



Hortex Foundation

Strategic Partner of Department of Agricultural Extension (DAE),
Ministry of Agriculture under
Program on Agricultural and Rural Transformation for Nutrition,
Entrepreneurship and Resilience in Bangladesh (PARTNER)
Sech Bhaban (3rd Floor), 22 Manik Mia Avenue
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Memo No. HORTEX/PARTNER/SP of DAE/REOI/2026-983

Date: 14/01/2026

Request for Expression of Interest (REOI)

The Government of the People's Republic of Bangladesh has received credit (IDA Credit No. 7299-BD and IFAD Loan No. 200004603) respectively from the International Development Association (IDA) and International Fund for Agricultural Development (IFAD) towards the cost of "Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship, and Resilience in Bangladesh (PARTNER). PARTNER Program is designed to promote diversification, food safety, entrepreneurship and resilience in the agrifood value chains of Bangladesh. PARTNER is being implemented from July 2023 to June 2028 by seven implementing agencies (DAE-Lead agency, DAM, BARC, BADC, BARI, BRRI and BMDA) under the Ministry of Agriculture. In addition, there are another eight agencies (BINA, BIRTAN, BJRI, BWMRI, SRDI, BSRI, CDB and Hortex Foundation) as Strategic Partner of the PCU-DAE. As Strategic Partner of DAE, Hortex Foundation is going to engage one program staff under the PARTNER Program.

(i) Value Chain Promotional Officer: 01 (One) Position

Academic Qualifications & Experience

a. Academic

- At least B.Sc in Agriculture/Agricultural Economics/Agricultural Engineering/Bachelor of Business Administration degree from a recognized University
- Masters in Agribusiness & Marketing, Food Technology or MBA in Marketing degree and professional certifications on supply chain, value chain development of agro-commodities from any recognized University/Institution will be given preference.

b. Experience :

- At least 02 (two) years of relevant work experience in any Government / Autonomous / Private / International Organization
- Minimum 01 (one) year of work experience in supply chain and value chain development of agro-commodity/Formation of farmers group/Production planning/Postharvest management (PHM)/Good Agricultural Practices (GAP)/Marketing/Export promotion etc.
- Analytical capability in identifying and resolving value chain development issues
- Strong coordination and communications skills in presenting, discussing and resolving value chain promotional issues
- Ability to work efficiently and effectively in a stakeholder / farmers organization (FO) among other multidisciplinary team
- Excellent computer literacy/skills (MS Word, Excel, Power Point, statistical software etc.) are essential
- Excellent English writing and speaking ability.

2. Now, Managing Director (Addl. Charge), Hortex Foundation invites eligible applicant (s) to indicate their interest in providing the services mentioned above. Interested candidates need to provide information demonstrating that they have the required qualifications and relevant experience to perform the services. Applicants are required to submit their Expressions of Interest (EOI) comprising of a CV (including employment history with duties and responsibilities) [**one hard copy submit in sealed envelope and also a soft copy (MS word format) send to HORTEX official email hortex@hortex.org, hortex@hortex.gov.bd**], a recent passport size photograph and a forwarding letter describing briefly the reasons that the applicant considers him / her-self best suited to perform the assignment under the Program.
3. Details Terms of Reference (TOR), CV Template and other information will be available upon request from the address provided below either through email or in person. ToR and CV Template are also available in HORTEX Website: **<https://hortex.portal.gov.bd>, www.hortex.org**
4. The Program Staff will be selected following the Public Procurement Rules and Act.
5. Expression of Interest shall have to be submitted to the address below (in person, by mail or through email) by **29 January, 2026 by 5:00 pm** and be clearly marked as "**Expressions of Interest for the position of Value Chain Promotional Officer**" in the email's subject line or on top of the envelope. Any application submitted later than the specified date and time shall not be entertained.
6. The Hortex Foundation authority/Procuring Entity reserves the right to accept or reject any or all EOIs without assigning any reason whatsoever. No TA/DA will be provided for attending interviews.



Dr. Mohammad Jahangir Alam

Joint Secretary (IC Branch), Ministry of Agriculture and
Managing Director (Addl. Charge), Hortex Foundation