

# Press Briefing of 21<sup>st</sup> NIDs



**Venue: Conference Room, MOH&FW**

**Date: 19 December, 2013**



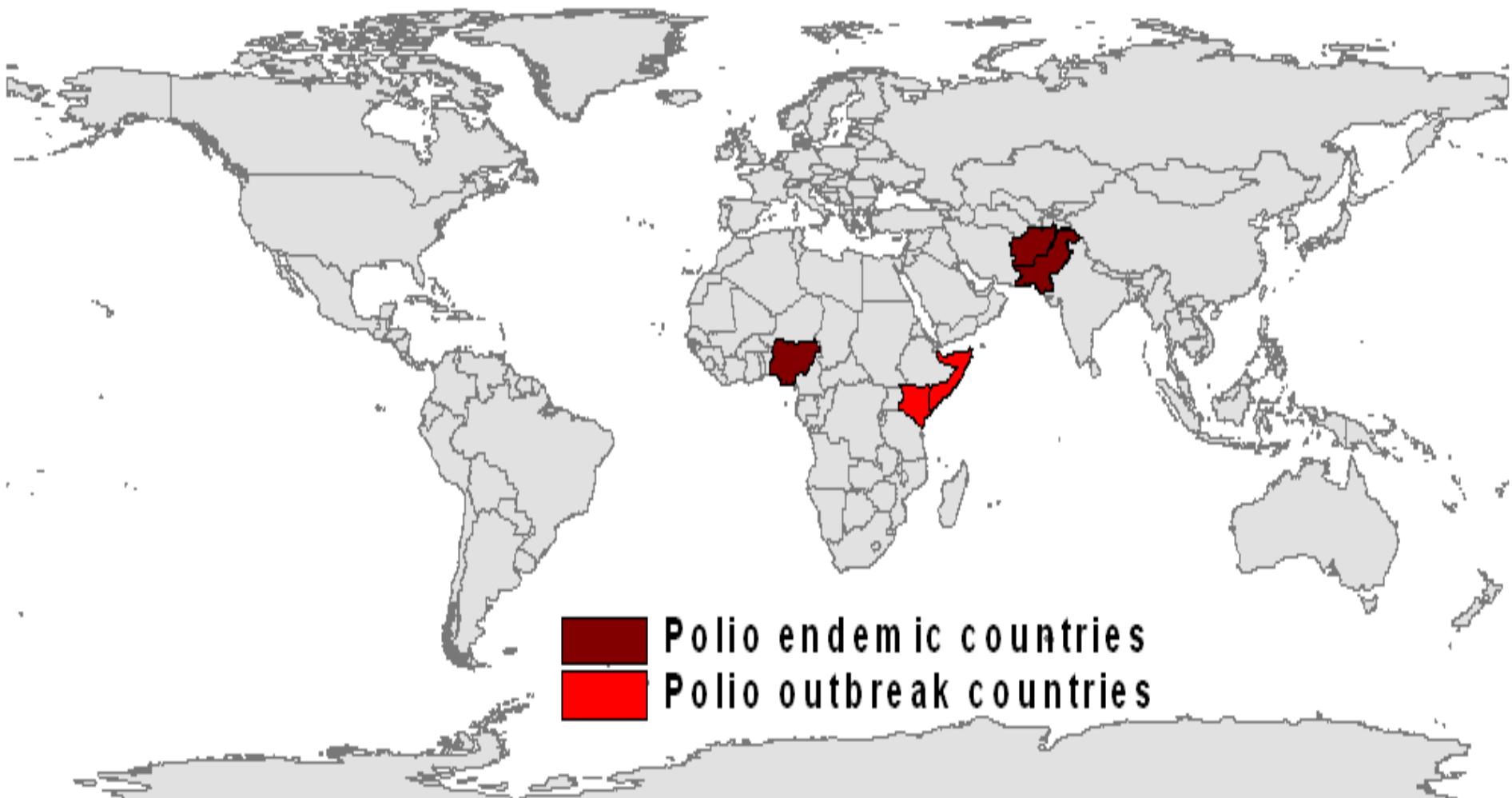
# Objectives Related to Polio



**To maintain polio free status**

## Strategies for Polio Eradication

- Strengthening routine immunization
- Conduction of SIAs (NIDs)
- Maintain High quality AFP surveillance
- Conduct Mop-up campaign



**Polio endemic countries**  
**Polio outbreak countries**

# Status of Polio Eradication: Global



Name of Country	Number of Polio Cases 2013*
In endemic countries: <b>Pakistan , Nigeria &amp; Afganistan: 03</b>	135
In non-endemic countries: 05	224
Globally: 08	359

