

2nd Annual General Meeting

Year: 2024-2025

February 10, 2026



Ministry of Commerce

Jute Products Business Promotion Council

Banashilpa Bhaban (8th Floor)
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**Business Promotion Council
Ministry of Commerce**

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No. JPBPC/Annual General Meeting Notice/2026/01

Date: 15/01/2026

**All General Members
of the JPBPC**

Notice of Annual General Meeting

The 2nd Annual General Meeting (AGM) of Jute Products Business Promotion Council (JPBPC) will be held on **10 February 2026 at 11:00 AM** in the online Platform (**Zoom Meeting ID: 843 7480 1341, Passcode: 4321**). Secretary, Ministry of Commerce and Chairman, JPBPC will preside over the meeting.

2.0 The agenda of the meeting are:

- 2.1 Adoption of the minutes of 1st Annual General Meeting;
- 2.2 To receive and adopt the Annual Report of the JPBPC for 2024-25;
- 2.3 To receive and endorse the audited accounts of the JPBPC for 2024-25;
- 2.4 To appoint Auditor for 2025-26 and fix his/her remuneration;
- 2.5 Any other business with the permission of the Chair.

3.0 Please make it convenient to attend the meeting.

Sd/-
Ishrat Jahan
Deputy Director
JPBPC

বিষয়: জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিল এর ১ম বার্ষিক সাধারণ সভার কার্যবিবরণী

তারিখ: ২৯/০১/২০২৫ খ্রি.

সময়: বেলা ১১:৩০ টা

ভেন্যু: বিপিসি'র সম্মেলন কক্ষ

সভাপতি: জনাব মোঃ আবদুর রহিম খান, সচিব (রুটিন দায়িত্ব), বাণিজ্য মন্ত্রণালয় ও চেয়ারম্যান, জেপিবিপিসি

সভায় উপস্থিতির তালিকা: সংযুক্তি ক

জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিল এর ১ম বার্ষিক সাধারণ সভায় উপস্থিত সকলকে স্বাগত জানিয়ে সভাপতি জানান যে, ২০২৩ সালে 'পাটজাত পণ্য' কে 'বর্ষপণ্য (Product of the Year)' ঘোষণা করা হয়। ঘোষণা অনুযায়ী এই সম্ভাবনাময় খাতের উন্নয়নকে আরো বেগবান করার জন্য বাণিজ্য মন্ত্রণালয়ধীন বিজনেস প্রমোশন কাউন্সিল এর আওতায় ১৪ নভেম্বর ২০২৩ তারিখে কোম্পানী আইন ১৯৯৪ এর ২৮ ধারা অনুযায়ী অলাভজনক প্রতিষ্ঠান হিসেবে 'জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিল (জেপিবিপিসি)' গঠন করা হয়। পাট শিল্পের পুনরুজ্জীবন ও আধুনিকায়নের ধারা বেগবান করা এবং আন্তর্জাতিক বাজারে পাটজাত পণ্যের রপ্তানি বৃদ্ধি ও বহুমুখীকরণের লক্ষ্যে পণ্যের মান উন্নয়ন ও কমপ্লায়েন্স প্রতিপালন, পণ্য বিপণন ইত্যাদি বিষয়কে সামনে রেখে বিভিন্ন কর্মসূচী প্রণয়ন ও বাস্তবায়ন করা হয়েছে। তারই ধারাবাহিকতায় পাট ও পাটজাত পণ্য খাতের রপ্তানি বৃদ্ধিতে ইনোভেটিভ প্রকল্প বাস্তবায়ন করার বিষয়ে প্রয়োজনীয় ব্যবস্থা গ্রহণের জন্য সভাপতি সকলকে অনুরোধ জানান। পরিচিতি পর্ব শেষে সভাপতি নোটিশের সাথে প্রেরিত আলোচ্যসূচি অনুযায়ী কার্যক্রম শুরু করার জন্য প্রধান নির্বাহী কর্মকর্তা, বিজনেস প্রমোশন কাউন্সিলকে আহবান করেন।

