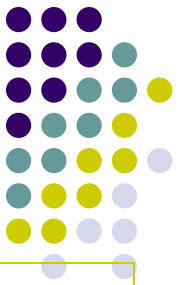


Press Briefing of 21st NIDs



Venue: Conference Room, MOH&FW
Date: 19 December, 2013

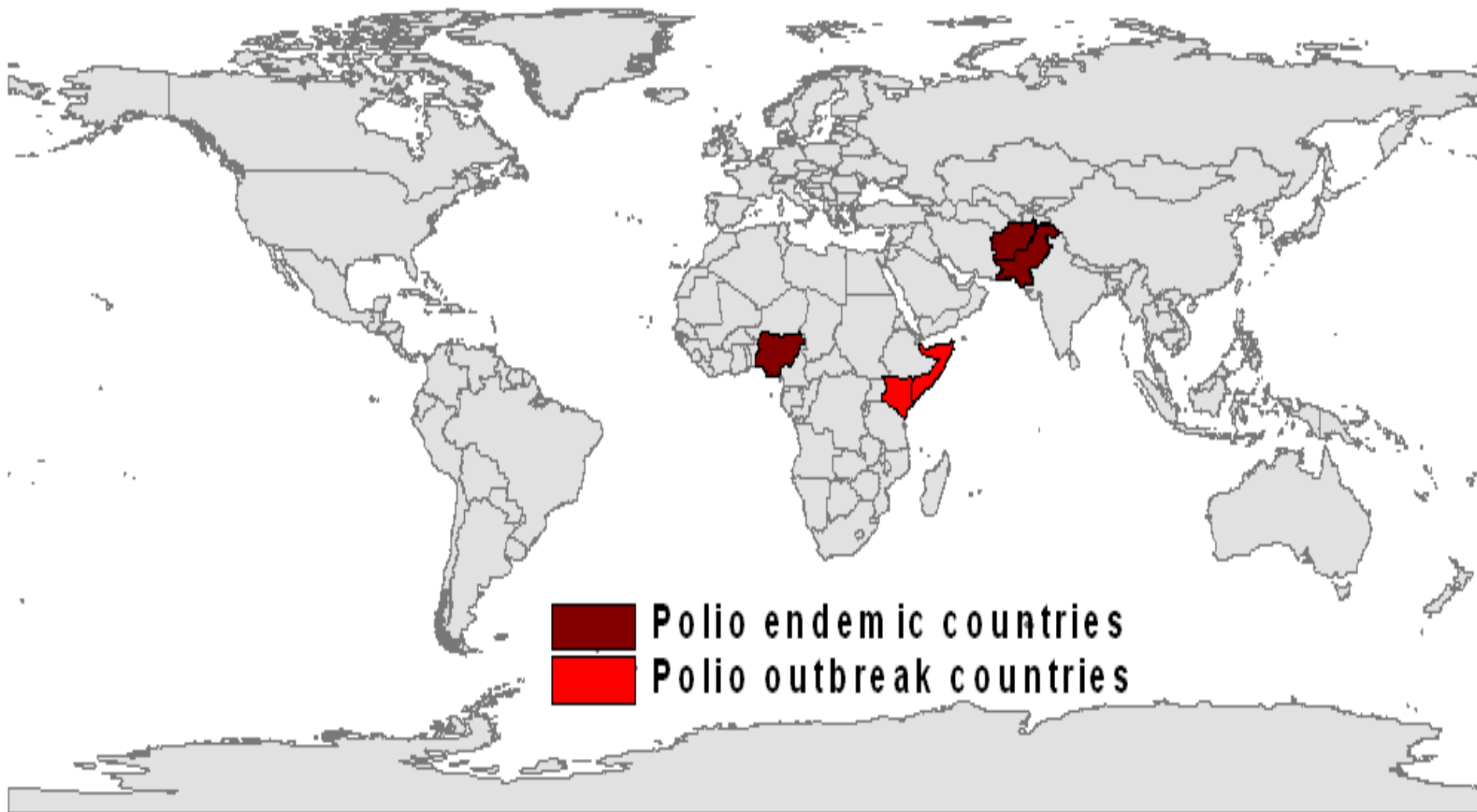
Objectives Related to Polio



To maintain polio free status

Strategies for Polio Eradication

- Strengthening routine immunization
- Conduction of SIAs (NIDs)
- Maintain High quality AFP surveillance
- Conduct Mop-up campaign



