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Ministry :	Ministry of Post, Telecommunications & Information Technology	Division :	Post & Telecommunication Division
Organization :	Bangladesh Satellite Company Limited	Procuring Entity Name :	Office of General Manager (Admin & Procurement)
Procuring Entity Code :		Procuring Entity District :	Dhaka
Procurement Nature :	Physical Services	Procurement Type :	NCT
Event Type :	PSN		
PSN for selection of	Consulting firm		
PSN No. :	BSCL/2025-26/PS-2		
App ID :	216216	Tender/Proposal ID :	1202918

Key Information and Funding Information :

Procurement Method :	Open Tendering Method (OTM)	Budget Type :	Own Fund
Source of Funds :	Own Fund		

Particular Information :

Project Code :	Not applicable	Project Name :	Not applicable
Tender/Proposal Package No. and Description :	BSCL/2025-26/PS-2 Procurement of Service for Program and Advertisement Log of All TV Channels (Retender) Ref:14.39.0000.000.012.07.0004.22.91(T) Date:05.10.2025		
Category :	Data services; Computer and related services; Data-processing services; Database services;		
PSN Publication Date and Time :	27-Jan-2026 10:00	Document last selling / downloading Date and Time :	18-Feb-2026 17:00
Pre - Tender/Proposal meeting Start Date and Time :	27-Jan-2026 10:05	Pre - Tender/Proposal meeting End Date and Time :	29-Jan-2026 17:00
Closing Date and Time :	19-Feb-2026 12:20	Opening Date and Time :	19-Feb-2026 12:20
Last Date and Time for Tender/Proposal Security Submission :	19-Feb-2026 12:00		

Information for Tenderer/Consultant :

Eligibility of Consultant :	<p>Tenderers shall have the</p> <ul style="list-style-type: none">• Legal capacity to enter into the Contract under the Applicable Law• The minimum number of years of general experience of the Tenderer in contracting industries in public/private sector as Prime Contractor/Sub Contractor/Management Contractor shall be 08 (Eight) years.• The minimum specific experience as a Prime Contractor in providing Service of at least ONE/Multiple contracts of Program and Advertisement Log/ similar nature, complexity and methods/technology completed over a period of three (3) years with total value of at least of Tk 1,70,00,000/- (One Crore & Seventy Lakh Taka) shall be required. Contract for providing Service will be treated as similar nature.• The minimum amount of liquid assets i.e. working capital or credit line(s)of the Tenderer shall be Tk 32,00,000/- (Thirty-Two Lakh Taka).
Brief Description of assignment :	Procurement of Service for Program and Advertisement Log of All TV Channels
Experience, Resources and delivery capacity required :	<p>Tenderers shall have the</p> <ul style="list-style-type: none">• The minimum number of years of general experience of the Tenderer in contracting industries in public/private sector as Prime Contractor/Sub Contractor/Management Contractor shall be 08 (Eight) years.• The minimum specific experience as a Prime Contractor in providing Service of at least ONE/Multiple contracts of Program and Advertisement Log/ similar nature, complexity and methods/technology completed over a period of three (3) years with total value of at least of Tk 1,70,00,000/- (One Crore & Seventy Lakh Taka) shall be required. Contract for providing Service will be treated as similar nature.• The minimum amount of liquid assets i.e. working capital or credit line(s)of the Tenderer shall be Tk 32,00,000/- (Thirty-Two Lakh Taka).
Other details (if applicable) :	<p>1. Objective: Service Provider will provide the ready-to-use Daily Media Monitoring service prepared from the different types of Advertising and TV program which show every day in different television channel in Bangladesh. The Service Provider will be responsible to monitor daily, weekly, monthly and yearly media coverage and develop relevant reports accordingly. The firm will have to prepare different monitoring reports whenever asked by the BSCL management. The objective of the service is to give the data to Ad agency by which they will take the decision that an Ad will show when & which program.</p> <p>2. Deliverables: The media monitoring reports will cover reports on coverage from television channels. Major deliverables are:</p> <ul style="list-style-type: none">• Daily media monitoring report• Weekly media monitoring report (if needed)• Monthly media monitoring report• Yearly media monitoring report <p>3. The Service Provider will carry out the following activities under the guidelines:</p> <p>3.1. The Service Provider will provide the below 2 types of TV monitoring report for all current and future Bangladeshi TV channels.</p> <p>3.1.1 Ad monitoring report</p> <p>3.1.2 Program monitoring report</p> <p>In Ad Monitoring report there should be included at least: Ad Date, Channel Name, Ad Company, Ad Type, Peak/Off-Peak, Telecast Time, Ad Duration (Sec), Ad Name, Brand, Sub Brand, Product Type, Product, Program Type, Program Name, Break Type, Ad Qty, Ad Pos, Campaign, Incomplete Ad.</p>
Association with foreign firm :	Not Encouraged
Evaluation Type :	Package wise
Document Fees :	Package wise
PSN Document Price (In BDT) :	4000

