



100

SUCCESS STORIES OF ENTREPRENEURS



**Program on Agricultural and Rural Transformation for Nutrition,
Entrepreneurship and Resilience in Bangladesh
(PARTNER), APCU-DAM**

Government of the People's Republic of Bangladesh
Department of Agricultural Marketing
Ministry of Agriculture

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Published May-2026

Published by PARTNER, APCU-DAM

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Printing Grayscale, www.grayscalebd.com

Funded by IDA, IFAD, and the Government of Bangladesh

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Department of Agricultural Marketing

Khamarbari, Dhaka

INTRODUCTION

Under the Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER, APCU-DAM), agricultural business training is being provided to youth and women across Bangladesh with the aim of driving transformation, enhancing skills, and creating employment opportunities.

Under the PARTNER, APCU-DAM program, a total of 20,000 potential entrepreneurs are being selected nationwide based on specific criteria to receive this training. The training follows an On-the-Job Training (OJT) approach, which is a practical method of learning in real work environments. This hands-on approach allows participants to gain new skills and improve existing ones through direct engagement in real-life work settings, alongside classroom or formal education.

This method has proven to be highly effective and particularly relevant in the context of Bangladesh, enabling youth and women to acquire practical knowledge and skills in agricultural business. By learning directly through real business activities, trainees gain hands-on experience, develop problem-solving abilities, and build confidence.

Selected potential agricultural entrepreneurs receive training in eight key areas: post-harvest management, good agricultural practices, accounting and bookkeeping, business planning, sales and marketing, financial management, legal compliance and documentation, and human resource management. Each trainee is required to undergo a 12-day attachment with a successful agricultural product or service provider as part of the On-the-Job Training.

As of June 2025, a total of 3,150 individuals have received entrepreneurship development training under the PARTNER project. After completing the training, many participants have successfully established themselves as entrepreneurs by applying their acquired knowledge and skills, thereby improving their social and economic conditions. This compilation presents the success stories of 100 selected entrepreneurs who received training support from the Department of Agricultural Marketing under the PARTNER Program.

In addition, successful entrepreneurs will be provided with incubation services, follow-up support, and legal and documentation assistance. Advanced entrepreneurs will receive matching grants (70:30) for equipment such as transportation, storage, and need-based processing machinery. They will also receive branding and marketing support at both national and international levels. Through these initiatives, it is expected that self-employment opportunities for youth and women will be created, contributing to poverty reduction and socio-economic development in Bangladesh.



Message

Under the Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER), implemented with funding from the Government of the People's Republic of Bangladesh, the World Bank, and the International Fund for Agricultural Development (IFAD), the APCU-DAM of the Department of Agricultural Marketing has been conducting On-the-Job Training (OJT) programs across the country to develop youth and women into skilled entrepreneurs.

Through participation in this training, potential entrepreneurs are gaining both theoretical and practical knowledge and skills in post-harvest management, good agricultural practices, accounting and bookkeeping, business planning, sales and marketing strategies, financial management, legal compliance and documentation, and human resource management.

Under the project, entrepreneurship development training has already been provided in various trades, including food processing, nursery development, non-food processing, agricultural inputs, mushroom production and processing, and agricultural machinery.

From among the entrepreneurs developed through these trainings, the success stories of 100 selected individuals have been compiled into this publication titled **“Success Stories of 100 Entrepreneurs.”** I believe that this publication will inspire existing and aspiring entrepreneurs and play an effective role in creating new entrepreneurs among rural marginalized communities.

The preparation of this compilation has been made possible through the active participation and sincere contributions of the project officials and consultants. I would like to express my heartfelt thanks and appreciation to all those involved for the successful implementation of this initiative.

A handwritten signature in black ink, appearing to be 'M. M. Arif Pasha', written in a cursive style.

M. M. Arif Pasha (Additional Secretary)

Director General

Department of Agricultural Marketing

Ministry of Agriculture



Acknowledgement

Under the Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER), implemented with funding from the Government of the People's Republic of Bangladesh, the World Bank, and the International Fund for Agricultural Development (IFAD), the APCU-DAM of the Department of Agricultural Marketing has been regularly conducting On-the-Job Training (OJT) programs across the country to develop youth and women into skilled and capable entrepreneurs.

Through this training, participants are gaining hands-on experience in real working environments, which plays a significant role in enhancing their entrepreneurial skills, expanding market linkages, and increasing income. Special emphasis is placed on youth and women entrepreneurs to create self-employment opportunities in agriculture-based businesses, thereby contributing to poverty reduction and socio-economic development in rural communities.

As of June 2025, a total of **3,150 entrepreneurs** have been trained through 126 batches under this project. This compilation presents inspiring success stories of selected entrepreneurs from among them.

I would like to express my sincere gratitude to the Honorable Director General of the Department of Agricultural Marketing, Mr. **M. M. Arif Pasha**, for his valuable guidance and overall direction in conceptualizing and publishing this compilation.

I would also like to extend my heartfelt thanks and appreciation to the Export and Private Sector Engagement Consultant, the Deputy Program Director, and all concerned officials and colleagues for their valuable support and contributions in preparing and editing this publication.

Dr. Mohammed Abdullah Al-Farouque

Agency Program Director (Deputy Secretary)

Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER), APCU-DAM

Department of Agricultural Marketing

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**SUCCESS STORIES OF
ENTREPRENEURS**

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Mostakin Enterprise

Md. Omar Faruk
Mithapukur, Rangpur
Mobile: 01722402966

Omar Faruk Wants to Contribute to the Country by Improving Agriculture and the Lives of Farmers

Md. Omar Faruk was born and grew up in Akhinerhat village under Mithapukur upazila in Rangpur district. From an early age, along with his studies, he always felt a strong desire to do something on his own. He completed his graduation in Business Studies from Rangpur Government College under the National University. Since his student life, he had a dream of becoming an entrepreneur. When he was studying in higher secondary level, he started a small business with an agricultural machinery shop. During the COVID period, because of the long lockdown, sales went down and his business suffered a lot. Even then, he did not give up. Later, he restarted his business with fertilizer and pesticides, but he was not getting much success. His main goal was to build a large agricultural machinery business.

He then got the opportunity to receive a 12-day on-the-job training under PARTNER-DAM. Through this training and overall support from the PARTNER-DAM project implemented by the Department of Agricultural Marketing, he gained practical and theoretical knowledge about proper product selection and storage. He also received clear guidance on business planning, sales staff management, accounts, and bookkeeping, which helped him immediately. On the other hand, with the overall support of the Agricultural Marketing Officer's office in Rangpur, he was able to get his trade license easily. At present, he runs his business with three additional assistants in his establishment.



MD Omar Faruk's Store

After applying this training, knowledge, and experience, his monthly income has now increased to BDT 35,000, while previously it was only BDT 20,000. This increased income has improved the standard of living of both him and his family. At the same time, it has given him more courage to make new plans. He is now working hard to expand his present business on a larger scale. He wants to continue both his agricultural machinery business and his fertilizer and pesticide business side by side. His main goal is to help the farmers in his area so that they can more easily increase agricultural production and keep pace with modern times. He believes that every person should have a goal in life. He is also moving forward with that goal and continuing his struggle. He wants to create more employment opportunities for people in his area. Because of the overall support he is receiving from the Department of Agricultural Marketing and the PARTNER project, he hopes that he will be able to achieve his desired goal in the future. He believes that many promising entrepreneurs will join this project's training, improve themselves, and contribute to the development of agriculture, farmers, and the country as a whole.



Arpa Dewan

District: Rangamati

Mobile: 01608929577

The Success Story of Arpa Dewan as an Entrepreneur

Arpa Dewan is an ambitious and dedicated woman entrepreneur from Rangamati district. From a young age, she aspired to run her own business. She began by making pickles and cakes, selling them on a small scale to local customers. However, her early efforts did not yield the results she had hoped for. Initially, she struggled with maintaining product quality and lacked access to broader markets. Without guidance on scaling her business or managing operations effectively, she faced significant challenges in turning her entrepreneurial dreams into reality.



Chips

At that time, she came to know about PARTNR Program of Department of Agricultural Marketing, where training is being provided for processing agricultural commodities. Without any delay, she communicated with the District Agricultural Marketing Officer. Later she was selected and attended a 12-day long on the job training program at Kishanghor Agro, Bandarban organized by PARTNER, Department of Agricultural Marketing at the beginning of 2025. She learned about the processing, preservation, and packaging techniques of nuts, coffee and other foods through on the job training program. After completion of the training, her skills improved significantly, and she started producing fish chips.

She began producing fish chips in April. At the beginning, she allowed customers to taste the chips for free. People gave very positive feedback, which encouraged her to continue. After that, she started producing and selling fish chips commercially. From April to June, she was able to sell a total of 15 kg of fish chips. At present, the entire production process is done manually, and she depends completely on sunlight to dry the chips. When the rainy season started in July, she had to stop production. However, after the rainy season ended, she started production again in October. Previously, her monthly income was about BDT 100,000. Now her income has increased to about BDT 180,000.

She has already started her business journey, but to achieve her dreams she needs continuous effort and institutional support. Arpa Dewan believes that with hard work and proper guidance, products from the hill regions can also become popular beyond the borders of the country.

She has conveyed her appreciation to the Department of Agricultural Marketing and the PARTNER Program, and aims to grow her business with their assistance through matching grants for transport and machinery in the future.



Natural Mixed
Mohammad Saiful Islam
Bormi, Sreepur, Gazipur
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The Story of Saiful Islam

Mohammad Saiful Islam had a dream from his childhood. He wanted to become an entrepreneur. At that time, he may not have fully understood the meaning of the word “entrepreneur,” but he felt that he wanted to do something that would give him his own identity and also help other people. As time passed, this dream became stronger. Although he studied Textile Engineering, he always thought beyond his academic studies. He kept thinking about how he could build something with his own hands. He believed that a true entrepreneur does not only fulfill personal dreams, but also brings positive change to society. His first step into entrepreneurship was making organic hair oil. At that time, he felt that if he could create a product that was useful for people, that itself would be his success.

He always believed that true joy comes from helping others. In the beginning, the work was not easy. Collecting raw materials, maintaining quality, and gaining people’s trust in the product were all new challenges for him. Still, he did not stop, because he knew that if he stayed on the right path, success would come one day. During this journey, one day he noticed an advertisement for the PARTNER project of the Department of Agricultural Marketing. The project was offering processing-related training for entrepreneurs. At that moment, he felt that this was the opportunity that could change his life. Without any hesitation, he applied. Later, when he got the chance to join the training, he realized that he had come to the right place. This training under the PARTNER project became a blessing in his life. There, he met some wonderful people who were not only teachers, but also symbols of inspiration. Their sincerity, guidance, and experience taught him to think in a new way. From them, he learned how to make jackfruit pickle, different fruit pickles, jam, jelly, and many other processed products. He had already been working with beetroot before, but now he got the opportunity to present it in a new way. After many efforts, he successfully made beetroot pickle, jam, and jelly, which were made for the first time in Bangladesh. Previously, his monthly income was BDT 15,000, but now it has increased to BDT 30,000. This achievement became not only a business success for him, but also a matter of personal pride. It made him realize that if

a person can use right training, new opportunities can open up. Over time, he turned his dream into a business named Natural Mixed, located in Bormi area of Sreepur upazila in Gazipur district. There, he uses every skill he has learned. His business has now become a trusted name for organic and natural products. His income from the business has also increased.



Beetroot Pickles (Achar), jellies, jams



Ronita

SM Jamal Hossain

Mirpur, Kushtia

Mobile: 01719634585

The Story of Ronita World Food and Beverage Limited

SM Jamal Hossain from Kushtia is known by many people as “Farmer’s Friend Jamal.” When he worked as a journalist, he often wrote and reported stories about successful fruit growers, date palm molasses, pure mustard oil, spices, pumpkin dried products, and other authentic agricultural products. While making these reports and publishing the success stories of farmers, he gradually developed a strong desire to become an entrepreneur like them. Later, he started a commercial mango orchard near his home in Moshan village under Mirpur upazila of Kushtia district. He made the orchard on only two and a half bighas of land. His work attracted the attention of local unemployed youth and agricultural officers. While collecting news, he once shared his dream with the Senior Agricultural Marketing Officer of Kushtia. After hearing this, the officer informed him about a program called “Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER–DAM)” implemented by the Department of Agricultural Marketing. Under this program, young and women entrepreneurs were receiving 12 days of on-the-job training. The officer told him that if he could attend the 12-day residential training, it could change his life and help him achieve his dream. Jamal immediately collected the application form and required documents. After some time, he received the news that he had been selected. He had to attend the training at “Prism agro and Food”, a private food processing company located in Jessore. He participated in both theoretical knowledge and technical skills. In the theoretical part, he learned about business planning, product selection, accounting methods, cost calculation, online and offline marketing, bank loan application procedures, employee management, VAT and tax issues, BSTI certification, and other legal documents. In the technical part, he learned how to make ginger pickle, garlic pickle, eggplant pickle, bitter gourd pickle, banana and jackfruit chips, sauces, chutney, ketchup, jam, jelly, candy, different types of spice powders, how to collect good quality mustard seeds, clean drying methods, oil extraction, and modern packaging for marketing.



Product Picture

After completing the training from the Department of Agricultural Marketing, he started working on a larger scale with pure mustard oil and spices. Now he has established a production factory for oil and spices near Lahini Bottola in Badh Bazar, on the outskirts of Kushtia town. He invested around 15 lakh taka to build this business. Starting this business was not easy, but the skills development training helped him move forward as an entrepreneur. At present, four workers are involved in production at his factory, and twenty people are involved in marketing the products. They produce pure mustard oil, turmeric powder, and chili powder, pack them properly, and sell them in Kushtia and nearby districts. Currently, he earns around 50,000 taka per month, while previously his income was about 25,000 taka per month.



Satrang Agro Food

Shirin Sultana

Bazarpara, Chuadanga

Mobile: 01935-507550

Satrang's Products Will Reach Every Home in the Country

Shirin Sultana was born and grew up in Bazarpara of Chuadanga Sadar upazila. From her childhood, along with her studies, she always felt a strong desire to do something on her own. However, she got married before completing her SSC examination. After marriage, her wish to do something independently became even stronger. At that time, she restarted her studies and also began working on processing pickles and different food products. Gradually she became somewhat successful. During this period, she completed her SSC and HSC examinations. She started producing processed agricultural products such as pickles and traditional cakes (pitha) and began selling them in small quantities both online and offline.

In the beginning, she faced some difficulties in proper product production, product selection, and storage. At that time, she saw a newspaper advertisement about a program called “Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER–DAM)” implemented by the Department of Agricultural Marketing. Under this program, young and women entrepreneurs were receiving 12 days of on-the-job training. After learning about this opportunity, she applied through the Agricultural Marketing Office in Chuadanga and was selected for the training. The Agricultural Marketing Office sent her to Prism Agro and Food, a company located in Jessore, to attend the training. This training became a turning point in her life. Through this on-the-job training, she gained professional skills and also became more confident mentally. Now she is able to manage proper product production, product selection, storage, accounting, human resource management, and reduce post-harvest losses. During the training, she also learned how to produce mango, potato, banana, and jackfruit chips, ginger and garlic pickles, sauce, chutney, ketchup, jam, jelly, candy, different types of spice powders, and modern packaging techniques. After completing the training, she started producing and marketing processed agricultural products with new enthusiasm, and she is achieving good results. Previously her monthly income was about 7,000 taka, but now it has increased to about 15,000 taka. Besides herself, three to four unemployed people are now working in her business.



Pickles (Achar) and Cakes



Richi Fertilizer and Seed Store

Md. Alamgir Kabir
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Success from the Rural Fields: The Agricultural Business Journey of Alamgir Kabir

Md. Alamgir Kabir was born and grew up in Moyenpur village under Mithapukur upazila in Rangpur district. From an early age, along with his studies, he always felt a strong desire to do something on his own. He is a student of Rangpur Government College under the National University. Since his school life, he wanted to become an entrepreneur. When he was in higher secondary level, he regularly visited his father's agricultural equipment shop. At that time, he wanted to start a business with fertilizer, seeds, and pesticides along with it. From childhood, he had a special love for agriculture because he grew up in an agriculture-based family. While still studying, he started this business on a small scale. But during the COVID period, because of the lockdown and the reduced movement of people, his small business collapsed at the very beginning. He became deeply disappointed.

Later, he got the opportunity to receive a 12-day training under the PARTNER project (DAM component). Through this training and the overall support of the PARTNER project implemented by the Department of Agricultural Marketing, he gained both practical and theoretical knowledge about



Alamgir Kabir & his Product

proper product selection and storage. He also received correct guidance on business planning, sales staff management, accounts, and bookkeeping, which helped him immediately. His business is based on three main principles: good quality products, correct advice, and fair prices.

By talking directly with farmers, he came to know about their problems, such as declining soil fertility, insect attacks, and crop damage from diseases. To solve these problems, he tried to supply good quality fertilizer and effective pesticides. In the beginning, there were many challenges, such as competition, gaining customer trust, and ensuring proper supply.

But because of his quality agricultural inputs and valuable advice, farmers gradually began to trust him. He does not only sell products, but also tries to go to the fields and give direct advice to farmers. He explains to them the importance of using fertilizer and pesticides at the right time. He believes that in the early stage, his father's advice and overall support were very important. Today, he feels proud. Even though his business is still not very large, through his hard work he has been able to gain the trust of farmers. Compared to the beginning, the number of his customers has now increased. As a result, his monthly income is now around BDT 12,000, whereas before he had no income at all.



Fatema Enterprise

Mosammat Fatema Khatun

Mobile: 01852642730

Fatema's Success Story: Becoming a Fertilizer and Pesticide Businesswoman Through Training

Mosammat Fatema Khatun was born and grew up in Jagirhat village under Mithapukur upazila in Rangpur district. After passing her HSC examination in 2014, she could not continue her studies. She got married in 2015, and within two years she became a mother. Her life was mostly spent taking care of her family, children, household work, and helping in farming. After the birth of her second child, she felt that she should also contribute financially to her family. She started raising ducks and chickens on a small scale and also began fish farming. Her husband was very interested in starting a fertilizer and pesticide business, but they did not know how to begin.

At that time, she got the opportunity to join a 12-day training program organized by the Department of Agricultural Marketing under the PARTNER project (DAM component). As a woman entrepreneur, she received priority in participating in the training. Her husband encouraged her to attend, and they decided that they would start a business using the knowledge she gained from the training. During the training, she learned practical skills such as selecting quality fertilizers and pesticides, proper storage and marketing methods, supplying products according to farmers' needs, managing a business, and building customer trust.



Nursery

After the training, she felt a little discouraged because of a lack of capital. Later, a local feed supplier provided financial support to her husband. They are now repaying the money gradually from their monthly income. Her husband has supported her from the beginning. Currently, they are successfully running a fertilizer and pesticide shop in their area. The income from the business has brought financial stability to their family. Farmers not only come to their shop to buy agricultural inputs, but they also seek advice about crop diseases and the proper use of fertilizers. This has increased the trust of farmers, and their sales and income have also grown. Previously her monthly income was about Tk. 30,000 taka, but now it has increased to around Tk. 40,000.



Nahid Enterprise

Md. Nahid Hasan

Mobile: 01608819964

Nahid Hasan's Agricultural Business Becomes Successful Through Training

Md. Nahid Hasan was born and grew up in Ranipukur village under Mithapukur upazila in Rangpur district. After passing HSC, he could not continue his studies. From his childhood, he was very interested in agriculture. Growing up in a village, he closely saw the struggles of farmers, crop problems, and the difficulties of marketing farm products. He believed that if farmers could get proper knowledge, quality products, and modern technology, their lives could change. With this idea, he decided to start his own business. But he understood that only interest was not enough. He needed proper guidance and training.

At that time, with the help of some well-wishers, he got the opportunity to receive a 12-day training under the PARTNER project (DAM component). Through this training and the overall support of the

Department of Agricultural Marketing, he gained both practical and theoretical knowledge about proper product selection and storage. In the training, he learned how to select and market quality fertilizers, effective pesticides, and modern agricultural machinery. He also learned how to supply the right products to farmers at the right time according to their needs, how to maintain product quality and gain customer trust, and how to manage business operations, accounts, and marketing plans.



Nahid Hasan & his Store

After finishing the training, he tried to apply what he had learned in real life. He started communicating directly with farmers, visiting fields, helping solve their problems, and teaching them how to use the right products correctly. If he does

not know something himself, he tries to get help from the agricultural office. At first, his agricultural input business was small. But because of his attitude of standing beside farmers, his business income gradually increased. At present, his income has increased by about 30% compared to his earlier income. His monthly income has risen from Tk. 20,000 to Tk. 25,000.

He wants his business to become a symbol of trust for thousands of farmers. He hopes that through his products and advice, farmers will get better yields, reduce production costs, and improve their lives. He believes that the knowledge he gained from the training of the Department of Agricultural Marketing is the main key to his success. Without that knowledge, he thinks he might not have reached this stage today. His journey proves that with proper training, strong determination, and hard work, it is possible to achieve remarkable success even in rural agricultural business.



Messrs. R. Raiyan Traders

Md. Saiyedul Morsalin
Mithapukur, Rangpur
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Morsalin Wants to Make Agricultural Production More Prosperous

Saiyedul Morsalin was born and grew up in Jarullyapur village under Mithapukur upazila in Rangpur district. From childhood, along with his studies, he had a strong interest in doing small business activities on his own. After passing SSC, he got married through a family arrangement. After entering married life, he began to feel a strong sense of responsibility. He felt a constant urge to do something by himself. Because he grew up in an agriculture-based family, he became mentally committed to staying involved with agriculture. Since he had always been interested in business, he decided to work with agricultural inputs such as fertilizers and pesticides. In this way, he started his own business on a small scale. Although he began this journey with great hope, he was not getting good results. He wanted to grow his business, but he had no proper guidance on what to do or how to establish it in a stronger way.



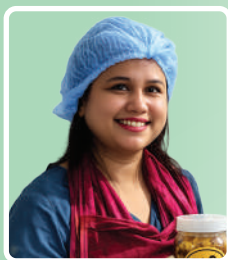
Morsalin's Store

At this stage, he got the opportunity to receive a 12-day training under the PARTNER project (DAM component). Through this training and the overall support of the Department of Agricultural Marketing, he gained both practical and theoretical knowledge about proper product selection and storage. He also received proper guidance on business planning, sales staff management, accounts, and bookkeeping, which helped him immediately. On the other hand, with the overall support of the Agricultural Marketing Officer's office in Rangpur, he was able to get his trade license easily. At present, he runs his business with his wife and two additional assistants. His current monthly income is Tk. 10,000, whereas before it was Tk. 5,000.



Morsalin's Store

He is working tirelessly to expand his present business into a larger enterprise. His dream is to grow his business not only in his own village, but also beyond Mithapukur and across Rangpur district. Through his business, he wants to create employment opportunities for 100 to 200 people.



Chumkir Ranna

Mosammat Jebunnesa Zaman Chumki
College Gate, Tongi, Gazipur
Mobile: 01911367070

A Woman's Successful Journey Toward Her Dream

Mosammat Jebunnesa Zaman Chumki, aged 45, lives in Hossain Market in the busy College Gate area of Tongi, Gazipur. She grew up in a joint family with four brothers and one sister. In such a family environment, she never imagined that one day she would be known as an entrepreneur. But life does not always go as planned. When the COVID-19 pandemic created uncertainty around the world in 2020, a new possibility came into her mind, the dream of becoming an entrepreneur.

To make that dream real, she started her entrepreneurial journey by using her greatest strength, her cooking skills. Her dream has an online address through her Facebook page, “Chumkir Ranna.” Her business started with cooking, especially many mouth-watering kinds of pickles. Along with that, she also began making sauce, jam, and jelly. She started with great enthusiasm, but very soon she faced a major problem. Although she was interested in making products, she did not have the knowledge needed to run a business. She did not know how to maintain product quality, how to present the products attractively to customers, or how to create a place for herself in the market. Because of the lack of proper guidance, she slowly became discouraged.



Chumki & her product

Later she joined a 12-day training program under the PARTNER project implemented by the Department of Agricultural Marketing. This training became a turning point in her life. The trainers taught everything very well. There, she not only learned the techniques of making products, but also gained a great deal of practical knowledge. She learned how important a product label is and what information must be included on it. She also gained detailed knowledge about proper packaging and effective marketing strategies. This training gave her not only skills, but also confidence and the courage to move strongly in the market.

At present, she produces around 20 types of pickles, including special products like jackfruit pickle and chips. She has successfully participated in different fairs across the country, including tourism fairs. The most joyful part is that her pickles, chips, and jackfruit biscuits are now going abroad through people who know her products. Previously, her monthly income was around Tk. 5,000 to Tk. 7,000. Now her monthly income has increased to Tk. 20,000.



Swapnakonna

Mosammat Khairunnahar
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The Story of Khairunnahar Becoming an Entrepreneur

Khairunnahar was born in Ghagtia village of Kapasia upazila in Gazipur district, a quiet but hardworking rural area. She is the first child of her parents and the only daughter among her siblings. Her father was a salesman, and her mother was a housewife. From childhood, she was a quiet person, but she always had a strong interest in work and creativity. She passed SSC from Kapasia Pilot High School and HSC from Gazipur Girls' College. From her college life, her independent journey began. She still had dreams of higher education, but suddenly her life changed. In 2004, because of her husband's job, she moved to Dhaka. It was a completely new city, a new life, and a new struggle. Her strong desire to become self-reliant pushed her toward self-development. She received training in sewing, block-batik, and cooking. Slowly, she gained confidence, and from there the first chapter of her entrepreneurial life began. Her family is small, consisting of her husband, one daughter, and one son. It became difficult to run the family on her husband's income alone. But her husband's support, her own strong determination, and mutual respect gave them the courage to move

forward together. They decided that somehow they would stand on their own feet one day. From there, they started a sewing and block-batik business. Gradually, comfort, peace, and hope entered their family life. Together they planned to build a permanent business. In 2015, after returning from busy life in Dhaka, they started a clothing business in their own area of Gazipur by renting a shop. But in 2020, the COVID pandemic brought the whole business to a stop. The shop had to close, but her courage did not break. Instead, during that difficult time, a new business idea was born: "Swapnakonna: Unique in Safe Food." Gradually, she started making different kinds of pickles, chanachur, singara, pitha, and other snacks. But in the beginning, she did not know how to maintain product quality or how to build a market identity. She was passing her days in uncertainty.