Status of Polio Eradication: Global



Name of Country	Number of Polio Cases 2013*
In endemic countries: Pakistan , Nigeria & Afganistan: 03	135
In non-endemic countries: 05	224
Globally: 08	359

WPV was detected in 96 Environmental Surveillance Samples in Israel *but no human case has been identified*

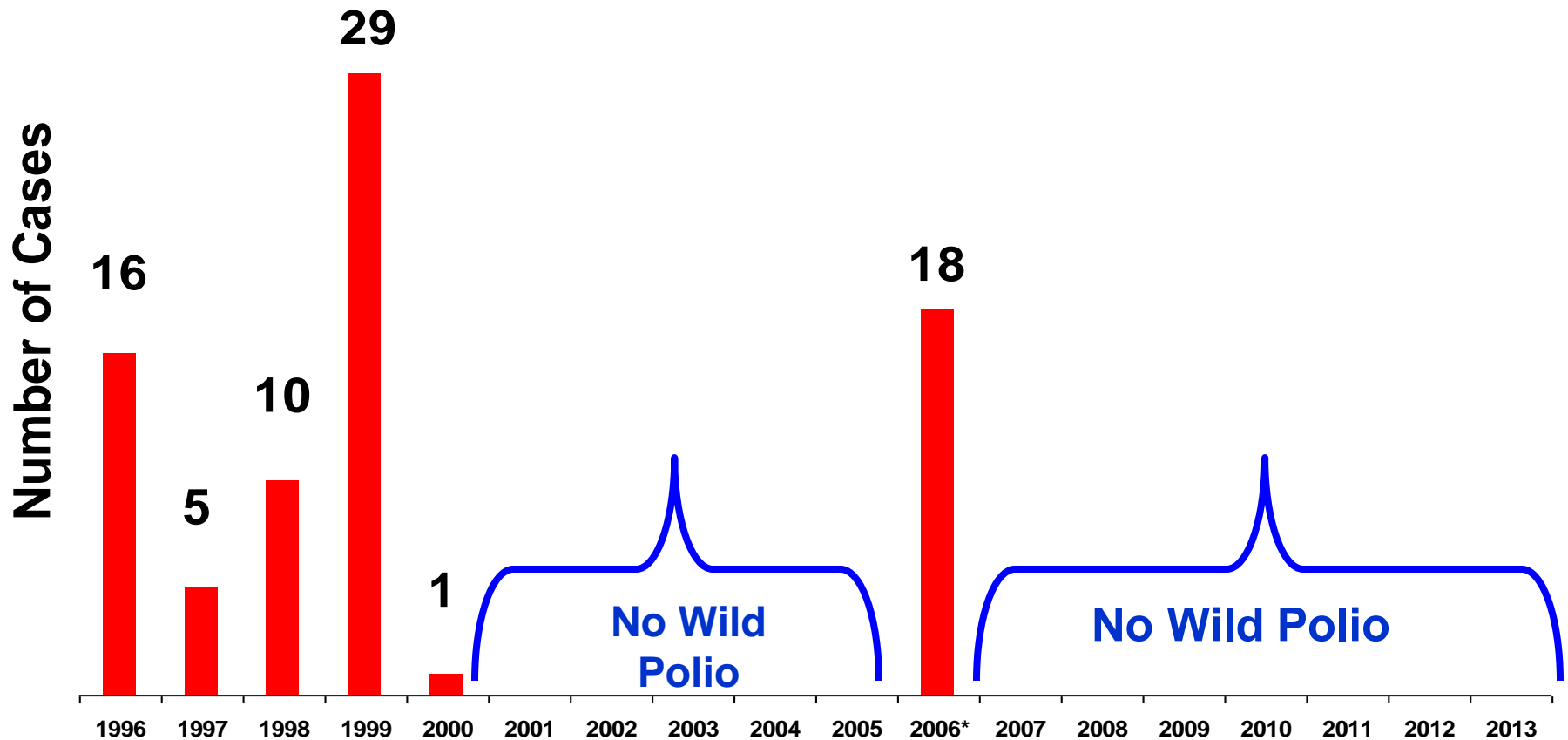
*Data as of 19-12-2013

Polio Situation-Bangladesh



- The Country has eradicated indigenous Wild Polio Virus (WPV) in 2000 (last case date of onset 22 August 2000)
- Interrupted imported WPV transmission in 2006 (last case date of onset 22 November 2006)
- Maintain polio free status more than 7 years since November 2006