আলোচ্য বিষয়-০১: জেপিবিপিসির ১ম সাধারণ সভার কার্যবিবরণী নিশ্চিতকরণ

জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিলের ১ম সাধারণ সভা ২৬ ডিসেম্বর ২০২৩ তারিখে অনুষ্ঠিত হয়। উক্ত সভার কার্যবিবরণী উপস্থিত সকল সদস্যকে যথাসময়ে প্রেরণ করা হয়েছে। উক্ত কার্যবিবরণীর ওপর কোন মতামত বা আপত্তি পাওয়া যায়নি। সভায় উপস্থিত সদস্যগণ উক্ত কার্যবিবরণীটি নিশ্চিতকরণে সম্মতি প্রদান করেন।

সিদ্ধান্ত: জেপিবিপিসির ১ম সাধারণ সভার কার্যবিবরণীটি নিশ্চিত করা হয়।

আলোচ্য বিষয়-০২: জেপিবিপিসির ২০২৩-২৪ অর্থবছরের বার্ষিক প্রতিবেদন উপস্থাপন ও অনুমোদন

২০২৩-২৪ অর্থবছরে জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিলের জন্য সরকারি বরাদ্দ থেকে প্রাপ্ত অর্থের পরিমাণ ছিল ৭০,০০,০০০/- (সত্তর লক্ষ মাত্র) টাকা। উক্ত অর্থ হতে কাউন্সিলের প্রশাসনিক ব্যয় বাবদ ১,০৫,০০০/- (এক লক্ষ পাঁচ হাজার মাত্র) টাকা রেখে অবশিষ্ট ৬৮,৯৫,০০০/- (আটষট্টি লক্ষ পঁচানব্বই হাজার মাত্র) টাকা সংশ্লিষ্ট ৭টি এসোসিয়েশনের মধ্যে বিভিন্ন কর্মসূচি সম্পাদনের জন্য বণ্টন করা হয়। এ বরাদ্দ দ্বারা কাউন্সিলের আওতাধীন ৫টি এসোসিয়েশন ৪৬টি কার্যক্রম (প্রশিক্ষণ/সেমিনার/কর্মশালা/সচেতনতামূলক কার্যক্রম) বাস্তবায়ন করে। ২০২৩-২৪ অর্থবছর শেষে কার্যক্রমসমূহ বাস্তবায়নে প্রকৃত ব্যয় হয় ৬৬,৭৭,৪২৫/- (ছেষট্টি লক্ষ সাতাত্তর হাজার চারশত পঁচিশ মাত্র) টাকা। প্রধান নির্বাহী কর্মকর্তা বার্ষিক প্রতিবেদন উপস্থাপন শেষে মতামত প্রদানের বিষয়ে সভাকে আহবান করেন। চেয়ারম্যান, বিজেজিইএ ২০২৩-২৪ অর্থবছরের প্রতিবেদনটি গ্রহণের প্রস্তাব করেন এবং সেক্রেটারি জেনারেল, বিজেএমএ তা সমর্থন করেন।

সিদ্ধান্ত: সভায় ২০২৩-২৪ অর্থবছরের জেপিবিপিসির বার্ষিক প্রতিবেদনটি অনুমোদন করা হয়।

আলোচ্য বিষয়-০৩: জেপিবিপিসির ২০২৩-২৪ অর্থবছরের হিসাব নিরীক্ষা প্রতিবেদন উপস্থাপন ও অনুমোদন