Khairunnahar & her product

At that time, through another entrepreneur, she learned about the PARTNER project of the Department of Agricultural Marketing, where training is given on agricultural product processing. She joined the 12-day on-the-job training, and that became the beginning of a major change in her life. There she learned how to prepare food safely, how to maintain product quality, and how to market products properly. This was not only a training program, it was a roadmap toward women's financial and mental independence. After the training, she became much more confident. She started her safe food business both online and offline. Her products are not only food, they are symbols of women's hard work, trust, health, and possibility. At present, she produces many kinds of pickles made from jackfruit, mango, hog plum, olive, and elephant apple. She also produces frozen food made from jackfruit. Previously, her monthly income was around 10,000 to 12,000 taka, but now it has increased to about 30,000 taka. At present, six women workers are also working with her. They are now contributing financially to their own families. They are not only workers, but also her partners and companions in her dream. Seeing them, many other women around her have also started dreaming of becoming entrepreneurs. Her goal is to create employment opportunities for many more women in the future, so that the light of self-reliance can reach every home. She wants her business, "Swapnakonna," to become not only a brand, but also a symbol of women's economic empowerment. This training did not only teach her skills, it also awakened the strength inside her. She wants this project to help create hundreds of more women entrepreneurs who will contribute to the country's economy from their own homes. She is sincerely grateful to the Department of Agricultural Marketing and all the officers and trainers of the PARTNER project, whose support opened a new horizon in her life. She believes that in the future, the PARTNER project of the Department of Agricultural Marketing will continue to stand beside many more dream-filled women like her.



Sumi's Kitchen

Mosammat Masuma Akter Bhuiya

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The Entrepreneurial Journey of Masuma Akter Bhuiya

Mosammat Masuma Akter Bhuiya, daughter of Md. Shahjahan Bhuiya, was born on 15 March 1979. Her home is in the Naljani Wireless Road area of Chandana Chowrasta in Gazipur. She lives in a small but loving family with her husband and two sons. Her elder son studies Fashion Design at Uttara University, and her younger son studies in class eight at Rani Bilashmoni School. Now she proudly shares half of the family responsibilities. The beginning was not easy. Earlier, the family depended only on her husband's income. But gradually she realized that one income was not enough to manage the family. From that time, she strongly decided that she also needed to do something. In 2005, she started her first business. At that time, she worked with products such as Nakshi pitha, sarees, panjabis, bed sheets, and clothing. She participated in different fairs and exhibitions in Dhaka. However, her strong interest and busy involvement in business were not appreciated by some family members. As a result, she faced many obstacles. Even after facing difficulties again and again, she did not stop. Instead, each challenge made her stronger.



Products Picture

Since childhood, she had dreamed of building a well-known brand in her own name. She wanted people to recognize her through her work. With this determination and dream, she continued moving forward. Her husband always supported her and encouraged her to start her entrepreneurial journey again. She participated in many fairs and supplied handmade clothing to different showrooms. In 2007, she even got the opportunity to join an international fair where seven countries participated. Unfortunately, she could not attend due to family reasons. During that time, she also faced a major loss when a shopkeeper cheated her and ran away with about 70,000 taka. Even after that, she started again and opened a boutique house, but because of social and family pressure, it also had to close.

A major turning point in her life came when she joined the 12-day training program under the PARTNER project implemented by the Department of Agricultural Marketing. From this training, she learned valuable knowledge about business development, marketing, label design, hygiene, and packaging. The training, conducted by experienced officials, was very inspiring. In fact, this training restored her confidence. Today she proudly says that she is the owner of "Sumi's Kitchen." In this business, she produces about 20 types of pickles, various frozen foods made from jackfruit, catering services, and homemade foods. She has also started another initiative called "Sumi's Kitchen & Café." Previously, her monthly income was Tk. 15,000 to Tk. 20,000, but now it has increased to about Tk. 50,000. Her business is now running well. Her jackfruit-based food products have received great responses at different fairs. She has participated in many exhibitions across the country, and people's appreciation has encouraged her even more.



Mahanagar Mart Bangladesh

Md. Nazim Uddin Prottay

Chuadanga

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The Entrepreneurial Growth Story of Nazim Uddin

Md. Nazim Uddin Prottay was born in Hauli Union of Damurhuda upazila in Chuadanga district. From his school days, he had a strong desire to do something on his own. Since childhood, he saw his father working hard in agriculture to support the family. Seeing his father's struggles, he thought that if he could do something himself, he might be able to reduce some of his father's burden. He first started selling date palm molasses and patali gur (solid molasses) in the market during the winter season. However, the winter season ends quickly, and he began to think about how he would continue earning throughout the whole year. After passing SSC, he decided to start a business that would have demand all year round. For this reason, he contacted several tea leaf companies online. Finally, he started his business with 5 kilograms of tea leaves, selling them to different tea stalls while traveling by bicycle. Later, he collected a trade license through the Union Parishad. In the early stage, he faced many challenges and people made various negative comments, but he continued his efforts.



Date molasses

During this time, he saw a newspaper advertisement about a program called PARTNER, implemented by the Department of Agricultural Marketing. The program aimed to provide training to 20,000 young and women entrepreneurs across the country. He was attend a 12-day on-the-job training on food processing at PRISM Agro and Food in Jessore. Following the instructions of the Agricultural Marketing Office in Chuadanga, he joined the training at PRISM Agro and Food. During the 12 days, he received both theoretical and practical training. This experience changed his mindset and gave him new ideas about business. Through the training, he learned that without proper accounting, it is impossible to understand the real profit and loss of a business.

He also learned that when calculating production costs, one must consider the value of personal labor and the use of personal property. The training also taught him about good manufacturing practices, post-harvest loss reduction, business licensing, legal documentation, digital marketing, and simple financing methods. At PRISM Agro, he also learned how to produce ginger and garlic pickles, mixed vegetable pickles, and tulsī tea. In addition, he learned how to make banana and jackfruit chips, sauce, chutney, ketchup, jam, jelly, candy, different types of spice powders, organic oil, and modern packaging methods. After completing the training, he started producing and selling ground spices, which increased his income from Tk. 6,000 taka to Tk. 10,000 per month.



Asmankhali Krishi Bazar

Md. Ashraful Haque
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When a Dream Grows Through Agriculture: The Journey of Ashraful Haque and “Asmankhali Krishi Bazar”

Everyone can dream, but turning a dream into reality needs courage, patience, and proper guidance. Md. Ashraful Haque is one such brave and determined young man. He was born in the small village of Bandarbhita in Alamdanga upazila of Chuadanga district. Ashraful was well educated, and his dream was to join a government job and serve the country. But after failing several job exams, that dream was broken. When the chances of getting a government job became very low, he tried to go abroad for work. But he was not successful there either. At that point, he understood that to change his life, he should not look outside. Instead, he should use the resources of his own land and his own country. From that realization, he started thinking of agriculture as his main source of livelihood. He thought not only about farming itself, but also about whether he could earn a living through other professions connected to agriculture. Then he decided that supplying agricultural inputs would be his future profession. But when he tried to start, he faced many problems. He had no business establishment, no source of finance, and no proper guidance. Even though he became disappointed, he did not stop.

One day, on social media, he saw a notice about an on-the-job training program organized by the



Ashraful haque's Store

Agricultural Marketing Officer's Office in Chuadanga. From there, he learned that practical training was being given on agricultural machinery, food processing, and agricultural inputs. Ashraful directly contacted the Agricultural Marketing Officer and shared his plan. After that, under the DAM PARTNER Project, he received 12 days of training from Janata Engineering, Sorojganj, Chuadanga. In this training, he learned about modern agricultural marketing methods, different types and uses of agricultural inputs, farmers'

problems and needs, and strategies for business success through agriculture. After completing the training, Ashraful decided to establish an agricultural input supply business near his village named “Asmankhali Krishi Bazar.” The main goals of this business were to provide farmers with easy access to quality agricultural inputs to give advice and training on modern agricultural technology, and to create interest among young people in agricultural business. After the training, he turned his plan into action and established Asmankhali Krishi Bazar. This business is not only a place for selling agricultural inputs, but also works as an advice center for farmers. He provides fertilizers, seeds, and pesticides at fair prices, gives free advice to farmers, opened a Facebook page for digital connection, and made quality agricultural inputs easily available to local farmers. Before this, he had almost no income. Now, he is earning about Tk. 45,000 per month.



Chandan Agro

Chandan Mondal
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Chandan Mondal Became an Agricultural Entrepreneur Through Strong Determination

Chandan Mondal from Matuapara village under 1 no Haibatpur Union in Jessore district is now a truly hardworking and successful agricultural entrepreneur. He was born into a small farmer's family. His family had only a small amount of land and could not afford to hire laborers. Because of this, from childhood he worked in farming beside his father. His family never kept their farmland unused. As soon as one crop was harvested, they started preparing seedlings for the next crop. In this way, Chandan completed his HSC in 2016. Although he had dreams of higher education, that same year heavy rainfall destroyed all their crops. A time of serious hardship began. To recover from the loss, the family had to take a loan from an NGO, and it took one full year to repay it. Even in this difficult time, Chandan did not stop. One of his brothers gave him a smartphone, and by using it he started learning about modern agricultural technology from the internet. He began applying that knowledge in the field with his father. Although many people laughed at them in the beginning, their crop yield started to increase. Later, local farmers also began coming to him for advice. After passing through these struggles, Chandan completed his BA in 2019. Then he began producing seedlings for his own farming.



Chandan Mandal's Product



Chandan Mandal's Product

After using what he needed on his own land, he sold the extra seedlings. Later, with support from an NGO, he set up a polynet house. According to local demand, he focused on producing vegetable seedlings. Even after keeping enough for his own farming, the number of extra seedlings continued to grow. After learning on the internet about the benefits of seedlings produced in seedling trays, he also started producing seedlings in trays. At first, there was little demand for tray seedlings, so he planted them himself to prove their benefits.

Later, he received a 12-day on-the-job training under the PARTNER project of the Department of Agricultural Marketing. The practical training made his work much more professional and effective. He became skilled in the proper and accurate method of producing seedlings in trays. After the training, he invested the Tk. 12,000 that he received as participant allowance and started commercial seedling production. The training made his work much easier and more effective. After the training, his income increased from about Tk. 5,000 to Tk. 10,000. Now he has become a trusted adviser to farmers. He expresses his sincere gratitude to PARTNER-DAM. He wants to work on a much larger scale in the future.



T J Vermi Agro

Mosammat Tasnia Jannat

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A Woman Entrepreneur Inspired by the Soil: The Story of Tasnia Jannat's Agricultural Journey

Tasnia Jannat is the daughter of a simple rural family and lives in Loknathpur village of Damurhuda upazila in Chuadanga. Her family is a lower middle-class farming family, where her father's main source of income is agriculture. Tasnia is the younger of two sisters. In her family and society, the common belief was that only sons help their fathers in farming. But Tasnia challenged this idea and proved that daughters can also gain skills in agriculture and become successful. Her elder sister is married. As the younger daughter of the family, Tasnia wanted to become skilled and build herself up while continuing her studies. She wanted to become an entrepreneur, but she was confused about how to begin. So, she started giving private lessons to local children. But deep in her heart, she strongly wanted to support her family and help her father in agricultural work. Since she did not have an academic background in agriculture, she did not know where or how to start.



Vermi Compost

At that time, she got the opportunity to join a 12-day on-the-job training under the PARTNER project of the Department of Agricultural Marketing. She took part in training on nursery and vermicompost production, where she learned practical skills through hands-on experience. For her, this training was not only a source of knowledge, but also a source of confidence and guidance needed to become an entrepreneur. After the training, on 3 May 2025, Tasnia started turning her dream into reality with an investment of only TK. 3,000. She began vermicompost production using cow dung collected from her local area, 10 containers, and earthworms. With this small investment, she has already produced and sold 270 kilograms of vermicompost, and the work of production and sales is still continuing. Her income and investment are increasing regularly. Previously, she had no income, but now her monthly income is around TK. 7,000. Her business is not only a source of family income, but also a sign of her deep connection to the soil and her strong love for agriculture.

At present, her vermicompost shed is 30 feet wide and 45 feet long, with a concrete floor. There, it will be possible to produce vermicompost using about 1,000 crates or containers. She also plans to produce seedlings in a polynet house. She wants to play an important role in local agriculture by supplying vermicompost and improved seedlings in her area. At the same time, she wants to establish herself by supporting her family. She has also expressed her wish to work not only for herself, but also together with unemployed and educated women in her area.



Maliha Agro Industry

Mainul Reza

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A Success Story Built on Courage, Training and Hard Work

Mainul Reza is a brave and hardworking young man from Kansat village in Shibganj upazila of Chapainawabganj district. His father is a tailor and his mother is a handloom worker. Although no one in his family was directly involved in agriculture, Mainul always had a dream to establish himself and become a successful entrepreneur. With his own interest and determination, he built Maliha Organic Fertilizer and Organic Nursery. In 2018, he started a very small vermicompost farm to make this dream come true. Through vermicompost, he entered the business of improving soil fertility and producing organic fertilizer. One year later, in 2019, he also started salt processing work. Although he took new steps in agriculture, the global COVID-19 pandemic badly affected his dream. Because of the crisis, his business suffered serious losses, and he also lost confidence mentally. At times, he felt that maybe his dream would never come true.



Later, a 12-day on-the-job training under the PARTNER project of the Department of Agricultural Marketing showed him a new path in life. He received hands-on training on nursery management and vermicompost



Organic Fertilizers

production from Janata Research Training and Support Service, Chuadanga. During the training, seeing the work of Janata Engineering inspired him greatly and helped him regain his confidence and courage to become an entrepreneur again. After the training, he invested Tk 9,000 from the total Tk. 12,000 that he received as training allowance to rebuild Maliha Organic Fertilizer and Organic Nursery. He buys the materials from outside, but he does all

the work in his business by himself. This is because he does not yet have enough money to pay workers and other expenses. His family supports him in every way. Previously, his monthly income was only around Tk. 2,000 to Tk. 3,000, but now it has increased to Tk. 8,000 to Tk. 10,000.

Mainul has expressed his gratitude to the Department of Agricultural Marketing and all the officials of the PARTNER project, who stood beside him and taught him how to dream again. His success is an inspiration for agricultural entrepreneurs who want to move forward without giving up, even during difficult times. Mainul has proved that with proper training and the right guidance, anyone can become a successful entrepreneur.



Soil Life Agro

Md. Mobarak

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Md. Mobarak's Journey as an Agricultural Entrepreneur and His Contribution to Modern Agricultural Development

Md. Mobarak is a skilled and proactive entrepreneur from Shibganj upazila in Chapainawabganj district. Born into a farmer's family, he is fulfilling his dream of contributing to the agricultural sector through Soil Life Agro. Among three brothers, he is the middle one, with his elder brother involved in the mango business and his younger brother still in school. In 2021, Mobarak received training from RDA and started producing Tricho compost with an investment of 45,000 taka. Initially, the production was good, but sales became a significant challenge for him.

With the support of agricultural officers, he participated in a demonstration under the NATP-2 project, but received little response. Later, he participated in a 12-day on-the-job training under the



Tricho Compost

PARTNER project, where he gained expertise in compost production. After this training, Mobarak increased the quality of his compost by following the correct methods and using advanced technology. As a result, his income doubled. Today, his farm covers an area of nearly four bighas. Soil Life Agro is not just an agricultural farm but also a platform for employment for many unemployed youths in Shibganj. After completing the training, his income increased significantly, and now he has 12 permanent employees working at his farm, all of whom are salaried and able to support their families.

During peak seasons, this number increases when the demand for vermicompost production and supply rises. Currently, Mobarak's monthly income has reached to Tk. 180,000 from Tk. 20,000 previously. According to Mobarak, "If I have access to modern equipment and financing, I can hire more workers and start new units for seedling production, creating more employment opportunities."

His current production capacity is not sufficient to meet the demand for fertilizer. Due to a lack of modern equipment, he cannot increase production further. Therefore, he hopes to receive support in the form of modern equipment from the Department of Agricultural Marketing and the PARTNER project. In the future, Mobarak plans to expand his farm's seedling production and grow the agricultural industry, which he believes will set a new example for agricultural development in Shibganj.



Teenpata Agro Nursery

Md. Rasul Hossain

Jhenaidah

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Rasul's Dream of a Nursery Business: Small Beginnings, Big Hopes

Md. Rasul Hossain, son of Md. Shawkat Ali, is a talented and well-educated young agricultural entrepreneur from Bangladesh. He was passionate about agriculture from a young age, which led him to enroll in the Agriculture Department at Sher-e-Bangla Agricultural University. From the start of his academic life, his dream was to establish himself as a successful agricultural entrepreneur. However, he soon realized that theoretical knowledge alone wasn't enough, and the lack of practical experience became a big challenge on his path to fulfilling his dream. But Rasul didn't stop. His interest in learning new things, self-confidence, and sense of responsibility pushed him onto a new path.

He joined the 12-day on-the-job training under the PARTNER project, where he received hands-on training in nursery and vermicompost production. This training was a turning point in his life. After



Rasul Hossain with his Nursery

gaining practical experience during the training, Rasul's mindset changed. He realized the huge potential of becoming an entrepreneur in the nursery sector. However, the reality was challenging. Coming from a family with financial difficulties, starting a large-scale business was not feasible for him. But with courage, he decided to start small. This led to the birth of "Teenpata Agro Nursery," a small nursery where Rasul's journey toward entrepreneurship began, driven by his dreams and self-confidence.

At first, he started producing papaya, chili, and eggplant seedlings in a small space with minimal investment, but a strong determination. However, just producing seedlings wasn't enough to become an entrepreneur; he needed to create demand and build relationships with farmers. Understanding this, Rasul employed various marketing strategies—he directly contacted local farmers, promoted his business on social media, and presented his work at local markets. These strategies started to pay off, and he began receiving positive responses from farmers. His seedling demand increased, and so did his income. Rasul's confidence grew, and he became more hopeful about the future. Previously, his income was Tk. 10,000, but now it has increased to Tk. 20,000.



Rasul Hossain's Nursery

Rasul has now made plans for the upcoming rabi season, preparing to produce winter vegetable seedlings such as tomato, cauliflower, cabbage, and radish. He is working to overcome the damage caused by the storm by making farming plans, constructing a shade, and collecting polythene. His goal is to resume seedling production and marketing with renewed energy in the winter season.



Md. Sajib Islam

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Sajib's Nursery Business Journey and Contribution to Modern Agriculture

Md. Sajib Islam (25), son of Md. Badsha Mia, is a talented and educated young agricultural entrepreneur from Nabipur (Mathura) village in Shibganj, Bogura. Born into a lower-middle-class farming family, where his father worked as a farmer and also took land on lease and raised cattle, Sajib always dreamt of becoming a successful entrepreneur. Though his family wasn't directly involved in agriculture, he was passionate about it and wanted to make a positive impact in the field. From childhood, Sajib was health-conscious. In 2013, after learning about the impact of antibiotics in broilers, he stopped consuming them and started to think more about safe food. He realized that the excessive use of chemical fertilizers was harming the soil, leading to an increase in crop diseases and pests, and thus, more pesticides were being used, making food unsafe. He understood that the root cause of all these problems was soil health. If the soil is healthy, producing safe food would be easier.

After learning more about earthworm composting, he realized that it would become highly valuable for farmers in the future. However, at that time, no one in his village knew about earthworm compost or its benefits. Despite facing challenges, Sajib decided that he would start a business in producing and selling earthworm compost.

In 2023, with no family support at first, Sajib sold a goat, gifted by his grandmother, for 20,000 taka and, with the family's objections, purchased 6 rings and 6 kilograms of worms. Using cow dung from his own house and applying the knowledge he gained from YouTube, he started producing earthworm compost. Initially, he produced about 200 kilograms of compost monthly, though he faced difficulties separating the worms from the compost.



Md Sajib Islam with his Nursey

Realizing the need for practical training, Sajib attended a 12-day on-the-job training from February 16-27, 2025 in Bogura. He learned hands-on techniques in producing earthworm compost, trichocompost, and seedling production (vegetables, flowers, fruits, and wood). During the training, he sought answers to all his unanswered questions and gained valuable insights into the most effective marketing techniques for new entrepreneurs.

After returning home, Sajib invested his training allowance of 12,000 taka, an additional Tk. 15,000 donation from his sister-in-law, and some of his own savings to further develop his business. With a total investment of Tk. 40,000, he purchased 30 tons of cow dung, along with tools like sieves and drums for compost production, and worked on expanding both production and sales. His income has increased significantly since the training. Previously, his income was Tk. 6,000 per month, but now it has increased Tk. 80,000 per month.



Tinpata Agro Nursery

Mosammat Salma Begum
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How Compost Turned Salma into an Entrepreneur: A Story of Hope

Mosammat Salma Begum (42), from Tulardanga, Panchagarh Sadar in Panchagarh district, lives with her son and daughter. She got married in June 2004 to a man from the neighboring village of Chhappara. However, due to her husband's second marriage and his mistreatment, Salma left her husband's house with her 9-year-old son and 10-month-old daughter around 10 years ago. She moved back to her father's house, but due to the family's financial struggles, she faced significant difficulties raising her children. To support her family, she started sewing clothes. As a woman and a newcomer in the sewing business, she didn't get many orders at first. Due to financial hardships, Salma filed a maintenance case against her husband, which eventually resulted in a divorce. According to the court's ruling, she received Tk. 100,000 in Mahr (a marriage gift) and now receives Tk. 3,000 per month for her daughter's maintenance. However, due to these financial difficulties, Salma had to stop her son's education and sent him to learn motorcycle garage work. Her daughter is now studying in 4th grade. In an effort to support her family, Salma used Tk. 100,000 from her



Earthworm compost

Mahr to start a small grocery store, but the competition from other stores and local people who wanted to buy on credit made it difficult to succeed. Despite this, she continued her sewing and grocery work while searching for new income opportunities. In 2024, Salma learned about the 12-day on-the-job training under the PARTNER project of the Department of Agricultural Marketing from her niece. She applied for the training and participated.

Initially attracted by the stipend offered by the training, Salma discovered new hope for self-reliance after attending the course. During the training, she learned how to produce and sell earthworm compost, which she saw as a good business opportunity. With renewed confidence, Salma returned home and, within a month, invested Tk. 40,000 from stipend and savings. She bought 10 rings, 4 kg of earthworms, and some cow dung to start producing earthworm compost. Initially, she faced criticism from her neighbors and family, but Salma stayed patient and focused. After 50 days, she managed to produce her first batch of 250 kg of compost and sold it for 10 taka per kilogram, earning Tk. 2,500. Encouraged by this success, Salma started taking advice from her trainer at SAF Bangladesh on production techniques and sales strategies. Gradually, she began selling around 340 kg of compost. There was a time when Salma faced difficulties due to a lack of earthworms, but after receiving advice from her trainer on how to protect the worms by securing the rings with nets to prevent rodents from damaging them, her problems were resolved. Following this advice, she reinvested her profits to buy more rings and continued production. Currently, Salma produces about 600-650 kg of compost each cycle using 15 rings. She sells some of the compost for cash and saves the rest for future sales, planning to build a new shed and buy more rings during the winter season. She hopes to continue her journey with the support of the PARTNER project and the Department of Agricultural Marketing.



Rainbow Agro and Food

Rupa Khatun

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The Success Story of Rupa Khatun's Rainbow Agro and Food

At an age when most girls are busy with studies and playful activities, Rupa Khatun found herself married unexpectedly. Her dreams of a successful future were suddenly replaced with the responsibilities of running a household. Rupa, who once held books and dreams of success, now had to manage the kitchen and household chores. However, despite leaving her books behind, she never gave up on her dreams. Today, Rupa Khatun is known as a jackfruit chips maker in her community, with her business Rainbow Agro and Food bringing in about 20,000 taka per month from the production of jackfruit chips alone. People who once criticized her now come to watch her work. Rupa, from Kodalia village, Lebutola Union, Jessore, has built her success story from hard work and determination. Her husband, Ikhatar Ali, runs a small clothing business, but Rupa always had the desire to be self-sufficient. She has been making and selling various food items like pickles, jams, jellies, pumpkin fritters, and gur-patali (jaggery) for some time, but lacked modern production techniques and preservation skills. Rupa's turning point came when she learned about the PARTNER project under the Department of Agricultural Marketing. In 2024, she attended the on-the-job training, where she learned how to produce and market jackfruit chips, sauces, chutneys, ketchup, jams, jellies, candies, and spice powders. After completing the training, she started her own



business Rainbow Agro and Food from home. She learned the simple process of making jackfruit chips: cutting the jackfruit, separating the pods, frying the slices in oil, and packaging them with spices. Initially, she sold 300 packets of chips daily at 20 taka per packet. With 1 kg of jackfruit producing 14 packets of chips, she now earns about 20,000 taka per month. Additionally, she has successfully supplied 1,800 kg of raw jackfruit chips to Prism Agro and Food for processing, which has brought in more profit. Not only is Rupa benefiting herself, but she has also employed 25-30 unemployed women during the jackfruit processing season, giving them a chance to earn a livelihood. Previously, Rupa's income was around 12,000 taka, but now it has increased to 20,000 taka per month.

Chips Picture

Through the training, Rupa also learned essential skills like bookkeeping, cost analysis, online and offline marketing, and how to work with employees. She also learned how to produce food products in a health-conscious manner and the proper packaging techniques. Rupa believes that the training helped her take the first step towards turning her long-held dreams into reality. She now envisions further improving her jackfruit chip production process using a vacuum frying machine, de-oiling machine, and packaging machines. She also hopes to store processed jackfruit in deep freezers, allowing her to produce chips for up to three months and market them year-round. Rupa expresses her gratitude to the Department of Agricultural Marketing and Prism Agro and Food for their support and guidance.



Alor Sonchoy Agro Food

Fatema Khatun

Nawapara, Jessore

Mobile: 01751752071

The Story of Fatema Khatun's Journey in Building 'Alor Sonchoy Agro Food'

Fatema Khatun started her entrepreneurial journey in 2019 after leaving her job. She took the leap into business, initially starting an online venture all on her own. To enhance her skills, she constantly learned new things. During this period, she learned about the PARTNER program under the Department of Agricultural Marketing from Muslima Khatun, the owner of Prism Agro and Food.

Fatema's entrepreneurial story has its roots in earlier years. She began her career in 2007 and, over the years, faced many obstacles. However, she never gave up. In 2019, she ventured into the food business. Initially, things were very difficult—she didn't have anyone to help her take care of her two children. Her in-laws told her, "Rely on your father's side," while her father's side said, "Rely on your in-laws." With no one to support her, Fatema decided to take matters into her own hands and build her own path.

Despite the challenges, her online business continued, though she was struggling with financial management and lacked formal training in food processing. She didn't have clear insights into profits and losses, making it tough for her to move forward.

Her life took a positive turn when she learned about the on-the-job training offered by the PARTNER project.

After applying and being selected, she attended the 12-day training at Prism Agro and Food. The training provided her with practical knowledge in food production, planning, and preservation, along with key insights into financial management, human resource



for bank loans. After completing the training, Fatema started producing over 50 types of pickles, including eggplant, bitter gourd, carrots, borboti, mango, olives, ber, tamarind, jackfruit, and a variety of mixed fruit pickles. Additionally, she started making and selling homemade chocolates, cakes, biscuits, bakery items, biryani, grilled meat, kebabs, pizza, burgers, desserts, and frozen items. Fatema also gained valuable knowledge in the following areas: Business planning, product selection, and preservation, Financial record-keeping and management Good manufacturing practices and loss reduction techniques Her monthly income has increased to 25,000 to 30,000 taka, up from 10,000 taka previously. In addition to running her business, she works as a trainer.