WPV was detected in 96 Environmental Surveillance Samples in Israel *but no human case has been identified*

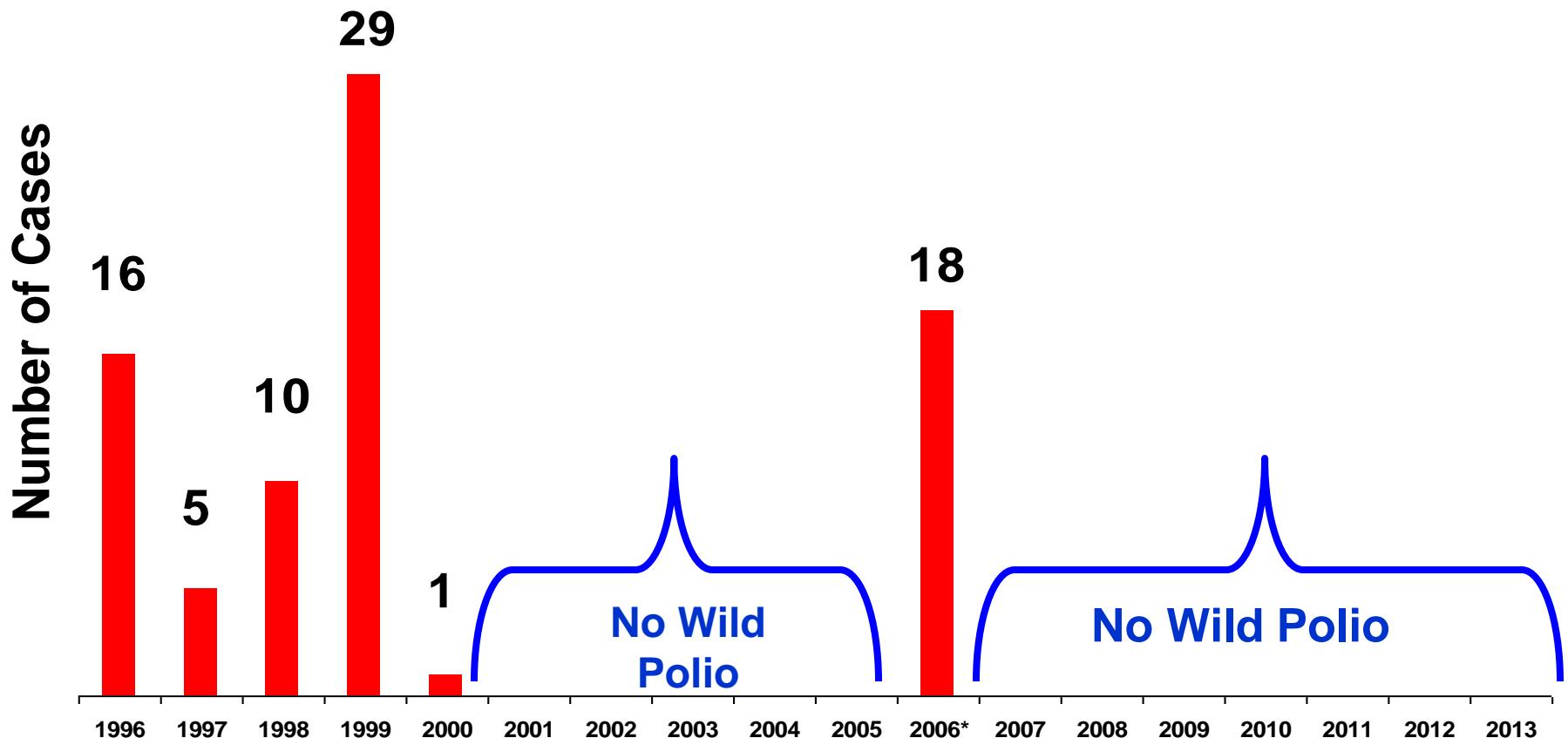
\*Data as of 19-12-2013

# Polio Situation-Bangladesh



- The Country has eradicated indigenous Wild Polio Virus (WPV) in 2000 (last case date of onset 22 August 2000)
- Interrupted imported WPV transmission in 2006 (last case date of onset 22 November 2006)
- Maintain polio free status more than 7 years since November 2006

