

TRADE INFORMATION JOURNAL



**EXPORT PROMOTION BUREAU
BANGLADESH**

TRADE INFORMATION JOURNAL

Vol. VII, No. 3
April-June; 2000

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Fruits and Vegetables from Bangladesh

Nature has gifted Bangladesh with stretches of alluvial land and a climate conducive to harvesting a plethora of fruits and vegetable. The aroma of the

succulent fruits fill the air of the country throughout the summer season. The month of

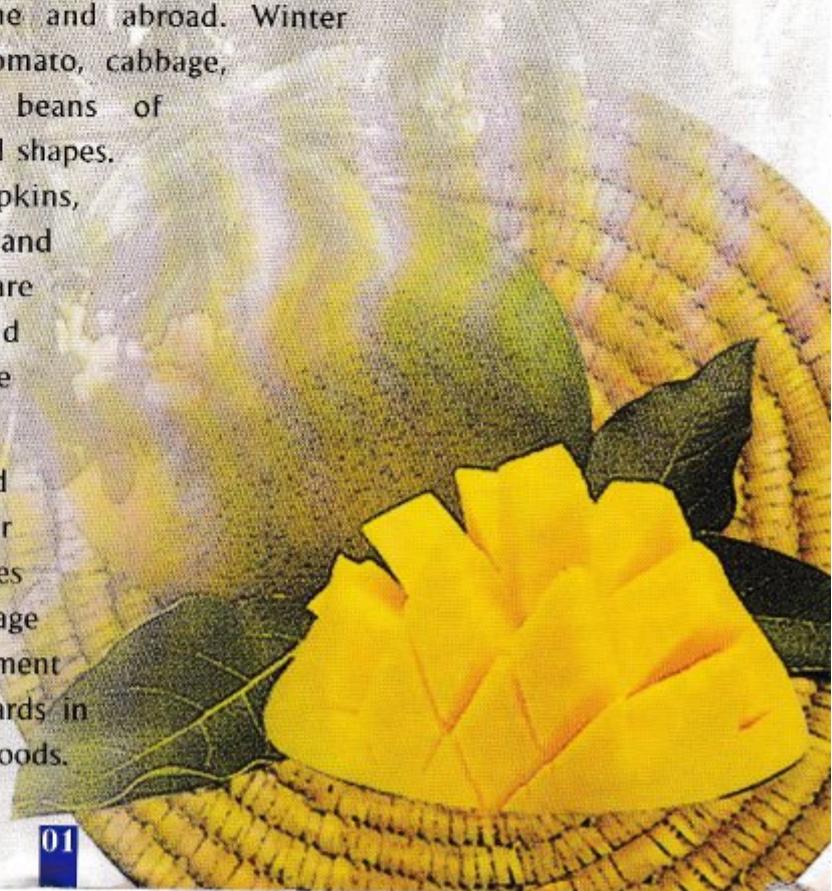
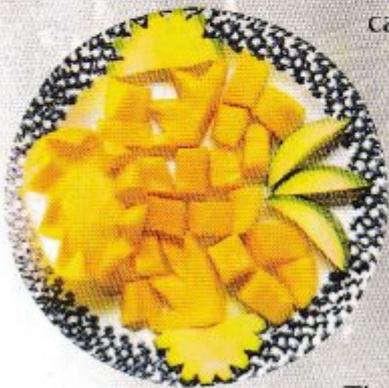
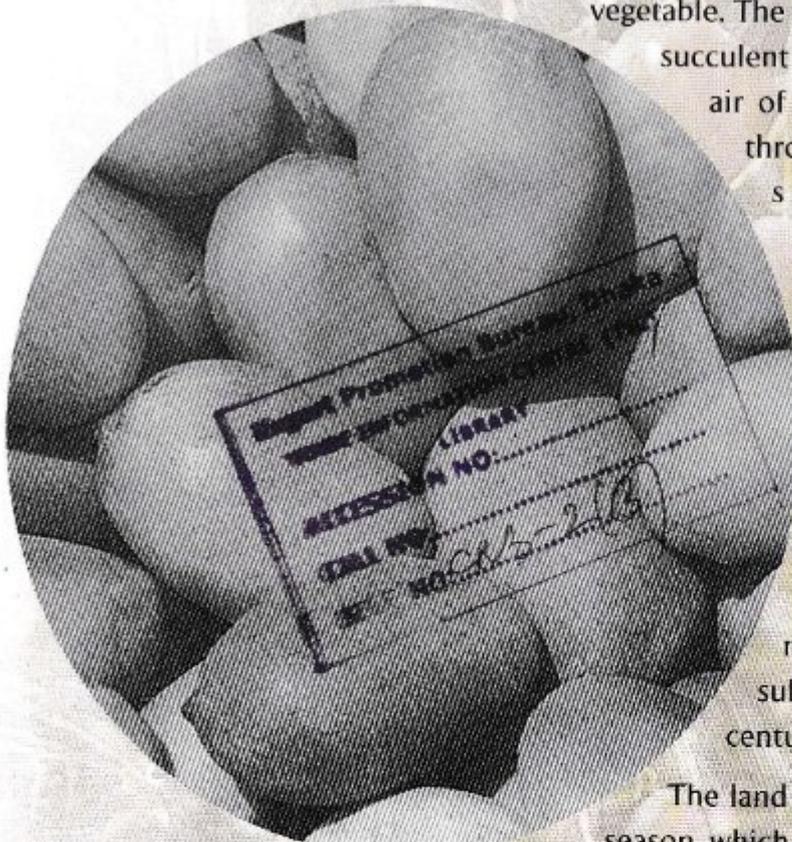


Jaishtha (Mid-may to June) has come to be known as madhumash (the month of honey), as a rich variety of sweet fruits grow in abundance during this period. It is said that ripe Mangoes, Lychees, Watermelons, Pineapple, Jack Fruits, and citrus fruits of Bengal have pleased the palates of the monarchs, kings, Rajas and maharajas of the subcontinent as well as of Europe throughout the centuries.

The land also offers an assortment of vegetables in each season, which give a delightful experience to the connoisseurs both at home and abroad. Winter specialties include tomato, cabbage, cauliflower and beans of various sizes and shapes.

Sweet pumpkins, gourds and aubergines, are year-round favourite to the people.

