvZv KṭZ mṭg
nṭqṭj b| RbmsthvMṭi A`ṭwZK Avṭvṭ b
hṭZ "i nq ṭm weItq wZub wḡḡZ vj LṭZb
Public Relations Quarterly-tZ| wZub
Zv RxeI kvḡ RbmsthvMṭi GKRb
wKse wṭṭZ cwi YZ nṭqṭj b| IRWIN
PROSS h_v_B etj tōbN evṭbṭṭj b "...
The first and doubtless the leading
ideologue of public relations"| wZub
RbmsthvMṭi cūg ZvṭK cōZōvZv|

tj LK: AvBGmivAvi-G KgPZ



ইওচিউ ত্গু. Ave`j` nmg` MYZ`š` K GtK A`b`i` cwi`ci`K D`tj`L` K`ti` t``k` MYZ`š`j` AM`h`v`v` Ae`v`n`Z` i`v`L`z` Av`š`i`K`Z`v`i` m`t`z` K`v`R` K`ti` t`h`z` msew`i` K`t`i` c`l`z` Av`n`y`b` R`w`b`t`q`b`| t`m`B` m`t`z` t`K`v`b`r` w`i`t`c`u`P` R`b` t`K`D` t`h`b` q`w`z`M`l`b`r` n`q` t`m` e`v`c`v`i` msew`i` K`t`i` m`Z`K`Z`v` Ae`j``b` K`i`Z`I` e`t`j` b` w`z`b`|

msew`i` K`t`i` teZb`elg` `i`-Kivi` Av`n`y`b` i`w`o`c`i`Z`i`

ইওচিউ ত্গু. Ave`j` nmg` MYGva`g` I` MYZ`š`K` GtK A`b`i` cwi`ci`K D`tj`L` K`ti` t``k` MYZ`š`j` AM`h`v`v` Ae`v`n`Z` i`v`L`z` Av`š`i`K`Z`v`i` m`t`z` K`v`R` K`ti` t`h`z` msew`i` K`t`i` c`l`z` Av`n`y`b` R`w`b`t`q`b`| t`m`B` m`t`z` t`K`v`b`r` w`i`t`c`u`P` R`b` t`K`D` t`h`b` q`w`z`M`l`b`r` n`q` t`m` e`v`c`v`i` msew`i` K`t`i` m`Z`K`Z`v` Ae`j``b` K`i`Z`I` e`t`j` b` w`z`b`|

MZ` 3`i`v` t`d`e`a`q`w`i` i`v`R`a`v`x`i` I` m`g`v`b`x` t`z`w`j` b`v`q`z`t`b` X`v`K`v` msew`i` K` B`D`w`b`q`b` (w`w`B`D`f`R`)-G`i` w`o`e`w`i` R` m`t`z`j` t`b`i` D`t`o`v`a`x` A`b`o`v`t`b` c`a`v`b` A`w`z`w`i` i` f`i`l`t`y` w`z`w`b` G`K`v` e`t`j` b`| i`v`o`c`i`Z` G`K`B` m`t`z` m`i`K`w`i` t`c`-t``t`j` i` t`c`l`i`c`t`u` msew`i` K`t`i` teZb`elg``i`-K`i`Z` m`i`K`v`t`i`i` c`l`z` Av`n`y`b` R`i`v`b`| w`z`w`b` e`t`j` b` i`m`c`a`z` m`i`K`v`i` t`N`w`l`Z` t`c`-t``t`j`i` d`t`j` msew`i` K`i`v`elg`` t`e`v`a` K`i`t`o`b`| A`w`g` A`v`k`v` K`i`e` m`i`K`v`i` G`e`v`c`v`i` h`v`h` g`t`b`v`t`h`w`l` t``t`e` G`e`S` m`g`m`w`l`i` A`w`f`i`B` m`g`v`a`v`b` n`t`e`| i`v`o`c`i`Z` e`t`j` b` msew`i` K`i`v` R`w`z`i` w`e`t`e`K`| Z`w`i` i` K`v`t`o` R`w`z`i` A`t`b`K` c`l`z`v`k`v`| m`sew`i` c`P`v`i` I` c`l`k`v`t`k` R`i`Z`i`q` t``t`K` m`t`e`P`P` i`a`z`| w`i`t`z` w`z`w`b` m`sew`i` g`v`a`t`g`i` K`g`f`i` c`l`z` Av`n`y`b` R`i`v`b`| i`v`o`c`i`Z` Ave`j``nmg` e`t`j` b` MYGva`g` I` MYZ`š`j` GtK A`b`i` cwi`ci`K` MYZ`š`j` w`e`K`v`K`Z` n`t`j` MYGva`g`l` w`e`K`v`K`Z` n`t`e`| msew`i` K`t`i` D`t`i`k` K`ti` w`z`w`b` e`t`j` b` i`m`c`a`z` A`e`v` R`w`z`i` t`h`b` q`w`z`i` w`k`v`i` b`r` n`q`| i`m`c`a`z` G`K`w`l` U`o`-` M`w`Z` n`t`q`t`q`| A`w`g` g`t`b` K`w`i` G`B` U`o`-` i` g`v`a`t`g` A`v`c`b`v`t`i` A`t`b`K` m`g`m`v`i` m`g`v`a`v`b` n`t`e`| w`z`w`b` msew`i` K`t`i` A`v`k`v`i`K`t`i` e`t`j` b` i`m`c`a`z` A`v`q`v`i` i`v`i` m`e` m`g`q` A`v`c`b`v`t`i` R`b` D`b`t`j`| A`v`q`v`i` m`v`a`g`t`z`v` A`v`c`b`v`t`i` R`b` w`k`O`y`K`i`e`| i`m`c`a`z` A`b`o`v`t`b` A`b`v`t`b`i` g`t`a` Z`g`š`j` n`v`m`i`b`j` n`K` B`b`y`c`a`v`b`g`š`j`i` Z`w`i` D`c`j``o`v` B`K`e`j`j` i`m`v`e`n`i`b` t`P`S`a`j`x` R`i`Z`i`q` t`c`h` K`w`e` m`f`i`c`i`w`z` k`w`d`K`i`j` i`n`g`v`b` e`v`š`j`v`t`k` t`d`w`i`t`j` msew`i` K` B`D`w`b`q`b` (w`e`G`a`B`D`f`R`)-G`i` f`i`v`i`c`l`š` m`f`i`c`i`w`z` R`w`d`i` I`q`v`t`R` e`z`e` t``b`| m`t`z`j` t`b`i` D`t`o`v`a`x` A`w`a`t`e`k`t`b` w`w`B`D`f`R`i` f`i`v`i`c`l`š` m`f`i`c`i`w`z` A`w`z`K`i`j` i`n`g`v`b` t`P`S`a`j`x` m`f`i`c`i`w`z`| K`t`i`b`| (m`f`- K`v`t`j` i` K`E` 4`v`v` t`d`e`a`q`w`i` 2016)