With the support of the Department of Agricultural Marketing, Jessore, Fatema has opened an outlet called Alor Sonchoy Agro Food and Training Center on Mahmudur Rahman School Road, Nawapara, and also runs an online platform via her Facebook page to supply products.



Nandanik Food & Agro

Yasmin Sultana

Mobile: 01762667649

The Success Story of Nandanik Food & Agro

Yasmin Sultana is the youngest in her family. She began her higher education journey with a dream of becoming a judge. However, her life took a sharp turn when her father passed away just days after she Master's, a Bachelor of Education (B.Ed.), and an LLB degree. She worked as an intern in the criminal section of the district court for over three years, but her professional journey was interrupted after a miscarriage and later, medical advice during another pregnancy led her to leave her legal career behind.

Although she had opportunities to work, she chose not to take them in order to focus on raising her children. But over time, Yasmin felt that with all the education she had received, it would be a waste if she didn't do something meaningful. Inspired by her desire to help underprivileged women, Yasmin decided to start her own business.



Pickles picture

She initially began with handcrafted products made by disadvantaged women. Later, she realized her love for cooking and received much praise from others for her culinary skills. She then decided to focus on food production. She continued both the handcrafted and food product ventures on the same page, and after participating in fairs, her food gained more recognition. In 2023, Yasmin received the "Economic Empowerment Woman" award as part of the Joyeeta recognition program. She then created a separate page for her food business, naming it "Nandanik Bhoj", where she started producing traditional date palm jaggery, pumpkin fritters, chili powder, beetroot powder, special masala, ready-to-mix haleem, and onion mix among other products.

Wanting to deepen her knowledge in the food industry, Yasmin completed a Level 3 Food & Beverage course at the National Skill Development Authority. She also took training in Food Hygiene & Sanitation, Agriculture & Food Collection and Post-Harvest Management, and food processing. Yasmin then got the opportunity to attend the 12-day "On the Job" training under the PARTNER project (DAM wing), implemented by the Department of Agricultural Marketing. She received both theoretical and hands-on training at Prism Agro and Food, where she learned about proper product production, selection, and preservation. This training opened a new door for Yasmin. With renewed enthusiasm, she started producing processed agricultural products and marketing them, leading to significant success. Since completing the training, her monthly income increased to 15,000-20,000 taka, up from 5,000-7,000 taka previously. Currently, she manages the business with the help of three to four assistants. Her most popular products are now beetroot powder and special mixed besan. Yasmin dreams of making her brand, "Nandanik Food & Agro", not only well-known within the country but also internationally. She plans to bring training from abroad to further develop her business. Her goal is to see her small business grow beyond the borders of Bangladesh and become a recognized name in the global market. Yasmin's story is a testament to the power of perseverance, hard work, and the right training in achieving success.



HM Enterprise
Mariam Akter Pinky
Sarojgonj, Chuadanga
Mobile: 01533933365

Reaching Fine Spices To Every Household is Mariam's Dream

Mariam Akter Pinky was born and raised in Sarojgonj, Sadar Upazila, Chuadanga District. From a young age, she always had the desire to do something on her own, alongside her education. However, after completing her SSC, she got married. Despite the early marriage, her drive to do something for herself never faded. She started small with the production and sale of ground spices, such as turmeric powder, chili powder, coriander powder, and cumin powder. Initially, she sold these products offline. At this time, she completed the LMF and DMF courses to further her skills and knowledge. Despite facing many challenges, including managing her household and dealing with financial difficulties, she was determined to become self-reliant. As she was working towards her dreams, she came across a newspaper article about the PARTNER project under the Department of Agricultural Marketing. This project was offering training to young and female entrepreneurs. Mariam applied through the Chuadanga District Agricultural Marketing Office and was eventually selected for the program.



Spices made by Maryam Akhtar

She was sent to Prism Agro and Food, Dharmtola, Jessore, where she participated in the 12-day residential on-the-job training. During the training, she learned hands-on techniques for producing banana and jackfruit chips, sauces, chutneys, ketchup, jams, jellies, candies, and various ground spices, along with modern packaging methods. The training not only enhanced her skills but also gave her the confidence to run a successful business.

With this new knowledge, she became proficient in product selection, production, preservation, bookkeeping, human resource management, and how to market products both online and offline. She also learned the process for bank loans and creating a business plan. After the training, she was able to reduce post-production losses and started producing and marketing processed agricultural products, which yielded promising results.

Since the training, her monthly income has increased to 60,000 taka, up from 7,000 taka previously. Currently, in addition to her, 6 to 7 unemployed individuals are employed in her business. Through the efforts of the Chuadanga District Agricultural Marketing Office, HM Enterprise has established market connections in several places, and the name HM Enterprise and their fine ground spices, such as turmeric, chili powder, coriander powder, and cumin powder, have gained trust and popularity among the local community. She has also received approval from the BSTI for her products. The support from the Department of Agricultural Marketing and the PARTNER project (DAM wing) has played a crucial role in her success, and she is optimistic about reaching her desired goals in the future. Mariam Akter Pinky's journey is a testament to how dedication, proper training, and perseverance can help anyone, even with limited resources, succeed in the entrepreneurial world.



SJ Food

Mohammad Sakhawat Hossain

Jessore

Mobile: 01929-400384

The Success Story of 'SJ Food'

Mohammad Sakhawat Hossain was born and raised in Jessore city. After completing his MBA from Islamic University, he worked in the HR and Admin department of a large organization. However, due to family issues, he had to leave his job and return home to take care of the family business. Despite these responsibilities, he always wanted to start something on his own and build something new.

He learned about the PARTNER project run by the Department of Agricultural Marketing and its training opportunities for young and female entrepreneurs in Jessore. After consulting with Mrs. Muslima Khatun, the owner of Prism Agro and Food, Sakhawat applied for the program and was selected for the 12-day "On the Job" training at Prism Agro and Food, Jessore.

Through this training, Sakhawat gained hands-on experience in food processing and learned many new ideas that he hadn't previously considered. He learned how to make banana and jackfruit chips, sauces, chutneys, ketchup, tutti frutti, jams, jellies, candies, and various ground spices, and how to package them effectively. He also learned about food preservation and other techniques that helped him market these products commercially.



Fruit Jelly

The 12-day "On the Job" training provided him with essential skills such as business planning, product selection, production, and preservation. He also gained knowledge in accounting, human resource management, online and offline marketing, and the process for obtaining bank loans. Sakhawat strongly believes that the knowledge he gained from the PARTNER project, combined with his dedication and the support of everyone involved, will help SJ Food expand beyond national borders and establish a presence in international markets. He is deeply grateful to the government and all those involved in the project.

After the training, Sakhawat chose to focus on producing tutti frutti. Though he faced some challenges initially, he used his training to start small and received positive feedback from the market. His income has increased from Tk. 5,000 to Tk. 8,000 per month. He named his business SJ Food, and his goal is to gradually expand the range of processed products, including jams, jellies, and pickles, under this brand.



Pushpadhara Agro & Food

Onurekha halder

District: Gopalganj

Mobile: 01720287820

Success Story of Anurekha Haldar

Anurekha Haldar was born and raised in Gopalganj district, where her family, especially her mother, served as her biggest inspiration. Her mother taught her to never give up and to move forward with confidence. This lesson has shaped Anurekha into the successful woman entrepreneur she is today. Her dream has always been to contribute to her family, society, and the nation, and to create something meaningful that everyone will remember.

From a young age, Anurekha was determined to create something on her own, and alongside her studies, she developed a strong interest in entrepreneurship. In 2019, she started processing agricultural products and joined the food processing business with home delivery services. She provided



Onurekha's Store

homemade pitha, puli, and other foods to the offices of the district commissioner and various upazilas and thana offices. Even though her income at that time was limited, it marked the first step of her success. Anurekha quickly realized that skill and planning were her biggest assets. To sustain her business in the long run, she needed expertise and a solid strategy. With this in mind, she began producing corn flour from potatoes and corn using homemade methods.

However, she faced various challenges with product production, selection, and preservation. Despite these challenges, she never gave up and focused on improving the quality of her products, using the knowledge gained from various trainings and experiences.

Later, Anurekha had the opportunity to participate in a 12-day "On the Job" training under the PARTNER project (DAE component) by the Department of Agricultural Marketing. This training provided her with practical knowledge on product collection and preservation, adhering to Good Agricultural Practices (GAP), financial management, post-harvest management, and marketing strategies. She also learned how to manage human resources effectively. Since completing the training, Anurekha has consciously improved her production processes and is expanding her production and marketing activities on a larger scale.



Onurekha's Product

Before the training, Anurekha's monthly income was a maximum of 10,000 Taka, which has now increased to 20,000 Taka. Her success is attributed to hard work, confidence, and proper guidance. She expresses her deep gratitude to the officials of the Department of Agricultural Marketing and thanks Pure Agro Industries Limited for their continuous support and encouragement.



Amina's Kitchen

Amina Akter Mina

Sripura, Raripara

Kachuya, Bagerhat

Mobile: 01717359128

Amina Akter Mina's Story of Success with 'Amina's Kitchen'

Amina Akter Mina was born and raised in the Sripura village of Raripara Union in the Kachuya Upazila of Bagerhat district. From a young age, she had a deep interest in sewing, cooking, creating handicrafts, and other artistic endeavors alongside her studies. After completing her SSC exams, she married Yasir Arafat. With her husband's encouragement, in 2004, she began her entrepreneurial journey through sewing. Later, she started doing block printing and batik work, and in 2012, she opened a small showroom at her home. She received a positive response, especially after selling

around six lakh taka worth of sarees and three-piece outfits. However, in 2017, her husband got a job, and due to family reasons, she had to close the shop. She spent some time without work, feeling mentally drained. Then, she started raising ducks and chickens. Over time, her farm grew to 350 Beijing ducks, 75 Chinese ducks, and 550 chickens. Just as things seemed to be going well, the COVID-19 pandemic hit, and the market for her farm products collapsed. But with her husband's advice, she opened a Facebook page under her name and began selling processed chicken. Within just 15 days, all the chickens were sold, and demand for her products started coming in. Encouraged by this success, she moved into the processed food business, providing local markets with products such as semai (vermicelli), coconut-based products, and other food items. However, she encountered challenges related to production, preservation, and marketing.



Mixed Noodles

In this challenging phase, she participated in a 12-day "On-the-Job" training under the PARTNER project (DAE component) by the Department of Agricultural Marketing. This training helped her gain critical knowledge and skills in food processing, quality control, and marketing. It was a turning point in her entrepreneurial journey. Now, Amina is primarily involved in the production and marketing of three unique flavors of noodles, which have gained significant popularity in the local market. With the support of Bishuddho Agro Industries Limited's exhibition and sales center, both her revenue and visibility have increased substantially. Previously, her monthly sales were inconsistent, amounting to around 4,000 to 5,000 taka. Now, her monthly sales have grown to between 40,000 to 50,000 taka, and her earnings have reached around 10,000 to 15,000 taka.

With this income, she is not only supporting her family but also covering her personal expenses. Amina is now working towards expanding this initiative into a large-scale industry. Her ultimate goal is to export her products internationally and provide employment opportunities for thousands of people through her business. She also dreams of using part of her business profits to provide free meals and accommodations for underprivileged women, especially widows and divorced women. Amina is deeply grateful to the Department of Agricultural Marketing and the PARTNER project for their support and guidance, and she hopes to continue achieving her dreams with their assistance.



Asma Kitchen

Asma Parveen
Shrirampur, Raripara
Kachuya, Bagerhat
Mobile: 01917359128

Asma Parveen's Journey of Turning Her Dreams into Reality

Asma Parveen is a woman entrepreneur from the Bagerhat district. She completed her Honors and Master's degrees at Bairya Women's College. After completing her education, she tried for various jobs but was unsuccessful. During this time, she got married. After marriage, she faced challenges in fulfilling the family's needs. After the birth of her child, Asma started tutoring in her spare time. From this point onward, she developed an increasing desire to start her own business. However, due to lack of financial support and self-confidence, she kept falling behind and had to delay her plans. Later, she took up a job in Dhaka, but after her child was born, she had to start over, focusing on a



new challenge of balancing family responsibilities with the pressure of a limited income. Eventually, she started a tailoring business, but this too didn't yield much success. One day, she observed her neighbor making cakes, and her interest in cooking grew. She asked her neighbor to teach her, and that's how her culinary journey began. Despite not having the means to watch videos or read recipes on the internet, she was determined to learn and grow. Slowly, she gathered the necessary equipment and began producing cakes and selling them. After a while, through a mutual connection, she learned about a food and beverage training course and joined it. Her children encouraged her, and she enrolled in a three-month course, learning a great deal from it. However, she still lacked experience in marketing, packaging, and sales strategies.

Asma parvin's handmade cake

Later, she learned about a 12-day "On-the-Job" training under the Partner project by the Department of Agricultural Marketing. She applied and participated in the training. The training was a game-changer for her. She gained practical knowledge about food processing, quality control, and marketing techniques.

After completing the training, she started producing a variety of processed food products, particularly three unique flavors of noodles. The products gained immense popularity in the local market, and she started receiving great feedback. Currently, she is running a small-scale business with the help of her husband, and sales have significantly increased. Previously, her monthly sales were inconsistent and limited to around 4-5 thousand taka, but now her monthly sales have risen to around 40,000 to 50,000 taka, and her income has increased to about 10,000 to 15,000 taka. She dreams of expanding her business beyond the local market, even beyond the borders of the country, and hopes to create a brand. She also hopes to create employment opportunities for the unemployed and low-income women, and believes that by empowering them with skills, they will become self-sufficient. Asma expresses her sincere gratitude to the Department of Agricultural Marketing and the Partner project for offering the opportunity to receive this life-changing training. She hopes that more entrepreneurs will benefit from such initiatives and achieve their dreams.



Sultan Universal Consumer and Food Product

H M Nazmus Sakib

District: Shariatpur

Mobile: 01922 702058

The Dream That Keep Him Awake: The Story of H. M. Nazmus Sakib's Entrepreneurial Journey

H. M. Nazmus Sakib is a son of the eastern Sonamukhi village in Shariatpur district. From a young age, he had a strong desire to become an entrepreneur. However, bringing this dream into reality required him to fight against himself from the very beginning. He was quite introverted, lacked self-confidence, and struggled to make the right decisions. Yet, he kept pushing himself to change and improve. His only goal was to produce pure, high-quality products free from adulteration. To achieve this, he attended various seminars and training programs alongside his studies to build his confidence. At that time, there were no role models for successful entrepreneurs in his surroundings, so he built himself up on his own. While continuing his studies, he always tried to do something meaningful. He constantly refined his abilities and dreams. In 2017, he completed his Bachelor's degree and Master's degree. His dream at the time was to become an employee, but Allah had other plans for him—he was unable to secure a job. Now, he realizes that this was the turning point in his life, guiding him toward entrepreneurship. He accepted himself as an entrepreneur, and that's when he came up with an innovative idea: chicken chanachur (a spiced snack). This is a unique snack made by incorporating the protein from chicken and eggs to create an organic and healthy food product. Gradually, this product began to sell online and offline in various districts and towns across

the country. While starting his entrepreneurial journey, he realized the importance of training but had no structured training.



Sultan Universal Consumer

At that point, he came across a 12-day training under the Partner Project by the Agricultural Marketing Department. In this training, he learned practical aspects of product selection, processing, preservation, and marketing. This experience provided him with a new perspective and gave fresh life to his entrepreneurial journey.

Before receiving this training, his expenses were higher than his income. Now, his monthly income has risen to over 20,000 Taka. He received advice from the Shariatpur Agricultural Marketing Office about product licensing and has registered his product with the Patent, Design, and Trademark Department at the Ministry of Industry in Dhaka. His company, Sultan Universal Consumer and Food Product, is now registered, and with the support of the Partner Project, the process for obtaining the ISI (Indian Standard Institute) license is underway. “Not only is he earning, but he is also building a future—for himself and for society.”

Currently, 3 to 4 employees are working in his company. He is tirelessly working to transform this company into a fully-fledged industry. He believes that, in the future, this company will create employment opportunities for 20,000 to 30,000 people. Currently, his income is 20,000 Taka, whereas, previously, he had no income.



Hesel

Karishma Chowdhury

District: Khulna

Mobile: 01686456925

Karishma Chowdhury's Story

Karishma Chowdhury is a promising woman entrepreneur from Khulna district. She runs a small but dream-filled business called “Hensel.” Since childhood, she has had a deep love for cooking. She would make various types of pickles, chips, jams, and jellies and found her greatest joy in feeding her family and friends. Even while working at a bank, she always had a thought in her mind — “I need to do something of my own, something that will bring a smile to people's faces.” It was this thought that led her to leave her job and start her dream business “Hensel” in 2021. Initially, she started taking online orders from home. The products she made, including various types of pickles (mango, tamarind, amla, tomato, carrot, olives, etc.), homemade chips, tomato sauce and ketchup, and fruit jams and jellies, became quickly popular among customers. However, she faced some issues with production and preservation.



Mixed Fruit Item

She got the opportunity to receive training under the Department of Agricultural Marketing's Partner Project (DAM Wing). This training helped her take her business to new heights. After learning about packaging, food hygiene, preservation, and marketing, she became more confident. Currently, her monthly income is around 50,000 BDT, compared to just 20,000-25,000 BDT in the beginning. This success has not only made her financially independent but also turned her into an inspiration for other women.

Now, her goal is to turn “Hensel” into a brand that will provide job opportunities for hundreds of women. She dreams of her pickles, chips, jams, and jellies reaching international markets one day. Karishma Chowdhury believes that with the overall support and supervision of the Department of Agricultural Marketing's Partner Project (DAM Wing), “Hensel” will one day become a pride of Bangladesh, beyond Khulna. Recently, her product exhibition at the Khulna Homemade Food Festival received widespread praise, which has given her fresh inspiration in her entrepreneurial journey.



Ice Cream Products

Prof. Golam Azam

District: Satkhira

Mobile: 01733795618

The Story of an Unstoppable Young Man's Struggle

Golam Azam was born and raised in a neglected coastal area of the Ashashuni Upazila in Satkhira district, in the village of Protapnagar. From a young age, he felt the urge to do something on his own while continuing his studies. His first step as a rural entrepreneur began when he was in the eighth grade, making and selling sweet boxes. In 2009, the devastating cyclone 'Aila' hit the coastal region, flooding his entire village. Golam Azam and his family lost everything and were devastated. Eventually, they left the village and took shelter at a relative's house in the district town. This marked the beginning of his new struggle in life. To support himself, he kept his spirits high and began working at various companies and marketing firms. At the same time, he nurtured his dream of becoming an entrepreneur. After completing his SSC (Dakhil), he earned a Master's degree (Kamil) under the Madrasa Board. After saving some money, he started working in partnership with a few older brothers at a local limited company. However, after just one year, he was unfairly removed due to his young age. This disappointment did not stop him; instead, it fueled his dreams to move to Dhaka alone. There, while working part-time, he sought new dreams and entrepreneurial paths. Despite facing several setbacks and frauds, he did not give up. After

five long years, he returned to the district town with a new plan and began making ice cream with a refrigerator. However, he was unaware of the complexities of food processing and preservation. He got the opportunity to attend a 12-day training under the PARTNER project (DAM wing), which became a significant turning point in his life. Under the supervision of the Department of Agricultural Marketing, this training provided him with both practical and theoretical knowledge on product



Golam Azam & his product Ice cream

production, selection, and preservation. After the training, with renewed energy, he began processing food items along with ice cream and achieved good success. Initially, his earnings were relatively low, about 15,000 to 16,000 BDT per month. However, his sales have now increased to around 100,000 to 120,000 BDT per month, and his monthly income has grown to 30,000 to 35,000 BDT. With this income, he can now cover all his family expenses smoothly.

With the support of the Department of Agricultural Marketing, Satkhira, he has successfully completed the application for a trade license, employee health certificates, and trademark registration with the Patent, Design, and Trademark Office. After receiving the trademark registration, he seeks the help of the PARTNER project, which is being implemented by the Department of Agricultural Marketing, to obtain a BSTI (Bangladesh Standard and Testing Institute) license. Currently, his business is managed by him, his wife, and four other assistants. His goal is to transform this small business into a large industrial enterprise and to export his products internationally beyond the country. With the training from the PARTNER project (DAM wing), the support of the Department of Agricultural Marketing, Satkhira, and his unbreakable determination, he is moving forward strongly towards exporting his products abroad in the future.



Royal Cafe

Nurunahar Khatun

District: Satkhira

Mobile: 01797752226

Nurunahar Khatun – A Woman Who Proves Limitations Do Not Exist

Nurunahar Khatun is an inspiring woman entrepreneur from Ghoshpara village in the Old Satkhira area of Satkhira Sadar Upazila. From a young age, she had an unwavering desire to become self-reliant alongside her studies. She completed her SSC from Satkhira Nabaron High School and her HSC from Satkhira Government College. After enrolling in her honors program, her perspective on life changed. She made the decision not to look for a job but to create one, believing that being employed meant being dependent on someone, whereas business meant creating her own dreams and painting the colors of her life independently. The path to becoming an entrepreneur was not easy for her. She had doubts about where to start, how to make and sell products, and faced a lack of support. However, instead of being discouraged, she bravely started on her own. Though she did not achieve much success initially, she never gave up, repeatedly facing failures only to rise again. Gradually, she began making processed agricultural products such as jams, jellies, and pickles, selling them both online and offline. However, she encountered several challenges in product quality, selection, and preservation in the beginning.

During this time, she had the opportunity to attend a 12-day on-the-job training under the PARTNER project (DAM wing) by the Department of Agricultural Marketing. This training taught her hands-on how to select, produce, and preserve products correctly. The knowledge she gained from the training greatly boosted her confidence. Starting from scratch, her monthly sales now amount to nearly 200,000 BDT, from which she earns



Nurunnahar's Store

30,000 to 35,000 BDT per month, compared to her previous monthly income of 10,000 to 15,000 BDT. With the improvement in income, she began to dream bigger. She opened an outlet called "Royal Cafe" and started working in a small space to set up a factory. Currently, she runs her business with her brother and three assistants. Her goal is to transform this small enterprise into a large industry, creating employment opportunities for a thousand people in the future. Another big dream of hers is to export her products to international markets, and with the support of the PARTNER project and the Department of Agricultural Marketing, she is steadily advancing towards that goal.

However, her aspirations go beyond just business. With the profits from her business, she hopes to fulfill her dream of establishing an orphanage, a mosque, and an old age home. She expresses deep gratitude to the PARTNER project (DAM wing) and the Department of Agricultural Marketing, without whose training, guidance, and support, this journey would not have been so beautifully possible. Her promise is that every product she sells will carry the love for her country, quality, and the power to bring a ray of hope to people's lives. She does not just sell products; she sells hard work, trust, dreams, and the reflection of self-reliance.



M/s. Runa Akter & Dilruba Akter

Village: Choshpara

Panchagarh Sadar, Panchagarh

Mobile: 01793989232 / 01322723904

The Story of Two Women Becoming Self-reliant through Vermi Compost Business

M/s. Runa Akter (36) from Rajnagar Notun Bastu, Panchagarh, and M/s. Dilruba Akter (38) from Choshpara, Panchagarh Sadar, live in Panchagarh district. Runa Akter lives in Panchagarh town with her daughter and mother, while Dilruba Akter lives in Choshpara village with her father-in-law after her husband passed away in a road accident in 2022, raising two children. Both women have faced difficult circumstances in their lives, which led to the formation of a strong friendship between them. Together, they have made decisions on various issues through discussions. Both women have struggled to manage their families and raise their children in the absence of their main providers. While Dilruba is somewhat dependent on her father-in-law for household management, she tries to earn some income by raising chickens and goats, though it is not enough for their needs. On the other hand, Runa has tried to work by taking various training courses from the Women's Affairs Department, but she has not received much support.



Vermi Compost

In this situation, both women came across an opportunity to attend the on-the-job training implemented by the Department of Agricultural Marketing under the PARTNER project. They applied for the training and met with the Panchagarh District Agricultural Marketing Officer. After an interview, both were selected and participated in a 12-day on-the-job training from January 12-23, 2025, in Rangpur, organized with the support of SAF Bangladesh. The training covered practical knowledge on producing Vermi Compost, Tricho Compost, and seedling production (vegetables, flowers, fruits, wood) and marketing. During the training, they were taken to a large institution near Rangpur where they learned about the production and business operations of compost and saw the possibilities of this business for the future. After returning home, they made plans, set budgets, and started arranging for the capital to start the business. It took them nearly three months to gather the required capital. Finally, in May 2025, they invested 45,000 BDT in building infrastructure, purchasing 30 rings, 9 kg of earthworms, and necessary manure to begin production. Initially, they faced issues with high temperatures causing the earthworms to die, but with guidance from SAF Bangladesh, they overcame this problem.

Before starting this business, they had no income. In July 2025, they sold 800 kg of Vermi Compost to 5 farmers for 8,000 BDT, which was a dream come true for them. This sale gave them confidence and hope. They both agree that until they can manage 100 rings and produce 5 tons, they will continue to reinvest the profits into the business and only take small amounts for their personal expenses.



I ONE AGRO

Mohammad Farhad Hossain

Panchbibi Road, Joypurhat

Mobile: 01787942365

Farhad's Dream of Becoming a Big Agriculture Entrepreneur

Mohammad Farhad Hossain (32), son of Mohammad Abdur Rahman, is from the village of Maulavi Para, Joypurhat Sadar Upazila, Joypurhat District. He is the second among four siblings. His brother and sister are married, but Farhad is still unmarried and lives with his parents in the village. Since his childhood, Farhad has been a dreamer, always driven by the desire to do something in agriculture. After completing his SSC, in 2010, due to family pressure, he joined the Fire Service, but he couldn't settle in the job. After just 22 days of training, he quit and returned home. With the help of his father, he took a loan of 120,000 BDT from the bank, added some of his savings, and started cattle fattening with 12 cows and fish farming with 5 leased ponds. However, he didn't gain much success in this business, so he closed it



Vermi Compost and

started a poultry farm in 2013. The poultry business was doing well, but during the COVID-19 pandemic in 2020, he faced a loss of 20,00,000 BDT. After that, he built a tin-roofed shed near his home and started producing compost using 9 rings and 5 kg of earthworms from the Agricultural Extension Department. In the first month, he sold nearly 350 kg of earthworm compost. Gradually, he increased his production capacity to 2-2.5 tons per month. He then focused on producing Tricho Compost but could not produce quality products or market them well due to a lack of practical training. During this time, he also started a business producing and selling coco dust by learning from YouTube. The business was running well, but after two years, he faced a shortage of raw materials for producing coco dust, which nearly stopped the production. Farhad became disheartened, and his business income dropped to 15,000 BDT per month.