# Wild Polio Cases, 1996-2013\*



# Dates, Interventions & Target Children for 21<sup>st</sup> NIDs and MR Vaccination Campaign



Date	Campaign Intervention	Target Children
<b>21<sup>st</sup> NIDs: Fixed sites (One day)</b> <b>21 December 2013</b> <b>Child To Child Search: 4 Days</b> <b>22-26 December 2013</b>	OPV supplementation	<ul style="list-style-type: none"> <li>0-59 months</li> </ul>
<b><u>MR Vaccination Campaign :</u></b> <b>Educational Institute:</b> <b>25-30 January 2014</b> <b>Fixed sites: Community</b> <b>1-13 February 2014</b>	<ul style="list-style-type: none"> <li>MR Vaccination</li> <li>OPV supplementation</li> </ul>	<ul style="list-style-type: none"> <li>9 months - &lt; 15 years</li> <li>0-59 months</li> </ul>

# Operational Strategy



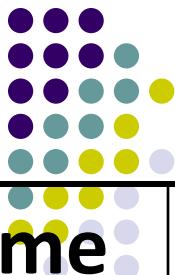
- EPI sites – 21 December 2013
  - All children will be vaccinated through around 130000 EPI sites
  - All the sites will remain open 8am to 4 pm
  - 60 thousand health and & family planning worker will work and supervise the activities
  - 6 lacs volunteers will work on the day of NID
- Child to Child Searching – 22-26 December 2013
  - Left out children will be vaccinated during child to child search
- Additional teams will be deployed in important transition points for travelling children - 5 days
- Special teams for High risk/ HTR areas' children
- Morning and evening sessions for special population if necessary

# Calendar of Events

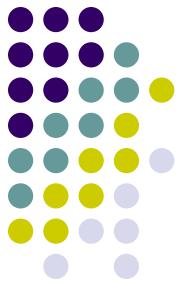


Activities	Date & Time
Define operational strategy	10 June 2013
Meeting of Scientific and Technical Committee of National Committee for Immunization Practices	4 July 2013
ICC/TSC approval of strategy and action plan	4 July, 12 Aug, 5 Nov 2013
Steering Committee Meeting for approval of plan & budget	18 Aug 2013
National Training of Trainers	7 – 17 September 2013
National Advocacy Meeting	24 Nov 2013
Meeting with NGOs	30 Nov 2013
<b>Press Briefing before NIDs</b>	<b>19 Dec 2013</b>

# (Contd.)



<b>Activities</b>	<b>Date &amp; Time</b>
Inauguration of NIDs	21 Dec 2013
Divisional Advocacy Meeting	26-30 Nov 2013
District Advocacy/ CC	1-4 Dec 2013
District/ CC Press Briefing	19 Dec 2013
Similar activities for Upozilas and Municipalities	
National Review Meeting after NID	31 Dec 2013
District/CC Review Meeting after NID	1-4 Jan 2014



# **Steps for successful implementation of 21<sup>st</sup> NIDs**

# Steps



- Proper **Micro-plan** to reach all children including the high-risk/ hard to reach
- Effective utilization of **additional support** for hard-to-reach and high-risk areas
- Strengthening of **supervision** specifically in hard-to-reach areas
- Focus on **street children** and children of working mothers (Bedes, Day laborers, Rice mills etc.)
- **Vaccination sites identification** with “**Moni**” flags.

# Steps



Establish involvement & collaboration of different sectors:

- **Communication activities** is undertaken to develop public awareness in favor of Campaign
- Involvement & deployment of **Volunteers** from locally available sources (Teachers, Imam, NGO workers, Students, Ansar & VDPs)
- Involvement of **Institutional Volunteers**
- **Independent observers** will observe the campaign activities as before

# Role of Media

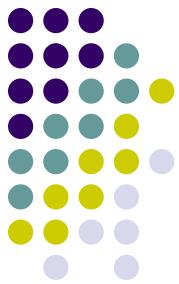


- Media can play a vital role in making the NIDs successful
  - Articles, features high-lighting misery of polio paralysis and advantages of vaccination in NIDs
  - Publishing count-down ads on NIDs
  - Electronic media can transmit on air the same information in suitable outcast (Talk Show, question-answer, jingles, count-down, TV scroll, cable operator ads, mini drama etc)
- Constructive and supportive role in any sort of events during the implementation

# Expectations from the Journalists



- Create awareness among the people through motivational and informative articles/ news
- Special reports/ articles on danger of poliomyelitis disease
- Exchange information with colleagues and associates and ensure participation of everyone to make NIDs successful
- Vaccination is a right of the children. Encourage and motivate parents to ensure vaccination of all children <5yrs
- Help the workers and volunteers to identify and bring left out children to vaccination center
- Strong supportive role so that people do not lose trust on vaccination due to any unwanted events following immunization.



**THANK YOU**