msew`i` K`Z`i`q` Ae`v`t`b`i` t`c`t`j` b` k`i`x`d`v` e`j`e`j`

m`v`B`v`m`K` e`Z`o`v`b` m`š`j`v`t`c`i` 23`Z`g` c`l`z`o`v`e`w`i` R`x` D`h`v`c`b` D`c`j`t`q`l` 30`t`k` R`i`b`g`w`i` A`v`t`q`w`i`R`Z` Y`x`R`b` m`se`a`v`i` A`b`o`v`t`b` msew`i` K`Z`i`q` Ae`v`t`b`i` R`b` k`i`x`d`v` e`j`e`j`t`K` G` e`Q`i` m`se`a`v`i` c`l`i`b` K`i`v` n`q`| A`b`o`v`t`b` c`a`v`b` A`w`z`w`i` i` e`z`e` t``g`y`h`y`e`l`q`K` g`š`j` A`v`

K` g` t`g`v`R`v`t`z`j` n`K` e`t`j` b` i`m`c`a`z` Z`j`v`q`v`t`i` i` t`P`t`q` k`w`i`x`j`x`| t`m`B` K`j`g` w`i`t`q` m`g`v`t`R`i` t`h`g`b` q`w`z` K`i`v` h`v`q` t`z`g`w`b` A`v`e`v`i` K`j`v`y`l` K`i`v` h`v`q`| w`i`t`c`t`q`z`i` b`i`t`g` A`v`g`v`t`i` t``t`k` msew`i` K`Z`i`q` A`t`b`K` f`D`w`i`g` K`i`v` n`q`| w`g`v`i` w`e`i`t`x` c`l`z`e`v` K`i`v` a`t`g`P` K`v`| c`l`z`e`v` K`i`Z` b`v` c`v`i`t`j` g`t`b` g`t`b` N`y`v`i`K`i`Z` n`t`e`| i`v` e`v`š`j`v`t`k` w`k`i` G`K`v`w`i`g` w`j` b`v`q`z`t`b` A`v`t`q`v`R`b` K`i`v` n`q` G` m`se`a`v`i` A`b`o`v`t`b`| n`v`w`b`

w`g`k`b` e`v`š`j`v`t`k`i` m`f`i`c`i`w`z` k`v`n` m`e`k` W`z`i` t`g`m`e`v`n`D`j` B`m`j`v`t`g`i` m`f`i`c`i`w`z`z`j` A`v`t`q`w`i`R`Z` A`b`o`v`t`b` w`e`t`e`k`l` A`w`z`w`i` i`m`t`j` b` e`v`š`j`v`t`k` m`sew`i` m`š`v`i` t`P`q`v`i`g`v`b` A`a`v`c`K` W` t`M`j`v`g` i`n`g`v`b` e`v`š`j`v`t`k` t`c`h` B`w`i`-`w`D`t`U`i` g`v`i`c`w`i`P`j`K` t`g`v` k`v`n` A`v`j`g`M`x`i` I` b`v`i`v`q`Y`M`A` w`w`w` K`t`c`f`i`k`t`b`i` t`g`g`i` t`m`w`j`b`v` n`v`q`v` A`v`B`f`i`| G` e`Q`i` w`e`f`b`o`t`q`i`t` A`e`v`t`b`i` R`b` t``t`k`i` w`e`f`-b`o` t``i`i` 12` R`b` e`w`z`z`K` m`se`a`v`i` K`i`v` n`t`q`t`q`| (m`f`- t`f`v`t`i` K`v`M`R` 31`t`k` R`v`b`g`w`i` 2016)

msew`i` K`t`i` m`b` t``q`v` n`t`e` -t`c`h` K`v`D`w`i`j` t`P`q`v`i`g`v`b`

e`v`š`j`v`t`k` t`c`h` K`v`D`w`i`j`i` t`P`q`v`i`g`v`b` w`e`P`v`i`c`i`w`z` t`g`v`v`z`š` g`g`z`v`R`D`w`i`b` A`v`n`t`g` e`t`j`t`o`b` msew`i` K`t`i` A`w`v`R` g`j`v`q`b` t`b`B` m`y`q`v` t`b`B` k`-L`j`v` t`b`B`| B`t`z`i`g`t`a` G`m`e` w`e`l`t`q` D`t``w`l` t`b`q`v` n`t`q`t`q`| msew`i` K`t`i` A`e`k`B` t`h`w`l`Z`m`v`u`b`e`n`t`z` n`t`e`| m`v`i`v`t``k` msew`i` K`t`i` t`i`m`R`t`-`k`t`b`i` A`v`l`Z`i`q` A`v`b`v` n`t`e` m`b` t``q`v` n`t`e`| I`t`g`e`m`v`B`t`U` b`v`g`-Q`u`e`m`n` Z`w`i`j`K`v` v`K`t`e`| msew`i` K`t`i` k`c` w`b`t`z` n`t`e`| A`b`v`q` K`i`t`j` m`b` e`w`z`j` K`i`v` n`t`e`| G`i` g`v`a`t`g` A`v`k`v` K`i`v` h`v`q` n`j`y` msew`i` K`Z`i` K`t`g` h`r`t`e`|

MZ` 16`B` R`i`b`g`w`i` e`o`v` t`R`j`v` c`l`k`v`m`t`K`i` m`t`z`j` b` K`t`i` i`m`v`e`w`i` K`Z`v`i` b`w`i`Z`g`v`j`v` w`i`q`z`k`j` Z`v` I` e`w`o` m`sew`i` c`w`i`t`e`k`b`o` k`v`l`R` K`g`R`v`j`v`i` D`t`o`v`a`x` e`z`e` w`z`w`b` G`K`v` e`t`j` b`| t`R`j`v`q` K`g`P`Z` w`c`u`l` I` B`t`j`K`U`w`b`K` w`g`w`l`q`v`i` msew`i` K`t`i` w`b`t`q` t`c`h` K`v`D`w`i`j` A`v`t`q`w`i`R`Z` G` c`l`k`v`q`y` K`g`R`v`j`v`q` m`f`i`c`i`w`z`z`j` K`t`i` b` t`R`j`v` c`l`k`v`m`K` A`v`k`i`v`d`w`i`b`| K`g`R`v`j`v`q` t`R`j`v`i` c`l`q` A`a`R`Z` m`sew`i` K`g`P` A`sk` t`b`b`| (m`f`- B`t`E`d`v`K` 18`B` R`i`b`g`w`i` 2016)