The government and the private entrepreneur have worked together to set up export villages for fresh fruits and vegetables. Backward linkage between producer and exporter and arrangement of Soft loans help to maintain high standards in production, processing and packaging of the goods.



Countrywide road-rail network, two seaports and international airports, with preshipment facilities for perishables help to maintain the export standards of our fruits and vegetable.

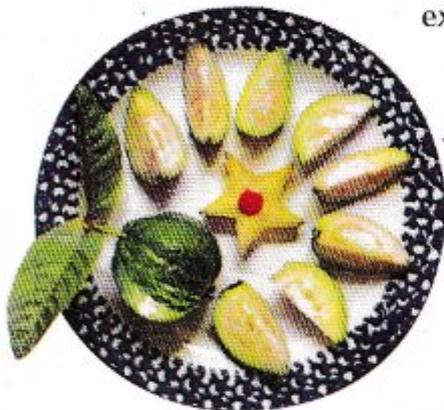
A large quantity of Bangladeshi fruits and vegetables are exporting to Kingdom of Saudi Arabia, Kuwait, UAE, Bahrain, Qatar, Oman, Germany and UK.

Tremendous prospects for agri goods' export to UK

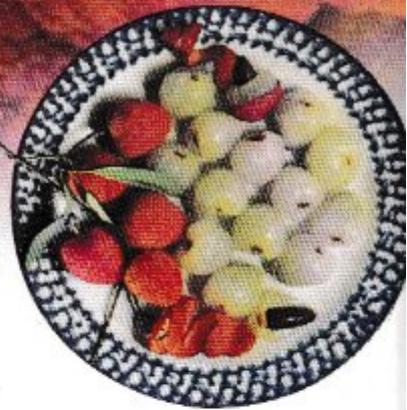
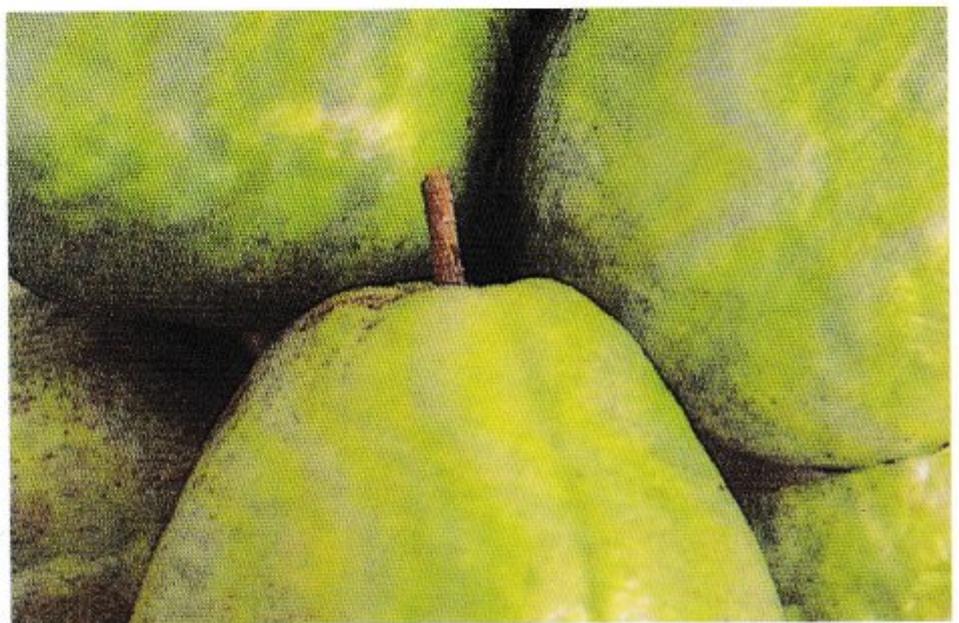
There are tremendous prospects for export of fresh agricultural products from Bangladesh, said a visiting British team of consultants, offering their services in this regard.

There are tremendous prospects for Bangladesh to earn foreign exchange by exporting fresh agricultural products

Fine bean, potato and pineapple are among the products that can be the potential foreign exchange earning for the country if they are produced and processed in a planned manner. Scope remains for improvements in production and marketing systems of agricultural goods in Bangladesh and Britain can a partner infringing about change the system.



The team from the British Consultants Bureau (BCB) which arrived in Dhaka on March 4, had talk with a number of ministers including Agriculture minister Motia Chowdhury on cooperation in different fields. The Team included consultants from the agricultural engineering and health-care sector out of 300 consultancy firms.



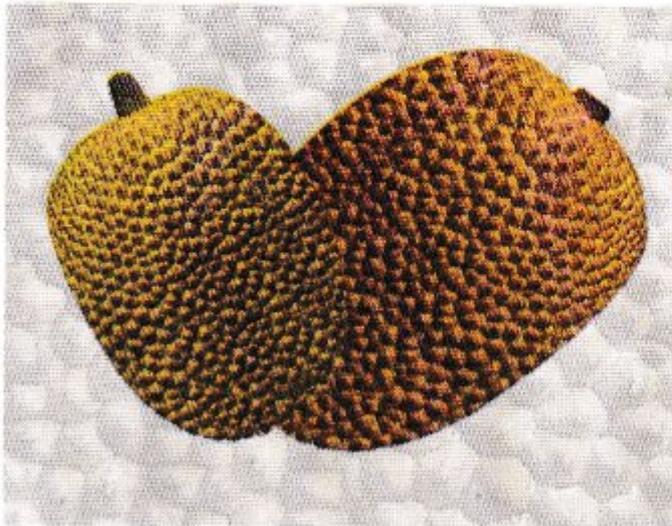


During the visit it also had talks with the senior officials of the World Bank, the Asian Development Bank (ADB), the United Nations Development Programme (UNDP) and the Commonwealth Development Corporation (CDC)

British high commissioner in Dhaka Mr. David Carter accompanied the team.