Vermi Compost

Farhad kept searching for new business opportunities, and it was at this time that he came across the on-the-job training program implemented by the PARTNER-DAM wing of the Department of Agricultural Marketing. He quickly applied for training in agricultural materials business. After successfully passing the interview at the district Agricultural Marketing Office, he participated in a 12-day on-the-job training from April 13-24, 2025, in Bogura, organized with the cooperation of SAF Bangladesh. The training covered practical aspects of Vermicompost, Tricho Compost, seedling production (vegetables, flowers, fruits, wood), and marketing. Feeling optimistic, Farhad started weaving his dreams again with new enthusiasm. In May 2025, he rented an abandoned nursery (about 15 decimals of land, 16ft by 16ft polythene) in Parulia for 10 years. With an investment of approximately 150,000 BDT, he began producing and selling seedlings of chili, eggplant, and papaya using the knowledge gained from the training. In two months, Farhad sold seedlings worth around 35,000 BDT, earning 65,000 BDT, from which, after expenses, he made a profit of about 30,000 BDT. Previously, his monthly income was 10,000 BDT



Ekhlash

Keshabpur, Panchbibi Road

Joypurhat

Mobile: 01314131692

Ekhlash' Dream of Becoming a Company Owner

Ekhlash Hossain (34), son of Md. Ifnus Ali, from Keshabpur village in Joypurhat Sadar Upazila, Joypurhat district, is now a successful agricultural entrepreneur using new technology. He is the fifth among six siblings. All of his brothers and sisters are married and live separately. Ekhlash is still unmarried and lives in the village with his parents. His father produces and sells vegetable and fruit seedlings in soil. From childhood, Ekhlash helped his father with this work while continuing his studies. Ekhlash was not very good in his studies. After somehow passing his SSC in 2020, he stopped studying and began working with his father, sowing seeds, preparing seedlings in soil, collecting them, and selling them to farmers, wholesalers, and markets. However, pulling seedlings from soil and tying them into bundles was very hard work, and he did not enjoy it very much. He preferred working with fruit seedlings.



Sometimes farmers complained when soil seedlings died after planting, which also discouraged him. Ekhlash wanted to try something new with seedlings. One day while watching YouTube, he learned about producing seedlings in trays. He was attracted by the idea because tray seedlings grow better and have less chance of dying. He tried to find technical and other support, and through a project by TMSS, he received help to build a small 16 ft by 16 ft polynet shed. In 2023, he bought 50 trays and some growing media to produce seedlings. However, the seeds did not germinate properly, and many seedlings later became diseased and died in the trays. Because of these problems, he faced losses and stopped tray seedling production, returning to the traditional soil method.

Picture of plants

At this time, the PARTNER–DAM project implemented by the Department of Agricultural Marketing became a great opportunity for him. The District Agricultural Marketing Office in Joypurhat was offering on-the-job training for agricultural input entrepreneurs. Ekhlash quickly applied for the training. After passing the interview, he participated in a 12-day on-the-job training held in Bogura from April 13–24, 2025, with the support of SAF Bangladesh. In this training, he learned practical skills in producing Vermi compost, Tricho compost, seedling production (vegetables, flowers, fruits, and trees), and marketing. Through this training, Ekhlash gained hands-on knowledge about producing seedlings in trays and found solutions to the problems he faced earlier. His confidence returned. After returning home, he discussed with his father and invested about 40,000 BDT to buy 100 more trays, shade nets, growing media, and seeds. In May 2025, he successfully produced and sold 15,000 seedlings of eggplant, chili, and papaya. In the last three months, Ekhlash has sold around 30,000 seedlings for about 70,000 BDT. Even after expenses, he has made a profit of around 35,000 BDT. His income has increased by about 25% compared to before. Currently, his monthly income is about 16,000 BDT, whereas earlier it was around 9,000 BDT.



Shakil Agro Business Farm

Md. Shakil Hossain

Manikganj Sadar, Manikganj

Mobile: 01798984461

Shakil's Inspirational Success in Commercial Papaya Farming

Agriculture plays an immense role in rural economies, and a perfect example of how modern agricultural technology and proper guidance can turn a young person into a successful entrepreneur is Md. Shakil Hossain. This young man from Kasba village, Manikganj Sadar Upazila, has not only become financially independent but has also created employment opportunities for others, all while nurturing his passion for agriculture alongside his studies. Shakil is currently a third-year honors student. His family's primary source of income was farming, where his father traditionally worked. While Shakil helped his father with farming during his studies, he did not have any personal income source. His free time was spent studying and socializing with friends. The family's financial situation was modest, and at that point, Shakil had not yet formulated any specific plans to become an entrepreneur.



Shakil Hossain & his Nursery

Shakil's life took a turn when he attended a 12-day training program on "Nursery and Vermi Compost" organized by the Department of Agricultural Marketing under the PARTNER project (DAM wing) at the Resource Development Foundation (RDF). Through this training, he gained practical knowledge of modern agricultural technology, proper seedling production methods, soil and fertilizer management, pest control, and marketing strategies. This training changed his mindset and helped him realize that accepting agriculture as a profession could bring positive change to his personal and family life.

After completing the training, Shakil applied his acquired knowledge and planted papaya seedlings on 30% of his father's land. He selected high-quality seeds and followed the proper distance and fertilizer management techniques he learned during training. His hard work and expertise paid off quickly, and soon he saw abundant papayas growing on each of his plants, which made him very optimistic. According to Shakil, once the papayas are ready for market, his monthly income will be around 50,000 BDT. As his production increased, he hired two employees who help maintain the garden regularly. Each employee earns 15,000 BDT per month, creating local job opportunities. This papaya farm has not only contributed to his financial growth but also brought positive changes in his mental and social status. He was once confined to the limitations of student life, but now he is recognized as a successful entrepreneur. He has created his own income source and plays a significant role in supporting his family financially. Currently, his monthly income is between 7,000 to 10,000 BDT, while he had no income before.



Sumi Nursery

Md. Rubel Mia

Shibchar, Madaripur

Mobile: 01757572974

The Success Story of Nursery Entrepreneur Rubel Mia

Md. Rubel Mia is a resident of Panch Hawladar Gondi village in Shibchar Upazila, Madaripur District. From a young age, he worked alongside his father in the family nursery. The main source of income for their family was his father's small nursery, which occupied only 25 decimals of land. The seedlings produced on this land generated a monthly income of about 20,000 BDT. Although this income was not enough to fully support the family, it was their only source of livelihood.

Rubel Mia's life took a significant turn when he had the opportunity to participate in a 12-day "Nursery and Vermi Compost" training program on nursery management, organized by the Department of Agricultural Marketing under the PARTNER project (DAM wing) and held by the Resource Development Foundation (RDF). During the training, he learned about the use of advanced technologies, high-yielding seedling production, market management, and business planning. Since he already had some experience, the new knowledge quickly boosted his confidence. He realized that a nursery could not only be a profession but also a successful business. After the training, Rubel decided to expand his nursery. Instead of using 25 decimals of land, he started producing seedlings on 100 decimals of land. To maintain the quality of the nursery and increase production, he hired two employees, paying them a total



Rubel mia & his nursery

of 20,000 BDT as salaries, which is a clear indication of his business's stability and profitability. Currently, his nursery has 300 varieties of fruit trees, over 200 varieties of flower seedlings, and various species of forest trees. There is high demand for these seedlings in the market. He sells them not only in the local market but also to wholesale buyers. As a result, his monthly income has increased to around 70,000 BDT, compared to his previous income of 20,000 BDT.

Rubel Mia's success has not only improved his family's financial situation but also positively impacted the rural economy. His employees are now able to earn a living for their families. Additionally, with support from the Agricultural Marketing Officer, Rubel has obtained a trade license and agricultural marketing license. Local farmers are benefitting from the high-quality seedlings, which are helping increase agricultural production.

Once, Rubel Mia's family struggled with limited income, but today, they are leading a better and more prosperous life. He has transformed into a confident entrepreneur. Now, his goal is to enter larger markets, including markets in other districts, and turn his nursery into a modern seedling production center. Rubel Mia's journey proves that with proper training, a well-thought-out initiative, and hard work, even an ordinary person can become a successful entrepreneur. His story will continue to inspire other young people in his village.



Rabeya Enterprise

Mst. Rabeya Begum

Tongibari, Munshiganj

Mobile: 01989836744

Rabeya Begum's Success in Dairy Product Production

Mst. Rabeya Begum is a resident of Noyagundi village in Tongibari Upazila, Munshiganj District. Once limited to household chores, she is now a successful woman entrepreneur. Through dairy product production and marketing, she has made her family financially independent and created local employment opportunities. Rabeya's family consists of five members, and their livelihood was mainly dependent on her husband's modest income. Managing household expenses was difficult, and they only earned about 15,000-20,000 BDT per month from a small confectionery shop. Although this income barely met their needs, they had no savings or opportunity to invest in anything new.

In January 2025, Rabeya Begum attended a 12-day "Dairy Product Production and Marketing" training program organized by the Department of Agricultural Marketing under the PARTNER project (DAM wing) at the Resource Development Foundation (RDF). This training opened a new horizon for her life. She learned the techniques of producing various dairy products such as yogurt,



Rabeya Begum & her product

ghee, sweets, and malai. She also gained knowledge on marketing, maintaining quality, customer service, and basic business management. After the training, she expanded her small shop and now offers a wide range of dairy products, including different types of yogurt, ghee, sweets, chhanna, and healthy dairy foods for children. Her daily sales are around 6,000-7,000 BDT. Her monthly income has increased by an additional 15,000-20,000 BDT, allowing her to save.

Not only has she supported her family, but she has also hired an additional employee for her shop. With the support from the Agricultural Marketing Officer, she easily obtained a trade license and agricultural marketing license, making her business not just a personal development tool but also a small local employment center.

Rabeya Begum's goal is to create a large store with her own funding, where she will fully focus on producing and marketing organic dairy products. Since there is a high market demand for organic ghee, she plans to increase its production. She believes that with proper planning, maintaining quality, and continuous hard work, she will establish herself as a successful woman entrepreneur. Rabeya Begum's story proves that with the right training and opportunities, an ordinary woman from a village can become economically independent. Her success is an inspiration not only to her family but also to women in the local community. Through quality dairy product production and marketing, she has built a sustainable income source and expressed her firm determination to progress as a woman entrepreneur.



Oikotan Agro

Md. Osman Gani

Bhola Sadar, Bhola

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Osman Gani's Pioneering Initiative in Rural Agricultural Development in Bhola

Md. Osman Gani, a talented, hardworking, and determined youth from the village of Chhota Agali, Bhola Sadar Upazila, is a successful entrepreneur in the agricultural sector. Although he is an engineer by profession, his passion for his village fields and dreams of rural development led him to leave his urban job opportunities and return to his village. With the help of modern technology in agriculture and livestock, he aimed to make the sector profitable, not just for himself, but also as a conscious effort to improve the rural economy. Osman's entrepreneurial journey began in 2021 when he started a small dairy farm. Alongside his studies, he had always dreamed of becoming an entrepreneur. He believed that within the agriculture sector lay vast potential for self-reliance and success.



Vermi Compost

The PARTNER project (DAM wing), implemented by the Department of Agricultural Marketing, opened new horizons for youth in Bhola. Osman took advantage of this opportunity and attended a 12-day training on "Nursery and Vermi Compost" at the Resource Development Foundation (RDF) in Barguna. This training brought a significant change in his perspective. It was not just a technical training but also empowered him as an entrepreneur, inspiring him

to formulate and implement plans. He realized that modern agriculture could help him build a sustainable business model. After the training, Osman rapidly expanded his business. His enterprise, "Oikotan Agro," now spans multiple sectors, with Vermi Compost production being the core and most profitable one. The organic compost he produces is highly popular among local farmers. This compost plays a crucial role in improving soil fertility. After attending the PARTNER project's training, his production increased by 30%. He now produces about 6 tons of compost per month, with a market value of approximately 120,000 BDT.



Organic Fertilizers

Osman personally supervises the production and packaging processes and uses manure from his own cattle farm for compost production. With the support of the Agricultural Marketing Office, Bhola, Osman easily obtained a trade license and agricultural marketing license. His monthly income has risen to 70,000 BDT, compared to his previous income of 40,000-45,000 BDT. Currently, three men and one woman work permanently at Oikotan Agro, with two to three part-time workers also contributing regularly. He believes that with continued support from the PARTNER project (DAM wing), thousands of unemployed youth will have access to employment opportunities.



Khan Vermi Compost

Maksuda Akter

Patuakhali

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The Success Story of Maksuda Akter: A Resilient Woman Entrepreneur

Maksuda Akter is a successful woman entrepreneur who, after moving from the city to a rural area, overcame limited resources and social barriers to build her own path. Her enterprise, “Khan Vermi Compost,” is not only a means of personal economic transformation but also a promising model for women’s empowerment and rural economic development.

She currently lives in Boholgachia village of Patuakhali, a rural setting surrounded by paddy fields, rows of coconut trees, and the earthy scent of nature. However, Maksuda was born and raised in Rampura TV Gate, Dhaka. She was lively and full of energy from a young age. But in 2005, while she was in the ninth grade, she got married to Mohammad Nurujjaman Khan due to family reasons. Leaving behind urban life and adapting to a rural environment was a major challenge for her.

After marriage, she gave birth to a daughter, Maysa, and a son, Tahasin. As the family grew, so did the financial pressure. Although Maksuda wanted to do something to support her family, financial constraints, limited opportunities in rural areas, and negative social attitudes discouraged her repeatedly.



Vermi Compost

In 2014, she began vermicompost production with just 50 worms and a single ring. The beginning was difficult. Worm mortality, lack of technical knowledge, and ridicule from people around her tried to hold her back. Despite this, she did not give up.

Later, under the Department of Agricultural Marketing’s PARTNER Project (DAM component) and with overall management support, she received 12 days of training on “Nursery and Vermicompost Production.” Through this training, she learned proper vermicompost production techniques, nursery management, business planning, and marketing strategies. This training significantly boosted her confidence. She realized that even a small initiative could bring major change if managed properly.

After the training, Maksuda restarted her work with renewed determination. The quality of her compost improved, and demand among local farmers increased. Currently, her average monthly income is 15,000–17,000 BDT, whereas previously she had no personal income. She now manages her business with the help of her husband and several part-time workers. Her enterprise is also in the process of obtaining licenses for production, packaging, repackaging, and marketing.



M/s Suruj Store
Md. Farid Ahmed
Savar, Dhaka
Mobile: 01778877399

The Transformation Story of Md. Farid Ahmed

Md. Farid Ahmed from Dularchar village in Savar, Dhaka, is a successful entrepreneur who has overcome adversity. After leaving his job abroad and returning to Bangladesh, he faced unemployment and financial hardship. However, through a dairy processing business, he was able to transform both his own life and his family's economic condition.

While working abroad, Farid Ahmed returned to the country permanently due to personal and family reasons. After returning, he remained unemployed for nearly a year. At that time, his only source of income was selling milk from a single cow, which was insufficient to support his family of five. Financial instability and mental pressure pushed him to seek new opportunities, but due to a lack of knowledge, skills, and capital, he struggled to find the right path.

At this stage, under the initiative of the Department of Agricultural Marketing's PARTNER Project (DAM component), Farid received the opportunity to participate in a 12-day training on "Dairy Processing".



Farid Ahmed's organization

Through this training, he learned how to produce yogurt, malai chop, sweets, ghee, and other dairy-based products. In addition to technical skills, he also gained knowledge about maintaining product quality, hygiene standards, marketing strategies, and producing according to customer demand.

After completing the training, Farid rented a small shop in front of a nearby secondary school in his village. Initially, he started selling yogurt, sweets, malai chop, and other products learned during the training. Later, as customer demand and sales increased, he expanded his shop by adding other essential grocery items.

Currently, his shop generates daily sales of approximately 5,000 to 7,000 BDT, most of which comes from processed dairy products. His monthly profit is now around 12,000 to 13,000 BDT, whereas previously he had no income. With this income, he is able to meet his family's needs and also save for the future. His father regularly assists him in running the shop. Additionally, he collects milk from the local market and processes it into value-added products for sale.

Farid also owns a small farm where he currently has one cow and five goats. The milk produced there is used in his shop, creating a complementary relationship between his farm and business, which has strengthened his enterprise. With the support of the Agricultural Marketing Officer in Savar, he was able to obtain his business license easily. His family members also support him and take pride in his success.



J Food & Café

Mst. Jharna Akter
Joypurhat Sadar, Joypurhat
Mobile: 01754471293

The Story of a Successful Woman Entrepreneur

Jharna Akter is a visionary woman entrepreneur. She was born in Puranapail Union under Joypurhat Sadar Upazila. She completed her Bachelor's and Master's degrees in Bangla. Her entrepreneurial journey began at a young age, with strong support from her mother throughout.

After completing her education, instead of pursuing a conventional job, she chose the path of entrepreneurship. Alongside building her own success, she is committed to contributing to society and supporting underprivileged people.

She believes that standing on one's own feet is a symbol of pride, confidence, and responsibility for a woman. With this mindset, she received hands-on training in Agro-Product Processing, Preservation, and Marketing (APM) from the Rural Development Academy (RDA), Bogura. This training became a turning point in her life. Her products include ghee, yogurt, jelly, and pickles.

The training at RDA greatly benefited her. Applying the knowledge and skills she gained, she started small-scale food processing. Gradually, she established "J Food & Café." She also received comprehensive support from the PARTNER Project (DAM component), which helped her learn about processed food production, quality control, market analysis, and branding.



Ritual

She is now working toward expanding her business beyond the domestic market and aims to export her products internationally. To ensure product quality, she has taken steps for testing, certification, and modern packaging standards. Currently, several women and young people are employed in her enterprise.

Previously, her monthly income was around 12,000 BDT, which has now increased to 16,000 BDT. She believes that a woman entrepreneur not only fulfills her own dreams but also creates opportunities for others in society.

Today, "J Food" is not just a brand—it is a symbol of her confidence and perseverance. She dreams of taking the name of her brand beyond national borders and establishing it internationally. Her vision is clear: to build a self-reliant Bangladesh where women play a leading role.



Barnali Chakraborty

Mymensingh

Mobile: 01676542577

The Story of Barnali Chakraborty

Barnali Chakraborty was born in the 1970s and grew up in a remote rural village. Her father was a primary school teacher, and her mother was a homemaker. She is the eldest among three siblings, with her younger brother being ten years younger than her. Because her father was a teacher, she had to stay disciplined in her studies. She completed her SSC in 1990 and HSC in 1992 and she got married.

In 2014, her life took a sudden and unexpected turn when her husband was diagnosed with a brain tumor. To cover the medical expenses, she had to sell their house. She believes that if she could have earned just an extra 10,000 BDT at that time, she might not have had to sell it. Back then, online business opportunities were limited. With only 5,000 BDT as capital, she restarted her business with a few three-piece outfits and bags.

However, the financial burden was overwhelming—expenses for medicines and frequent trips abroad for treatment made survival difficult. After relocating to a new area, leaving behind their familiar surroundings, she fell into depression. Her business remained closed for about two years.

Later, on the advice of her eldest daughter, she opened an online page named “Tukitaki Crafts.”

After the COVID period, she began to receive opportunities for both online and offline training. One of the most significant opportunities came through the Department of Agricultural Marketing’s initiative, supported by the PARTNER Project (DAM component), aimed at developing new and young entrepreneurs through on-the-job training.



Handmade cake

Her training took place at the Rural Development Academy (RDA), Bogura, where she participated in hands-on sessions under the Agro-Product Processing, Preservation, and Marketing (APM) unit. These practical classes opened new possibilities for restructuring her business. The academy also provided continuous technical support.

Through skilled trainers at RDA, she learned to prepare items such as Danish pastries, patties, Gulab Jamun, yogurt, laban, ghee, tomato preservation, tomato sauce, and more. These skills significantly strengthened her business. She now uses her own homemade tomato sauce in her products, which has reduced her sauce costs by about 50%.

After receiving at RDA training, her monthly income increased to around 35,000 BDT, compared to 20,000 BDT previously. She has added many new items to her business. With formal training, she is now confident enough to conduct training herself. She now dreams of expanding her business both nationally and internationally.



Safe Food

Lubaba Jannat

Phone: 01310489658

The Journey of a Woman's 'Safe Food' Initiative

Lubaba Jannat is an entrepreneur who faces new challenges every day with strong confidence in her own abilities and skills. Her goal is not only personal success but also contributing to society. She aims to work for the well-being of both women and men, where people are treated with dignity and respect. Her “Safe Food” initiative began from a very personal decision. After the birth of her daughter, although doctors advised using formula milk, she wanted to feed her child natural and safe cow’s milk. A doctor mentioned that if the cow is fed properly on grass and the milk is not adulterated with water or harmful substances, it can be safe for consumption. This advice sparked a new interest and belief in her. She bought a cow and began collecting milk herself to ensure her child received pure and safe nutrition. From there, her journey began—an honest effort to ensure safe food. Initially, she collected milk only for her own family, but gradually, people around her became interested. As demand grew, she established a small-scale milk production and supply system. Now, she regularly supplies safe milk from her farm to different areas of the city.



Ghee and Sweetmeat

To make her initiative more professional, efficient, and profitable, she participated in a 12-day on-the-job training under the Department of Agricultural Marketing’s PARTNER Project, conducted under expert supervision. Through this training, she gained practical knowledge in farm management, milk processing, safe food preservation, animal feed management, marketing, and branding.

This training transformed her perspective. She is no longer just a small entrepreneur but a skilled and responsible service provider. By applying the knowledge gained, she has improved her milk production and supply system and is also raising awareness among consumers about safe food. Previously, she had little to no income. Now, her monthly income has increased to approximately 28,000–30,000 BDT. What began as a mother’s care and concern has now evolved into a socially responsible initiative.



Ghee and Sweetmeat

Currently, her activities include not only cow’s milk but also country chicken eggs, pure ghee from grass-fed cows, Ghee and Sweetmeat production. Her future dream is to establish a compassionate and safe elderly home, as well as a shelter for street children—an “Abhayaranya”—where care, respect, and nutritious food will be ensured.

She expresses deep gratitude to the Department of Agricultural Marketing and the PARTNER Project, along with the trainers who guided her. The 12-day on-the-job training provided her not only with theoretical knowledge but also with confidence, planning ability, and practical skills. She sincerely appreciates the dedication, empathy, and professional guidance of the training institutions and trainers, which played a crucial role in the success of her initiative.



Cake Corner

Farzana Sweety

Bajitpur, Kishoreganj

Mobile: 0163608-3964

Cake Corner: Committed to Serving Healthy Food

Farzana Sweety was born in Bajitpur Upazila of Kishoreganj district. Currently, she is working with homemade cakes and various baking items. In addition, her initiative includes dry foods made from dry fruits, nuts, and rice powder. In the future, she plans to expand into healthy chocolates, peanut butter, frozen foods, neem-turmeric powder/tablets, healthy drinks, and moringa powder.

After completing her Bachelor's and Master's degrees in Bangla Literature, Farzana dreamed of becoming a college teacher. As a first step toward that dream, she joined a private college. However, within a short time, the global COVID-19 pandemic began. During this period, she realized that practical skills are just as important as academic knowledge.



Cake

With this realization, she began exploring online opportunities. However, it took nearly a year for her to decide on a specific product line. During this time, she created a public online group in her locality and a digital marketing page.

With the support of her family, she completed a short baking course in December 2021 and officially started her entrepreneurial journey on January 1, 2022. Since then, she has continued her journey with determination. However, due to a lack of formal training in marketing, packaging, and food preservation, she initially struggled to achieve full success.

Later, through the Agricultural Marketing Officer, she learned about the PARTNER Project and got the opportunity to participate in a 12-day training program. From this training, she learned how to manage her business more effectively, supervise employees efficiently, introduce new products, and obtain necessary official documentation for her business.

After completing the training under the PARTNER Project, she regained her confidence. Currently, she is successfully running her enterprise, "Cake Corner," with a team of five employees. Her monthly income has now increased to around 150,000 BDT, compared to 80,000 BDT previously.

In the future, she aims to expand her business across the country and even export her products internationally. Farzana dreams of establishing a healthy restaurant where many underprivileged women will have employment opportunities.

She is committed to providing healthy and hygienic food for all people in the country.



Mohona Food Corner

Proprietor: Fatema Jesmin

District: Jessore

Mobile: 01739-299551

The Story of Fatema Jesmin

Fatema Jesmin has always tried to build something of her own alongside her personal growth. While studying in the first year of intermediate at Jessore Cantonment College, she got married. After becoming a mother of two daughters and one son, she resumed her education ten years later by enrolling at Bangladesh Open University. She completed her SSC in 2010 and her BA in 2013. Later, in 2017, she earned a diploma in Library and Science from Ishaka International University.

Balancing family responsibilities, education, a clothing business, school teaching, private tutoring, and raising her children, her life has been a continuous struggle. She ran a clothing business for nearly nine years. During this time, her husband suffered 14 heart attacks. She devoted herself entirely to his care and treatment, which eventually led to the closure of her business.



With encouragement from Ashika Madam, she got the opportunity to participate in a 12-day training program under the PARTNER Project (DAM component). With the overall support of the Department of Agricultural Marketing, she gained both practical and theoretical knowledge on product production, selection, and preservation.

After completing the training, she made a well-informed decision to start producing candy, chocolate, cakes, and nut-based candy. Currently, her products are being sold in two schools, and she is earning around 20% profit. She is hopeful of achieving greater success in the future.

Previously, her monthly income was around 5,000–10,000 BDT, which has now increased to 20,000–30,000 BDT.

Mohana Food Corner Items

With the support of the Agricultural Marketing Office in Gazipur, she is optimistic about obtaining her trade license and premises license easily. She is now working tirelessly to expand her enterprise on a larger scale. With continued support from the PARTNER Project (DAM component) and the Agricultural Marketing Office, she aims to export her products internationally in the future.

Her dream is to create employment opportunities for 5,000 people through her enterprise. She hopes to use her business profits not only to support her family but also to serve the underprivileged. She also aspires to establish a mosque and an orphanage.

She believes that serving humanity is the greatest virtue. With the continued support of the Department of Agricultural Marketing and the PARTNER Project (DAM component), she is confident that she will achieve her dreams in the coming days.



Seven Star Food Products

Md. Touhidul Islam
Hossainpur, Kishoreganj
Mobile: 01719088390

The Story of an Entrepreneur Rising from Nothing

Md. Touhidul Islam was born in Dapunia village under Shahidul Union of Hossainpur Upazila in Kishoreganj district. His father was a farmer. After his father's death, the family fell into deep hardship. He is one of six brothers and one sister. From a young age, he grew up witnessing the struggles of his family.

To support the household, his mother constantly encouraged, advised, and motivated her children. Despite financial difficulties, she always inspired him to continue his education. Even when he could not afford school fees, his teachers allowed him to study without payment due to his merit. After passing SSC, he enrolled in HSC at Gurudayal Government College. However, due to financial constraints, continuing his studies became difficult, and he took a job in a company. Balancing work and studies proved challenging, so he left the job and began working as a dealer for a company, financing his education independently. Later, he attempted to join the law enforcement forces but was unsuccessful. He then worked with his brothers in various businesses and agricultural activities while completing his degree. After some time, he secured a job at Kohinoor Chemical Company. While working there, he decided that he wanted to become a successful entrepreneur.