G`K`k` c``K` t`c`t`j` b` t`Z`i`q`v`e` L`u`b`

w`b`K` R`b`K`t`U`i` D`c`j``o`v` m`a`v`i`v` K` t`Z`i`q`v`e` L`v`b`m`n` 16` R`t`b`i` n`v`t`z` 2016` m`t`j`i` G`K`k` c``K` Z`j` t``b` c`a`v`b`g`š`j` t`k`L` n`v`m`b`v`| G` D`c`j`t`y` MZ` 20`t`k` t`d`e`a`q`w`i` i`v`R`a`v`x`i` I` m`g`v`b`x` t`z`w`j` b`v`q`z`t`b` G`K` A`b`o`v`t`b` c`a`v`b` A`w`z`w`i` i` f`i`l`t`y` w`z`w`b` e`v`š`j`v`t`k` m`t`e`P`P` i`a`z`| t`q`v`i` A`v`n`e`r`b` R`w`b`t`g` e`t`j` b` A`b`v` f`v`l`v` w`k`L`t`z` n`t`e`| Z`t`e` w`b`t`R`i` t`K`v`z`v`t`K` e`v` w`i`t`q` b`q`|

A`b`o`v`t`b` m`f`i`c`i`w`z`z`j` K`t`i` b` m`š`w`z` w`e`l`q`K` g`š`j` A`v`m`v`i`v`q`v`b` b`-| g`w`i`š`c`w`i`l` m`i`P`e` k`w`d`D`j` A`v`j`t`g`i` m`A`v`j`b`v`q` A`b`o`v`t`b` t`M`Z` e`z`e` i`v`t`L`b` m`š`w`z` g`š`j`v`j`t`q`i` m`i`P`e` A`v`K`Z`i`x` g`g`z`v`R`|

w`b`K` R`b`K`t`E`i` D`c`j``o`v` m`a`v`i`v` K` t`Z`i`q`v`e` L`u`b` m`a`v`i`v`K`g`w`i`š`c`w`i`l` m`i`P`e` k`w`d`D`j`

ivRbmZwe, ik1 I mis-wZK Avzbi weikóRtbiv Dcw-Z wQtbj | (mF: BtEdvK, 28tk wWtm=af 2015)

BtEdvK 63 eQti c`vcP

t`tki HwZn`evnx RvZxq`wbK 0BtEdvK i0 63 eQti c`vcP Dcj t`q | cw1 KviUi Kvhf tq w be`vcr Abgvbgvj vi AvtqvRb Kiv nq | Abgvb gSx, Gguc, ik`qwe, AvBbRix, misewi K, ivRbmZwe mn wefBw tkvY-tckvi gubly mgteZ nb |

c0Z0vevM Rx Dcj ty MZ 19tk Rvbgvni AvtqvRZ GK c0vZ mtafj tb`wMZ e3e` t`b BtEdvK i fvic0B m`ur`K Zimuggv trvmb | cw1 tek I ebgSx Avtqvri trvmb gAyAvZw t`i` wMZ Rivub | c0vZ mtafj tb i t`f`0v e3e` ivtLb Kul.gSx gwZqv tP`ajx, c0xY AvBbRix e`vni ÷ vi iwdK-Dj nK I mgKvj m`ur`K tMj vg mvi l qvi | (mF: mgKvj, 20tk Rvbgvni 2016)

wBDR ibePb

mfvicvZ kvieb gungy I m`ur`K tmftrj nq`vi

XvKv misewi K BDRibq (wBDR)-Gi ibePb mfvicvZ c` evsj vt`k c0vZ tbi we`k1 c0Zvbia kvieb gungy Ges mvaviY m`ur`K c` gvbeKtEi tmftrj nq`vi tP`ajx ibePZ ntqtQb | c0vb ibePb Kugkbvi RivZxq tch Kvti mfvicvZ kvdKy ingvb MZ 20tk tdeqvi ibePbi dj tNvYv Ktib | Ab`v` c` ibePZiv ntjb:



m n - m f v c w Z AvwZKy ingvb tP`ajx, hM m`ur`K kvnubv ikDjx, tKvIva`q tmeKv ivx, misMvibK m`ur`K tgv, kvnRvub igqv, c0vi m`ur`K AvKZvi trvmb,

µxov I mis-wZK m`ur`K gudRy ingvb Lvb eveyRbKj`vY m`ur`K D`ajy I qvivi mBw I `Bi m`ur`K c` gubi`avvub D`ajj | (mF: Kvj i KE, 21tk tdeqvi 2016)

wGdBDtRi GKistki ibePb

mfvicvZ tMj vg gvdvib, gnmvPe tgmevn Dvib

evsj vt`k t0Wtj misewi K BDRibq (wGdBDtR) (GKisk)-Gi 2015 mtfj i ibePb mfvicvZ c` tMj vg gvdvib Lvb Ges gnmvPe c``mq` tgmevn Dvib ibePZ ntqtQb | MZ 21tk wWtm=af 2015 Zvii tL RivZxq tch Kve wj bqvZtb msMvibi w0emR mvaviY mfiq ibePb Kugvli tPqvi`v Ave`j nvi g tP`ajx ibePZ i big tNvYv Ktib |

ibePZ Ab`iv ntjb: mn-mfvicvZ gvney Avj g (tfvii wK), dRjy nK fBv ivb (Avvii KivR), gubi Dvib Avng` (Ljv), mnKvix gnmvPe gvn`j Bmj vg g0z(hkvi), Ave`j iing eMiv (e,ov), mB`j trvmb mtr` (tLj v KivR), tKvIva`y nvdRy ingvb (evm), misMvibK m`ur`K c` wRvby ingvb tP`ajx (tWbuj Uai ÷), dZi m`ur`K b`aj Bmj vg tLvk (mivmii), c0vi m`ur`K gmy-Dj-nK (BDGbie) | GQvov ibePb m`iv ntjb dviKi kIKZ (hkvi), AvevKvR (Ljv),



