


Government of the People's Republic of Bangladesh
Ministry of Health and Family Welfare
Health Services Division
Health Economics Unit
14/2, Topkhana Road (3rd Floor), Dhaka-1000
www.heu.gov.bd

REQUEST FOR EXPRESSION OF INTEREST (EOI)

for Procuring Services of a Research/ Consultancy firm (National) for Conducting “Cost & Quality Comparison: Public vs Private Primary Health Care (PHC)”

Memo No. 45.05.0000.000.005.31.0003.25.461		Dated: 04/11/2025 CE	
SL NO	PROCURING AGENCY INFORMATION		
1.	Ministry / Division	Health Services Division, Ministry of Health and Family Welfare	
2.	Agency	Health Economics Unit (HEU)	
3.	Name of The Procuring Entity	Director (Administration), HEU	
4.	Procuring Entity District	Dhaka	
5.	Type of Organization	Consultancy Firm/ Research Organization	
5.	EOI Ref. No.	45.05.0000.000.005.31.0003.25.461	
6.	Date	04/11/2025 CE	
KEY INFORMATION			
7.	Procurement Sub-Method	Quality and Cost Based Selection (QCBS)	
FUNDING INFORMATION			
8.	Budget and Source of Funds	Funds of Government of the People's Republic of Bangladesh (GOB-Operating Budget), Ministry of Health and Family Welfare (MOHFW)	
PARTICULAR INFORMATION			
9.	Project / Program Name (If Applicable)	Cost & Quality Comparison: Public vs Private Primary Health Care (PHC)	
10.	EOI closing date and time	Date: 24/11/2025 CE	Time: 02:00 PM
11.	Brief Description of the Assignment	In the public sector, PHC is delivered through Community Clinics (CCs), Union Health & Family Welfare Centres (UH&FWCs), and Upazila Health Complexes (UHCs), which together provide preventive and basic curative services. However, in practice, PHC services are also provided by higher-level facilities particularly in urban and peri-urban areas, due to the absence of a well-functioning referral system. In contrast private facilities deliver a wide range of services depending on demand and affordability. While the private sector dominates outpatient service provision — accounting for nearly two-thirds of consultations nationally — evidence comparing the cost and quality of PHC across public and private sectors remains limited. The study aims to generate robust evidence on the cost and quality of PHC services across public and private sectors in Bangladesh, identifying systemic strengths, inefficiencies, and equity gaps to inform strategic reforms and partnerships.	
12.	Experience, Resource and Delivery Capacity	<p>To be selected, the organization MUST fulfill the following criteria:</p> <ul style="list-style-type: none"> • 10 years (or more) of working experience of Conducting National Level Surveys on Health • Demonstrated experience in health service delivery system, institutional capacity assessment, or system readiness studies. • Familiarity with the health, nutrition and population sector in Bangladesh • Proven expertise in conducting national-level surveys. • Strong team with backgrounds in public health, health economics, public administration, and governance research. • Proven ability to manage large datasets effectively. <p>Applicants fulfilling the following criteria shall be given SPECIAL CONSIDERATION in the selection process:</p> <ul style="list-style-type: none"> • Working experience with the Health Economics Unit 	
13.	Other details (if applicable)	<ul style="list-style-type: none"> • JVCA is not allowed for this service procurement • 02 copies of the EOI (01 Original and 01 Copy) should be submitted in a SEALED ENVELOPE clearly marked ‘Request for EOI for conducting ‘Cost & Quality Comparison: Public vs Private Primary Health Care (PHC)’ to the undersigned. 	
14.	Association with external firm	Not Applicable	
15.	Indicative start date (month/year)	January, 2026	
16.	Indicative completion date (month/year)	September, 2026	
PROCURING ENTITY DETAILS			
17.	Name of Official Inviting EOI	Dr. Mohammad Shawkat Hossain Khan	
18.	Designation of Official Inviting EOI	Director Admin. (Deputy Secretary), Health Economics Unit, Health Services Division, MoHFW	
19.	Address of Official Inviting EOI	Health Economics Unit, 3 rd Floor, 14/2, Topkhana Road, Dhaka 1000.	
20.	Contact details of Official Inviting EOI	Telephone- +88 09666782278; ext: 715 E-mail: shawkat9294@gmail.com	
21.	Detail Information	www.heu.gov.bd ; www.cptu.gov.bd	
The Procuring Agency reserves the right to accept/ reject any/ all EOIs without any reason whatsoever & without incurring any liability to the affected applicant(s).			


Dr. Mohammad Shawkat Hossain Khan
Director Admin. (Deputy Secretary)

Health Economics Unit
Health Services Division, MoHFW