গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
বাংলাদেশ টেলিভিশন
সদর দপ্তর ভবন
রামপুরা, ঢাকা
www.btv.gov.bd

১৫.৫৪.০০০০.০২৩.০৭.২২৩.২৬- ৬৩৩

তারিখ : ০২ কার্তিক, ১৪৩৩ বঙ্গাব্দ
১৭ অক্টোবর, ২০২৬ খ্রিষ্টাব্দ

বিষয়ঃ e-REoI বিজ্ঞপ্তি ওয়েবসাইটে প্রকাশ প্রসঙ্গে।

বাংলাদেশ টেলিভিশনের ঢাকা ও চট্টগ্রাম কেন্দ্রের পরিচালন বাজেটের চলমান সকল কার্যক্রম, সংবাদ ও অনুষ্ঠানের সার্বিক মানোন্নয়নের লক্ষ্যে একটি পেশাদার চার্টার্ড অ্যাকাউন্টস/ পরামর্শক প্রতিষ্ঠান নিয়োগের জন্য "Appointment of a Professional Consulting Firm to Conduct a Performance Audit of BTV: A 360-Degree Assessment for Institutional Revitalisation, Cost-Effectiveness, Quality Improvement and Audience-Centric Transformation" শীর্ষক EOI আহ্বানের লক্ষ্যে এই সাথে সংযুক্ত বিজ্ঞপ্তিটি বিটিভির ওয়েবসাইটে প্রকাশের জন্য অনুরোধ করা হলো।

১৭/১০/২৬

মোঃ মনিরুল ইসলাম
অতিরিক্ত প্রধান প্রকৌশলী
ফোনঃ ৫৫১৩২০০২
ই-মেইলঃ ace1.egp@btv.gov.bd

সিনিয়র সিস্টেম এনালিস্ট
বাংলাদেশ টেলিভিশন
সদর দপ্তর ভবন
রামপুরা, ঢাকা

অনুলিপি : সদয় অবগতির জন্য
০১। পরিচালক (অর্থ), বিটিভি।
০২। মহাপরিচালক মহোদয়ের ব্যক্তিগত সহকারী, বিটিভি।

View IFT /PQ / REOI / RFP / PPS Notice Details

Ministry :	Ministry of Information And Broadcasting	Division :	
Organization :	Bangladesh Television	Procuring Entity Name :	Office of the Director General
Procuring Entity Code :		Procuring Entity District :	Dhaka
Procurement Nature :	Services	Procurement Type :	NCT
Event Type :	REOI		
Request for expression of interest for selection of	Consulting firm		
Contract Type :	Lump - Sum	REOI No. :	BTV/APP/HQ/ Services/2026-27/223
		Tender/Proposal Status :	Live
App ID :	234597	Tender/Proposal ID :	1357477

Key Information and Funding Information :

Procurement Method :	Quality Cost Based Selection (QCBS)	Budget Type :	Revenue
Source of Funds :	Government		

Particular Information :

Project Code :	Not applicable	Project Name :	Not applicable
Package No. and Description :	BTV/APP/HQ/Services/2026-27 Appointment of a Professional Consulting Firm to Conduct a Performance Audit of BTV: A 360-Degree Assessment for Institutional Revitalization, Cost-Effectiveness, Quality Improvement and Audience- Centric Transformation		
Category :	Financial intermediation services; Services auxiliary to financial intermediation; Research and development services and related consultancy services.; Architectural, engineering, construction, legal, accounting and other professional services; Administration, defence and social security services; Recreational, cultural and sporting services; Motion picture and video services; Radio and television services.; Entertainment services; News-agency services; Library, archives, museums and other cultural services; Sporting services;Financial intermediation services, except investment banking, insurance services and pension services.;Central bank services.;Deposit services.;Credit granting services.;Financial leasing services.;Investment banking services.;Insurance and pension services, except compulsory social security services;Life insurance and individual pension services;Group pension services;Non-life insurance services;Reinsurance services;Life reinsurance services;Accident and health reinsurance services;Other non-life reinsurance services;Services auxiliary to financial intermediation, except to insurance and pension funding.;Services related to investment banking.;Brokerage and related securities and commodities services.;Portfolio management, trust and custody services.;Financial markets administration services.;Other services auxiliary to financial intermediation, except to insurance and pension funding.;Services auxiliary to insurance and pension funding;Insurance brokerage and agency services;Average adjustment services;Loss adjustment services;Actuarial		