Mode of Payment : Payment through Bank

PSN Security Amount (In BDT) : 600000

Tender/Proposal Security Valid Up to : 17-Jul-2026

Tender/Proposal Valid Up to : 19-Jun-2026

Ref. No.	Phasing of service	Location	Indicative Start Date	Indicative Completion Date
Ref:14.39.0000.000.012.07.0004.22.91(T) Date:05.10.2025 Date:05.10.2025	Procurement of Service for Program and Advertisement Log of All TV Channels (Retender)	Dhaka	01-Mar-2026	01-Mar-2028

Procuring Entity Details:

Name of Official Inviting : Md Golam Sarowar
Designation of Official Inviting : Procurement Entity
Address of Official Inviting : **Address** : 116 Kazi Nazrul Islam Avenue, Dhaka-1000
Contact details of Official Inviting : **Phone No** : 02-41030092
City : Dhaka
Fax No : 02-41030093
Thana : Dhaka North City Corporation
District : Dhaka - 1000
Country : Bangladesh

The procuring entity reserves the right to accept or reject all Tenders/Proposals / Pre-Qualifications / EOIs

Note: Bank will update the payment transactions only at the end of the day, so the tenderers should make sure the securities and other payments are made at least one day before the submission date.

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e-Tender Notice

e-Tender is invited in the National e-GP system portal (<https://www.eprocure.gov.bd/>) for the procurement of the following goods:

S/N	Tender ID	Tender Name	Package No:	Tender Publication Date and Time	Tender Document last selling Date and Time	Tender Closing & Opening Date and Time
01.	1202918	Procurement of Service for Program and Advertisement Log of All TV Channels	Ref:14.39.0000.000.01 2.07.0004.22.91(T) Date:05.10.2025	27-Jan-2026 10:00 (A.M)	18-Feb-2026 17:00 (P.M)	19-Feb-2026 12:20 (P.M)
02.	1213321	Procurement of Vehicle Repair and Maintenance Items for BSCL	14.39.0000.000.012.07 .0003.23.113(T) Date: 05.01.2026	27-Jan-2026 Time: 10:00 (A.M)	08- Feb -2026 Time: 17:00 (P.M)	09-Feb-2026 Time: 12:20 (P.M)
03.	1213408	Supply of CC camera, Network cabling, NVR, 2 Metal detector and 12 Flash lights	14.39.0000.000.012.07 .0005.22.115(T) Date: 07.01.2026			

This is an Online Tender, where only e-Tender will be accepted in the National e-GP Portal and no offline/hard copies will be accepted. To submit e-Tender registration in the National e-GP system Portal (<http://www.eprocure.gov.bd>) is required. The fees for downloading the e-Tender Documents from National e-GP System Portal have to be deposited online through any registered Bank's branches. Further information and guidelines are available in the National e-GP system Portal and from e-GP help desk (helpdesk@eprocure.gov.bd).

(Signed)
Md. Golam Sarowar
General Manager (Admin & Procurement)
Bangladesh Satellite Company Limited.