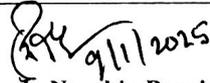


Government of the People's Republic of Bangladesh
Ministry of Health and Family Welfare
Health Services Division
Health Economics Unit
14/2, Topkhana Road (3rd Floor), Dhaka-1000
www.heu.gov.bd

REQUEST FOR EXPRESSION OF INTEREST (EOI)

For procuring services of a research/ consultancy firm (National) for conducting a study on **"Status of Community Awareness and Facility Readiness regarding Maternal Health Services in selected areas of Bangladesh"**

Memo No. 45.05.0000.005.31.001.25.21		Dated: 09/01/2025 CE
SL NO	PROCURING AGENCY INFORMATION	
1.	Ministry / Division	Health Services Division, Ministry of Health and Family Welfare
2.	Agency	Health Economics Unit (HEU)
3.	Name of The Procuring Entity	Director General, Health Economics Unit
4.	Procuring Entity District	Dhaka
5.	Type of Organization	Consultancy Firm/ Research Organization
6.	EOI Ref. No.	45.05.0000.005.31.001.25.21
7.	Date	09/01/2025 CE
KEY INFORMATION		
8.	Procurement Sub-Method	Quality and Cost Based Selection (QCBS)
FUNDING INFORMATION		
9.	Budget and Source of Funds	Funds of Government of the People's Republic of Bangladesh (GOB-Revenue/ Operating Budget), Ministry of Health and Family Welfare (MOHFW)
PARTICULAR INFORMATION		
10.	Project / Program Name (If Applicable)	Study on status of community awareness and facility readiness regarding maternal health services in selected areas of Bangladesh
11.	EOI closing date and time	Date: 27/01/2025 CE Time: 02:00 PM
12.	Brief Description of the Assignment	The study aims to assess community knowledge and the preparedness of healthcare facilities in delivering maternal health services across selected regions of Bangladesh. It will explore community awareness regarding maternal health, focusing on understanding and practices related to prenatal and postnatal care, awareness of available services, and the importance of timely medical intervention for pregnancy-related complications. Additionally, the study will evaluate facility readiness by examining the availability of maternal health services, including antenatal care, skilled birth attendance, and emergency obstetric care. It will assess infrastructure, staffing, diagnostic capacity, and medical supplies essential for quality service delivery, along with the effectiveness of referral systems for managing high-risk pregnancies. A mixed-method approach will be used, combining quantitative and qualitative techniques such as surveys and interviews with community members, healthcare workers, and facility administrators. The findings will inform policy recommendations aimed at enhancing maternal health outcomes.
13.	Experience, Resource and Delivery Capacity	To be selected, the organization MUST fulfill the following criteria: <ul style="list-style-type: none"> 10 years (or more) of working experience in conducting national-level health system assessments, public health research, or health service evaluations. Proven expertise in conducting national-level surveys. Prior involvement in research on Public Health /related fields. Proven ability to manage large datasets effectively. Expertise in using statistical software for data analysis. Strong capacity for producing policy-oriented reports with actionable recommendations in English. Applicants meeting the following criteria shall receive SPECIAL CONSIDERATION in the selection process: <ul style="list-style-type: none"> Prior positive working experience with the Health Economics Unit. Demonstrated experience in health systems research focusing on health service delivery, workforce assessments, community assessment and resource distribution.
14.	Other details (if applicable)	<ul style="list-style-type: none"> Interested firms' EOIs MUST CONTAIN a) Up-to-date TIN Certificate b) Valid Trade License c) Yearly Turnover d) Bank Solvency & e) Firm Profile with attested copies of relevant certificates. 02 COPIES of the EOI (01 Original and 01 Copy) should be submitted in a SEALED ENVELOPE clearly MARKED Request for EOI for conducting a study on "Status of community awareness and facility readiness regarding maternal health services in selected areas of Bangladesh" to the undersigned".
15.	Association with external firm	Joint Venture Consortium or Association (JVCA) is not allowed
16.	Indicative start date (month/year)	April, 2025
17.	Indicative completion date (month/year)	October, 2025
PROCURING ENTITY DETAILS		
18.	Name of Official Inviting EOI	Dr. Syeda Naushin Parnini
19.	Designation of Official Inviting EOI	Director (Research), Health Economics Unit, Health Services Division, MoHFW
20.	Address of Official Inviting EOI	Health Economics Unit, 3 rd Floor, 14/2, Topkhana Road, Dhaka 1000.
21.	Contact details of Official Inviting EOI	Telephone- +88 02 41053408 E-mail: drr@heu.gov.bd
22.	Detail Information (available on the websites)	www.heu.gov.bd ; www.cptu.gov.bd
The Procuring Agency reserves the right to accept/ reject any/ all EOIs without any reason whatsoever & without incurring any liability to the affected applicant(s).		


Dr. Syeda Naushin Parnini
 Director (Research)
 Health Economics Unit
 Health Services Division
 Ministry of Health and Family Welfare