tZvdvtaj trvmb (-faxZv), kvxg nvljrv vi (Ab`w MS), GveGg tMj g Avntg` (tWbuj Bvfvb v bDR), nmvb gKj (PAMg), GtRWGg tgvnrj nK (w bvrCj) | (mF: mgKvj, 22tk wWtm=af 2015)

wGdBDtRi ibePb

evsj vt`k t0Wtj misewi K BDRibq (wGdBDtR)-Gi GKistki w0emR ibePb kIKZ gungy mfvicvZ I Gg Ave`jvn gnmvPe ibePZ ntqtQb | MZ 27tk wWtm=af AvvZ GB ibePb mn-mfvicvZ c`



ibePZiv ntjb: kvgnj b nviab (PAMg), gvbx Ave`j gvbub (XvKv) I tRvDj Kvi g ivRy (ivRkvix) | GQvov mnKvix gnmvPte i wZvii c` tgv`vteyi trvmb (XvKv), kvntbl qvR (PAMg) I bi-Bmj vg (hkvi) ibePZ nb |

tKvIva`y c` I eq`y ingvb kvnb, misMvibK m`ur`K c` tgv. kvn`j Bmj vg, `Bi m`ur`K c` AvevBDm, c0vi m`ur`K c` RivKi trvmb ibePZ nb | (mF: mgKvj, 29tk wWtm=af 2015)

wBDRi w-ewlR mtafj b

XvKv misewi K BDRibq (wBDR)-Gi GKistki w-ewlR mtafj b AvvZ ntqtQ | MZ 17B wWtm=af 2015 ivRavxi dUv-Rvbnj ÷



A`v`tmvmtqkb wj bqvZtb G mtafj b AvvZ nq | GtZ wBDRi mfvicvZ c` Ave`j nvb ikK`vi I mvaviY m`ur`K c` Rivvxi Avj g c 0 a v b t K c0v ibePZ Kiv ntqtQ | KugvUz Avi i tqtQb: mn-mfvicvZ L`Kvi nmbvZ Kvi g, Ljv` Avj g, `mq` Avj x Avmdvi, hM-mvaviY m`ur`K kvnb nmbvZ, tKvIva`y knx`j Bmj vg, misMvibK m`ur`K iwdK tgvnr`S, c0vi m`ur`K AvKb Ave`j gvbub, µxov I ms-wZ m`ur`K GmGg Avj gMxi, RbKj`vY m`ur`K tgv`wdrj ingvb wec, `Bi m`ur`K Gidubj nK bwn` | (mF: mgKvj, 18B wWtm=af 2015)

µ`ve ibePb m`ub`e

evsj vt`k µvBg w`t0vU`A`v`mmtqkb (µ`ve)-Gi ibePb tfvii KivMtriv AvLZvi`avvub jvfj mfvicvZ Ges BvUct0U wUv P`vbtj i gvney Avj g jvej ymvaviY m`ur`K ibePZ ntqtQb | MZ 27tk wWtm=af 2015 Zvii tL ivRavxi tm, bevMPvq µ`ve Kvhf tq tfvUvM`Y tKtI djvdj tNvYv Kiv nq |

ibePZ Ab`iv ntjb: mn-mfvicvZ- wR` tgvnr`x Zgvj, hM m`ur`K- tgvnr`S tgvb trvmb, c0vi I cKvkv m`ur`K- Gg Gg ev`kv, cK`qY I MtelYv m`ur`K-ggZvR Dvib,



µxov I mis-wZK m`ur`K- Rivvxi trvmb evey Ges `dZi m`ur`K AvvRj nvkG, Kvhibevx m`m-Avvgj Bmj vg, kvnb Ave`j evix



চৌধুরী মিসের ক'র আর্জি ভেদ গুণ্ডা'র 'শি'য় ম'ফি'র চ'ব'ব আ'ই'উ'... 'গ'শ' ন'ম'ব'য়' ন'ক' 'B'ব'য়' 'e'v'g' 'D'c'ae' 'Z'... 'm'p'e' 'g' 'i' 'Z' 'R'v' 'A'v'g' 'I' 'ic' 'A'v' 'B' 'e' 'o' 'i' 'P' 'q' 'i' 'g' 'v' 'b' 't' 'm' 'j' 'v' 'g' 'm' 'v' 'i' 'l' 'q' 'v' 'i'

e-ibôZv I ibfKZvi cZK Avj Zvd gungy

চৌধুরী মিসের ক'র আর্জি ভেদ গুণ্ডা'র ম'গ'v' 'R' 'I' 'B'v' 'Z' 'n' 'm' 't' 'p' 'z' 'b' 'G' 'e' 's' 'e' 'i' 'b' 'ô' 'z' 'v' 'I' 'i' 'b' 'f' 'k' 'z' 'v' 'i' 'c' 'z' 'k' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'I' 'i' 'n' 't' 'm' 't' 'e' 'A' 'w' 'f' 'i' 'n' 'Z' 'K' 't' 'i' 't' 'ô' 'b' 'Z' 'g' 's' 'y' 'n' 'i' 'm' 'b' 'y' 'n' 'K' 'B' 'b' 'y' 'i' 'z' 'b' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'm' 'z' 'z' 'v' 'I' 'i' 'b' 'ô' 'v' 'i' 'm' 't' '1/2' 'm' 'i' 's' 'e' 'r' 'K' 'Z' 'v' 'i' 't' 'c' 'k' 'v' 'i' 'M' 'Z' 'v' 'i' 'q' 'z' 'i' 'c' 'y' 'j' 't' 'b' 'i' 'c' 'k' 'v' 'i' 'c' 'm' 'k' 'G' 'B' 't' 'c' 'k' 'v' 'q' 'm' 'n' 'k' 'g' 'e' 'i' 'm' 'y' 'y' 'v' 'i' 'R' 'b' 'A' 'v' 'R' 'e' 'b' 't' 'h' 'v' 'q' 'z' 'k' 'y' 'f' 'i' 'g' 'K' 'v' 't' 'i' 't' 'ô' 'b' 'Z' 'v' 'A' 'b' 'y' 'i' 'Y' 'q' 'j' |