Being involved in sales sparked his interest in production-based work. With his mother's encouragement, he decided to establish a food production enterprise, specifically a bakery.



Produced Bakery Products

Despite financial limitations, he started on a small scale. Gradually, his sales increased, and he obtained all necessary certifications and licenses, including trade license, fire service clearance, civil surgeon approval, factory registration, TIN certificate, income tax certificate, and certification from the Department of Agricultural Marketing.

With guidance from the Senior Agricultural Marketing Officer of Kishoreganj, he learned strategies to increase sales. Later, he participated in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training, he gained both practical and theoretical knowledge in product production, selection, and preservation.

After completing the training, he began producing and marketing processed food products with renewed enthusiasm and achieved significant success. Currently, his sales have increased by about 25% compared to before. His monthly income has grown from 100,000 BDT to 150,000 BDT. He is now working tirelessly to expand his enterprise into a large-scale industry. With the support of the PARTNER Project (DAM component) and the Department of Agricultural Marketing in Kishoreganj, he aims to export his products to international markets in the future.



Tanira's Diet Food

Jahin Akter

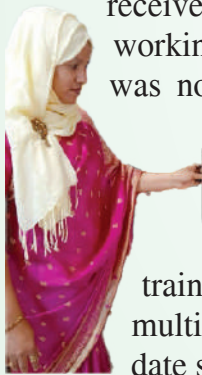
Dhanmondi, Dhaka

Mobile: 01778430809

Jahin Akter – A Successful Entrepreneur in Nutritious Food

In 2017, after the birth of her younger daughter, Jahin Akter gained some weight. To control her weight, she consulted a nutritionist. The nutritionist advised her to follow a low-carb and low-calorie diet along with regular walking and exercise. From then on, she became curious about which foods contain less carbohydrates and fewer calories. By collecting information from Google, she began analyzing the nutritional value of food on her own. Gradually, she developed a multigrain flour enriched with 14 natural ingredients. After benefiting from it herself, she gave this flour to her mother and mother-in-law, both of whom were diabetic patients. She observed that low-carb foods significantly improved their health.

From this realization, her desire to become an entrepreneur grew stronger. She thought this product could be developed into something bigger. She first posted about her multigrain flour on Facebook and received an overwhelming response from people. This gave her new motivation, and she started working on multigrain flour and diet food products for better health. However, the beginning was not easy, as she lacked knowledge about packaging, marketing, and pricing of such products.



At this stage, she participated in a 12-day on-the-job training under the PARTNER Project (DAM component). By applying the knowledge and skills gained from the training, she is now producing and marketing around 20 products, including premium multigrain flour made from 14 ingredients, regular multigrain flour made from 8 ingredients, date sugar, date jelly, date pickle, and herbal tea made from 14 ingredients.

Multigrain flour

In addition, her multigrain flour, herbal tea, date sugar, date jelly, and pickle are currently under testing for export. She is also working, with institutional support, on developing multigrain-based biscuits and noodles. It is expected that “Taniras Multigrain Biscuit” and “Taniras Multigrain Noodles” will soon be available in the market. At the age of 48, Jahin Akter has turned her dream into reality.



Currently, she is receiving overall support from the Department of Agricultural Marketing and the PARTNER Project (DAM component). Her present **Multigrain flour** monthly income is 65,000–70,000 BDT, whereas previously it was 50,000–55,000 BDT. She believes that with continued support, she will soon achieve her desired goals.



Kitchen Queen

Salma Banu

District: Khulna

Mobile: 01816015106

Kitchen Queen's Target in Now Beyond National Borders

Salma Banu is the founder and owner of “Kitchen Queen.” She was born in Chattogram and became a resident of Khulna after her marriage in 1999. From an early age, she had a strong passion for cooking. As her husband is the owner of “Hotel Deluxe,” she was closely familiar with the cooking and food business environment.

However, during the COVID-19 pandemic, when the hotel was shut down, the family’s income came to a halt. At that time, she utilized her skills and interest from home and started an online page named “Kitchen Queen,” where she began preparing and selling homemade food. This marked the beginning of her entrepreneurial journey. Although “Kitchen Queen” gradually gained popularity, she struggled to grow significantly at first.



Ready-to-Cook Items

After receiving training under the PARTNER Project (DAM component) of the Department of Agricultural Marketing, a new horizon opened up for her in product development and marketing. Through this training, she gained hands-on knowledge in production, preservation, and quality control. After completing the training, she started producing and selling various ready-to-cook and frozen food items such as halim mix, firni mix, falooda milk halwa, frozen foods, chips, sauces, and more.

These products are now sold not only in Khulna but also in markets outside Khulna. Previously, her monthly sales were around 30,000–35,000 BDT, with an income of 5,000–7,000 BDT. After the training, her monthly sales have increased to approximately 120,000–130,000 BDT, and her income has risen to 20,000–22,000 BDT. With this income, she is now able to lead a more comfortable life.

However, she currently faces some administrative barriers in selling her products in super shops, as her BSTI license and trademark registration are yet to be completed. For this, she seeks support from the Department of Agricultural Marketing and the PARTNER Project (DAM component) to obtain the necessary licenses and expand her market reach.

She is now working tirelessly to transform her enterprise into a large-scale industry. With the training from the PARTNER Project (DAM component) and the overall support of the Agricultural Marketing Office in Khulna, she is determined to export her products beyond national borders.



Biotic Food Bangladesh

Saida Tanum (Sathi)

District: Khulna

Mobile: 01941754541

Saida's Products Now Beyond The Borders

Saida Tanum (Sathi) was born and raised in the Bagmara area of Khulna district in a religious Muslim family. From childhood, she was curious and self-confident, always eager to discover herself in new ways. She had a deep interest in her mother's entrepreneurial life. However, due to social and family restrictions, her mother could not step outside the home to present her products. That unfulfilled dream of her mother later became Saida's dream. With a combination of her mother's dream and her own determination, Saida began her entrepreneurial journey.

However, life was not easy for her from the beginning. By her father's decision, she got married while studying in the seventh grade. Even then, her dream of becoming an entrepreneur never stopped her. After marriage, she remained determined to continue her education. Despite family reluctance, with the support of her elder sister, she completed her SSC from Bangladesh Open University and is currently a Master's level student. She believes that to reach the global market, one must develop the capability to compete.



Her entrepreneurial journey started through agro-product processing. She produces different types of herbal and medicinal powder-based products. In the early stage, she faced various challenges regarding product selection, quality maintenance, pricing, and packaging.

Herbal Powder At that time, she got the opportunity to participate in a 12-day on-the-job training under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. The training was conducted by Bishuddho Agro Industries Limited. From this training, she gained proper guidance on good agricultural practices, quality production, packaging, labeling, and pricing. After completing the training, she restarted her production activities with new enthusiasm.

Before the training, she regularly faced losses, but after the training, she now earns around 8,000–10,000 BDT per month as profit. With the support of the Department of Agricultural Marketing and Bishuddho Agro Industries Limited, her products are now being sold in different districts of Bangladesh. She also got the opportunity to sell her products in sales and exhibition centers established for trained entrepreneurs, which increased both her income and promotion.



Tasin Organic Food

Proprietor: Sheikh Farid Uddin Masud

District: Satkhira

Mobile: 01712905187

Tasin Organic Food: The Products Will Be a Pride of the Global Market

Sheikh Farid Uddin Masud was born and raised in Kasempur village under Satkhira Sadar Upazila. From an early age, alongside his studies, he felt a strong urge to do something of his own. After passing SSC, a difficult time came in his life when his father passed away due to a stroke. His father was the only earning member of the family. Despite this hardship, Sheikh Farid Uddin Masud did not give up. With strong determination, he continued his education and completed a diploma in Computer Engineering from Khulna Polytechnic Institute. He is the elder of two brothers. After completing his diploma, he tried several times to secure a government job but was unsuccessful. Eventually, he decided to build his own future.

He and his mother, Mrs. Jahanara Zahid, realized that their goal was the same. From this shared vision, their enterprise “Tasin Organic Food” was born. Through this joint initiative, they started agro-product processing and marketing. Initially, they began producing products from seasonal fruits and agricultural items such as mango jam, mango jelly, pineapple jelly, mango and hog plum pickles, olive pickle, jackfruit chips, and beetroot powder. These products were sold in small quantities in the local market. In the beginning, they faced various challenges in product selection, production, and preservation.

Later, he got the opportunity to participate in a PARTNER Project (DAM component) Department of Agricultural Marketing. Through this training, he gained both practical and theoretical knowledge and restarted his business with a new approach, achieving rapid improvement. As a result, his monthly income increased from approximately 30,000 BDT to 5,000–7,000 BDT. This progress opened a new horizon in his entrepreneurial journey.



Mango Jelly

12-day training under the implemented by the Department of Agricultural Marketing. Through this training, he gained both practical and theoretical knowledge and restarted his business with a new approach, achieving rapid improvement. As a result, his monthly income increased from approximately 30,000 BDT to 5,000–7,000 BDT. This progress opened a new horizon in his entrepreneurial journey.

With the overall support of the Agricultural Marketing Office in Gazipur, they were able to obtain trade license, premises license, employee health certificates, district administration dealing license, and agricultural marketing license. Currently, they have applied for trademark registration and plan to apply for BSTI certification once it is approved.

At present, “Tasin Organic Food” is operated by him, his mother, and two assistants. Sheikh Farid Uddin Masud plans to work on a larger scale with Satkhira’s famous seasonal fruit, mango, and develop it to international standards. He dreams that one day “Tasin Organic Food” will become a large industrial enterprise and create employment opportunities for around 5,000 people. His goal is to export the products beyond national borders to international markets.



Labib Food Products

Shahana (Lipi)

District: Satkhira

Mobile: 01609 161761

Shahana's Dream is Serving The People as an Entrepreneur

Shahana (Lipi) was born in Kamal Nagar village under Satkhira Sadar Upazila. She spent her childhood and education there and was a meritorious student. From an early age, her dream was to serve people and become a doctor. However, due to financial constraints, after completing her SSC, she was married into a middle-class family in a nearby area.

After marriage, her family life was going well. Three years later, she gave birth to a son. With the arrival of her child, household expenses increased. Alongside her husband's income, Shahana Lipi began earning by learning tailoring and preparing homemade food items such as fruit juice, pickles, and traditional snacks. In this way, their family life continued peacefully.

However, tragedy struck when her husband died in a sudden accident, leaving her alone with a three-year-old son. She was deeply devastated. With no financial support from her in-laws, she faced severe hardship managing household expenses and her child's education. She then returned to her parental home with her son and enrolled him in a nearby school. At the same school, she got the opportunity to sell homemade food, fruit juice, and pickles in the school canteen. She also sold these products within her local community. From this point, her confidence and determination grew stronger, and she gradually moved forward. In the early stage, she faced challenges in product production, selection, and preservation.

A turning point came when she got the opportunity to participate in a 12-day on-the-job training organized by Bishuddho Agro Industries Limited under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training, she learned hands-on techniques for proper product production, selection, and preservation. After completing the training, she started producing and marketing jam, jelly, and pickles made from different fruits with renewed enthusiasm. Previously, her monthly sales were around 35,000–40,000 BDT, with a profit of 5,000–7,000 BDT. Now, her monthly sales have exceeded 100,000 BDT, with a profit of more than 15,000 BDT.



Jam, jelly, Pickle

She is now working tirelessly to develop her enterprise into a large-scale industry. With the support of the PARTNER Project (DAM component) and the officials of the Department of Agricultural Marketing, she is striving to expand her products beyond Satkhira and eventually into international markets.

Her dream is to create employment opportunities for thousands of people through her enterprise. She also wants to use her business profits to support her family and stand beside underprivileged people in society.



Sammi's Homemade Foods

Shamsunnahar Sammi

District: Khulna

Mobile: 01324-200023

I Dream, I Live in My Dreams, I Build My Life with Local Products

Shamsunnahar Sammi, a resident of Khulna Sadar, had always dreamed of doing something of her own alongside her studies. However, life took a difficult turn when her husband passed away due to brain cancer. Losing the sole earning member of the family, she and her young child fell into deep financial and emotional hardship. Even in such a difficult time, she did not give up. Looking at her eight-year-old child, she gathered new strength and decided to do something on her own.

She started preparing and selling homemade food. Cakes, biscuits, jelly, pickles, buns, rolls, burgers—she made everything with her own hands and initially sold them among acquaintances. Due to the taste and quality of her food, demand increased rapidly. However, she faced challenges in sourcing raw materials, preservation, and maintaining quality standards. Her goal was to produce healthy and quality food while preserving the natural taste and nutritional value of agricultural products.

At that time, she got the opportunity to receive training under the PARTNER Project (DAM component). Through this training, she gained both practical experience and theoretical knowledge, which gave her the confidence to move forward in a new way. After the training, she became skilled in agro-product processing and marketing, opening a new horizon for her business.



Biscuit

Previously, her monthly income from sales was very low—around 2,000 to 5,000 BDT. Currently, her regular monthly sales have increased to 30,000–40,000 BDT, and her net income has risen to 8,000–10,000 BDT. With this income, she is now able to meet her household and personal expenses comfortably.

By getting the opportunity to supply products to the sales and exhibition center of Bishuddho Agro Industries Limited, her sales have increased by around 30%. Additionally, through participation in product fairs and exhibitions organized by Bishuddho Agro Industries Limited, both her product promotion and sales have increased significantly. At present, she is ensuring quality production by following GAP (Good Agricultural Practices).

Her dream is to transform her small initiative, “Sammi’s Homemade Foods,” into a modern factory and create employment opportunities for at least 50 people in the future.



Ripon Foods

Md. Ripon Hossain

District: Satkhira

Mobile: 01609-167317

The Growth Story of “Ripon Foods”

Md. Ripon Hossain is a young and enthusiastic entrepreneur from Ghona Union of Satkhira district. From an early age, alongside his studies, he dreamed of doing something on his own. After completing SSC, he finished his HSC from Satkhira Simanta Ideal College. From that time, he started producing and marketing various food products at home through his own initiative. Initially, he began processing and selling products such as chanachur, uttam, goja, and different types of chips in the local market on a small scale. However, in the beginning, he faced several challenges in production, proper product selection, and preservation.



Chanachur

At that stage, he got the opportunity to participate in a 12-day practical training under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training, he gained both practical and theoretical knowledge on proper product production, preservation, and marketing. After completing the training, he restarted his work with new enthusiasm and began supplying his products to small retailers across different upazilas of Satkhira district.

Currently, he has more than 100 small retailers, through whom he sells products worth over 100,000 BDT per month. As a result, his average monthly income is now more than 20,000 BDT, whereas previously it was around 9,000 BDT. He is now seeking support from the Department of Patents, Designs and Trademarks in Dhaka for trademark registration. After completing the trademark process, he also plans to apply for BSTI certification with further support from the PARTNER Project.

At present, he is producing homemade food products and managing his business regularly with the help of two assistants. His dream is to transform this small initiative into a large industrial enterprise. With the support of the PARTNER Project and the Department of Agricultural Marketing, he is working toward exporting his products beyond national borders to international markets.

In the future, he aims to create employment opportunities for hundreds of people through his enterprise. He especially wants to work on developing the skills of unemployed youth and making them self-reliant. Along with meeting his family’s needs from his business

income, he also wishes to contribute to the welfare of underprivileged people in society. With the overall support of the Department of Agricultural Marketing and the PARTNER Project (DAM component), he is confident that one day his dream will come true, and “Ripon Foods” will become a proud brand of Bangladesh.



Ripon Foods



Quality Plus

Md. Ibrahim Hossain

District: Khulna

Mobile: 01401621368

Quality Plus Now Aims Beyond National Borders in to the International Market

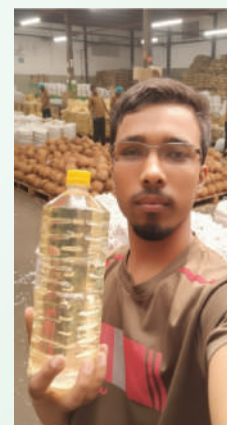
Md. Ibrahim Hossain was born and raised in Shiromoni village under Atara Gilatola Union of Phultala Upazila, in the remote part of Khulna district. From an early age, alongside his studies, he had a strong desire to do something of his own. After passing SSC, he completed his HSC from Nowapara College. Due to poor financial conditions, he became involved in various types of work—sometimes working as a day laborer, and sometimes driving a van to earn his livelihood.

During this challenging period, he got married. Soon, he realized that he and his wife shared the same vision and goals. Together, they started working on agro-product processing and achieved some initial success. Their processed products include coconut, coconut oil, mustard oil, date molasses and raw sap, ginger, moringa leaf powder, and beetroot powder. They began selling these products on a small scale in local markets and online.

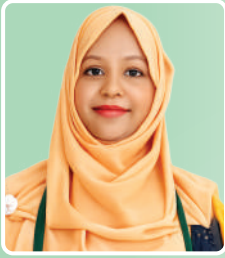
However, in the beginning, they faced several challenges in production, packaging, and preservation. At that time, he got the opportunity to participate in a 12-day training under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. With training and overall support from Bishuddho Agro Industries Limited, he gained both practical and theoretical knowledge on proper production, packaging, and preservation of processed products.

After completing the training, he restarted his business activities with renewed energy and achieved significant success. Currently, his monthly sales have increased from around 30,000 BDT to over 100,000 BDT, and his net income has risen from 7,000 BDT to 18,000–20,000 BDT.

Through participation in sales and exhibition centers organized by Bishuddho Agro Industries Limited for trained entrepreneurs, his product promotion and sales have increased significantly. At the same time, with the overall support of the Agricultural Marketing Office in Khulna, the process of obtaining trade license, premises license, employee health certificates, district administration dealing license, and agricultural marketing license is ongoing. With the continuous support of the Department of Agricultural Marketing and its partner organization, Bishuddho Agro Industries Limited, he believes that he will be able to achieve his desired goals in the near future.



Soybean oil



Mixed chips

Mina Parvin

District: Satkhira

Mobile: 01778520811

Processed Agro-Products with Rural Taste – The Success Story of Mina Parvin

Mina Parvin is a courageous woman entrepreneur from Toluigacha village under Bashdaha Union of Satkhira Sadar Upazila. From an early age, alongside her studies, she dreamed of doing something of her own. After passing SSC, she enrolled in HSC at Satani Shaheed Smriti Degree College. During that time, she got married due to family arrangements. After marriage, she shared her dreams and plans with her husband. He listened carefully and encouraged her to start something. From then on, their goal became one—to build something of their own.

Since childhood, she loved preparing various types of traditional foods such as pitha, chips, and homemade snacks. Using that passion, she and her husband started working with pitha, chips, pickles, and similar items. Their home kitchen became a small production unit.

However, fate took a cruel turn when her husband passed away after a short time. Left alone with her young daughter, she faced a very difficult situation. Still, she did not give up. Holding on to her husband's dream and her own determination, she stood up again and continued her journey.

She began processing food products on her own, including banana chips, potato chips, rice flour chips, pickles made from mango, jackfruit, and keora, and pani puri. She started selling these products in the local market on a small scale. However, in the beginning, she faced several challenges in production, quality control, and preservation.

A turning point came when she participated in a 12-day on-the-job training under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. There, she learned hands-on how to select products, ensure quality production, and maintain proper preservation. This training increased her confidence and gave her the courage to move forward in a new way.



Mixed Chips

After completing the training, she started producing and marketing processed agro-products with renewed enthusiasm. As a result, her current monthly profit is around 15,000–20,000 BDT, whereas previously it was 10,000–12,000 BDT. All of this became possible with the support of the Agricultural Marketing Office in Satkhira, for which she expresses her gratitude to the PARTNER Project. She expresses her sincere gratitude to the Department of Agricultural Marketing and the PARTNER, APCU-DAM for not only providing training but also giving her courage, confidence, and proper guidance.



Sultana Tanzima Ferdousi

Kuptola, Gaibandha Sadar Upazila,
Gaibandha
Mobile: 01787521516

The Successful Journey of a Woman Agro-Entrepreneur

Sultana Tanzima Ferdousi is originally from Rajshahi and is now settled in Gaibandha. Her father, Badr Uddin, and mother, Sahar Banu, raised six children, among whom she is the fourth. She is a mother of one son and one daughter, and her husband works at a private university.

She completed her Master's degree in Islamic Studies and a diploma in Computer Science. For many years, she worked as an IT Officer at a reputed private university. Her inspiration to become an entrepreneur came from her father, who was an agricultural officer and used to grow various vegetables and fruits at home. Helping her father in gardening developed her interest in agriculture. Even while working, she nurtured her dream of becoming an entrepreneur. Eventually, she left her job and moved to rural life, where she started a cattle farm and fish farming in ponds. Her husband's support and encouragement played a vital role in her success.

When she stepped into modern agriculture, she observed that most farmers followed traditional methods. She wanted to adopt modern techniques for high-value vegetable production. By learning from YouTube and various trainings, she started cultivating vegetables using mulching methods and A-pattern and U-pattern trellis systems. However, due to a lack of business and technical skills, she initially struggled to progress.

Later, she participated in on-the-job Project (DAM component) organized Limited. Through this training, she nursery management, Agricultural Practices (GAP), resource management, and



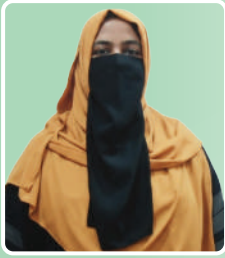
training (OJT) under the PARTNER by AR Malik Seeds Private gained hands-on skills in vermicomposting, Good business planning, human accounting and record keeping.

From the beginning, the District of Gaibandha provided continuous support. She also received various trainings over time and completed a 12-day OJT under DAM. With the support of the Upazila and District Agricultural Offices, she cultivated ginger in about 500 bags and initiated a vermicompost production project. Her monthly income has increased from around 1,000 BDT to 12,000 BDT.

Vermicompost

Agricultural Marketing Officer

Currently, she is producing and marketing organic fertilizers and bio-pesticides. Through this initiative, she aims to promote environmentally friendly farming practices and provide farmers with alternatives to chemical fertilizers. She feels proud to have turned her dream into reality. Her story is an inspiration to every woman—proving that with belief, perseverance, and proper training, all obstacles can be overcome.



Ghorer Tan

Asma Khatun

Bhuapur, Tangail

Mobile: 01871280984

Success Story: Asma Khatun, an Entrepreneur of ‘Ghorer Tan’

Asma Khatun, the founder of “Ghorer Tan”, began her journey of transforming her life and her family’s future during a very difficult time. When her husband lost his job, their entire household fell into uncertainty. However, instead of losing hope, she decided to light the path of her dreams with her own hands.

At that time, through Farzana Madam from the Agricultural Marketing Office, she learned about the entrepreneurship training under the PARTNER Project (DAM component). The training, held at Fouzia Healthy Food Products Training Center, became a turning point in her life. The sincerity, guidance, and life stories of the trainers deeply inspired her.

The training began at Fouzia Healthy Food Center, where Mrs. Afroza was their trainer. Her life story, her smile, and her courage gave Asma a new strength. Every day of the training felt like a dream to her. She attended each session with full attention and held on to every word from the trainers. One message stayed with her deeply: “If you do not start within 15 days after the training, you may never start.” This statement ignited a strong determination within her.



Homemade Pickle

Within just three days after completing the training, she started producing various products. Currently, her monthly income is around 10,000 BDT, whereas previously she had almost no income.

She began with pickles, supplying them to shops and selling online. Later, she realized she needed her own outlet where only homemade, hygienic food would be available—where she could serve good food to people and change her own destiny. Now, she produces a variety of homemade products, all safe and hygienic. She puts her heart and care into every product she makes.

Her husband is now one of her greatest supporters. With his encouragement and cooperation, she has reached her current position. Together, they are working tirelessly to grow “Ghorer Tan.” Her dream is not only to become self-reliant but also to empower many other women. She wants “Ghorer Tan” to be recognized beyond national borders. She expresses her heartfelt gratitude to the PARTNER Project (DAM component), the Department of Agricultural Marketing, and everyone at Fouzia Healthy Food for guiding her on this journey.



Dipak Kumar Nursery

Dipak Kumar
Dinobazar, Rajarhat, Kurigram
Mobile: 01996767528

When the Dream is to Become a Nursery Owner

Dipak Kumar (26), son of Santosh Kumar Roy, is from Satmadhi village under Rajarhat Upazila of Kurigram district. Today, he is a successful agro-entrepreneur using modern techniques. Among three siblings, he is the second. His elder brother is married and lives separately, while Dipak is unmarried and lives with his parents and sisters.

His father produces and sells various types of saplings. From an early age, Dipak assisted his father in this work alongside his studies. As he was not very strong academically, he somehow passed SSC in 2016 and then discontinued his studies. He started working with his father in planting, collecting, and selling saplings to farmers. However, he found the work tiring and began thinking about how to produce saplings more efficiently with less labor using improved methods.

While watching YouTube, he learned about techniques such as air layering, side grafting, and top working. The idea of producing multiple saplings from a single plant fascinated him. He tried to gather technical support from different sources. In 2022, he started grafting work on his own, but due to lack of proper knowledge, many saplings died, and he faced losses. Disappointed, he stopped working for some time.



Dipak Kumar and His Nursery

At this stage, the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing changed his life. Through a Sub-Assistant Agricultural Officer, he came to know that the District Agricultural Marketing Office in Kurigram would provide on-the-job training for entrepreneurs. He applied immediately and was selected through an interview.

From 08–19 December 2024, he participated in a 12-day on-the-job training in Rangpur with the support of the agricultural market. There, he received hands-on training in sapling production (vegetables, flowers, fruits, timber plants) and marketing. Through this training, he gained modern knowledge and practical skills in sapling production, which restored his confidence.

After returning home, he discussed with his father and invested around 100,000 BDT to start vegetable production, including eggplant and chili. Even after covering costs, he earned a profit of approximately 80,000 BDT, which is about 25% higher than before. Previously, his income was around 60,000 BDT.



Ujjal Agro Farm

Md. Ujjal Haque
Ranosia, Pirganj, Thakurgaon
Contact: 01750-347556

From a Farmer's Son to a Successful Agro-Entrepreneur

Md. Ujjal Haque is the proud son of a hardworking farmer. Growing up in a modest family with four siblings, his life has always been a story of perseverance and hope. Despite having a strong interest in education, he had to discontinue his studies after the second year of his Honours due to financial hardship. However, his love for agriculture, nurtured since childhood, never faded.

In search of economic stability and social recognition, he engaged in various jobs—sometimes as a security guard and sometimes as a field worker for a seed company. Although these jobs provided him with practical experience, they could not fulfill his dream of working in agriculture.



