

# Privacy Policy

Effective Date: **Sun Aug 24 2025 13:18:20 GMT+0600 (Bangladesh Standard Time)**

## 1. Introduction

Welcome to **Bangladesh Handloom Board**. We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website **bhb.gov.bd**, use our services, or interact with us.

## 2. Information We Collect

### 2.1. Personal Information

- Name
- Email address
- Phone number
- Mailing address
- Payment information (for transactions)

### 2.2. Non-Personal Information

- Browser type and version
- Operating system
- IP address
- Device information
- Browsing behavior on our site

### 2.3. Agricultural Data

- Soil health data
- Crop yield information
- Weather conditions
- Irrigation and water usage data
- Equipment usage data

## 3. How We Use Your Information

We use the collected information for the following purposes:

- To provide and improve our services
- To process transactions and send related information
- To communicate with you, including sending updates and promotional materials
- To analyze and monitor usage of our site
- To comply with legal obligations
- To enhance the functionality of our smart agricultural solutions

## 4. Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

- **Service Providers:** We may share your information with third-party service providers who assist us in operating our website and conducting our business.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your information may be transferred as part of the transaction.

## 5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. These measures include:

- Encryption of sensitive data
- Regular security assessments
- Restricted access to personal data
- Secure storage solutions

## 6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** You have the right to request access to your personal data.
- **Correction:** You can request correction of inaccurate or incomplete data.
- **Deletion:** You can request the deletion of your personal data.
- **Objection:** You can object to the processing of your personal data.
- **Portability:** You have the right to request the transfer of your data to another service provider.

To exercise these rights, please contact us at **[your contact email]**.

## 7. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience. You can control the use of cookies through your browser settings.

## 8. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website.

## 10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

**Bangladesh Handloom Board**  
BTMC Bhaban, 7-9 kawran Bazar, Dhaka.  
Email: arif.bmahmud@gmail.com  
Phone: 01733255598