services;Salvage administration services;Other services auxiliary to insurance and pension funding;Research and experimental development services;Research services;Experimental development services;Research and development consultancy services;Research consultancy services;Development consultancy services;Design and execution of research and development;Legal, accounting, auditing, business, management and related services;Legal services;Accounting, auditing and fiscal services;Market research, public-opinion polling and related services;Business and management consultancy and related services;Management holdings services;Architectural, engineering, construction and related technical consultancy services;Technical consultancy services;Architectural and related services;Engineering services;Integrated engineering services;Urban planning and landscape architectural services;Construction-related services;Engineering-related scientific and technical services;Testing, inspection, analysis, monitoring and control services;Technical testing and analysis services;Monitoring and control services;Advertising and marketing services;Advertising services;Marketing services;Labour recruitment and provision of personnel services.;Placement services of personnel.;Supply services of personnel.;Recruitment services.;Personnel services except placement and supply services;Investigation and security services;Security services;Investigation services;Cleaning services;Accommodation cleaning services;Industrial cleaning services;Specialised cleaning services;Miscellaneous cleaning services;Office cleaning services;School cleaning services;Miscellaneous business and business-related services;Photographic and ancillary services;Packaging and related services;Secretarial and related services;Specialty design services;Collection agency services;Exhibition, fair and congress organisation services;Miscellaneous business-related services;Administration services;General public services;Administrative services of agencies;Supporting services for the government;Provision of services to the community;Foreign affairs and other services;Defence services;Justice services;Public security, law and order services;Fire-brigade and rescue services;Compulsory social security services;Benefit services;Government employee pension schemes;Family allowances;Child allowances;Motion-picture and video-tape production and related services;Motion-picture or video-tape distribution services;Motion picture projection services;Video-tape projection services;Radio services.;Television services.;Radio and television cable services;Artistic and literary creation and interpretation services;Arts-facility operation services;Recreational-area services;Dance and performance entertainment services;Gambling and betting services;Pyrotechnic services;Library and archive services;Museum services and preservation services of historical sites and buildings;Botanical and zoological garden services and nature reserve services;Sports facilities operation services;Sport-related services

REOI Publication Date and Time :	18-Oct-2026 01:00		
EOI Closing Date and Time :	02-Nov-2026 15:00	EOI Opening Date and Time :	02-Nov-2026 15:00

Information for Tenderer/Consultant :

Eligibility of Consultant :	As Per e-REOI
Brief Description of assignment :	Appointment of a Professional Consulting Firm to Conduct a Performance Audit of BTV: A 360-Degree Assessment for Institutional Revitalization, Cost- Effectiveness, Quality Improvement and Audience- Centric Transformation

Experience, Resources and delivery capacity required :	As Per e-REOI
Other details (if applicable) :	As Per e-REOI
Association with foreign firm :	Encouraged
Evaluation Type :	Package wise

Ref. No.	Phasing of service	Location	Indicative Start Date	Indicative Completion Date
BTV/APP/HQ/ Services/2026-27/223	Appointment of a Professional Consulting Firm to Conduct a Performance Audit of BTV: A 360-Degree Assessment for Institutional Revitalization	BTV Dhaka & Chattogram Station	15-Dec-2026	15-Mar-2027

Procuring Entity Details:

Name of Official Inviting REOI : Kazi Nahid Parvin Jesin

Designation of Official Inviting REOI : Director General

Address of Official Inviting REOI :
Address : Head Quarters Building,Rampura,Dhaka
City : Dhaka
Thana : Dhaka North City Corporation
District : Dhaka - 1219
Country : Bangladesh

Contact details of Official Inviting REOI :
Phone No : 02-9334110
Fax No : 02-9330608

The procuring entity reserves the right to accept or reject all Tenders/Proposals / Pre-Qualifications / EOIs

Note: Bank will update the payment transactions only at the end of the day, so the tenderers should make sure the securities and other payments are made at least one day before the submission date.