MZ 7B t'c'ae'q'v'v' 'e' 's' 'j' 'v' 't' 'k' 't' 'c' 'h' 'B' 'b' 'i' 'u' 'J' 'D' 'U' (icAvBie)-Gi t'm'g'v'v' 'i' 'K' 't' 'y' 'ic' 'A' 'v' 'B' 'i' 'e' 'I' 'e' 's' 'j' 'v' 't' 'k' 'm' 'i' 's' 'e' 'r' 'K' 'K' 'j' 'v' 'Y' 'U' 'i' 't' 'h' 's' 'f' 'i' 't' 'e' 'A' 'v' 't' 'q' 'm' 'R' 'Z' 's' 'i' 'Y' 'm' 'f' 'i' 'q' 'c' 'a' 'v' 'b' 'A' 'v' 'Z' 'v' 'i' 'e' '3' 't' 'e' 'i' 'z' 'b' 'G' 'm' 'e' 'K' 'v' 'e' 't' 'j' 'b' | icAvBie t'p'q'v'g'v' 'b' 't' 'm' 'j' 'v' 'g' 'm' 'v' 'i' 'l' 'q' 'v' 'i' 'i' 'm' 'f' 'i' 'c' 'v' 'z' 'z' 'i' 'A' 'b' 'ô' 'v' 'i' 'b' 'e' 't' 'k' 'l' 'A' 'v' 'Z' 'v' 'i' 'Q' 't' 'j' 'b' 'Z' 'm' 'i' 'P' 'e' 'g' 'i' 'Z' 'R' 'v' 'A' 'v' 'g' 'I' 't' 'c' 'h' 'K' 'v' 'D' 'i' 'v' 'Y' 't' 'j' 'i' 't' 'P' 'q' 'v' 'i' 'g' 'v' 'b' 'i' 'e' 'P' 'r' 'i' 'c' 'i' 'Z' 't' 'g' 'v' 'Z' 'v' 'R' 'D' 'i' 'l' 'b' 'A' 'v' 't' 'g' 'I' 'M' 'Z' 'e' '3' 'e' 'i' 'v' 't' 'L' 'b' 'ic' 'A' 'v' 'B' 'i' 'e' 'o' 'i' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 't' 'g' 'v' 'k' 'v' 'n' 'A' 'v' 'j' 'g' 'm' 'i' |

Z' 'g' 's' 'y' 'A' 'v' 't' 'i' 'v' 'e' 't' 'j' 'b' 'e' 'Z' 'ô' 'v' 'i' 'b' 'i' 'k' 'M' 'Y' 'Z' 's' 'D' 'E' 'i' 'Y' 'c' 't' 'e' 'i' 't' 'q' 'i' | A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'M' 'Y' 'g' 'v' 'a' 't' 'g' 'i' 'A' 't' 'b' 'K' 'A' 'v' 'e' 'R' 'ô' 'v' 'c' 'v' 'i' 'i' 'v' 'q' 'z' 'i' 'c' 'y' 'j' 'b' 'K' 't' 'i' 't' 'ô' 'b' |

ne'k' 'l' 'A' 'v' 'Z' 'v' 'i' 'e' '3' 't' 'e' 'Z' 'm' 'i' 'P' 'e' 'g' 'i' 'Z' 'R' 'v' 'A' 'v' 'g' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'G' 'g' 'b' 'G' 'K' 'R' 'b' 'm' 'i' 's' 'e' 'r' 'K' 't' 'b' 'z' 'v' 'i' 'Q' 't' 'j' 'b' 'i' 'n' 'i' 'b' 'K' 'L' 'b' 'l' 'i' 'b' 't' 'R' 'i' 'R' 'b' 't' 'K' 't' 'b' 'v' 'K' 'v' 'R' 'i' 'b' 't' 'g' 'A' 'v' 'f' 'm' 'b' 'i' 'b' | i'z' 'b' 'A' 'v' 'm' 't' 'z' 'b' 'A' 't' 'b' 'i' 'c' 'ô' 'q' 'v' 'R' 't' 'b' |

ne'k' 'l' 'A' 'v' 'Z' 'v' 'i' 't' 'c' 'h' 'K' 'v' 'D' 'i' 'v' 'Y' 't' 'j' 'i' 't' 'P' 'q' 'v' 'i' 'g' 'v' 'b' 'i' 'e' 'P' 'r' 'i' 'c' 'i' 'Z' 't' 'g' 'v' 'Z' 'v' 'R' 'D' 'i' 'l' 'b' 'A' 'v' 't' 'g' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'm' 'i' 's' 'e' 'r' 'K' 't' 'i' 'A' 'v' 'a' 'K' 'v' 'i' 'i' 'y' 'v' 'q' 'A' 'n' 'v' 'g' 'v' 'b' 'A' 'e' 'v' 'b' 't' 'i' 't' 'L' 't' 'm' 't' 'ô' 'b' |

icAvBie' 'i' 't' 'P' 'q' 'v' 'i' 'g' 'v' 'b' 'I' 'm' 'g' 'K' 'j' 'm' 'a' 'u' 'r' 'K' 't' 'm' 'j' 'v' 'g' 'm' 'v' 'i' 'l' 'q' 'v' 'i' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'i' 't' 'j' 'b' 'i' 'b' 't' 'j' 'f' 'f' 'i' 'b' 'f' 'i' 'k' 'I' 'i' 'b' 'i' 'n' 'v' 'i' 'x' 'I' 'Z' 'u' 'k' 'g' 'i' 't' 'v' 'E' 'i'

G'k'z'k' 'c' 'K' 'c' 'l' 'v' 't' 'b' 'i' 'c' 'l' 'e' 'K' 't' 'i' 'b' 'i' 'z' 'b' | icAvBie 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 's' 'i' 't' 'y' 's' 'i' 'K' 'M' 'S' 'c' 'k' 'v' 'k' 'K' 'i' 't' 'e' 'e' 't' 'j' 'i' 'z' 'b' 'A' 'v' 'k' 'v' 'c' 'k' 'v' 'k' 'K' 't' 'i' 'b' |