Airfreight fare of farm products to be reduced

The government has agreed to rationally reduce airfreight fare for agriculture products which was very high causing enhancement of the export costs. A high-level meeting recently formed a committee to prescribe measures to increase agricultural

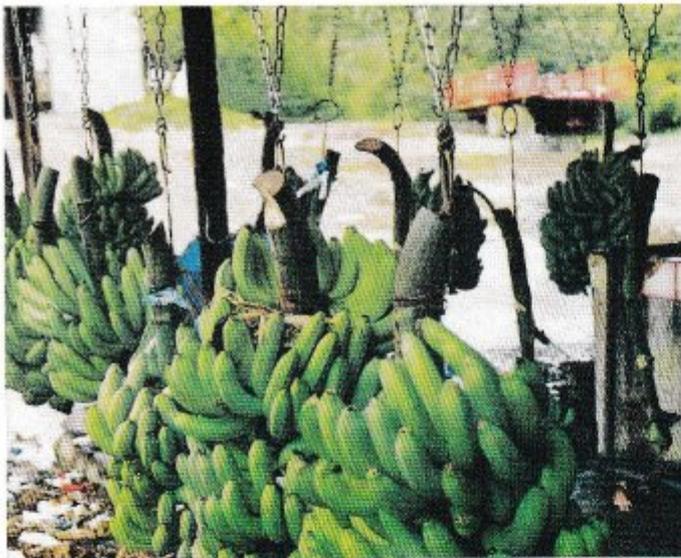


production and expand market of agro-based products.

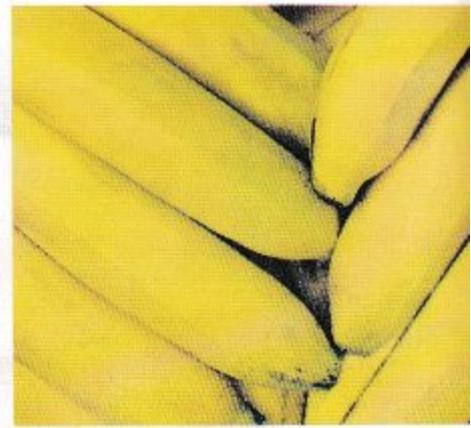
The Committee headed by the Vice-Chairman Export Promotion Bureau (EPB) AB Chowdhury has been asked to make a

report showing the complete picture of this sector and to submit it to the Commerce Minister. The meeting said agriculture and agro-processing sectors are among the thrust sectors that received special incentives from the government and it will be continued.





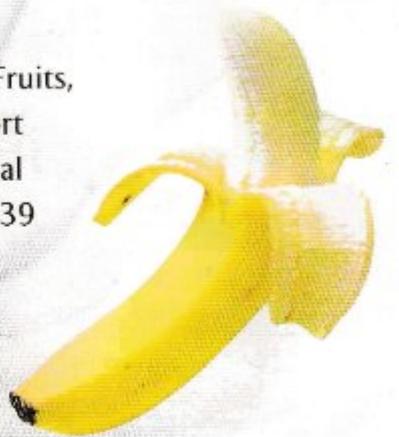
Chaired by Commerce Minister Md. Abdul Jalil the meeting was attended by Finance Minister Shah AMS Kibria, Agriculture Minister Motia Choudhury and Civil Aviation and Tourism Minister Eng. Mosharraf Hossain.



The meeting discussed that non-traditional items like vegetables, Fruits, flowers and betel leaf contribute insignificantly to the countries export income. Exporters feel this sector can contribute much more if special incentives including low air fare are given. Vegetable export have earn 7.39 million US dollar in the first seven months of the current fiscal year.

The meeting directed the EPB authorities to diversify export market reducing dependence on a few export items. It reaffirmed government's allout support to the exporters of non-traditional items and called upon entrepreneurs to produce and market new items.

Government has already extended tariff facilities to the entrepreneurs and, if needed, more facilities will be offered to harnessfull potential of the sector which is the key to success the government's poverty alleviation efforts, the meeting said.





Agri-exports Potential

The per capita agri-export performance of Bangladesh at US dollar 2.97 compared to 7.22 dollars in Vietnam, 13.55 dollars for China, 12.33 dollars for Pakistan, around 40 dollars for Sri-lanka, 31 dollars for the Philippines and 122 dollars for Thailand, reflects its inability or incapacity to make use of its comparative advantage.

Moreover, in most of the developing Asian countries, agri-exports are more than agri-imports, except in Bangladesh and a few other countries where agri-exports are trailing far behind agro-imports. This is manifest from foodgrains production in Bangladesh rising continuously for

some years at the expense of other crops such as onions, pulses, spices, etc., and the country's growing dependence on imports for the same. This is unfortunate, specially for a





country like Bangladesh where good soil, low labour cost and favourable growing conditions are referred frequently, but the potentials remain hardly tapped.

Experts have analysed that diversification of agricultural production, particularly horticulture and floriculture, can make a substantial contribution to income and employment generation in the economy while also effecting vital import substitution. Exports of fruits, vegetables, cut-flowers, spices and condiment, and rice from



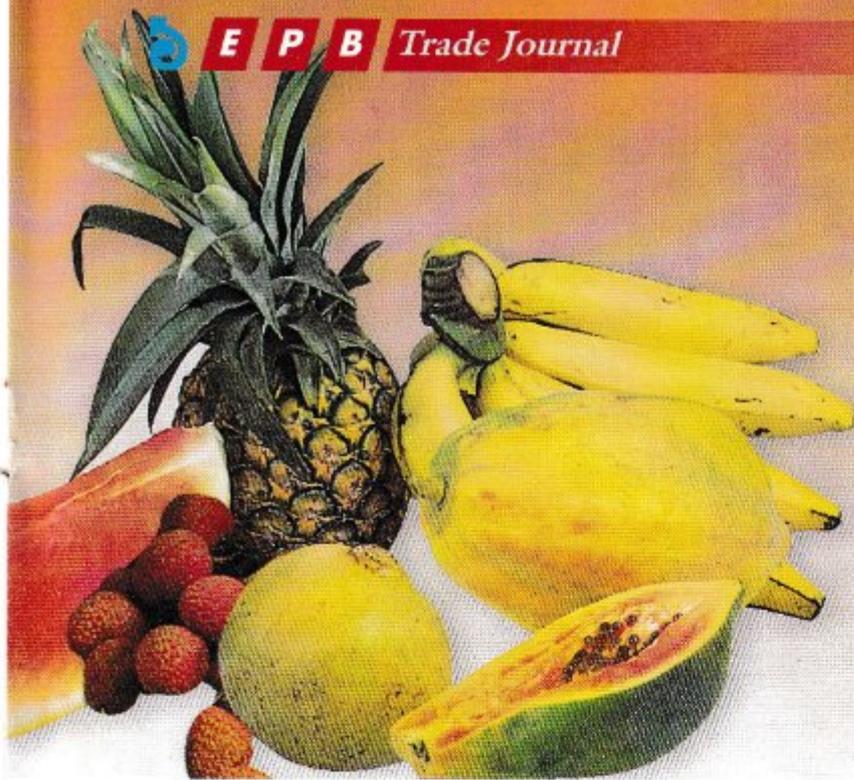
Bangladesh constitute key areas in agriculture which will not only bring about desired changes in the diversification of the production base but also in the export list. Thailand has achieved remarkable success in both such diversification of agri-products. There is no reason for Bangladesh not to succeed in making a similar breakthrough in exporting agri-goods.

