

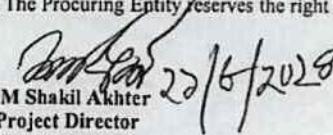


Government of the People's Republic of Bangladesh
 Bangladesh Bureau of Statistics
 Economic Census 2023 Project
 Parishangkhyan Bhaban (9th floor, Block-A)
 E-27/A, Agargaon, Dhaka-1207
www.bbs.gov.bd

Request for Expression of Interest (EOI)

1. Ministry	Ministry of Planning
2. Division	Statistics and Informatics Division (SID)
3. Procuring entity name	Project Director, Economic Census 2023 Project, Bangladesh Bureau of Statistics (BBS)
4. Expression of Interest for	SF-9: Selection of Firm for Development of Documentary, Docudrama, Interactive Training Module, Animation Film and TVC
5. EoI Ref. No	52.01.0000.635.07.055.24 2176
6. Date	21 August 2024
7. Procurement method	Quality and Cost Based Selection (QCBS)
8. Budget and sources of fund	GOB
9. Project Code	224379900
10. EOI closing date and time	12:00 pm of 05 September 2024 and be marked on Envelope "Expression of Interest for Selection of Firm for Development of Documentary, Docudrama, Interactive Training Module, Animation Film and TVC for Economic Census 2023 Project. Submitted EOI (s) will be opened by the Tender/Proposal Opening Committee at 01:00 pm of 05 September 2024 at the project office in front of tenderer(s) (if any).
11. The firm will directly report to the Project Director. The firm will work with the project team and publicity support team (PST) under the supervision of Project Director as well.	<p>1) Qualification Criteria:</p> <p>a) General:</p> <ul style="list-style-type: none"> a) The firm is expected to have organizational strengths having a well set of functional personnel to implement the assigned work. b) Having prior experience of developing Documentary, Docudrama, Interactive Training Module, Animation Film and TVC. c) Having available expertise, manpower and resources to produce publicity materials for Economic Census 2023 Project. <p>b) Experience:</p> <ul style="list-style-type: none"> a) The firm must have at least 10 years of experience in developing audio visual documentaries (Development of Documentary, Docudrama, Interactive Training Module, Animation Film and TVC etc.) b) The firm must also have experience of minimum 30 Documentary, Docudrama, Interactive Training Module, Animation Film and TVC Production. The firm have to provide completion certificate as documentary evidence. c) The firm must also provide a list of clients for similar assignments for the last 5 years mentioning year, month and duration of each task. d) The firm must not have been blacklisted by GoB/Ministry/Departments or any UN body or the World Bank for graft, breach of contract, collusive practice or any other major violations of procurement rules. e) The service provider must have available manpower and resources to completing assigned task . In this regard, the organization must submit detailed plan including total manpower of firm, resources etc. <p>2) Scope of Services:</p> <p><i>Key responsibilities include, but are not limited to:</i></p> <ul style="list-style-type: none"> a) The firm will be responsible for developing Documentary and Docudrama for different TV Channels within specified timeline. b) The firm will be responsible to prepare of TV Jingles for TV Channels within specified timeline. The content of the Jingles will be finalized as per project team and publicity support team instructions. c) The firm will be responsible to prepare & to make TV PSA for TV Channels within specified timeline. d) The firm will be responsible for production of TV commercial (TVC) e) The firm will be responsible for production of interactive training Module within specified timeline. f) The firm will be responsible for production of census related animation films within specified timeline. <p>3) Remuneration:</p> <p>A contract will be signed for four (04) months (approximately) with the selected firm as per PPA 2006 and PPR 2008. Remuneration will be paid in local currency (BDT).</p> <p>4) Duration of the Contract:</p> <p>Tenure of employment will be initially for four (04) months or till the end of April 2025, which one ends earlier. The duration may be extended subject to the approval of the competent authority. Publicity material should be handed over the PE before the data collection of the main census.</p>
12. Number of Firm	01 (One)
13. Name of the official inviting EOI	S M Shakil Akhter
14. Designation of the official inviting EOI	Project Director, Economic Census 2023 Project.
15. Address of Official Inviting EOI	Office of the Project Director, Bangladesh Bureau of Statistics, Parishangkhyan Bhaban, Room No. 1002,(9th floor, Block-A,)E-27/A, Agargaon, Dhaka-1207
16. Contact of the official inviting EOI	Phone: 01912-884499, e-mail: ec24.bbs.gov.bd, website: www.bbs.gov.bd
17. Joint Venture	Joint Venture is allowed following article 54 of PPR, 2008
18. Rules & Regulations	PPA, 2006 & PPR, 2008 will be followed in all aspect of this procurement.

Interested firms are invited to submit their EOI indicating that they are qualified to perform the services, details of experiences and required qualifications stated above. Interested firms are also requested to submit the photocopy of all certificates, proof of experiences. The Procuring Entity reserves the right to accept or reject any or all EOI's.


 S M Shakil Akhter
 Project Director
 (Joint Secretary)
 Economic Census 2023 Project
 Phone: 01912-884499
 e-mail: ec24.bbs@gmail.com