R'v'z'q' 't' 'c' 'h' 'K' 't' 'e' 'i' 'm' 'f' 'i' 'c' 'v' 'z' 'g' 'v' 'a' 's' 'k' 'v' 'd' 'K' 'z' 'i' 'n' 'g' 'v' 'b' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'm' 'i' 's' 'e' 'r' 'K' 't' 'i' 'R' 'b' 'A' 'b' 'k' 'i' 'Y' 'q' 'A' 'v' 'k' 'f' 'R' 'e' 'b' 'h' 'c' 't' 'b' 'i' 'z' 'b' 'i' 'Q' 't' 'j' 'b' 'L' 'ô' 'b' 'm' 'v' 'i' 'v' 'Y' |

t'f'v' 'i' 'i' 'K' 'v' 'M' 't' 'R' 'i' 'm' 'a' 'u' 'r' 'K' 'k' 'v' 'g' 'j' 'E' 'e' 't' 'j' 'b' 'm' 'i' 's' 'e' 'r' 'K' 't' 'i' 'i' 'c' 'ô' 'q' 't' 'b' 'z' 'v' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'A' 'K' 'v' 't' 'j' 'P' 't' 'j' 't' 'm' 't' 'ô' 'b' | A' 'v' 'g' 'i' 'v' 'Z' 'u' 'i' 'A' 'v' 'k' 'f' 'K' 'A' 'b' 'y' 'i' 'Y' 'K' 'i' 'e' |

icAvBie' 'o' 'i' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 't' 'g' 'v' 'k' 'v' 'n' 'A' 'v' 'j' 'g' 'm' 'i' 'e' 't' 'j' 'b' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'm' 'e' 'm' 's' 'e' 'r' 'K' 'g' 'f' 'm' 't' '1/2' 'm' 'g' 'v' 'b' 'f' 'i' 't' 'e' 'i' 'q' 'k' 't' 'z' 'b' | Z' 'u' 'i' 'R' 'e' 't' 'b' 'v' 'c' 'v' 'l' 'q' 'v' 'i' 't' 'K' 'v' 't' 'b' 'v' 't' 'e' 'b' 'v' 'i' 'Q' 'j' 'b' 'v' |

t'f' 'f' 'i' 'l' 'x' 'G' 'B' 'm' 'i' 's' 'e' 'r' 'K' 'Z' 'u' 'i' 'g' 'a' 'y' 'f' 'i' 't' 'e' 'i' 'R' 'b' 'm' 'i' 's' 'e' 'r' 'K' 't' 'i' 'u' 't' 'q' 'i' 'P' 'i' 'r' 'b' 't' 'e' 't' 'P' 'v' 'K' 't' 'e' 'b' |

ch'v'z' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'i' 'K' 'b' 'v' 'A' 'v' 'B' 'i' 'b' 'g' 'u' 'n' 'g' 'y' 'e' 't' 'j' 'b' 'A' 'v' 'g' 'v' 'i' 'e' 'v' 'e' 'r' 'i' 'Q' 't' 'j' 'b' 'A' 'v' 'k' 'g' 'v' 'b' 'y' |

c'v' 'i' 'e' 't' 'i' 'i' 'c' 'Z' 'Z' 'u' 'i' 'v' 'q' 'z' 't' 'e' 'v' 'a' 'i' 'Q' 'j' 'A' 'c' 'v' 'i' 'm' 'x' 'g' | G' 'Q' 'v' 'o' 'v' 'A' 'b' 'ô' 'v' 'i' 'b' 'R' 'v' 'z' 'q' 't' 'c' 'h' 'K' 't' 'e' 'i' 'm' 'v' 'i' 'v' 'Y' 'm' 'a' 'u' 'r' 'K' 'K' 'v' 'g' 'i' 't' 'j' 'B' 'm' 'j' 'v' 'g' 't' 'P' 's' 'a' 'y' 'k' 'e' 's' 'j' 'v' 't' 'k' 't' 'd' 'W' 't' 'f' 'j' 'm' 'i' 's' 'e' 'r' 'K' 'B' 'D' 'i' 'b' 'u' 'l' 'i' 'g' 'n' 'v' 'i' 'P' 'e' 'I' 'g' 'i' 'd' 'v' 'i' 'a' 'k' 'I' 'X' 'v' 'K' 'v' 'i' 't' 'c' 'v' 'U' 'l' 'm' 'B' 'D' 'i' 'b' 'u' 'l' 'i' 'm' 'v' 'i' 'v' 'Y' 'm' 'a' 'u' 'r' 'K' 'i' 'v' 'R' 'y' 'A' 'v' 't' 'g' 'e' '3' 'v' 'Z' 'u' 'i' 'K' 't' 'i' 'b' | G' 'm' 'g' 'q' 'P' 'j' 'v' 'P' 'I' 'c' 'K' 'v' 'k' 'b' 'v' 'A' 'v' 'a' 'B' 't' 'i' 'i' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 't' 'g' 'v' 'i' 'j' 'q' 'v' 'K' 'Z' 'A' 'v' 'x' 'L' 'v' 'i' 'A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'i' 'x' 'Z' 'v' 'i' 'n' 'g' 'b'v' 'g' 'u' 'n' 'g' 'y' 'D' 'c' 'w' 'Z' 'i' 'Q' 't' 'j' 'b' | 's' 'i' 'Y' 'm' 'f' 'i' 'q' 'm' 'i' 's' 'e' 'r' 'K' 't' 'b' 'z' 'v' 'i' 'm' 's' 'e' 'r' 'K' 'g' 'f' 'G' 'e' 's' 'icAvBie' 'o' 'i' 'K' 'g' 'R' 'Z' 'K' 'g' 'P' 'r' 'i' 'x' 'i' 'v' 'D' 'c' 'w' 'Z' 'i' 'Q' 't' 'j' 'b' | A' 'v' 'j' 'z' 'v' 'd' 'g' 'u' 'n' 'g' 'y' 'i' 'Q' 't' 'j' 'b' 'G' 'K' 'v' 'i' 'v' 't' 'i' 'e' 's' 'j' 'v' 't' 'k' 't' 'd' 'W' 't' 'f' 'j' 'm' 'i' 's' 'e' 'r' 'K' 'B' 'D' 'i' 'b' 'u' 'l' 'i' 'm' 'f' 'i' 'c' 'v' 'z' 'Z' 'i' 'c' 'v' 'i' 'P' 'j' 'b'v' 'c' 'l' 'e' 'm' 'i' 's' 'e' 'r' 'K' 'K' 'j' 'v' 'Y' 'U' 'i' 't' 'I' 't' 'm' 'Y' 'i' 't' 'e' 'v' 't' 'W' 'P' 'm' 'm' |