Exploitation of the potential of agri-goods exports from Bangladesh calls for a well developed and systematic export promotion plan which will have a significant impact on both agriculture and economic development. This will endure higher income to farmers, earn foreign exchange and expand agro-processing industries. Present situation of very low percentage of export of agricultural produce from Bangladesh is due to lack of proper marketing arrangement at international



level and problems of maintaining production standard and sustainability, grading, storage and transportation. A sound production base is a pre-requisite for any export industry in response to demands of the



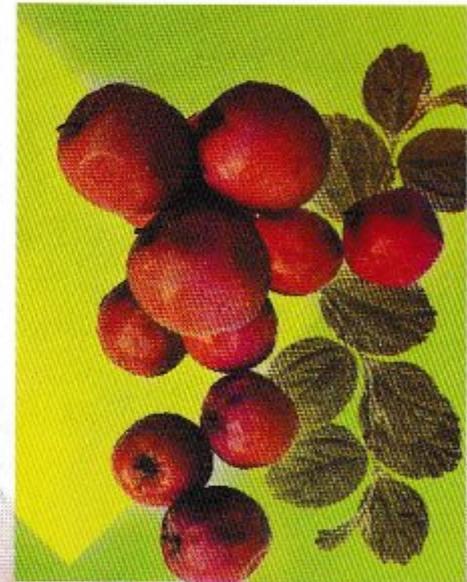


export markets. Types and quality development and sustainable productions are important for vegetables, fruits, spices and for any other agricultural products. However, in the stage that Bangladesh is, coordinated roles of government and private sector are very much essential for encouraging investment in the sector through provision of research and development support, credit and dissemination of modern technology.

Assistance is also required to provide information on market prospects and technological advice to growers and private enterprises for producing

suitable products for exports.

The government has identified agri-products as a thrust area in export activities. For this reason, Government is giving emphasis to start the process of realizing the potentials of exporting agri-products from this country. Already Government has agreed to rationally reduce airfreight fare for agriculture products on export.





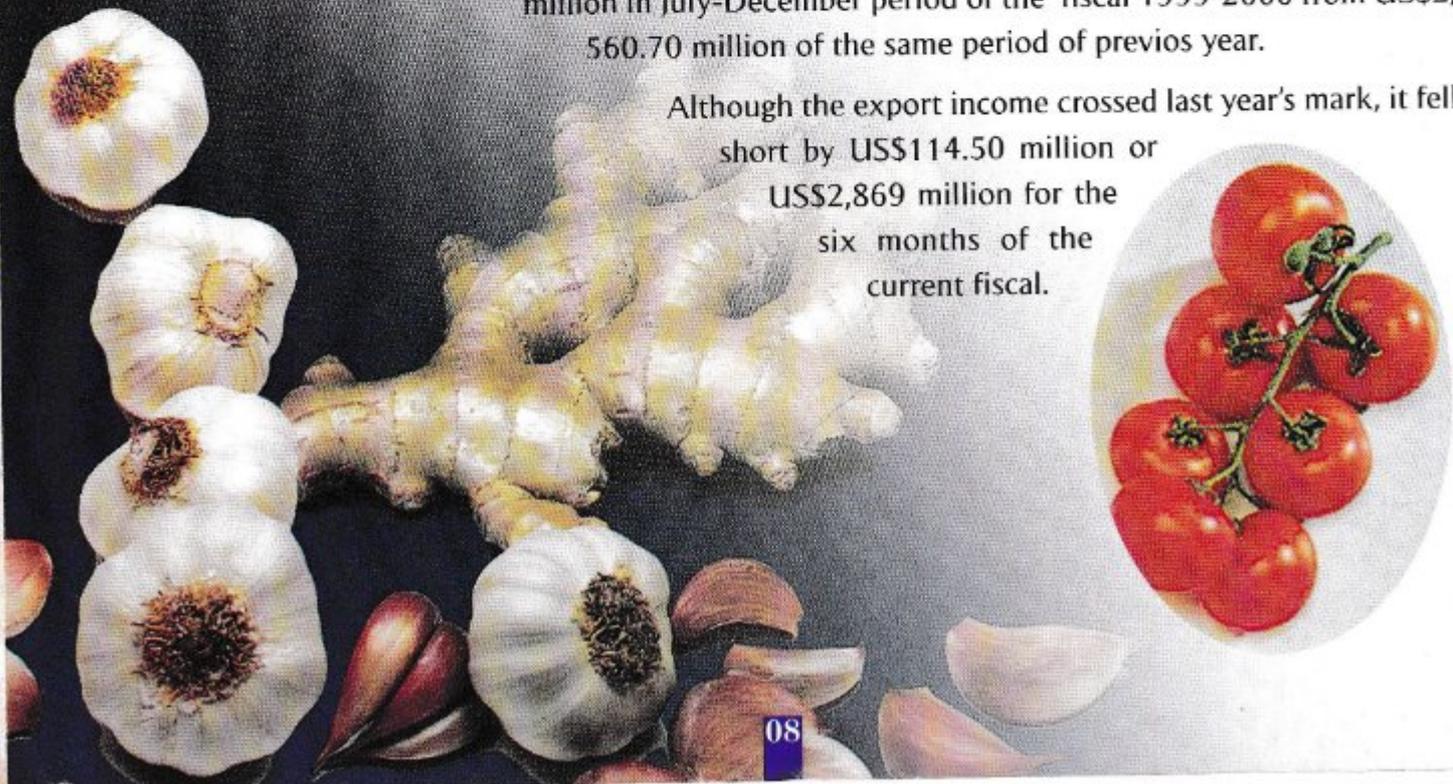
Export earning up by 7.18 pc in 1st half of current fiscal year

Despite poor performance by primary and traditional commodities, including tea, country's export earning have risen 7.18 percent in the first half of the current fiscal year against the same period of 1998-99.

