

**29. Assistant Director**

**(Mother's Club and Marketing)**

- a. To be responsible for all matters relating to market research, market study, feasibility and marketing of the productions of handicrafts and such other products undertaken by different programmes/schemes/projects of the Department of Social Services.**
- b. To be responsible for organising Exhibition, Mela and other sale programmes.**
- c. To maintain liaison with other related agencies.**
- d. Any other duties as may be assigned by the Deputy Director/Director.**