icAvBie'Z cveij K cKDi'gU ielqK cKk'Y

e'v'j'v' 'k' 't' 'c' 'h' 'B' 'b' 'i' 'u' 'J' 'D' 'U' (icAvBie) 'A' 'v' 't' 'q' 'm' 'R' 'Z' 'c' 'v' 'e' 'j' 'K' 'c' 'k' 'D' 'i' 'g' 'U' 'i' 'e' 'l' 'q' 'K' 'i' 'b' 'e' 'v' 'c' 'x' 'A' 'v' 'i' 't' 'q' 't' 'b' 'U' 'k' 'b' 'c' 'k' 'q' 'Y' 'M' 'Z' '19' 't' 'k' 'g' 'v' 'P' '2016' 'ic' 'A' 'v' 'B' 'i' 'e' 't' 'm' 'g' 'b' 'v' 'i' 'K' 't' 'q' 'l' 'A' 'b' 'ô' 'v' 'Z' 'n' 't' 'q' 't' 'Q' | G' 'c' 'k' 'k' 'y' 'i' 'm' 'g' 'v' 'c' 'b' 'x' 'A' 'b' 'ô' 'v' 't' 'b' 'c' 'a' 'v' 'b' 'A' 'v' 'Z' 'v' 'i' 'n' 't' 'm' 't' 'e' 'D' 'c' 'w' 'Z' 'i' 'Q' 't' 'j' 'b' 'ic' 'A' 'v' 'B' 'i' 'e' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 'R' 'b' 'i' 'e' 't' 'g' 'v' 'k' 'v' 'n' 'A' 'v' 'j' 'g' 'm' 'i' | G' 't' 'Z' 'm' 'f' 'i' 'c' 'v' 'z' 'Z' 'i' 'K' 't' 'i' 'b' 'X' 'v' 'K' 'v' 'i' 't' 'c' 'v' 'U' 'l' 'm' 'B' 'D' 'i' 'b' 'u' 'l' 'i' 'm' 'f' 'i' 'c' 'v' 'z' 'i' 'v' 'R' 'y' 'A' 'v' 't' 'g' ' |

c'v' 'i' 'K' 'i' 'b'v' 'g' 's' 'y' 'v' 't' 'q' 'i' 't' 'm' 'U' 'j' 'c' 'k' 'D' 'i' 'g' 'U' 't' 'U' 'K' 'i' 'b' 'K' 'v' 'j' 'B' 'D' 'i' 'b' 'u' 'l' 'i' (i'c' 'v' 'i' 'c' 'U' 'J' 'D' 'U) -G' 'i' 'm' 'n' 't' 'h' 'v' 'M' 'Z' 'v' 'q' 'A' 'b' 'ô' 'v' 'Z' 'G' 'c' 'k' 'q' 't' 'y' 'v' 'e' 'i' 'f' 'b' 'e' 't' 'm' 'k' 'b' 'c' 'v' 'i' 'P' 'j' 'b'v' 'K' 't' 'i' 'b' 'e' 's' 'j' 'v' 't' 'k' 'i' 'g' 'D' 'i' 'b' 'm' 'c' 'v' 'j' 't' 'W' 't' 'f' 'j' 'c' 't' 'g' 'U' 'd' 'v' 'i' 'U' 'i' (i'e' 'G' 'g' 'v' 'W' 'G' 'd) 'c' 'k' 'D' 'i' 'g' 'U' 'i' 'e' 't' 'k' 'l' 'A' 'L' 'v' 'K' 'v' 'i' 'i' 'j' 'q' 'v' 'K' 'Z' 'A' 'v' 'j' 'x' | 'v' 'e' 'i' 'f' 'b' 'a' 'i' 'c' 'U' 'I' 'B' 't' 'j' 'K' 'U' 'i' 'b' 'K' 'i' 'g' 'v' 'i' 'W' 'v' 'q' 'v' 'K' 'g' 'P' 'Z' 'X' 'v' 'K' 'v' 'i' 't' 'c' 'v' 'U' 'l' 'm' 'B' 'D' 'i' 'b' 'u' 'l' 'i' (i'v' 'A' 'v' 'i' 'B' 'D) -G' 'i' '25' 'R' 'b' 'm' 'm' 'G' 'c' 'k' 'q' 't' 'y' 'A' 's' 'k' 'M' 'h' 'Y' 'K' 't' 'i' 'b' |

G' 'i' 'A' 'v' 't' 'M' 'e' 's' 'j' 'v' 't' 'k' 't' 'c' 'h' 'B' 'b' 'i' 'u' 'J' 'D' 'U' (icAvBie) 'A' 'v' 't' 'q' 'm' 'R' 'Z' 'c' 'v' 'e' 'j' 'K' 'c' 'k' 'D' 'i' 'g' 'U' 'i' 'e' 'l' 'q' 'K' 'i' 'b' 'e' 'v' 'c' 'x' 'A' 'v' 'i' 't' 'q' 't' 'b' 'U' 'k' 'b' 'c' 'k' 'q' 'Y' 'M' 'Z' '5' 'B' 'g' 'v' 'P' '2016' 'ic' 'A' 'v' 'B' 'i' 'e' 't' 'm' 'g' 'b' 'v' 'i' 'K' 't' 'q' 'l' 'A' 'b' 'ô' 'v' 'Z' 'n' 't' 'q' 't' 'Q' | G' 'c' 'k' 'k' 'y' 'i' 'm' 'g' 'v' 'c' 'b' 'x' 'A' 'b' 'ô' 'v' 't' 'b' 'c' 'a' 'v' 'b' 'A' 'v' 'Z' 'v' 'i' 'n' 't' 'm' 't' 'e' 'D' 'c' 'w' 'Z' 'i' 'Q' 't' 'j' 'b' 'ic' 'A' 'v' 'B' 'i' 'e' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 't' 'g' 'v' 'k' 'v' 'n' 'A' 'v' 'j' 'g' 'm' 'i' | G' 't' 'Z' 'm' 'f' 'i' 'c' 'v' 'z' 'Z' 'i' 'K' 't' 'i' 'b' 'B' 'y' 't' 'i' 'Y' 'i' 't' 'c' 'v' 'U' 'l' 'm' 't' 'd' 'v' 'i' 'v' 't' 'g' 'i' 'm' 'f' 'i' 'c' 'v' 'z' 't' 'm' 'j' 'v' 'g' 'm' 'v' 'g' 'v' 'b' |