However, the growth registered 10.25 percent in terms of local currency, depreciated by Tk. 1.37 to a dollar compared to its value of July-December period of the last fiscal, according to official statistics.

The total exports increased by US\$ 183.80 million to US\$2. 744.50 million in July-December period of the fiscal 1999-2000 from US\$2, 560.70 million of the same period of previos year.

Although the export income crossed last year's mark, it fell short by US\$114.50 million or US\$2,869 million for the six months of the current fiscal.

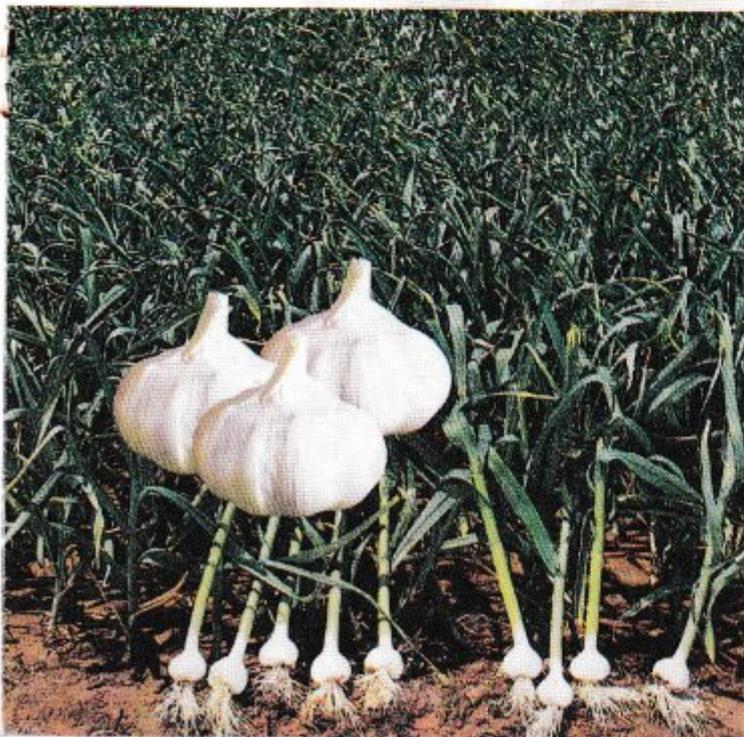




Agricultural commodities, tea, engineering products, raw jute, jute goods, knitwear, readymade garments, chemical products, handicrafts, electronics and other industrial products were lagging behind their respective targets for the period. But, leather, frozen foods, other primary commodities and petroleum products reached respective marks.

Compared to the same period of last fiscal, the earnings reduced from export of agricultural products, tea, other primary commodities, engineering products and handicrafts.

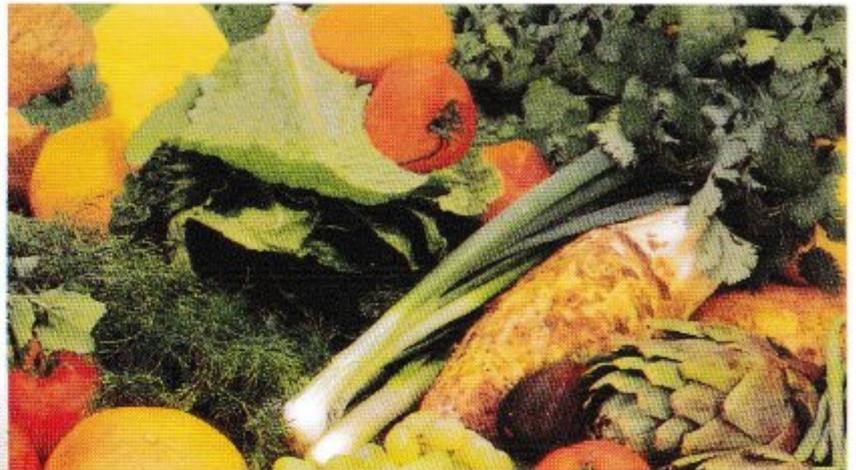
Petroleum products, chemical products, raw jute, readymade garments, knitwear, frozen foods, leather jute goods, electronics and other industrial products fetched increased earning.



During the period total export reduced 0.05 per cent while the quantity of exports increased 7.23 per cent and export quantity rose 4.87 of industrial goods increased 0.57 per cent and 7.46 percent respectively.

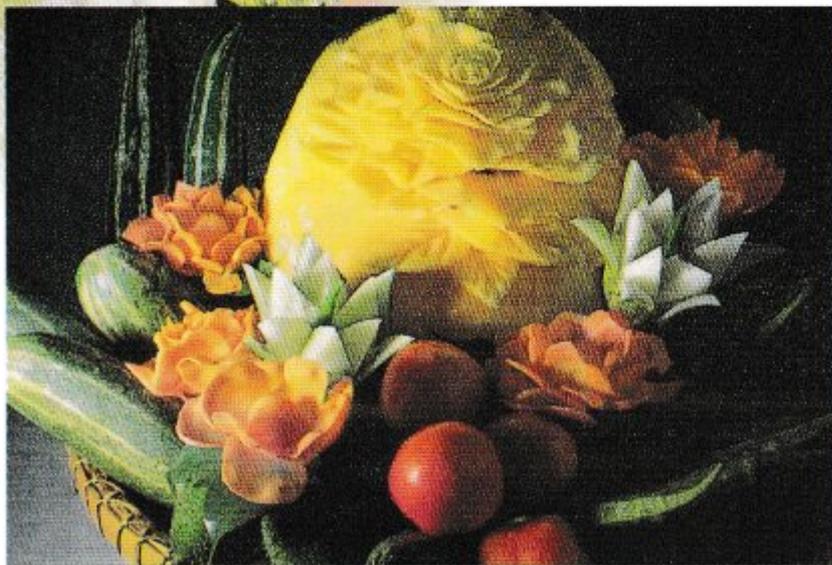
Export earnings increased form frozen foods (shrimp and other fishes) by 9.19 percent compared to same

period of last fiscal while leather by 24.78 percent, raw jute 2.23 percent, jute goods 5.48 percent, readymade garments 7 percent, knitwear 30 percent and chemical products 14 percent.



On the other hand, tea export suffered a major setback with earnings plummeting about 64 percent during the period compared to the July-December period of last fiscal,

accompanied by handicrafts going down to 6 percent.