Wild Polio Cases, 1996-2013*



Dates, Interventions & Target Children for 21st NIDs and MR Vaccination Campaign



Date	Campaign Intervention	Target Children
21st NIDs: Fixed sites (One day) 21 December 2013 Child To Child Search: 4 Days 22-26 December 2013	OPV supplementation	• 0-59 months
<u>MR Vaccination Campaign :</u> Educational Institute: 25-30 January 2014 Fixed sites: Community 1-13 February 2014	•MR Vaccination •OPV supplementation	• 9 months - < 15 years • 0-59 months

Operational Strategy



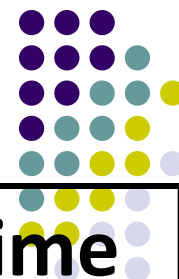
- EPI sites – 21 December 2013
 - All children will be vaccinated through around 130000 EPI sites
 - All the sites will remain open 8am to 4 pm
 - 60 thousand health and & family planning worker will work and supervise the activities
 - 6 lacs volunteers will work on the day of NID
- Child to Child Searching – 22-26 December 2013
 - Left out children will be vaccinated during child to child search
- Additional teams will be deployed in important transition points for travelling children - 5 days
- Special teams for High risk/ HTR areas' children
- Morning and evening sessions for special population if necessary

Calendar of Events

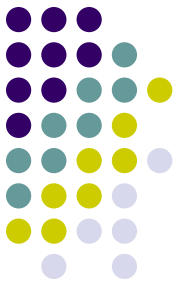


Activities	Date & Time
Define operational strategy	10 June 2013
Meeting of Scientific and Technical Committee of National Committee for Immunization Practices	4 July 2013
ICC/TSC approval of strategy and action plan	4 July, 12 Aug, 5 Nov 2013
Steering Committee Meeting for approval of plan & budget	18 Aug 2013
National Training of Trainers	7 – 17 September 2013
National Advocacy Meeting	24 Nov 2013
Meeting with NGOs	30 Nov 2013
Press Briefing before NIDs	19 Dec 2013

(Contd.)



Activities	Date & Time
Inauguration of NIDs	21 Dec 2013
Divisional Advocacy Meeting	26-30 Nov 2013
District Advocacy/ CC	1-4 Dec 2013
District/ CC Press Briefing	19 Dec 2013
Similar activities for Upozilas and Municipalities	
National Review Meeting after NID	31 Dec 2013
District/CC Review Meeting after NID	1-4 Jan 2014



Steps for successful implementation of 21st NIDs

Steps



- Proper **Micro-plan** to reach all children including the high-risk/ hard to reach
- Effective utilization of **additional support** for hard-to-reach and high-risk areas
- Strengthening of **supervision** specifically in hard-to-reach areas
- Focus on **street children** and children of working mothers (Bedes, Day laborers, Rice mills etc.)
- **Vaccination sites identification** with “**Moni**” flags.

Steps



Establish involvement & collaboration of different sectors:

- **Communication activities** is under taken to develop public awareness in favor of Campaign
- Involvement & deployment of **Volunteers** from locally available sources (Teachers, Imam, NGO workers, Students, Ansar & VDPs)
- Involvement of **Institutional Volunteers**
- **Independent observers** will observe the campaign activities as before

Role of Media

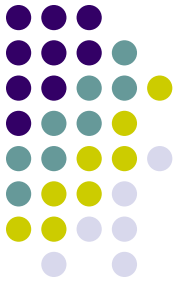


- Media can play a vital role in making the NIDs successful
 - Articles, features high-lighting misery of polio paralysis and advantages of vaccination in NIDs
 - Publishing count-down ads on NIDs
 - Electronic media can transmit on air the same information in suitable outcast (Talk Show, question-answer, jingles, count-down, TV scroll, cable operator ads, mini drama etc)
- Constructive and supportive role in any sort of events during the implementation

Expectations from the Journalists



- Create awareness among the people through motivational and informative articles/ news
- Special reports/ articles on danger of poliomyelitis disease
- Exchange information with colleagues and associates and ensure participation of everyone to make NIDs successful
- Vaccination is a right of the children. Encourage and motivate parents to ensure vaccination of all children <5yrs
- Help the workers and volunteers to identify and bring left out children to vaccination center
- Strong supportive role so that people do not lose trust on vaccination due to any unwanted events following immunization.



THANK YOU