Ujjal Haque's Agro Enterprise

A turning point in his life came at the end of 2024, when he got the opportunity to participate in a training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. This 12-day training, conducted by AR Malik Seeds Pvt. Ltd., opened a new horizon for him. The training covered seed germination, production of quality saplings, product selection, improved agricultural practices, safe food production, and agricultural marketing.



Ujjal Haque's sapling

After completing the training, he received an allowance of 12,000 BDT, which further encouraged him to start his nursery business. Inspired by the training and applying his newly acquired knowledge, he established a small nursery on about 7–8 decimals of land in January 2025. His main goal is to produce high-quality saplings for local farmers.

Currently, his nursery holds saplings worth approximately 60,000 BDT, and he expects to earn around 20,000 BDT profit this season—marking just the beginning of his entrepreneurial journey. He now earns approximately 25,000–30,000 BDT per month, compared to his previous income of 10,000–12,000 BDT.



Sumon Razor Mushroom

Suman Reza

Daulatpur, Kushtia

Mobile: 01741481110

Suman Reza Left Job to Become a Successful Entrepreneur

Suman Reza was born and raised in Daulatpur Upazila of Kushtia district. From an early age, he was very passionate about his studies. After completing his education in Electrical Engineering, he earned his BSc Engineering degree and entered professional life.

During his job, he often felt that if he could put the same effort into his own work as he did for others, he would be able to live a better life. This thought eventually changed the course of his life. One day, while watching videos about mushroom cultivation on YouTube, he developed a new interest. Although it was unfamiliar to him, he felt that mushrooms could be his new path.

Initially, he started small by purchasing only ten spawn packets. However, he lacked technical and business knowledge. To move forward, he learned from his elder brother about a 12-day training program under the PARTNER Project (DAM component) of the Department of Agricultural Marketing. Without missing the opportunity, he joined the training.



Mushroom

There, he learned how to cultivate and process mushrooms, how to develop value-added products from mushrooms, proper marketing strategies, and the procedures for obtaining necessary licenses and approvals. This training completely changed his mindset. He began to dream not only of cultivation but of building a complete business around mushrooms.

After completing the training, he built a new production house and restarted his work with 4,000 spawn units. Following the training, he invested around 51,000 BDT and earned approximately 135,000 BDT. With the use of modern equipment and regular care, his production increased significantly. He has now established a stable market.

He is not limited to selling fresh mushrooms; he is also producing mushroom-based products such as soup, samosas, sauces, and other items, which are receiving strong demand in the market. Previously, his monthly income was around 40,000 BDT, which has now increased to 60,000 BDT.

Suman Reza's goal is not only to increase his own income but also to create employment opportunities. He wants at least 50 people to work in his enterprise. He hopes that his initiative will create opportunities for others as well.

With the continued support of the Department of Agricultural Marketing and the PARTNER Project (DAM component), he is confident that he will achieve his dream very soon, Insha'Allah. This is his story—from a job holder to a successful entrepreneur. For him, mushrooms represent a new hope in life.



Moumita Akter

District: Bagerhat

Mobile: 01331453981

A Successful Woman Entrepreneur in Agro-Product Processing

Moumita Akter was born and raised in Bagerhat under Khulna district. From an early age, alongside her studies, she had a strong interest in doing something on her own. After passing SSC, she completed her HSC from Government Prafulla Chandra College. After that, she started working in agro-product processing and achieved some initial success.

Among her processed agro-products, she produces jam, jelly, pickles, jackfruit chips, and fish chips. In the early stage, she faced challenges in production, packaging, and preservation. However, she did not stop.

Later, she got the opportunity to participate in a 12-day training program under the PARTNER Project (DAM component) organized by the Department of Agricultural Marketing. This training was highly beneficial for her. Through the training, she gained practical knowledge in agricultural product marketing, packaging, preservation, pricing, and market management.



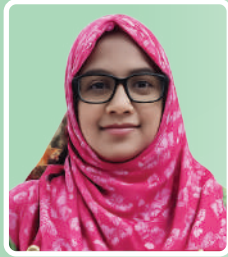
Pickles

She also learned about the proper methods of delivering products from producers to consumers and gained insights into logistics management. The trainers explained important topics clearly based on their experience and knowledge. In addition, she gained understanding about government policies and support, which will help her in future business development and exploring new opportunities.

According to her, the most valuable aspect of the training was the emphasis on practical learning alongside theory, which can be directly applied in real life. Through interaction and teamwork with fellow trainees, her communication and leadership skills also improved.

As a result, her monthly income has increased from around 5,000–7,000 BDT to 15,000–16,000 BDT. This training under the PARTNER Project (DAM component) has played a significant role in her professional development and broadened her perspective on agricultural marketing.

She believes that with continued support from the Department of Agricultural Marketing and the Agricultural Marketing Office of Khulna district, she will be able to achieve greater success in the future. She is hopeful that this knowledge and experience will help her become more self-reliant and grow further as a successful entrepreneur.



Paikari Dot Com

Tajmiron Jahan Shirin
Patuakhali Sadar, Patuakhali
Mobile: 01716406706

Confidence From Training Success From Dreams

Tajmiron Jahan Shirin is an educated, confident, and resilient woman entrepreneur who lives in Chakbazar area of Ward No. 3 in Patuakhali Sadar. Although she holds a Master's degree in Economics and an LLB degree, she realized from life's realities that true self-reliance comes not only from academic qualifications but from practical work.

A turning point in her life came when she received a 12-day training under the PARTNER Project (DAM component) of the Department of Agricultural Marketing, conducted by RDF Barguna. The training focused on dairy product production, processing, and marketing. From this training, she realized that cow's milk is not only a source of nutrition but also a foundation for a profitable business.



Product

She gained hands-on knowledge in milk preservation, and the processing of yogurt, ghee, chhana, and sweets, along with safe marketing practices. After completing the training, she started producing dairy products on a small scale at her home. Initially, she sold her products locally and among relatives, but the quality, taste, and reliability of her products quickly gained customer trust.

In recognition of her hard work and social impact, Tajmiron Jahan Shirin has been awarded the titles of "Joyita" and "Indomitable Woman." She was selected as the best Joyita at the district level and as an Indomitable Woman at the divisional level by the Department of Women Affairs. These awards are not only a recognition of her personal success but also a symbol of the confidence and potential of women in Patuakhali. Previously, her monthly income was around 10,000–15,000 BDT, which has now increased to 30,000–35,000 BDT.

Currently, under her initiative "Paikari Dot Com," she regularly produces dairy products such as yogurt, ghee, chhana, pudding, and various sweets. These products are sold both in local markets and through online platforms, receiving a strong response from customers. The demand for her products has now expanded beyond Patuakhali.

Her enterprise currently employs three to four women as part-time workers, creating employment opportunities for local women. With the support of the Agricultural Marketing Office in Patuakhali, the process of obtaining necessary licenses and applying for loans is ongoing.



Mridha Vermi

Monim Jan Moni

Amtali, Barguna

Mobile: 01724772112

A Story of a Successful Entrepreneur Transformed by Training

Monim Jan Moni, a hardworking woman from Uttar Ghojkhali village under Gulisakhali Union of Amtali Upazila in Barguna district, is an HSC graduate who is now locally recognized as a successful organic fertilizer entrepreneur. Her enterprise is named “Mridha Agro & Vermicompost.” She started this initiative inspired by her late father, Abdul Karim Mridha, who was a land surveyor and worked closely with soil and land. His love for soil has opened a new horizon in her life.

In 2023, her journey into vermicompost production began with just three pits and 100 worms. The start was small, but Monim Jan Moni was determined. Her younger sister, Mahmudah Khanam, also supported and inspired her throughout.

In the early stage, the vermicompost business was completely new to her. She had no practical experience in proper production methods, mixing ratios, moisture control, or feed management. Her initial investment was limited, which created challenges in arranging materials, containers, and production space. At first, production was only enough for her own land, and she could not produce sufficient quantities for the market. Moreover, many local farmers were not aware of the benefits of organic fertilizers.



Vermicompost Fertilizer

In February 2025, Monim Jan Moni participated in a 12-day hands-on on-the-job training on nursery and vermicompost production under the PARTNER Project (DAM component) organized by RDF Barguna. Through this training, she gained practical knowledge of scientific vermicompost production methods, raw material ratios, temperature control, drying, preservation, and marketing. She also learned about entrepreneurship management, cost-benefit analysis, and sustainable business practices. After completing the training, she built a dedicated production house beside her home, specifically for vermicompost production. Currently, she has 50 crates and 5 large pits, where regular production is ongoing. Although the shed is not yet fully covered, production is steadily increasing.

Before the training, her production was very limited. Now, her monthly production has increased to around three maunds or more. She sells vermicompost at 25 BDT per kg. Currently, her monthly income is approximately 3,000 BDT, which amounts to about 36,000 BDT annually, compared to her previous monthly income of only 800 BDT. Now, she is not only producing vermicompost but also promoting its use among local farmers. Inspired by her initiative, other women in her community are also becoming interested in this business.



Swad Bangla Agro Food

Mousumi Begum Tasmina

Sylhet Sadar, Sylhet

Mobile: 01722143006

Mousumi – A Successful Entrepreneur of “Swad Bangla Agro Food”

Mousumi Begum Tasmina is a courageous, hardworking, and enthusiastic woman entrepreneur. Through her brand “Swad Bangla Agro Food,” she markets local agricultural and homemade products, making herself self-reliant while also inspiring many other women in her community.

Her life journey began in a very simple way. After passing SSC, she got married and took on family responsibilities. Despite this, she pursued higher education and dreamed of securing a stable job. However, when she could not achieve her desired job, she did not lose hope. Instead, she decided to build something of her own.

Gradually, she launched her own brand, “Swad Bangla Agro Food,” in the local market. However, due to a lack of technical training and business skills, she could not progress much in the beginning. Later, through the Grassroots Women Entrepreneurs Society, she learned about the PARTNER Project (DAM component) and got the opportunity to participate in its training program. The training, guidance, and market linkage activities under this project opened a new horizon for her business.

By participating in on-the-job training in Dhaka, she gained practical knowledge in product development, marketing strategies, branding, and financial management. Mousumi says, “For an entrepreneur, it is not only important to fulfill personal dreams but also to create employment opportunities for others.” This mindset has established her as a true woman entrepreneur.



Pickles and tofu

Under the Fouzia Healthy Food Products initiative, she received hands-on training in production and marketing. With their guidance, she learned quality packaging, hygienic processing, and modern marketing techniques, which helped bring sustainability to her business.

After the training, her sales increased significantly. Now, her products—including pickles, tofu, and various dried foods—are highly popular in the local market. Her monthly income has increased from 8,000–10,000 BDT to around 25,000 BDT. Currently, “Swad Bangla Agro Food” is not just a small initiative—it has become a source of employment for many women in her area.



Mushroom market

Md. Al-Amin Hossain
Kumarkhali, Kushtia
Mobile: 01309176956

Al-Amin's Dream Comes True

Md. Al-Amin Hossain is a dedicated entrepreneur from Khayerchara Math Para village under Ward No. 7 of Kumarkhali Municipality in Kushtia district. He grew up in this village from childhood. After passing SSC in 2010, he could not continue higher education due to financial hardship.

In search of livelihood, he moved to Dhaka and started working at Novas Pharmaceuticals Limited. Although he managed to survive through his job, his dreams remained unfulfilled. On 1st September 2014, he joined BRB Group in Kushtia. However, he realized that it would be difficult to achieve something significant in life through a job alone. From then on, he began thinking about establishing his own business.



Mushroom

Initially, he planned to start a cattle and poultry farm, but due to high investment requirements, he could not proceed. Meanwhile, he learned about mushroom cultivation from YouTube and realized that it could be started with low capital. Later, he discovered that a local entrepreneur in his area was already engaged in commercial mushroom farming. He contacted him for advice and started mushroom cultivation with just 350 spawn units. However, due to lack of proper training and business knowledge, he could not achieve much success at first.

Later, he participated in a 12-day on-the-job training under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing, conducted by Dream Mushroom Center. Through this training, he gained both theoretical and practical knowledge on Good Agricultural Practices (GAP), post-harvest management, accounting systems, licensing procedures, and marketing.

He also acquired in-depth knowledge about mushroom production, processing, and preservation, and learned improved techniques. As a result, the rate of spawn damage decreased, production increased, and profitability improved.

Currently, his farm operates with more than 3,500 spawn units, and he earns approximately 20,000–25,000 BDT per month, compared to his previous income of 15,000 BDT.

His future plan is to produce value-added mushroom products such as mushroom pickles, jam, jelly, and mushroom powder. He is planning to obtain the necessary approvals from the relevant authorities soon. In this regard, the Department of Agricultural Marketing and Dream Mushroom Center are providing him with strong support.



Selina's Kitchen & Homemade Food

Selina Akter

District: Khulna

Mobile: 01717808388

The Success of Shila Agro Farm and Selina's Kitchen

Selina Akter Shila is an inspiring woman entrepreneur who has built the “Shila” brand through courage, hard work, and perseverance, overcoming her limitations. She believes, “As a woman, my identity is not limitation, but courage.”

She was born and raised in Baisona village under Noragati Thana of Narail district. From an early age, alongside her studies, she dreamed of becoming self-reliant. She completed her SSC from Baisona Kamshia Secondary School and her HSC and BA from Munshi Manik Mia Degree College. Currently, she is studying in the final year of LLB.

Since childhood, she had one clear goal—to become self-dependent and help others become self-reliant. The path to entrepreneurship was not easy. She did not know where to start or how to produce and sell products. Despite limited support, she did not give up and started on her own with determination. Although she faced several failures in the beginning, she continued her journey with resilience.

She began producing processed agro-products such as mango pickles, olive pickles, tomato sauce, and similar items, selling them both online and offline. Initially, she faced challenges related to product quality, selection, and preservation.



Pickles and Sauces

At this stage, she got the opportunity to participate in a 12-day on-the-job training under the PARTNER Project (DAM component). This training opened a new horizon in her life. Through hands-on learning, she gained proper knowledge of product selection, production, and preservation, which significantly increased her confidence and skills.

Starting from zero, her current monthly sales have reached approximately 300,000 BDT, and her income has increased from 10,000 BDT to 35,000 BDT. Along with financial growth, her mindset has also transformed significantly. She now dreams bigger—planning to open her own outlet and establish a factory, for which land has already been selected.

Currently, she manages “Selina's Kitchen & Homemade Food” with the help of two additional team members. Her goal is to transform it into a large-scale industry that will create employment opportunities for more than 200 people.



Shamim Restaurant & Sweets

Shamim Mia

Mymensingh Sadar, Mymensingh

Mobile: 01987-871005

The Success Story of Shamim Restaurant & Sweets

Shamim Mia was born and raised in Bhabkhali village under Ward No. 12 of Mymensingh Sadar. He completed his degree from Mymensingh College. During his student life, his father's hard-earned hotel business was forced to close, leaving the family in financial hardship. After completing his studies, he took the initiative to revive his father's business through dedication and hard work. He established "Shamim Restaurant & Sweets" at Bhabkhali Bazaar under Bhabkhali Union. His restaurant offers a variety of traditional sweets and foods such as rasmalai, rasgulla, kalojam, chomchom, jilapi, khaja, goja, and yogurt.

However, due to lack of formal training, he initially struggled with maintaining quality in food processing, packaging, and preservation. At this point, he got the opportunity to participate in a



12-day practical training program under the PARTNER Project (DAM component). This training brought a significant transformation to his business. He received hands-on training in safe food preparation and marketing, quality control, hygiene, service quality, accounting, and entrepreneurial leadership.

After the training, he was able to manage his restaurant more professionally. He reorganized his business, improved cleanliness, customer service, and product quality. As a result, customer trust and satisfaction increased, along with positive financial outcomes. His monthly income has increased from 30,000 BDT to 50,000 BDT.

Shamim Mia's dream is to establish "Shamim Restaurant & Sweets" as one of the leading quality food establishments in the district. In the future, he plans to build a modern kitchen unit with trained staff to ensure hygienic and safe food production. He also aims to introduce catering services and expand online ordering facilities.

He believes that the support from the PARTNER Project (DAM component) has made him self-reliant and paved the way for achieving his dreams. His business already has a trade license, employee health certificates, and TIN certificate. Currently, applications for environmental clearance and agricultural marketing license are in process.

In the future, he plans to expand his business further by establishing a modern restaurant in Mymensingh city along with a separate sweet shop. He expresses his gratitude once again to the PARTNER Project (DAM component) and firmly believes that with its continued support, his business will reach the peak of success.



Labiba Foods

Name: Abdullah Al Nahid Chowdhury

Sylhet Sadar, Sylhet

Mobile: 01742278728

The Success Story of Abdullah Al Nahid Chowdhury

Abdullah Al Nahid Chowdhury, a young entrepreneur from Zakiganj Upazila of Sylhet district, has overcome numerous challenges in life and is now moving forward on the path of success. His journey through education, job attempts, failures, and struggles has made him more determined to become self-reliant.

In 2012, he founded a company named “Global Prosper Group” with his friends and started a broiler poultry farm as their first project. Although initially successful, they could not sustain due to aggressive market competition and unfavorable conditions. While his friends moved abroad, Nahid stayed back in Bangladesh with the hope of building something new.



Nahid with frozen food items

From 2014 to 2022, he appeared in numerous government job exams—almost every week—but faced repeated failures. Leaving behind the pursuit of jobs, he made a fresh start. In 2023, along with his close friend Rifat, he established “Labiba Foods.”

The growth of Labiba Foods has been strongly supported by the PARTNER Project (DAM component) and the Department of Agricultural Marketing. The Sylhet District Agricultural Marketing Officer, Mr. Abu Saleh Md. Humayun Kabir, provided continuous guidance and advice, helping Nahid improve product quality, enhance packaging, and participate in various fairs organized by SME Foundation, making the brand more visible.

By participating in entrepreneurship development training under the PARTNER Project, Nahid opened a new horizon for his business. Through a 12-day hands-on training under the direct supervision of Fouzia Healthy Food Production Company, he gained practical skills in production planning, quality control, marketing, human resource management, and banking.

Although the journey started with French fries production, the company now produces more than 15 frozen food items. His enterprise has created employment opportunities for several local youths, which is a matter of pride for the community. Previously, his monthly profit was around 40,000–50,000 BDT, which has now increased to approximately 100,000–150,000 BDT.

Currently, “Labiba Foods” has become a well-known name in the Sylhet region. Its frozen products, including French fries, are gaining popularity among customers. The business is also contributing positively to the local economy by sourcing raw materials from local farmers, thereby supporting their income.



Rajia Organic Foods

Rajia Sultana

Location: Madhupur, Tangail

Mobile: 01742640391

The Success Story of the Entrepreneur Behind Rajia Organic Foods

Rajia Sultana is a courageous, hardworking, and inspiring woman entrepreneur. Through her enterprise “Rajia Organic Foods,” she has transformed local agricultural and homemade products into commercial success, setting an example of self-reliance in her own life and becoming a role model for other women in her community.

Rajia’s journey began as a determined daughter from a modest family. Although she got married after passing SSC, with the support of her husband, she completed her graduation. However, due to family pressures, she initially did not get the opportunity to work outside the home. Through the PARTNER Project (DAM component), Rajia Sultana received an important opportunity for women’s empowerment. After joining the project, she received advanced training in product development, marketing strategies, branding, and accounting.



By participating in workshops and exhibitions organized by Fouzia Healthy Food Products in Dhaka, she learned how to transform a small initiative into a sustainable business. With the support of the PARTNER Project, she improved her skills in production, preservation, quality control, packaging, and market expansion.

As a result of the training, her monthly income has increased from 4,000–5,000 BDT to 10,000–14,000 BDT.

Organic food

Now, she is actively encouraging other women in her locality to become entrepreneurs. As a result, women’s employment and economic independence in her area have increased. Her dream is that one day her products will be sold not only locally but also across the country and internationally.

She believes, “With hard work, honesty, and self-confidence, a woman entrepreneur can bring change not only to her own life but also to society.”

Rajia expresses deep gratitude to her husband and the trainers who supported her journey. She especially thanks Mrs. Afroza Sultana of Fouzia Healthy Food for inspiring her to become an entrepreneur.

She hopes that in the future, through her enterprise, she will be able to create employment opportunities for many underprivileged women.



Panchabati Rannaghar

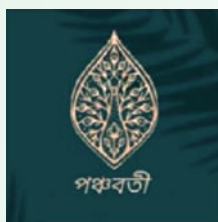
Shamima Hossain

Munshiganj Sadar, Munshiganj

Mobile: +8801732110410

“Panchabati Rannaghar” Aims After Meeting Domestic Demand Reach International Markets

Shamima Hossain was born and raised in Munshiganj district. As her father was a government officer, she spent her childhood in government quarters in Munshiganj Sadar. She completed her SSC from A.T.I.M Government Girls’ School and HSC from Government Harganga College.



She got married to Nazmul Haque through a family arrangement. With her husband’s support and encouragement, she gradually moved forward in her entrepreneurial journey. “Panchabati Rannaghar” started as her passion. From a young age, she learned traditional cooking techniques from her grandmother, mother, and mother-in-law.

Company Logo

To enhance her cooking skills professionally, she completed a Chef Course at a hospitality institute. However, in the beginning, she faced challenges in production, packaging, pricing, and product management due to lack of proper knowledge.



Mixed food items

At that stage, she got the opportunity to participate in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. This training brought a major transformation in her entrepreneurial journey. Both her production and marketing improved significantly, resulting in nearly a 50% increase in her income. Currently, she produces a variety of items including cakes, sweets, pickles, dessert items, frozen foods, and ready-to-cook products. Her monthly income has increased from 8,000 BDT to 12,000 BDT.

At present, her trademark registration is under process at the Department of Patents, Designs and Trademarks in Dhaka, and she expects to obtain a BSTI license soon. With the support of the Department of Agricultural Marketing and the PARTNER Project (DAM component), she is working to transform her initiative into a large-scale industry. Her future dream is to create employment opportunities for 100,000 people through “Panchabati Rannaghar,” provide safe and hygienic food to the people of the country, and use part of her profits to support underprivileged communities.

She believes that with the continued support of the Department of Agricultural Marketing and the PARTNER Project, she will be able to achieve her desired goals.



Md. Selim Islam

Thakur Bari, Mithapukur

Rangpur

Mobile: 01779097570

When the Dream is to Become a Successful Entrepreneur and Ensure Benefit for Millions of Farmers

Md. Selim Islam (31), son of Md. Faruk Ahmed, is from Thakur Bari village under Mithapukur Upazila in Rangpur district. Today, he is a successful agro-entrepreneur using modern techniques. Among three siblings, he is the second. His other siblings are married and live separately. He is married, has one daughter, and lives with his parents in the village.

His father used to sell vegetables in the field and run a business of fertilizers and pesticides. From an early age, Selim assisted his father in these activities alongside his studies. Although he was not very strong academically, he completed his Master's degree in 2016 and joined his father in vegetable cultivation and agricultural input business.

However, he did not enjoy fieldwork much and focused more on the business side. The complexities of dealing with wholesalers and market uncertainties made him rethink his approach. He started thinking about expanding the business beyond fertilizers and pesticides by including organic fertilizers.



organic fertilizers

While seeking technical and business support, he came to know about a 12-day on-the-job training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. He participated in the training held from 08–19 December 2024 with the support of the agricultural market.

Through this training, he gained hands-on knowledge in business development, market expansion, and modern agricultural entrepreneurship. He also developed a strong understanding of business management, marketing, and financial planning.

After completing the training, he regained confidence and, after consulting with his father, invested around 400,000 BDT in his business. In the last three months, he has sold fertilizers, pesticides, and organic fertilizers worth approximately 350,000 BDT, earning a profit of about 50,000 BDT after expenses. His monthly income has increased from 8,000–9,000 BDT to around 20,000 BDT.

He plans to gradually expand his business in the future, especially focusing on organic fertilizers. His dream is to become the owner of a large agricultural input enterprise where hundreds of people will be employed and millions of farmers will benefit from his products and services.



Shefa Mushroom Center

Md. Khokon Sheikh
Kumarkhali, Kushtia
Mobile: 01934689150

A Journey Towards Becoming a Successful Entrepreneur for Ensuring Employment and Nutrition

Md. Khokon Sheikh is a resident of Khayerchara Math Para under Ward No. 7 of Kumarkhali Municipality in Kushtia district, where he was born and raised. Due to financial constraints in his family, he could not continue his education for long. In search of livelihood, he worked abroad in Qatar for many years.

However, during the COVID-19 pandemic, he lost his job and had to return to Bangladesh. Initially, he considered starting a poultry farm, but due to lack of capital, he could not proceed. Later, on his brother's advice, he became interested in mushroom cultivation. With knowledge gained from



Khokon Sheikh and Mushroom

YouTube videos and experienced entrepreneurs, he started his journey with just 300 spawn units. However, due to limited knowledge in production and marketing, he could not achieve much success initially.

Later, he participated in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing, conducted by Dream Mushroom Center in Magura. Through this training, he gained in-depth knowledge of mushroom cultivation and processing. He also learned about Good Agricultural Practices (GAP), modern marketing systems, accounting methods, and other essential aspects of the business.

After the training, he began working to modernize his farm. In this process, he has been receiving proper guidance and support from local agricultural marketing officers and Dream Mushroom Center. To expand his business further, he now requires advanced technology and higher technical knowledge. He also understands the importance of obtaining necessary approvals for processing, which he learned during the training.

Before the training, his monthly income was around 7,000 BDT, which has now increased to approximately 30,000 BDT.

He is hopeful that with the support of government agencies and the PARTNER Project (DAM component), he will be able to move forward further. His ambition is to introduce Bangladesh's mushroom industry to the global market. For this, he seeks prayers and support from everyone.



Seven Star Food

Md. Touhidul Islam
Hossainpur, Kishoreganj
Mobile: 01719088390

A Story of a Successful Seven Star Food Products

Md. Touhidul Islam was born in Dapunia village under Shahadul Union of Hossainpur Upazila in Kishoreganj district. His father was a farmer, and after his father's death, the entire family fell into severe financial hardship. Being the eldest among six brothers and one sister, he grew up witnessing the struggles of his family.



Factory

To sustain the household, his mother played a crucial role by providing constant encouragement, guidance, and motivation. Despite financial difficulties, she always inspired him to continue his education. Although he could not afford school fees, his teachers allowed him to study without payment due to his academic merit.

After completing SSC and HSC, he got a job at Kohinoor Chemical Company. While working there, he decided to become an entrepreneur. Being involved in sales, he developed a strong interest in production. With his mother's advice, he decided to establish a food production business (bakery). Initially, due to lack of capital, knowledge, and skills, he faced several challenges.

Later, with guidance from the Senior Agricultural Marketing Officer of Kishoreganj, Mr. Hasan Sarwar, he learned effective sales strategies. He also participated in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training, he gained both practical and theoretical knowledge on product production, selection, and preservation.



Bakery Products

After completing the training, he restarted his processed food production and marketing activities with new enthusiasm and achieved significant success. Currently, his monthly sales have increased by approximately 25%, reaching around 150,000 BDT, compared to 100,000 BDT previously.