Like previous year USA topped the list of major export-earning providers importing 40 percent of Bangladesh's total exports followed by UK 8.74 percent, France 6 percent, Belgium 4.23 percent and Italy 4 percent.

Neighbouring India imported goods and services worth US\$32 million and Pakistan imported goods and services of US\$16 million only.

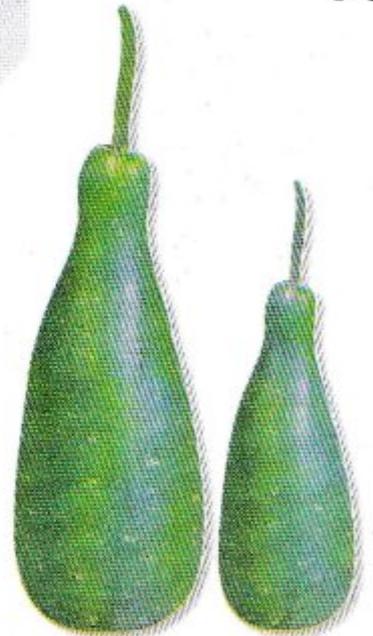


Sea food export to Japan may be increased

A delegation of Bangladesh Frozen Foods Exporters Association during their visit to Japan, expressed the hope that export of sea food from Bangladesh is likely to be

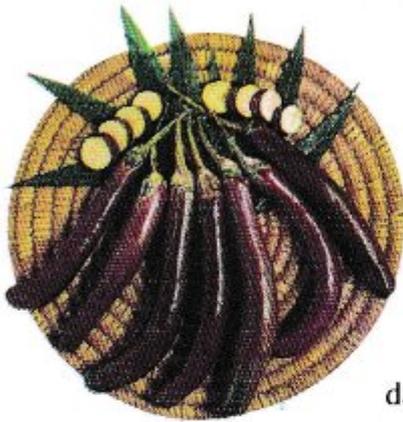
increase to Japan in coming years as they held fruitful interaction with some Japanese organizations.

The five-member delegation went to Japan on March 1 to explore new markets, comprised with the President of the association



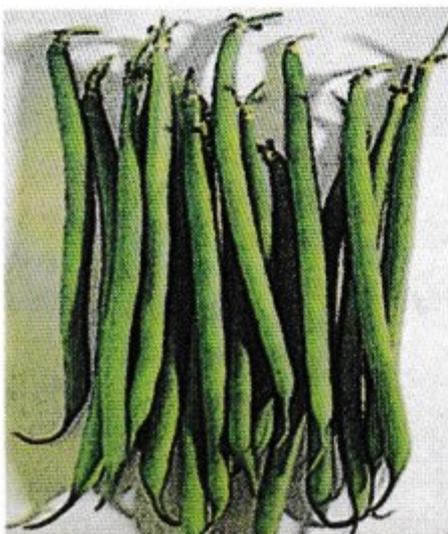
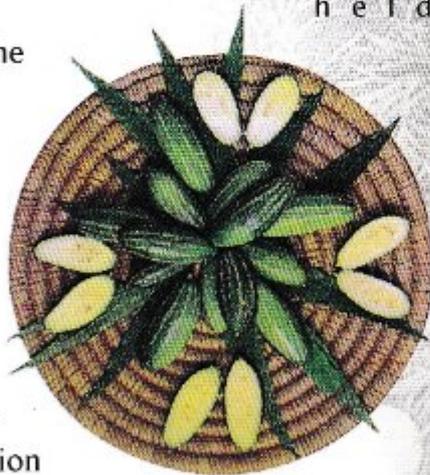


Kazi Shahnewaz, Director of Export Promotion Bureau AKM Nizamul Alam, Managing Director of Cope Commercial Ltd Akhter Ahmed BP, Managing Director of Kuliarchar Cold Storage Ltd Abul Mansur Rubel.



The delegation spent busy time in Tokyo and had fruitful discussion with their Japanese counter parts. During their three day visit to Japan they held

discussion with the leaders of Japan Fisheries Association, Japan External Trade Organization (JETRO) Japan Marine Foods Importers Association



and Japan Bangladesh Committee for Commercial and Economic Co-operation.

The delegation led by the Bangladesh Ambassador to Japan also



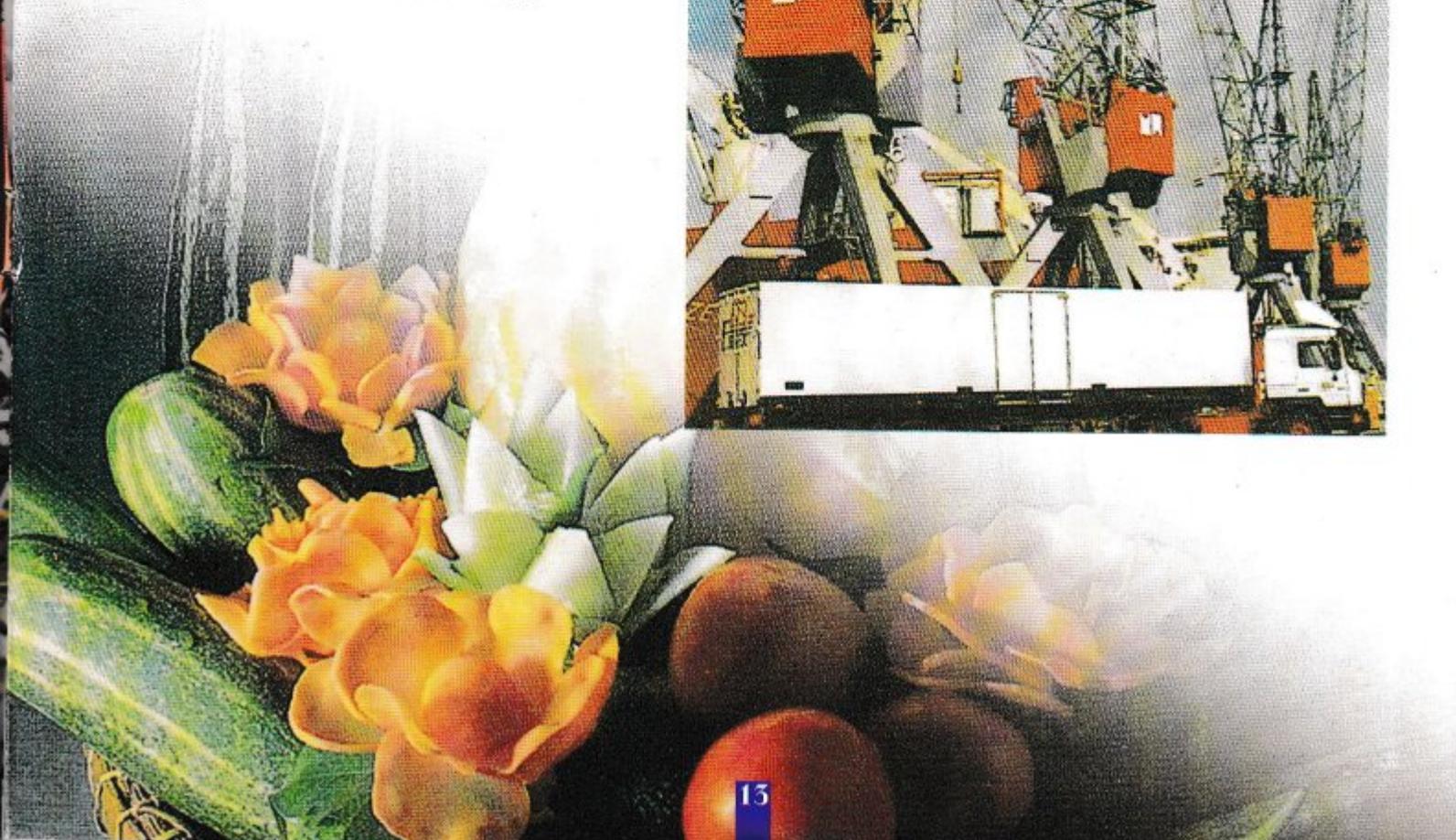
called on the President of the Overseas Cooperation Foundation (OFCF) Junji Kawaii.

