

## BANGLADESH NATIONAL COMMISSION FOR UNESCO (BNCU)

Tel : +880-2226664801, +880-2226664805  
Web : www.bncu.gov.bd  
Email : natcombd@yahoo.com

Secondary and Higher Education Division  
Ministry of Education  
International Mother Language Institute (6th Floor)  
Shaheed Captain Mansur Ali Sarani, 1/Ka, Segun Bagicha, Dhaka-1000

### Press Release

#### Udayan Uccha Madhyamik Bidyalaya announced as one of the top three winners

**Dhaka, Bangladesh – 26 June, 2025:** To create awareness of SDG Target 4.7, the SDG4 Youth & Student Network, in collaboration with Global Changemaker Schools, launched a global chalk art competition spotlighting the theme *Education for Sustainable Development (ESD)*. The contest kicked off on 7 April 2025—symbolically marked as “4.7 Day”—mirroring the playful tradition of Pi Day on 14 March (3.14 Day). Through this initiative, participants were encouraged to creatively explore how education can help solve pressing global sustainability challenges.

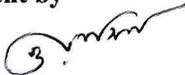
Learners were invited to reimagine education’s role in driving solutions to issues like climate change, social equity, and inclusive learning—using only chalk to transform everyday spaces into vibrant canvases. The contest welcomed participation from schools, community groups, and non-formal education programs, with artworks created on flat surfaces across schools, parks, and city plazas.

As part of this global movement, a local event was hosted by **Udayan Uccha Madhyamik Bidyalaya** in Dhaka, Bangladesh. The event engaged students from various institutions, who expressed their hopes for a more sustainable world and advocated for embedding ESD into education systems. Participants adhered to the contest’s eco-friendly ethos, using only colored chalk—no paints or permanent materials. Submissions were carefully documented, and the public was invited to cast votes for a People’s Choice Award.

Winners were officially announced on 5 June 2025—World Environment Day. The Bangladesh National Commission for UNESCO proudly recognizes **Udayan Uccha Madhyamik Bidyalaya** as one of the top three winners, applauding their powerful message and artistic excellence. This achievement underscores the continued enthusiasm of Bangladesh’s ASPnet schools in promoting art and culture.

This global-to-local initiative sparked meaningful conversations on the transformative potential of education in achieving sustainable development, while amplifying youth voices and creativity in the process.

Sent by



Mohammad Abul Wasim  
Programme Officer  
Bangladesh National Commission for UNESCO (BNCU)  
Secondary and Higher Education Division  
Ministry of Education