He is now working tirelessly to expand his business into a large-scale industry. With the continuous support of the PARTNER, APCU-DAM and the Department of Agricultural Marketing, Kishoreganj, he aims to export his products to international markets in the future.

His dream is to create employment opportunities for around 15,000 people through his enterprise. He also aspires to use his business profits to support his family and society by establishing a mosque, an orphanage, and an old-age home.



Kashbon Online Business

Emarunnesa Soma

Mymensingh

Mobile: 01946886733

The Success Story of Kashbon Online Business

Emarunnesa Soma was born and raised in Mymensingh district. From an early age, she had a strong interest in poetry writing and sewing alongside her studies. After completing her HSC examination, she got married due to family arrangements, which brought an end to her formal education. Due to her husband's transferable job, she initially did not consider starting any business initiative. To support her family, she began preparing homemade food items such as cakes, biscuits, and various traditional dishes. At that time, she did not realize that these products could be turned into a business opportunity.

Gradually, she started selling different types of homemade foods including pickles, tamarind sauce, mashed items (bharta), traditional rice dishes, pitha, cakes, and bhuna khichuri. However, she faced challenges in food preservation, packaging, and marketing.



Fast food items

To overcome these limitations, she participated in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training, she gained hands-on knowledge about product selection, preservation, and processing. The skills she acquired from the training helped her introduce new items to her Facebook-based business page “Kashbon.”

Although “Kashbon” is an online-based business, she has already obtained a trade license. Currently, she is in the process of obtaining BSTI approval for her pickle and balachao products. With the addition of new food items, she is continuously working on improving preservation techniques and marketing strategies.

Her confidence grew significantly after participating in various fairs and exhibitions. Among her products, her signature item—“Shrimp and Kachki Shutki Balachao”—has gained remarkable popularity. This product is now being exported abroad, and during the Hajj season, many pilgrims carry her balachao with them. As a result, she is widely known in Mymensingh as “Balachao Apa.” After receiving the training, her monthly income increased from 5,000 BDT to 7,000 BDT. She believes that the continued support of the Department of Agricultural Marketing and the PARTNER Project will help her achieve her goals and make “Kashbon” recognized both nationally and internationally. She has created an online community group named “Sohocori,” which currently has around 19,000 members, aiming to support others in society.



Chashi Agro Farm

Md. Rassel Chashi

Adampur, Dashmina, Patuakhali

Mobile: 01727111342

The Green Revolution Journey of Chashi Agro Farm

Patuakhali, a coastal district in the southern region of Bangladesh, is well known for its agriculture-based economy. Young entrepreneurs in this region are exploring sustainable development through modern agricultural practices and innovations. One such inspiring young entrepreneur is Md. Rassel Chashi, the proprietor of “Chashi Agro Farm” and founder of the “Chashi Vermi” brand.

He is a resident of South Adampur village under Dashmina Upazila of Patuakhali district. Driven by his passion for agriculture and love for soil, he began his entrepreneurial journey in 2022 with only 5 vermicompost chambers. At the initial stage, Rassel Chashi faced several challenges. Due to a lack of technical knowledge, proper production methods, and market management skills, he struggled to run the business profitably. Key challenges included lack of knowledge about suitable worm species and quality inputs, inability to control moisture and temperature, weak marketing strategies, and limited accounting skills. As a result, his monthly production remained limited to 200–300 kg, generating only 4,000–6,000 BDT (at 20 BDT per kg). His annual income ranged between 48,000–72,000 BDT, with minimal profit after expenses, leading him to consider shutting down the business.



Vermicompost Fertilizer

A turning point came with the support of the District Agricultural Marketing Officer. Following the officer’s advice, he participated in a 12-day On-the-Job Training program under the PARTNER Project (DAM component), organized by RDA Bogura on “Nursery and Vermicompost Production Management.” This training combined theoretical knowledge with hands-on practical experience.

The training completely transformed his business perspective. Previously, he only produced compost; now he understood quality control, market expansion, and financial management. He learned modern vermicompost production techniques, post-harvest management, Good Agricultural Practices (GAP), business planning, digital marketing, and bookkeeping.

After the training, he adopted improved worm species, increased the number of chambers, ensured proper moisture control through shading and roofing, and constructed a new storage facility. As a result of training and hard work, his business experienced significant growth. He expanded from 5 chambers to 12 chambers, and his monthly income increased from 30,000 BDT to 40,000 BDT.



Prema's Kitchen

Sifat-E-Jahan

Dinajpur

Mobile: 01319-646836

The Demand for Sifat-E-Jahan's Agro-based Products has Now Expanded Beyond National Borders into International Markets.

Sifat-E-Jahan is moving forward with a vision to build an export-oriented agro-processing industry. She is a hardworking and dynamic woman entrepreneur engaged in the production, processing, and marketing of agricultural products. She produces a variety of items including spice powders, seasonal fruit jams, jellies, pickles, and more. In addition, she runs a small catering service and also operates a business of skincare and haircare products made from natural herbal ingredients.

She hails from Dinajpur district, which is famous for rice, flattened rice (chira), litchi, and papad. She is also a daughter-in-law of Shariatpur district, known for jute, mustard, black cumin, coriander, and date molasses. With her roots in Dinajpur and marital ties in Shariatpur, she started supplying products such as rice, litchi, mustard oil, and date molasses based on the demand of local farmers and stakeholders. Having access to her own cultivable land and orchards made it easier to initiate her venture. Over time, she began receiving orders from expatriate Bangladeshis for rice, mustard oil, spices, and black cumin.

At this stage, she participated in a 12-day training program under the PARTNER Project (DAM component) implemented by the Department of Agricultural Marketing. Through this training and continuous support, she gained both practical and theoretical knowledge on product production, cost reduction, product selection, and preservation. As a result, her production increased and operational costs decreased significantly.



Following the training, her monthly income increased from 0 BDT to 20,000 BDT, and the demand for her agro-based products expanded beyond national markets to international markets. She believes that with adequate support and **Spices and mustard oil** facilities, further development in the export sector is possible, which can also contribute to reducing unemployment in the country.

She is working tirelessly to establish "Prema's Kitchen" as a large-scale export-oriented agro-processing enterprise for production, preservation, supply, and processing of agricultural products. With the support of the PARTNER Project (DAM component) and the Department of Agricultural Marketing, she is steadily moving toward achieving her goals.

She hopes that in the future, "Prema's Kitchen" will contribute to reducing unemployment, minimizing environmental pollution, and ensuring green agriculture and safe food for all.



Konnyar Kutumbari

Israt Sultana

District: Jessore

Mobile: 01774108066

The Success of “Konnyar Kutumbari” as a Pathway for New Entrepreneurs

Israt Sultana Putul got married in 2005 after completing her HSC. Out of personal interest, she began teaching handicrafts at home to underprivileged girls in her village. What started as a hobby gradually turned into a profession. Alongside managing her studies, family, and business, she successfully completed her Honors, MSc, and B.Ed degrees. At the same time, she continued her roles as a businesswoman, a mother, and a school teacher.

She established a brand named “Konnyar Kutumbari”, focusing on processed agricultural products. Under this brand, she started producing and marketing items such as jams, jellies, pickles, bakery products, and various homemade foods on a small scale. However, due to the lack of formal training, she initially struggled to achieve significant success.

Her turning point came when she participated in a 12-day training program under the PARTNER Project (DAM component). This training provided her not only with business management skills but also with strategies to build a sustainable and well-structured enterprise. She gained practical knowledge on safe food production, market management, customer relationship development, accounting, and entrepreneurial mindset.



Israt Sultana's mixed food items

After completing the training, she brought significant improvements to the structure of her business. The quality of her products improved, market acceptance increased, and she gained the trust of customers. As a result, both her sales and financial stability improved. Her monthly income increased from 8,000–10,000 BDT to 16,000–20,000 BDT.

Currently, she supplies tiffin items to school students and continues working with homemade cakes, dessert items, and baby food. She is also planning to establish a restaurant, and preparations for this are already underway. The 12-day training on food processing under the Department of Agricultural Marketing played a vital role in her development. The knowledge and skills she acquired have significantly contributed to the growth of her business.

Her dream is to establish “Konnyar Kutumbari” as a regional brand, ensuring safe, healthy, and locally produced food reaches different parts of the country. In the future, she aims to improve packaging, expand online marketing, and introduce a “farm-to-table” model by directly connecting with farmers.



Rubel Nursery

Md. Rubel Amin

Bashtari, Mithapukur, Rangpur

Mobile: 01770929050

When the Dream is to Become an Orchard Owner

Md. Rubel Amin (28), son of Md. Fazlil Haque, is a young and emerging agricultural entrepreneur from Bashtari village under Mithapukur Upazila in Rangpur district. Among four siblings, he is the third. His elder siblings are married and live separately, while he lives with his parents and younger brother in the village.

He found crop farming labor-intensive and less profitable, which led him to focus more on fruit gardening. Inspired by YouTube videos, he developed a keen interest in mango orchards, especially since mango grows well in Rangpur. In 2023, he established an orchard with 150 plants, including 50 mango trees and other fruit plants. He aimed to expand his orchard through grafting instead of purchasing new saplings, so that he could both grow his orchard and sell saplings. However, he lacked the necessary technical skills.

While searching for technical support, he came across the PARTNER, APCU-DAM implemented by the Department of Agricultural Marketing. Through the guidance of a Sub-Assistant Agricultural Officer, he learned about a 12-day On-the-Job Training program organized by the District Agricultural Marketing Office, Rangpur, with the support of Krishi Bazar. After being selected through an interview, he participated in the training held from 8–19 December 2024.



Md. Rubel Amin and his nursery

During the training, he received hands-on knowledge in vermicompost, trichocompost, and seedling production (vegetables, flowers, fruits, and timber), along with marketing techniques. This training helped him overcome his previous limitations and boosted his confidence.

After returning home, he invested around 40,000 BDT, expanded his orchard through grafting, and started producing and selling saplings. In the last season, he sold approximately 3,000 saplings for 90,000 BDT and earned 150,000 BDT from mango sales. After expenses, he made a profit of around 60,000 BDT. His monthly income increased from 10,000–12,000 BDT to 15,000–18,000 BDT.

Md. Rubel Amin expresses his sincere gratitude to the PARTNER Project (DAM component), District Agricultural Marketing Office, Rangpur, and Krishi Bazar for their support. He remains hopeful that continued support from the Department of Agricultural Marketing will help him further expand and strengthen his business.



TKT Food

Tasleema Sikder
Fakirapul, Motijheel, Dhaka
Mobile: 01989193609

TKT Food Products have Reached in to International Markets

Tasleema Sikder was born in Shat-Roja, Old Dhaka, and grew up in the Fakirapul area of Motijheel. From her childhood, she felt a strong desire to do something on her own alongside her studies. Her dream was to become independent and build her own business. After completing her Master's degree in Management, she got married and worked for several years in a buying house. However, to fulfill her dream, she left her job and chose the path of entrepreneurship. At the beginning of her journey, she started producing dairy products such as ghee, butter, and sweets. Along with this, she began processing agricultural products to make items like jackfruit pickle, jackfruit pulp, jackfruit chips, jackfruit burgers, seasonal pickles, fresh-cut items, ready-to-cook foods, jams, and jellies.

However, due to a lack of technical skills and business knowledge, she could not progress much in the beginning.



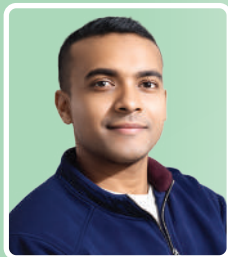
Paratha & Clarified Butter achieved good success. As a result, her monthly income increased from 60,000 BDT to 90,000 BDT. Currently, she is working hard to develop her business into a large industry. She believes that if she receives machinery support from the PARTNER project (DAM wing), she will be able to export her products directly to international markets in the future.

Her goal is to create employment opportunities for thousands of people and contribute to the national economy. With the support of her husband, she is successfully running TKT Food. Currently, she supplies products to different districts of Bangladesh, including Dhaka, Chattogram, and Rajshahi. She is also sending products to countries like the United States, Australia, and Canada through personal networks. Her products have received a strong response in the local market, and the demand is increasing day by day.

At this stage, she got the opportunity to receive a 12-day training under the PARTNER project (DAM wing) implemented by the Department of Agricultural Marketing. Through this training and overall support, she gained both practical and theoretical knowledge about product production, selection, and preservation. After that, she restarted her processed food production and marketing with new energy and



Clarified Butter



Agachamari Mushroom Point

Md. Sohag Hossain

Mirzapur, Tangail

Mobile: 01772 726039 / 01630 778008

Agachamari Mushroom Point & Tea Stall (AMP) Aims to Work Across the Country

Md. Sohag Hossain is a resident of Agachamari village under Fatepur post office, Anaitara Union, Mirzapur Upazila, Tangail district. He was born into a simple farming family. Although his father was a farmer, they did not have much land. However, his uncle was an agricultural expert. From childhood, Sohag used to see many agricultural books in his uncle's study room and sometimes tried to read them. One day, he found a book about mushrooms. After reading it, he became very interested and asked many questions to his uncle. Later, his uncle brought him 20 pieces of mushroom spawn and taught him how to cultivate them. He followed the method and successfully grew mushrooms. When he tasted them for the first time, he found them delicious and attractive. From then on, his interest in mushroom farming kept growing. After finishing college and starting his honors studies, he began working with mushrooms in 2020. However, he lacked proper knowledge and skills in production, processing, and marketing.



Mushroom

In 2025, with the support of the Department of Agricultural Marketing under the PARTNER project (DAM wing), he participated in a 12-day on-the-job training. Through this training, he gained practical knowledge on modern mushroom management, marketing, food processing, and documentation. Under the guidance of expert trainers, his skills and confidence improved. This training opened a new door in his entrepreneurial journey. After the training, he applied his knowledge and established "AGACH (Agachamari Mushroom Point)." Previously, he only sold fresh and dried mushrooms, but after the training, he learned how to process and market mushrooms in different ways.

After the training, his monthly income increased from Tk. 10,000–15,000 to Tk. 25,000–30,000. Now, he is planning to produce various food products from mushrooms. His current challenge is to ensure the use of modern technology. He has applied for approvals from different regulatory authorities, and in this process, he is receiving support from the Senior Agricultural Marketing Officer (Tangail) and Dream Mushroom Center. He has requested the Department of Agricultural Marketing and related organizations to provide maximum support for using modern technology. Currently, along with mushroom farming and marketing, he is also focusing on processed food production. At present, he runs his enterprise with seven additional workers. He is working hard to turn AMP into a large industry. With the training from the PARTNER project (DAM wing) and the support of the Senior Agricultural Marketing Office in Tangail, he hopes that in the near future, AMP will become a nationwide and export-quality brand. With the slogan "AMP will now work across the country," he is moving forward with the goal of taking Bangladesh's mushroom industry to new heights. Agachamari Mushroom Point has now become a symbol of entrepreneurship, development, and determination.



Farmers Hub Agro

Md. Zafar Chowkidar

Patuakhali

Mobile: 01789635991

The Success Story of a Seedling Producer

Patuakhali, a coastal district in southern Bangladesh, is well known for its agriculture-based economy. Most people here depend on farming, but natural disasters, poor-quality inputs, and lack of modern technology often cause financial losses. In this situation, an enterprising farmer, Md. Zafar Chowkidar, changed his life through agricultural innovation. His business, “Farmers Hub,” located in South Arjodighi of Dashmina Upazila, has become a well-known name in the area. By producing high-quality soil-less seedlings, he has improved his own livelihood and gained the trust of local farmers as a reliable source of quality planting materials. For a long time, farmers in his village suffered from low-quality seeds and seedlings, which led to poor yields and financial losses. Zafar himself also faced the same problem and was close to losing everything. Realizing this situation, he decided in 2023 to start producing seedlings on his own.



Initially, he followed traditional methods. Although his seedlings gained some popularity, their quality was not good enough. He did not know how to produce disease-free, high-quality seedlings using modern methods. Due to poor quality and high production costs, he became frustrated. As farmers began to prefer modern seedling centers, his sales dropped. With a monthly income of only Tk. 8,000 –10,000, it became difficult to manage his family expenses. He realized that to survive in modern agriculture, he needed to learn new techniques.

Zafar Chowdhury's seedling tree

At this point, a major change came in his life. The District Agricultural Marketing Officer noticed his interest and potential and advised him to join a 12-day on-the-job training under the DAM-PARTNER project, organized by RDF in Barguna. The training focused on modern soil-less vegetable seedling production, nursery management, and vermicompost production. During the training, he learned practical skills in modern seedling production, quality seed selection, proper use of growing media, organic fertilizer production, irrigation systems, and disease management. He also learned about business planning, marketing, and customer relations. After the training, he introduced the “soil-less seedling production method” in his farm. His seedlings became high-quality, disease-free, and easy to transport. Within a short time, demand for his seedlings increased in the local market. His success attracted the attention of the SACP project authorities, who supported him in establishing an “Agricultural Hub.” This led to the creation of “Farmers Hub,” which is now a trusted name among farmers in the southern region. After receiving training and support, his life changed significantly. His monthly income increased from Tk. 8,000–10,000 BDT to Tk. 25,000–30,000 BDT. His hub now produces improved varieties of vegetable seedlings such as papaya, tomato, chili, eggplant, beans, bottle gourd, and pumpkin. All seedlings are high-yielding and produced under strict quality control.



Afia food & Varaities

Afia Sultana

Savar, Dhaka

Mobile: 01755-836475

The Growth Story of “Afia Food and Varieties”

Afia Sultana was born in Bhatpara, Radio Colony, Savar, and grew up and studied there. After completing her SSC, she got married. She was living a happy life with her husband and family, but in 2019, her husband passed away due to dengue. Some people become entrepreneurs by choice, while others are forced by circumstances. Afia Sultana belongs to the second group—she became an entrepreneur to meet the needs of her family. She had a passion for cooking and making new food items, which inspired her to start her business. After her husband’s death, the responsibility of the family, her children’s education, and financial management all fell on her shoulders. She learned to make pickles, traditional cakes (pitha), and various homemade foods from her mother and sisters. Using this experience, she started making and selling different types of pitha, pickles, and coconut sweets online. Gradually, she built her own customer base. However, due to a lack of technical skills and business knowledge, she could not grow much at the beginning.

Later, she got the opportunity to participate in a 12-day training under the PARTNER project (DAM wing) in Dhaka district. Through this training, implemented by the Department of Agricultural Marketing, she gained both practical and theoretical knowledge on product production, selection, and preservation. After the training, she restarted her processed food production and marketing with new energy and achieved good success. Currently, she is working hard to transform her business into a large industry. She believes that if she receives machinery and infrastructure support from the PARTNER project (DAM wing), she will be able to export her products directly to international markets in the future. Her goal is to create employment opportunities for hundreds of people and to take the “Afia Food” brand to an international level. She strongly believes that one day her dream will come true.



Clarified Butter

Her monthly income has increased from Tk. 20,000–30,000 to Tk. 50,000. At present, Afia Sultana sells products such as ghee, honey, coconut sweets, different types of pickles, pitha, balachao made from dry fish, pumpkin dumplings, and more. She delivers products all over Bangladesh through courier services. She also sends products to countries like Saudi Arabia, Kuwait, Malaysia, Singapore, the United States, and the United Kingdom. Her products have received a strong response in the local market, and demand is increasing day by day.



Sheikh Safiuddin Agro & Traders

Liyakot Hossain
Faridpur Sadar, Faridpur
Mobile: 01744 362174

Liyakot Hossain's Plan to Supply Safe Food Across the Country

Liyakot Hossain was born and raised in Gadadharbhanga village under Alipur Union of Faridpur Sadar. From an early age, he tried to do something on his own alongside his studies. After completing SSC, he went on to complete HSC, Honors, Master's, and LLB degrees. Alongside his education, he started working with processed agricultural products in his family and achieved some initial success. He began producing and selling processed agricultural products such as flowers, fruits, fish, livestock, dairy, and other farm products on a small scale in the local market. However, in the beginning, he faced challenges in proper production, selection, and preservation of products.

At this stage, he got the opportunity to receive a 12-day training under the PARTNER project (DAM wing), implemented by the Department of Agricultural Marketing. Through this training and overall support, he gained both practical and theoretical knowledge about proper production, selection, and preservation of products. After that, he restarted his processed agricultural product business with new energy and achieved good success. His income increased by about 20% after the training.



Liyakot Hossain & his Flower Garden



Liyakot Hossain on Mati O Manush TV Program

Previously, his monthly income was Tk 100,000, which has now increased to Tk. 120,000. With the support of the Faridpur Agricultural Marketing Office, he has successfully obtained a trade license, employee health certificates, and an agricultural marketing license. He is currently in the process of obtaining trademark registration and is seeking support from the Department of Agricultural Marketing to get BSTI approval. At present, he runs his business with his brother and other team members. His goal is to transform his enterprise into a large industry. With the training from the PARTNER project (DAM wing) and the support of the Faridpur Agricultural Marketing Office, he is determined to export his products beyond the country in the future. His dream is to create employment opportunities for 12,000 people through his business. He also plans to use his profits to help unemployed youth become entrepreneurs, so they do not have to depend on jobs. He believes that with continued support from the Department of Agricultural Marketing and the PARTNER project (DAM wing), he and his business will be able to achieve their goals InshaAllah.



Soyeb Islam
Konabala Para
Panchagarh Sadar
Mobile: 0175807056

When the Dream is to Become a Nursery Owner

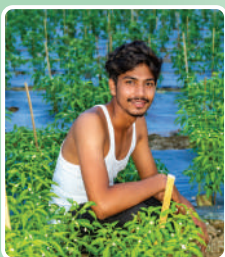
Soyeb Islam, son of Md. Mannan Mondol, from Konabala Para village in Panchagarh Sadar Upazila, Panchagarh district, is now a successful agricultural entrepreneur using modern technology. He is the third among five siblings. His elder brothers and sisters are married and live separately. He is still unmarried and lives with his parents and sisters in the village. His father produces and sells different types of seedlings, including fruit plants. From childhood, Soyeb helped his father in this work alongside his studies. As he was not very strong in academics, he somehow passed HSC in 2018 and then stopped studying. After that, he started working with his father sowing seedlings in soil, collecting them, and selling them to markets, wholesalers, and farmers. However, lifting seedlings from soil and tying them into bundles was very hard work, which he did not like. He wanted to find an easier method of producing seedlings. He was also not satisfied with the quality of seedlings grown directly from seeds. He wanted to try something new. While watching YouTube, he learned about techniques like air layering (guti kolom), side grafting, and top working, which allow many seedlings to be produced from one plant. This attracted him. He tried to get technical support from different places. In 2023, he attempted these methods, but due to lack of proper knowledge, many seedlings died, causing him losses. Because of these problems, he stopped and returned to the traditional method.



Soyeb Islam & his Nursery

At this time, the PARTNER-DAM project implemented by the Department of Agricultural Marketing became a blessing for him. Through a Sub-Assistant Agricultural Officer, he learned about a 12-day on-the-job training program for agricultural input entrepreneurs organized by the District Agricultural Marketing Office in Panchagarh. He applied and was selected through an interview. From April 13–24, 2025, he participated in the training held in Rangpur with support from Krishi Bazar. There, he received hands-on training in seedling production (vegetables, flowers, fruits, and forest plants) and marketing.

Through this training, Soyeb gained practical knowledge and solved all the problems he previously faced in seedling production. His confidence returned. After returning home, he discussed with his father and invested Tk. 120,000 to produce different types of fruit and forest plant seedlings. After expenses, he is now earning Tk. 80,000 BDT profit, compared to his previous income of Tk. 60,000. He expresses his sincere gratitude to the PARTNER-DAM project and the Department of Agricultural Marketing for their support and training opportunity.



Prop. Ajay Kumar

Satmadhi, Rajarhat

Kurigram

Mobile: 01996767528

The Success Story of Ajay Kumar's Nursery

Ajay Kumar (22), son of Santosh Kumar Roy, from Dinobazar village in Rajarhat Upazila, Kurigram district, is now a successful agricultural entrepreneur using modern technology. He is the second among four siblings. His elder brother is married and lives separately. Ajay is still unmarried and lives with his parents and siblings in the village. His father grows and sells vegetables. From childhood, Ajay helped his father in farming alongside his studies. As he was not very strong academically, he passed SSC in 2022 and then stopped studying. After that, he started working with his father in vegetable farming, marketing, and selling products to wholesalers and farmers. Weed control and field maintenance were very labor-intensive, which he found difficult. So, he started thinking about how to



Ajay Kumar & his Nursery

reduce labor and use modern methods for vegetable production. While watching YouTube, he learned about the mulching method, which helps control weeds and retain soil moisture. This attracted him. He tried to get technical support from different sources. In 2023, he attempted to apply mulching on his own, but due to lack of proper knowledge, many seedlings were damaged, and he faced losses. Feeling discouraged, he stopped his work for some time.

At this stage, the PARTNER-DAM project implemented by the Department of Agricultural Marketing changed his life. Through a Sub-Assistant Agricultural Officer, he learned about a 12-day on-the-job training for agricultural input entrepreneurs organized by the District Agricultural Marketing Office in Kurigram. He applied and was selected through an interview. From December 8–19, 2024, he participated in the training held in Rangpur with the support of Krishi Bazar. There, he received hands-on training in the use of mulching, seedling production (vegetables, flowers, fruits, and forest plants), and marketing.

Through this training, Ajay gained practical knowledge of mulching and became able to solve various problems in vegetable production. After completing the training, he regained confidence. After discussing with his father, he invested Tk. 40,000 in mulching materials and started cultivating vegetables such as eggplant and chili. After expenses, he earned a profit of about Tk. 12,000, which is around 50% higher than before. Previously, his income was Tk. 8,000. In the future, Ajay plans to expand vegetable production using mulching techniques. He wants to invest more and increase production through modern technology. His dream is to become a successful vegetable farmer, where hundreds of people will work and thousands of people will benefit from his products. Using the knowledge he gained in production, marketing, and business promotion, he is now promoting his business through Facebook and YouTube. His number of customers is increasing day by day. He expresses sincere gratitude to the PARTNER-DAM project, the District Agricultural Marketing Office, Kurigram, and Krishi Bazar for their support and training. He is hopeful that with continued support from the Department of Agricultural Marketing, his business will grow further in the future.



Mixed food

Mst. Champa Khatun
Fakirhat, Bagerhat
Mobile: 01770752271

The Success Story of a Struggling Woman Becomes a Successful Entrepreneur

Champa Khatun was born and raised in Naldha Kilpara village under Fakirhat Upazila of Bagerhat district. From childhood, she dreamed of becoming self-reliant, creating something of her own, and contributing to society. However, life was not easy for her. She got married at an early age, which stopped her education. At that time, she thought her dreams might end there. But her inner strength did not let her give up.

While managing household work and raising children, she picked up her books again and continued her studies. At the same time, she tried to ensure education for her children. She believes that a woman can manage both family and social responsibilities if she has strong determination. She started making products like pickles, jams, jellies, and chutneys at home. At first, she shared them only with relatives and close people. Gradually, demand increased, and she realized it could become a business opportunity. However, she lacked knowledge in production, preservation, packaging, and quality control.