Bangladesh Embassy in Tokyo and OFCF jointly organized a seminar and



meeting with local leading importers, investors and trade houses of sea food products, in a view to make their visit successful.

It may be mentioned that Japan is the top destination of Bangladesh frozen foods in Asia.



WISH TO EXPORT FROM BANGLADESH

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FAX: 880-2-9560149
FAX: 880-2-888564

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ROAD, SHOLAK BAHAR
PANCHLAISH, CHITTAGONG,
BANGLADESH
TEL: 880-31-656761, 655828
FAX: 880-31-654763
E-MAIL: HYPERLINK
mailto:moon@abnetbd.com
moon@abnetbd.com

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54 DILKUSHA CA 2ND FLR
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FAX: 880-2-9564397
E-MAIL: HYPERLINK
mailto:ztl@agnicom.com
ztl@dhaka.agni.com

KNITWEAR

TOKIO MODE LTD (GROUP)
HOUSE # 1, ROAD # 8, SECTOR # 1
UTTRARA, DHAKA 1230,
BANGLADESH
TEL: 8914098, 8912369
FAX: 880-2-8913944
E-MAIL: HYPERLINK
mailto:tokiomod@global-bd.net
tokiomod@global-bd.net

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mailto:lavender@bd.com.com
lavender@bdcom.com

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FAX: 880-2-9716157, 9713058.
EMAIL: navy@bdonline.com

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WASA BHABAN (1ST FLOOR)
KAWRAN BAZAR, DHAKA
TEL: 880-2-8111207, 328981
FAX: 880-2-8111876, 8826292

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KOHINOOR LEATHER PRODUCTS LTD
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mailto:rush@bdmail.net
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FAX: 880-41-774351

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DILKUSHA CENTRE (6TH FLOOR)
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LALDIGHIR PAR,
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TEL: 9561947-8.
FAX: 880-2-9561946

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DHAKA, BANGLADESH.
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FAX: 880-2-834933

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HRC SYNDICATE LIMITED.
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DHAKA-1000.BANGLADESH.
PHONE: 9565184, 9565187-190.
FAX: 880-2-9565191.

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CHITTAGONG, BANGLADEH.
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FAX : 031-670776, 670107.
EMAIL : sp.ahmed@unilever.com.

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PATHOEKWEK 68
8000 BRUGGE
BELGIUM
TEL: 32-50-315141
FAX: 32-50-314059
ITEMS: SHRIMP, SALMON, GROUND FISH

FRANCE

ANGELINI
AVENUE MARECHAL LYAUTEY
06211 MANDELIEU CEDEX
FRANCE
TEL: 33-4-93481616
FAX: 33-4-93477665
ITEMS: SHRIMP, LOBSTER,
CEPHALOPODS

GHANA

RIGHTWAY MARKETING & TRADE
PROMOTIONS
P O BOX AC 666 ARTS CENTRE
ACCRA (REPUBLIC OF GHANA)
WEST AFRICA
TEL: 00 233 27 547199
FAX: 00 233 21 242570
E-MAIL: HYPERLINK
mailto:malmwaw@usa.net
malmwaw@usa.net
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FOOWEARS, LEATHER GOODS, TEXTILES
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AITEEQ JUMA EST SERVICES
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FLAT 209, AWAL BUILDING 122 GATE
230
GOVT. AVENUE, MANAMA
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FAX: 210664
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TOWELS, TOOTHPASTES, BED SHEETS,
CUTLERY

BELGIUM

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DIRECTOR
URBAIN CO BELGIUM
RUE DES COMBATTANTS 59
JEMEPPE, NAMUR 5190
PHONE: 32-71-783-999
FAX: 32-71-783-999
E-MAIL: HYPERLINK
mailto:andre.urbain@skynet.be
andre.urbain@skynet.be
ITEMS: GIFTS & TOYS

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KAJO INTERNATIONAL COMPANY
PLC
WOREDA 2, KEBELE 11
HOUSE NO. 253/03
ADDIS ABABA
ETHIOPIA
FAX: 00251-1-550633
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FAX :00441519289013
E-MAIL: andrew.shep66@virgin.net
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FAX: 03-5460-7223
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FAX: 06-251-5587
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FAX: 06-252-4377
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TAITO-KU
TOKYO-111, JAPAN
TEL: 03-3861-3003
FAX: 03-3863-0345
ITEMS: BUTTONS

