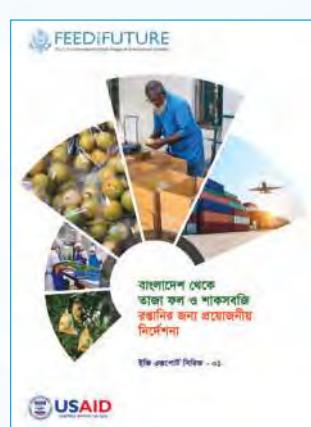


## WHAT IS THE EASY EXPORT SERIES?

Bangladesh has set an ambitious export target of \$110 billion by FY27, as outlined in the Export Policy 2024-2027. The country has seen consistent growth in the export of agro-processed food products. However, a major challenge for Bangladesh's agricultural exports is the frequent rejection of shipments in destination markets, often due to concerns over product quality, non-compliance with strict EU, US, and GCC standards, and failure to meet phytosanitary regulations.

To address these issues, the primary focus is on raising awareness among exporters about complex food safety regulations. The Easy Export Series (EES) aims to consolidate laws, rules, and regulations into user-friendly documents, providing transparency and clarity for businesses exporting food products to the EU, GCC, and US markets.



### REGULATORY REQUIREMENTS FOR EXPORTING FRESH FRUITS AND VEGETABLES

This EES illustrates Bangladesh's regulatory requirements for exporting fresh fruits and vegetables validated by different export associations, SME foundations, exporters, and export-related departments as well as other international donor agencies.



### FOOD CHAIN TRACEABILITY

This EES aims to enhance the capacity of small and medium-sized food businesses' traceability standards, including the basic procedures for source identification.



### PACKING AND PACKAGING MATERIAL REQUIREMENTS FOR FRESH FRUITS, VEGETABLES, AND PROCESSED FOODS

This EES focuses on the packaging requirements for fresh fruits and vegetables, covering key aspects such as packaging design fundamentals, regulatory requirements, and international standards. It also highlights current practices in Bangladesh, the latest trends, and opportunities for improving packaging to meet export market demands.



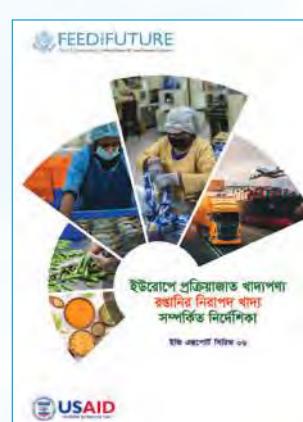
### FOOD SAFETY REQUIREMENTS FOR FOOD PROCESSORS FOR THE USA

This EES describes key aspects of food facility registration, the necessity of prior notice, foreign supplier verification programs for importers of food for both humans and animals and the Voluntary Qualified Importer Program.



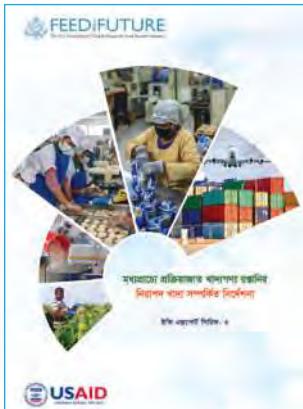
### EUROPEAN UNION's (EU) FOOD SAFETY REQUIREMENTS FOR IMPORTING FRESH FRUITS AND VEGETABLES

To access the EU market, exporters must comply with a well-structured, science-based regulatory framework designed to ensure the protection of human and plant health within the EU, as well as safeguard consumer interests. In response, This EES elaborates EU's food safety requirements for importing fresh fruits and vegetables.



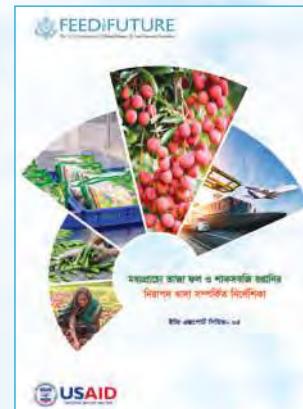
### EU'S FOOD SAFETY REQUIREMENTS FOR IMPORTING PROCESSED FOOD

A major challenge in Bangladesh is the lack of adequate knowledge among growers and exporters about the EU food safety requirements and marketing standards, which limits opportunities to export processed food to the EU. This EES guides about EU food safety and sanitary and phytosanitary requirements for processed food.



### FOOD SAFETY REQUIREMENTS FOR FOOD PROCESSORS IN GULF COUNTRIES (GCC)

This EES is a helpful guideline for the exporters to understand and comply with the stringent food safety and regulatory standards of Gulf countries, ensuring better access to these growing markets.



### EXPORTING FRESH FRUITS AND VEGETABLES TO THE GCC

This EES provides detailed guidance on the procedures that emphasize strict compliance with sanitary and phytosanitary standards, labeling regulations, and the use of certified packaging to ensure the safety and quality of imported food products.



### Visit Easy Export Series

<https://epb.portal.gov.bd/site/page/e3262f76-cf89-4720-9961-48a9c559728a>



In Collaboration with the Export Promotion Bureau  
Excerpted from the Easy Export Series

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