Mixed food Item

At that time, through the PARTNER project (DAM wing), she came to know about a training program for entrepreneurs at “Bishuddho Agro Industries Limited.” She did not miss the opportunity. In the 12-day training, she learned hands-on how to become an entrepreneur, how to analyze markets, how to ensure product quality, and how to obtain necessary licenses and approvals.

The most important part of the training was learning about quality production and hygienic processing. Trainers showed her how to properly select, clean, and preserve ingredients for products like pickles and jellies. Now, she produces her items with much better quality than before. As a result, customer trust has increased, and her sales have more than doubled.

Her monthly income has increased from Tk. 15,000 to Tk. 30,000. Currently, she regularly produces and sells pickles, jams, jellies, and chutneys made from seasonal fruits and vegetables.



Mst. Sarmin Sultana

Bagerhat Sadar

Bagerhat

Mobile: 01827325861

She Dreamed of Building Her Own Success That Dream Is Her Strength Today

Sarmin Sultana is a woman entrepreneur from Dema village under Bagerhat Union, Bagerhat Sadar Upazila. She was born and raised in this village. From her childhood, she had a strong desire to do something of her own and build her own identity. Alongside her studies, she always thought about doing something that would allow her to contribute to her family, society, and the country.

After passing SSC, she got married due to family arrangements. Even after marriage, she continued her studies and completed Kamil from Bagerhat Kamil Madrasa. During this time, she realized that her true interest was not only in education but also in working with agriculture and food products. She started thinking about how locally produced items could be processed and marketed in a better way.

In the beginning, she started producing small amounts of pickles, spices, and processed vegetables with her own hands and sold them in the local market. Encouragement from her family and neighbors increased her confidence. However, at the early stage of production, she faced several challenges, such as proper preservation, maintaining quality, correct measurement, and lack of knowledge about packaging.

At that point, she understood that hard work alone is not enough—proper knowledge and training are essential for success. Then she came to know about a 12-day training program under the PARTNER project (DAM wing), implemented by the Department of Agricultural Marketing. She participated in the training, which became a turning point in her life.



Pickles

Previously, she had almost no income, but after completing the on-the-job training, her monthly income has increased to Tk. 4,000–5,000. During the training, she learned practically how to select products, how to process and preserve them while maintaining quality, and what to focus on during marketing. Along with theoretical knowledge, the practical experience increased her confidence. Now, she is more skilled in production and can ensure the quality and safety of her products. Initially, she sold her products in the local market, but now they are gradually reaching nearby upazilas and even other districts. Her future goal is to build her own brand and sell her agricultural products through online platforms.



Mst. Fatema Tuz Johora

Bagerhat Sadar

Bagerhat

Mobile: 01748540928

The Story of Fatema Tuz Johora Becoming an Entrepreneur

Fatema Tuz Johora was born and raised in Bagerhat Sadar of Khulna Division. From her childhood, she had a strong desire to do something on her own alongside her studies. She always believed that one day she would achieve something meaningful that would not only build her own identity but also bring positive change to society.

After passing SSC, she got married due to family arrangements. However, she did not forget her dreams. Her husband, Mohammad Faisal Sheikh, became her greatest support and inspiration. He encouraged her to continue her education, saying, “Start studying again, I am with you.” With his support, she resumed her studies, enrolled in intermediate level, and successfully completed it. Later, she became the mother of a daughter, which brought a new meaning to her life. She wanted to raise her daughter in a way that she could proudly say her mother is a hardworking and determined woman. This thought inspired her to do something that would support her family financially and also inspire other women. She realized that many women in her area want to work but lack proper opportunities and guidance. She wanted to create a path where she could become self-reliant and help other women gain confidence. She shared her ideas with her husband, who encouraged her to start. In their area, there is an abundance of seasonal fruits, but due to lack of preservation, much of it gets wasted. She came up with the idea of making pickles from these fruits



Seasonal Fruit Pickles

so they could be preserved and sold. Along with this, they started cultivating mustard and sunflower on their land and began producing pure oil. The beginning was not easy. Maintaining product quality, proper preservation, and reaching customers in the market were all new challenges for her. She faced several failures but did not give up. At that time, she came to know about the 12-day “on-the-job training” under the PARTNER, APCU-DAM. She participated in the training, which became a turning point in her life. Through this training, she learned both

practical and theoretical knowledge about proper production, selection, processing, and preservation of agricultural products. Trainers taught her how to ensure product quality, understand market demand, and sell products strategically. She also learned about packaging, labeling, pricing, and marketing techniques. After completing the training, she restarted her work with new energy and applied what she had learned. The quality of her products improved, preservation became easier, and her sales increased. As a result, her monthly income increased by about 10%. With the support of the Bagerhat District Office and guidance from Bishuddho Agro Industries Limited, she obtained her trade license. She expresses deep gratitude to the Department of Agricultural Marketing and the PARTNER project (DAM wing) for their training, support, and encouragement. She believes that with continued support, she will be able to achieve her goals. She strongly believes that one day women in Bangladesh will not be limited to household roles but will contribute to every sector of the economy—and she wants to be part of that change.



Sonia's Kitchen

Sonia Parvin

District: Khulna

Mobile: 01734721966

Sonia's Kitchen: A Story of Strong Determination

“With a product for my country”—this slogan drives Sonia Parvin’s dream of taking local products to international markets. She grew up in Narail district. Her father was a government employee, and her mother was a housewife. She got married while still studying, but she did not stop there. She completed her Master’s degree after marriage and now lives in Khulna. From a young age, she had a strong desire to do something on her own and establish herself as a successful entrepreneur. She wanted people to recognize her through her own products.



Frozen Item

To achieve her goal, she took training in different areas. However, she struggled to decide which product to focus on. She faced challenges in product selection, maintaining quality, pricing, and attractive packaging. At that time, she got the opportunity to attend a 12-day on-the-job training under the PARTNER project (DAM wing) of the Department of Agricultural Marketing. The training, conducted by Bishuddho Agro Industries Limited, provided her with clear guidelines on good agricultural practices, quality control, packaging, labeling, and proper pricing.

After completing the training successfully, she started her business again with new energy and a better approach. With the support of the Department of Agricultural Marketing and Bishuddho Agro Industries Limited, she now earns Tk. 12,000–15,000 per month, compared to her previous income of only Tk. 5,000–6,000. She is also receiving support from the relevant authorities to obtain necessary documents such as trade license, trademark, and BSTI registration for marketing her products. This has made her business journey smoother.

She hopes to take her products to the global market with continued support from the Department of Agricultural Marketing and Bishuddho Agro Industries Limited. Her goal is not only to establish herself but also to create employment opportunities for others. With the support she is receiving, she is confident that one day her products will reach international markets. She seeks everyone’s prayers and support to fulfill her dream.



Ritual



Cake Creation khulna

Amena Akter

District: Khulna

Mobile: 01946-529434

Amena Akter – A Successful Woman Entrepreneur in Khulna

Amena Akter, a successful woman entrepreneur from Khulna Sadar, has had a strong passion for cooking and making sweets since childhood. After passing her SSC in 2008, she enrolled in college. However, after getting married in 2009, she moved to Khulna and settled there. While managing her household after marriage, she always carried a hidden dream of doing something on her own. She believed that earning with her own effort brings a unique sense of satisfaction and dignity. While raising her two sons, she realized how fulfilling it is to meet their small wishes with her own income.

In 2020, she decided not to waste time at home and started planning to do something. She kept trying every day, learning from her mistakes and improving herself. With strong determination, she started making homemade cakes, pizza, burgers, and other food items. Gradually, she opened an online page called “Cake Creation Khulna,” marking the formal start of her entrepreneurial journey.



Handmade Cake

At the beginning, her sales were not very encouraging, but she did not stop. Instead, she decided to improve her skills. She participated in a 12-day training program organized by Bishuddho Agro Industries Limited under the PARTNER project (DAM wing) of the Department of Agricultural Marketing.

In this training, she learned: How to ensure product quality; proper preservation and attractive packaging methods; techniques for presenting products to customers; the complete process of product marketing.

This training became a turning point in her life. During the training, she served her homemade cakes to fellow participants and trainers and received great appreciation. After that, her classmates started ordering cakes from her, which boosted her confidence. Now, her business is much more developed than before. Online orders are increasing day by day, and she has gained strong trust from customers. At the beginning, her sales were Tk. 4,000–5,000 per month with no fixed income. Now, her monthly sales have reached Tk. 70,000–80,000 BDT, and her monthly income is Tk. 15,000–20,000. With this income, she is able to support her family and manage her personal expenses comfortably.



Amontron (Homemade Food)

Sumona Sharmin Jhumur

District: Bagerhat

Mobile: 01675-901010

The Story of Sumona Sharmin Jhumur: A Dream Built Through Cooking

Sumona Sharmin Jhumur, a woman from Bagerhat, has had a strong passion for household work and cooking since childhood. She does not see cooking as just a task, but as an art. According to her, when someone adds creativity and personal touch beyond regular methods, even simple food becomes special. This joy of creating something unique always inspired her to bring new taste and variation in her cooking.

After completing her studies, she worked in Dhaka for some time. Later, due to family reasons, she returned to her hometown Bagerhat and worked there as well. However, during the birth of her second child, she took a break from her job. At that time, she started dreaming of a new chapter in her life. She realized that instead of working under others, she should use her skills and passion to build something of her own from home. With her love for cooking, she decided in June 2015 to leave her job and start her own journey. Using a small unused space under her house, she began her entrepreneurial journey with strong belief and determination. Her goal was to ensure 100% quality and taste in homemade food so that busy people could rely on her for safe, healthy, and pure food. This is how her “Homemade Food and Home Delivery Service” started.

From 2015 to 2025, her journey was full of many challenges. Although she gained some recognition, she faced problems in sourcing and preserving raw materials properly. She also struggled with setting the right price while maintaining quality and keeping it affordable for customers. Balancing these two aspects without proper guidance often made her feel discouraged.



Homemade food

At this stage, she got the opportunity to participate in a 12-day “on-the-job training” under the PARTNER, APCU-DAM. According to her, these 12 days were the best time in her entrepreneurial life. She attended the training with great interest and learned hands-on about product selection, processing, preservation, and marketing. Even after the training, whenever she faced any problem, she received support and solutions from the officials of Bishuddho Agro Industries Limited.

Now, using the knowledge from training, she has become skilled in sourcing raw materials at reasonable cost, processing food, preserving it properly, and marketing her products. Earlier, her monthly income was Tk. 8,000–10,000. After receiving proper training and guidance, her income has increased to Tk. 30,000–35,000 per month. Currently, 3 to 4 workers are regularly employed in her business. She believes that in the future, this business will create employment opportunities for 500 to 1,000 people. She expresses deep gratitude to the Department of Agricultural Marketing and the PARTNER project (DAM wing) for providing training and helping many entrepreneurs become successful and confident.



Luna's Kitchen

Sabina Yasmin (Luna Ansari)

District: Bagerhat

Mobile: 01857-174561

The Story of Sabina Yasmin and “Luna’s Kitchen” a Woman Who Never Gave Up

Sabina Yasmin, widely known as Luna Ansari, has faced many hardships since childhood. She grew up with many struggles and difficult situations. Losing both parents at a young age, facing social criticism, and dealing with emotional pain made her stronger and more determined. She lost her father first and then her mother in 2016. As the eldest of two sisters, she had no brother. Later, her younger sister also faced problems in marriage and had to return to the village. While studying in the first year of college (HSC), she was forced by family and social pressure to marry a man from Noakhali, even though she did not want to. She accepted the marriage to avoid criticism from relatives. After marriage, her life became even more difficult, and she could not continue to higher education because of her husband’s restrictions.

Despite all these challenges, Sabina did not give up. She worked very hard every day—taking tuition classes, managing household work, and taking care of her child. Still, she received no appreciation. Even when she got job opportunities, her husband did not allow her to work. He also took the money she earned, but he himself could not secure a stable job. In 2018, her husband finally got a job, which brought some relief to the family. Later, they had a daughter. But after the child was born, her husband forced her to stop tutoring, which led to serious financial problems again. During the COVID-19 period, their situation became so bad that they could not even afford milk for the baby. At that difficult time, she borrowed 1000 taka from a known person and came across the WE e-commerce group. This marked the beginning of her journey as an entrepreneur.



Tomato Sauce & Tomato Powder

At first, she faced losses due to lack of experience, but she did not give up. She started working again with new motivation, focusing on food products. She realized she lacked knowledge in product quality, selection, packaging, and pricing. Then she got the opportunity to join a 12-day “on-the-job” training under the PARTNER project of the Department of Agricultural Marketing (DAM), supported by Bishuddho Agro Industries Ltd. From this training, she learned about modern agricultural practices, quality control, attractive packaging, labeling, and proper pricing. After the training, she started working with new products. Since tomatoes are widely grown in her village, she decided to produce and sell tomato sauce and tomato powder. Along with her food business, she now earns an additional Tk. 10,000 to 12,000 per month from these products, compared to only Tk. 5,000 to 6,000. Through all her struggles, pain, and hardships, Sabina found hope and strength. She believes that strong willpower is the key to success. She is grateful to the Department of Agricultural Marketing and Bishuddho Agro Industries Ltd. for supporting women like her to become entrepreneurs.



Prapti Food Code

Lima Islam

Palashpol, Satkhira

Mobile: 01404-648760

Prapti Food Code: A Promise of Pure Taste in Satkhira

Lima Islam was born and raised in Palashpol, Satkhira. From a young age, she had a strong interest in cooking. What started as a hobby gradually became her true passion. While cooking for her family, she realized that her food was not only tasty but also full of care and love. Despite many limitations in life, she never gave up her dream of building something of her own. In 2022, she started cooking professionally. At that time, she understood that this path was her true destination. To turn her dream into reality, she established her own brand, “Prapti Food Code.” Even though she had job opportunities, she chose to follow her passion instead of working under others. With the support of her family, she decided to deliver pure, homemade, and healthy food to people’s homes. This belief marked the beginning of her journey as an entrepreneur. Initially, she started her business by supplying mashed food items (bharta) to different restaurants. Later, thinking about customer convenience, she opened an outlet named “Prapti Food Code,” where all products are homemade, safe, and pure. Over time, her product range expanded to include homemade cakes, pudding, different types of bharta, ghee, and many other delicious homemade foods.

As a responsible entrepreneur, Lima Islam is very careful about business legality. With the help of the Agricultural Marketing Officer, she has already obtained a trade license, premises license, employee health certificates, district administration dealing license, and agricultural marketing license. She has also applied for trademark registration and hopes to get a BSTI license soon. In the beginning, she faced several challenges such as managing orders, food preservation, maintaining quality, and limited capital. However, her patience, hard work, and customer trust helped her move forward. She also participated in training under the PARTNER project of the Department of Agricultural Marketing (DAM), organized by Bishuddho Agro. This training brought a major positive change in her business mindset and gave her new motivation. She learned practical skills in producing quality food, proper storage, marketing strategies, and business development planning. With the support and guidance of the trainers, her business orders and income increased by about 30%. Her monthly income has grown from Tk. 15,000 to Tk. 19,500.



Homemade mixed food item

Lima Islam dreams of making “Prapti Food Code” a trusted and well-known homemade food brand. In the long run, she plans to establish her own factory, which will create employment opportunities for many people. She wants to reach customers across the country and eventually enter international markets. She expresses deep gratitude to the Department of Agricultural Marketing, the PARTNER project, the Agricultural Marketing Officer, and the trainers of Bishuddho Agro Industries.



Tahsin Food Industry

Reshma Akter

District: Bagerhat

Mobile: 01855785555

Tahsin Food Industry: The Growth Story of a Successful Entrepreneur

Reshma Akter is from Bagerhat district. She was married at just 13 years old and became a mother at the age of 15. Growing up in a rural setting, she had to accept many harsh realities of life from a very young age. At that time, she never imagined that these struggles would one day shape her into a successful woman.



Apple seeder vinegar

Her husband was involved in a school uniform business. He used to collect uniforms from Rangpur and supply them to many primary schools across the Khulna division, especially in Bagerhat. Reshma worked alongside him as a supportive partner. This seasonal business was running well, and their family was financially stable. In her free time, she used to watch health-related videos on YouTube. One day, she came across a video about making “Apple Cider Vinegar with

Mother” and learned about its health benefits. This inspired her to think—why not make it herself? She started experimenting by following different recipes from YouTube. Since the product takes about two to three months to become ready for consumption, she waited patiently. After preparing the vinegar, she first used it herself and then shared it with relatives and neighbors. They gave positive feedback and encouraged her to sell it commercially.

Encouraged by their support, she decided to turn this idea into a business. However, she was unsure about proper training and how to market her product. Around that time, she learned about an entrepreneurship training program organized by the Department of Agricultural Marketing (DAM) in Bagerhat and conducted by Bishuddho Agro Industries Ltd. in Khulna. Without delay, she enrolled and successfully completed a 12-day training program. There, she learned practical skills such as cost calculation, sourcing raw materials, and marketing strategies. This training boosted her confidence and gave her the courage to build her own brand. Using her new knowledge, she launched her brand “Tahsin Food Industry.” Gradually, her apple cider vinegar started reaching customers across Bangladesh. Through Facebook and online platforms, she received positive reviews, which confirmed that her product was truly beneficial. Currently, around 10 people work in her business, both online and offline, most of whom are women. She has successfully completed all legal requirements, including BSTI certification, agricultural marketing license, trade license, and trademark registration.



The Scene of Vinegar creation



Howlader Foods & Agro

Rakib Hossain

Pirojpur

Mobile: 01310-654397

The Success Story of Rakib Hossain and 'Howlader Foods & Agro'

Rakib Hossain was born and raised in a respected farming family in Atghar village of Nesarabad Upazila, Pirojpur. From childhood, he helped his father with agricultural work while continuing his studies. Since an early age, he had a dream of doing something on his own. After completing his graduation in 2022, he planned to do something new for the people of his area. Due to financial limitations, he could not start on a large scale, so he decided to move forward step by step.

He first started a business named "Howlader Traders." Since Nesarabad is both an agricultural and tourist-friendly area, he also began working as a tour operator. Through this, he promoted local branded products such as handicrafts, cottage industry items, traditional foods, nursery plants, flowers, and fruits. By organizing fairs and branding stalls, he helped bring these local products to both local and foreign tourists. As he began to see financial success, he thought of expanding further. Using Pirojpur's GI-recognized fruit amra and the traditional guava, he started producing processed foods like jam, jelly, pickles, and toffee. He got the opportunity to participate in a 12-day training under the PARTNER project. After completing the training, he became more confident and started working on building his own factory under the name "Howlader Foods & Agro," with the vision of "One product for my country." With the slogan "Be proud to buy local products," he began producing items such as rice flour, turmeric powder, chili powder, different types of chips, spices, and other processed foods. He also received guidance from the District Marketing Office regarding product licensing. Currently, with the support of the PARTNER project, his applications for patent, design, trademark, and BSTI license are in process through the Ministry of Industries.



Product Inspection
at the entrepreneur exhibition fair

At present, his products are sold through permanent stalls and online home delivery. This initiative has created direct employment for around 10 to 15 people. Initially, his monthly sales were between Tk. 10,000 to 15,000, but now it has increased to Tk. 30,000. His work is helping promote the history and tradition of the region and boosting tourism. At the same time, local guava and amra farmers are getting fair prices for their products, which is improving their livelihoods and creating more employment opportunities. This success has further increased Rakib's confidence. He now dreams of establishing a full-scale factory to improve the lives of people in this underdeveloped area. He wants to create job opportunities for thousands of unemployed people. Rakib Hossain expresses his deep gratitude to the Department of Agricultural Marketing, the PARTNER project, and Bishuddho Agro Industries Ltd. for supporting and guiding entrepreneurs like him.



Shil-Nora Hotel & Restaurant

Papia Yasmin

Bagerhat Sadar, Bagerhat

Mobile: 01916682767

Papia Yasmin - A Successful Entrepreneur Who Overcame Many Obstacles

With the slogan “One product for my country,” Papia Yasmin began her journey toward fulfilling her dream, working with Bishuddho Agro Industries Ltd. She was born and raised in Bagerhat. Her father was a service holder, and her mother was a homemaker. She got married while still studying and settled in her husband’s home in Bagerhat. Papia grew up in a well-off family, and after marriage, she also lived comfortably. Most of her family members are government employees. However, from a young age, she had a strong desire to do something on her own. She did not want a traditional job—instead, she wanted to create jobs for others. She did not want to be known only as someone’s daughter, wife, or sister. Her dream was to become a successful entrepreneur whom people would recognize through her products, and make her family proud. Since childhood, she loved cooking. She used to watch her mother cook and learned from her. Cooking was not just a skill for her—it was her passion. In many cases, it is not easy for women in society to work outside or take jobs due to family restrictions. So, she decided to turn her passion into a profession. In 2020, she started a small restaurant. Unfortunately, due to the COVID-19 pandemic, she had to shut it down within just three months. But she did not give up on her dream. She believed that being an



Papia Yasmin & her product Milk Jam

entrepreneur means creating your own path and moving forward despite obstacles. She then started working from home using social media to promote her products. Because of the quality of her food, she began receiving positive reviews and gradually established herself as a small entrepreneur. On January 1, 2025, she reopened her restaurant. However, the profit was still low compared to her hard work. She realized that something was missing. At that time, she got the opportunity to attend a 12-day “on-the-job” training under the PARTNER project of the Department of Agricultural Marketing (DAM), conducted by Bishuddho Agro Industries Ltd. Through this

training, she learned about good agricultural practices, quality control, packaging, labeling, and proper pricing. After the training, she started producing her products in a new and improved way. She never imagined that her simple cooking skills could contribute to the country or even have the potential to reach international markets. With the guidance of Bishuddho Agro Industries Ltd., her vision completely changed. She realized that her previous understanding of entrepreneurship was limited, and this training helped her find the right path. With the support of the Department of Agricultural Marketing and Bishuddho Agro Industries Ltd., her monthly income has increased to around Tk. 15,000–20,000, compared to only Tk. 5,000–7,000 earlier. Her products, such as potato chanachur, milk jam, and potato mayonnaise, have become quite popular. She is now able to manage important business requirements like trade license, trademark, and BSTI registration more easily. Papia Yasmin dreams of taking her products to the global market.



Rosona Acharika

Sumi Akter

District: Bagerhat Sadar

Mobile: 01967105265

Sumi Akter and ‘Rosona Acharika’: A Story of Courage and Determination

Sumi Akter is a brave woman entrepreneur from Bagerhat. From childhood, she faced many hardships. She grew up under difficult conditions and had to endure both physical and mental abuse. Despite all this, she never gave up. Instead, she learned to understand herself, take risks, and face challenges with strength. She always believed that her strong willpower would one day bring her success.

Her father was a businessman, and her mother, originally from a Hindu family, converted to Islam after marriage. Sumi is the youngest among three siblings. Soon after her birth, her father remarried, and from then on, their life became full of struggles. Due to financial hardship, she and her elder sister were raised at their aunt’s house.

While studying in class nine, she was forced into marriage against her will. Her education stopped due to family pressure. Soon after marriage, she faced abuse and conflict over dowry. Following advice from others, she had a child hoping it would improve the situation, but the abuse increased. Finally, she made the difficult decision to divorce. With her 18-month-old daughter, she became homeless. She then took

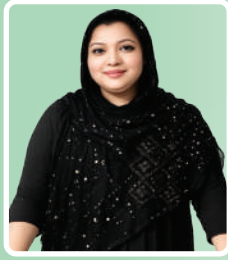
shelter at her aunt’s house in Gazipur, Dhaka. Finding a job with only an eighth-grade certificate was very difficult, but with great effort and help from known people, she got a job as a cutting reporter in Gazipur. When her daughter turned six, she returned to Bagerhat and started working at a motorcycle showroom. Alongside her job, she resumed her education. She passed SSC from the Open University and is currently studying in the fourth year of her degree. At the same time, she started selling products both online and offline from home, gradually building her identity. Then she got the opportunity to join a 12-day “on-the-job” training under the PARTNER project of the Department of Agricultural Marketing (DAM), conducted by Bishuddho Agro Industries Ltd.



Pickles

Through this training, she gained proper knowledge about good agricultural practices, management, quality control, and pricing. After successfully completing the training, she started producing pickles with new energy and confidence. With the support of the Department of Agricultural Marketing and Bishuddho Agro Industries Ltd., she is now producing and selling different types of pickles. Her monthly income has increased to Tk. 10,000–15,000, compared to only Tk. 5,000–7,000 taka before. She is now able to handle important business processes such as product marketing, trade license, trademark, and BSTI registration more easily.

Her goal is not only to become self-reliant but also to create employment opportunities for others. She seeks prayers and support from everyone to fulfill her dreams.



Super Chef

Sultana Rahman Bobby

District: Khulna

Mobile: 01977-817549

The Success Story of Sultana Rahman Bobby: A Rising Entrepreneur in Khulna

Sultana Rahman Bobby is a resident of Khulna. From childhood, cooking was her favorite hobby. However, she never imagined that this passion would one day become her profession and turn into a business. Her business is called “Super Chef.” Through hard work and dedication, she has built and is now successfully running her business. Her food menu includes items like pizza, burgers, chicken shawarma, chicken rolls, pasta, chicken chop, chowmein, and birthday cakes in various flavors such as vanilla, chocolate, butterscotch, roshmalai, orange, and mango. However, she initially lacked knowledge and skills in product processing, packaging, preservation, and marketing. To overcome these challenges, she joined a 12-day training program organized by Bishuddho Agro Industries under the Department of Agricultural Marketing.

This training helped her learn many important aspects of entrepreneurship that she previously did not know, such as confidence building, financial management, marketing planning, communication skills, decision-making, and understanding risks and opportunities. Although she was already working with food, many business-related details were new to her. Through the training, she also gained knowledge about pesticide-free and hygienic food processing. She learned about grading, Good Agricultural Practices (GAP), packaging, marketing, and reducing food waste. In one session, she even learned how to test gluten, which became very useful for her.



Frozen Food

Earlier, when food got spoiled, she thought it was due to her own mistakes. But now she understands the difference in flour quality, especially gluten levels, which helps her avoid such issues. Currently, she runs a snacks corner in front of A.K. Plaza in Gollamari, Khulna. Later, she joined platforms like Foodpanda and other food delivery apps, which helped her business grow further. At the beginning, her monthly sales were only around Tk. 15,000–20,000, but now they have increased to approximately Tk. 70,000. In addition, she sells frozen foods online through her page, including chicken sausages, meatballs, chicken chop, chicken rolls, and various sauces. Whenever she faced problems in production or storage, she reconnected with Bishuddho Agro and the Department of Agricultural Marketing for further guidance. This training played a key role in taking her business to a new level. Now, with improved knowledge in packaging, food hygiene, preservation, and marketing, Sultana Rahman Bobby is more confident than ever and continues to move forward with her business.