USA

MR DONNA YOUNTS
PRESIDENT
FORTE INTERNATIONAL INC.
315 NEW CROSSING
KENNESAW, GEORGIA 30144-1624. USA
TEL: 770-926-0026, 926-9720
FAX: 770-926-8970
E-MAIL: HYPERLINK
mailto:dy@mindsping.comdy@mindsping.com
ITEMS: BASEBALL CAP

FRANCEIS - J NEWCOMB
9402 WELDON DRIVE
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ITEMS: HANDICRAFTS, KNITWEAR,
READYMADE GARMENTS

Mr Paul Danielpour
Textile Mart
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Fax: (213) 627-7371
E-mail: HYPERLINK
mailto:Danitex26@aol.com
Danitex26@aol.com
ITEMS: SHAWLS, SWEATER, T-SHIRT

STATEMENT OF MONTHLY EXPORT In million dollar

Commodities	July-April 1999-2000	July-April 1998-99	Increase (+) Decrease (-)
Frozen food	250.25	217.08	(+) 15.98
Agricultural products	14.44	20.36	(-) 29.08
Tea (Incl. packet tea)	16.44	37.53	(-) 56.20
Petroleum by products	9.17	5.25	(+) 74.67
Chemical products	65.31	61.22	(+) 6.68
Leather	158.30	139.69	(+) 13.32
Raw jute	63.92	56.10	(+) 13.94
Jute goods	228.66	252.56	(-) 9.46
Handicrafts	4.17	5.33	(-) 21.76
Knitwear	1003.52	834.00	(+) 20.33
Woven garments	2478.24	2397.82	(+) 3.35
Engg. products	6.90	9.41	(-) 26.67
Others	294.41	261.70	(-) 12.50
Total	4593.73	4298.05	(+) 6.88

EXPORT PERFORMANCE DURING JULY-APRIL 1999-2000

In million dollar

Commodities	Export target		Actual export			% Change of export performance over export target	Actual export 1998-99	% Change of export performance during July- April 1999- 2000 over 1998-99
	1999-2000	July-April 1999-2000	March 2000	April 2000	July-April 1999-2000			
Primary products	460.00	383.33	31.24	40.76	359.59	(-) 6.19	345.09	(+) 4.20
Mfd. products	5278.00	4398.34	398.34	428.50	4234.14	(-) 3.73	3952.96	(+) 7.11
Total :	5738.00	4781.67	429.58	469.26	4593.73	(-) 3.93	4298.05	(+) 6.88
Traditional item	440.00	366.67	29.82	32.95	306.48	(-) 16.42	344.50	(-) 11.04
Non traditional item	5298.00	4415.00	399.76	436.31	4287.25	(-) 2.89	3953.55	(+) 8.44
Total :	5738.00	4781.67	429.58	469.26	4593.73	(-) 3.93	4298.05	(+) 6.88
	(27972.75)	(23310.62)	(2190.86)	(2393.22)	(22913.54)	(-) 1.70	(20600.56)	(+) 11.23

Unit Price Index

Change in July-April, 1999-2000 over July-April, 1998-99

	Total Export	Primary Product	Mfd. Product
Index by value	(+) 0.12	(-) 5.52	(+) 0.67
Index by volume	(+) 6.76	(+) 9.72	(+) 6.44

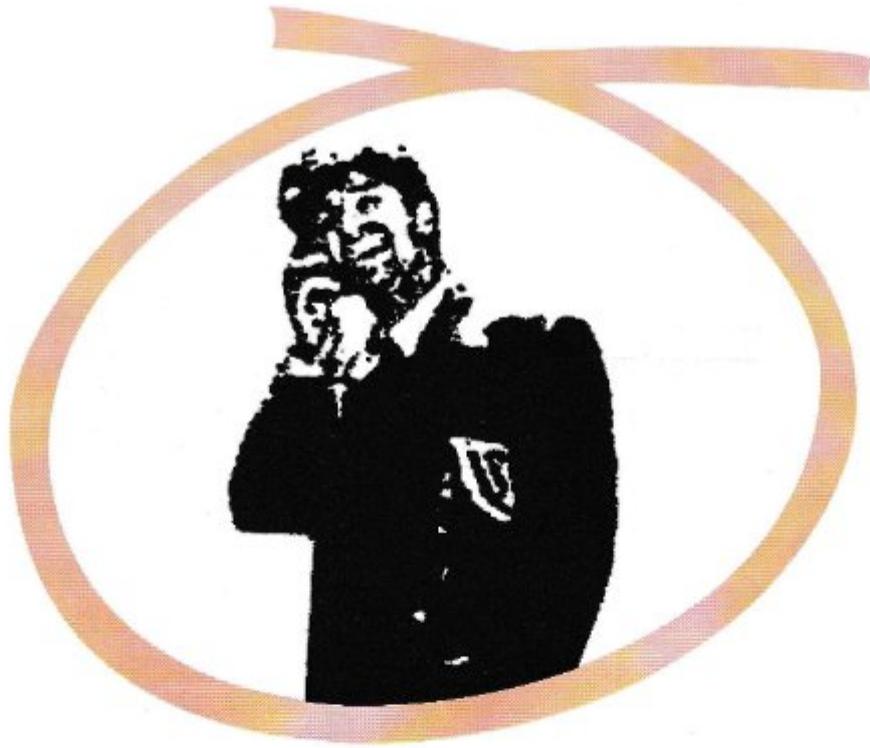
Source : Different custom points in Bangladesh.

Exchange rate :

1.00 US\$ = Tk . 49.88 for July-April 1999-2000

Tk. 47.93 for July-April 1998-99

Tk. 51.00 for April, 2000



একমাত্র গ্রাহক

সম্মানিত গ্রাহকরাই আমাদের সকল কর্মকাণ্ডের কেন্দ্রবিন্দু। আমাদের অভিজ্ঞ কর্মীবৃন্দ সম্মানিত গ্রাহকদের প্রতিটি চাহিদা, প্রতিটি প্রস্তাবের প্রতি সবিশেষ যত্নশীল দৃষ্টি দিয়ে থাকেন। যার ফলে প্রতিটি সম্মানিত গ্রাহক মনে করেন তিনিই জনতা ব্যাংকের একমাত্র গ্রাহক।

‘একমাত্র গ্রাহকের’ সুবিধা আপনিও পেতে পারেন

আজই জনতা ব্যাংকের যে কোন শাখায় হিসাব খুলুন।



জনতা ব্যাংক

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