c'v' 'i' 'K' 'i' 'b'v' 'g' 's' 'y' 'v' 't' 'q' 'i' 't' 'm' 'U' 'j' 'c' 'k' 'D' 'i' 'g' 'U' 't' 'U' 'K' 'i' 'b' 'K' 'v' 'j' 'B' 'D' 'i' 'b' 'u' 'l' 'i' (i'c' 'v' 'i' 'c' 'U' 'J' 'D' 'U) -G' 'i' 'm' 'n' 't' 'h' 'v' 'M' 'Z' 'v' 'q' 'A' 'b' 'ô' 'v' 'Z' 'G' 'c' 'k' 'q' 't' 'y' 'v' 'e' 'i' 'f' 'b' 'e' 't' 'm' 'k' 'b' 'c' 'v' 'i' 'P' 'j' 'b'v' 'K' 't' 'i' 'b' 'e' 's' 'j' 'v' 't' 'k' 'i' 'g' 'D' 'i' 'b' 'm' 'c' 'v' 'j' 't' 'W' 't' 'f' 'j' 'c' 't' 'g' 'U' 'd' 'v' 'i' 'U' 'i' (i'e' 'G' 'g' 'v' 'W' 'G' 'd) 'c' 'k' 'D' 'i' 'g' 'U' 'i' 'e' 't' 'k' 'l' 'A' 'L' 'v' 'K' 'v' 'i' 'i' 'j' 'q' 'v' 'K' 'Z' 'A' 'v' 'j' 'x' | 'v' 'e' 'i' 'f' 'b' 'a' 'i' 'c' 'U' 'I' 'B' 't' 'j' 'K' 'U' 'i' 'b' 'K' 'i' 'g' 'v' 'i' 'W' 'v' 'q' 'v' 'K' 'g' 'P' 'Z' 'B' 'b' 'm' 't' 'i' 'Y' 'i' 't' 'c' 'v' 'U' 'l' 'm' 't' 'd' 'v' 'i' 'v' 't' 'g' 'i' (A' 'v' 'A' 'v' 'i' 'G' 'd) -G' 'i' '25' 'R' 'b' 'm' 'm' 'G' 'c' 'k' 'q' 't' 'y' 'A' 's' 'k' 'M' 'h' 'Y' 'K' 't' 'i' 'b' | G' 't' 'Z' 'v' 'c' 'k' 'q' 't' 'y' 'i' 'm' 'm' 'e' 'R' 'm' 'g' 's' 'q' 't' 'K' 'i' 'v' 'q' 'z' 'i' 'c' 'y' 'j' 'b' 'K' 't' 'i' 'b' 'ic' 'A' 'v' 'B' 'i' 'e' 'o' 'i' 'm' 'n' 'K' 'v' 'i' 'x' 'c' 'k' 'q' 'K' 'b' 'v' 'm' 'g' 'j' 'A' 'v' 'n' 'm' 'v' |

v' 'e' 'i' 'f' 'b' 'a' 'i' 'c' 'U' 'I' 'B' 't' 'j' 'K' 'U' 'i' 'b' 'K' 'i' 'g' 'v' 'i' 'W' 'v' 'q' 'v' 'K' 'g' 'P' 'Z' 'X' 'v' 'K' 'v' 'i' 't' 'c' 'v' 'U' 'l' 'm' 'B' 'D' 'i' 'b' 'u' 'l' 'i' (i'v' 'A' 'v' 'i' 'B' 'D) -G' 'i' '25' 'R' 'b' 'm' 'm' 'i' 'A' 's' 'k' 'M' 'h' 'Y' 'e' 's' 'j' 'v' 't' 'k' 't' 'c' 'h' 'B' 'b' 'i' 'u' 'J' 'D' 'U' (icAvBie) 'A' 'v' 't' 'q' 'm' 'R' 'Z' 'c' 'v' 'e' 'j' 'K' 'c' 'k' 'D' 'i' 'g' 'U' 'i' 'e' 'l' 'q' 'K' 'i' 'b' 'e' 'v' 'c' 'x' 'A' 'v' 'i' 't' 'q' 't' 'b' 'U' 'k' 'b' 'c' 'k' 'q' 'Y' 'M' 'Z' '17' 'B' 't' 'd' 'e' 'a' 'q' 'v' 'i' '2016' 'ic' 'A' 'v' 'B' 'i' 'e' 't' 'm' 'g' 'b' 'v' 'i' 'K' 't' 'q' 'l' 'A' 'b' 'ô' 'v' 'Z' 'n' 't' 'q' 't' 'Q' | c' 'k' 'k' 'y' 'i' 'm' 'g' 'v' 'c' 'b' 'x' 'A' 'b' 'ô' 'v' 't' 'b' 'c' 'a' 'v' 'b' 'A' 'v' 'Z' 'v' 'i' 'n' 't' 'm' 't' 'e' 'D' 'c' 'w' 'Z' 'i' 'Q' 't' 'j' 'b' 'ic' 'A' 'v' 'B' 'i' 'e' 'g' 'n' 'v' 'c' 'i' 'P' 'j' 'K' 't' 'g' 'v' 'k' 'v' 'n' 'A' 'v' 'j' 'g' 'm' 'i' | m' 'f' 'i' 'c' 'v' 'z' 'Z' 'i' 'K' 't' 'i' 'b' 'X' 'v' 'K' 'v' 'i' 't' 'c' 'v' 'U' 'l' 'm' 'B' 'D' 'i' 'b' 'u' 'l' 'i' h' 'M' 'm' 'a' 'u' 'r' 'K' 'm' 'v' '3' 'v' 't' 'n' 'v' 't' 'm' |

c'v' 'i' 'K' 'i' 'b'v' 'g' 's' 'y' 'v' 't' 'q' 'i' 't' 'm' 'U' 'j' 'c' 'k' 'D' 'i' 'g' 'U' 't' 'U' 'K' 'i' 'b' 'K' 'v' 'j' 'B' 'D' 'i' 'b' 'u' 'l' 'i' (i'c' 'v' 'i' 'c' 'U' 'J' 'D' 'U) -G' 'i'

evsj v`k tch Bbw÷UDU



weikó misew`K, evsj v`k tdWrtij misew`K
BDnbqtbi mfcwZ, wAvBweó cwi Pj bv tevWp
mvteK m`m, evsj v`k misew`K Kj`vY Urt÷i
m`m` cqvZ Avj Zvd gungy`šitY evsj v`k tch
Bbw÷UDU GKwU`šik-Mš`cKv`ki m×vš
wb`qtQ| AvMhx misew`K, tjLK, Zui mnKg®I
i fvkv`¶xt`i AvMvgx 31tk RjvB 2016-Gi gta`
tj Lv cvWrtbvi Rb` Abji va Kiv hv`Q|

tj Lv cvWrtbvi wKubv
gnvcwi Pj K
evsj v`k tch Bbw÷UDU
3 mnKØ nvDm ti vW, XvKv-1000|
B-tgBj: pibnirikkha@gmail.com
dgpib@yahoo.com