২০২৩-২৪ অর্থবছরে জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিল এবং এ কাউন্সিলের আওতাধীন ৫টি এসোসিয়েশন এর মাধ্যমে বাস্তবায়িত সকল কর্মসূচীর বিস্তারিত আয়-ব্যয় বিবরণী উপস্থাপন করা হয়। উপস্থাপিত বিবরণী অনুযায়ী, ২০২৩-২৪ অর্থবছরে জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিলের (জেপিবিপিসি) সর্বমোট আয়ের পরিমাণ ছিল ৭৩,২৯,৪৫৯.০০/- (তিয়ত্তর লক্ষ উনত্রিশ হাজার চারশত উনষাট মাত্র) টাকা, যেখানে সরকারি বরাদ্দ হতে ৭০,০০,০০০/- (সত্তর লক্ষ মাএ) টাকা গ্রহণ করা হয়। উক্ত অর্থ হতে কাউন্সিলের প্রশাসনিক খাত এবং কাউন্সিলের আওতাধীন ৫টি এসোসিয়েশনের বিভিন্ন কর্মসূচি বাবদ সর্বমোট ব্যয় ছিল ৭৩,২০,০০০.০০/- (তিয়ত্তর লক্ষ বিশ হাজার মাত্র) টাকা। অর্থবছর শেষে ব্যাংক হিসাবে স্থিতির পরিমাণ ছিল ৯,৪৫৯.০০/- (নয় হাজার চারশত উনষাট মাত্র) টাকা। এ. মতীন এন্ড কোং চার্টার্ড একাউন্টস দ্বারা জেপিবিপিসির ২০২৩-২৪ অর্থবছরের প্রাপ্তি ও ব্যয় এর হিসাব নিরীক্ষা কার্যক্রম সম্পাদিত হয়। প্রধান নির্বাহী কর্মকর্তা হিসাব নিরীক্ষা প্রতিবেদন উপস্থাপন শেষে মতামত প্রদানের বিষয়ে সভাকে আহবান করেন। প্রতিনিধি, বিজেএ ২০২৩-২৪ অর্থবছরের জুট প্রোডাক্টস বিজনেস প্রমোশন কাউন্সিলের প্রাপ্তি ও ব্যয়ের হিসাব নিরীক্ষা প্রতিবেদনটি অনুমোদনের প্রস্তাব উত্থাপন করেন এবং প্রতিনিধি, বিডিজেপিএমইএ তা সমর্থন করেন।

সিদ্ধান্ত: ২০২৩-২৪ অর্থবছরের জেপিবিপিসির হিসাব নিরীক্ষা প্রতিবেদনটি অনুমোদন করা হয়।

আলোচ্য বিষয় ০৪: ২০২৪-২৫ অর্থবছরের জন্য হিসাব নিরীক্ষক নিয়োগ ও ফি নির্ধারণ

২০২৪-২৫ অর্থবছরের জন্য হিসাব নিরীক্ষক নিয়োগ ও ফি নির্ধারণের বিষয়টি আলোচনা করা হয়। উপস্থিত সভার সম্মতিক্রমে এ. মতীন এন্ড কোং -কে ২০২৪-২৫ অর্থবছরের জন্য হিসাব নিরীক্ষক হিসেবে নিয়োগ দেয়া হয় এবং হিসাব নিরীক্ষা ফি বাবদ ২০,০০০/- (বিশ হাজার মাত্র) টাকা নির্ধারণ করা হয়।

সিদ্ধান্ত: ২০২৪-২৫ অর্থবছরের প্রাপ্তি ও ব্যয়ের হিসাব নিরীক্ষণের জন্য এ. মতীন এন্ড কোং -কে নিয়োগ দেয়া হয় এবং হিসাব নিরীক্ষা ফি ২০,০০০/- (বিশ হাজার মাত্র) টাকা নির্ধারণ করা হয়।

আলোচ্য বিষয় ০৫: বিবিধ

- ১) উন্নত জাতের পাট বীজ উৎপাদন ও প্রয়োজন অনুযায়ী পর্যাপ্ত সরবরাহ বিষয়ে সংশ্লিষ্ট সকল সরকারি –বেসরকারি প্রতিষ্ঠানসমূহকে সমন্বিতভাবে কাজ করার জন্য সভাপতি মহোদয় সকলকে অনুরোধ জানান। পাশাপাশি এবিষয়ে জেপিবিপিসি'র বাস্তবায়নাধীন কর্মসূচীর মাধ্যমে সংশ্লিষ্ট এসোসিয়েশনসমূহকে মাঠ পর্যায়ে আরো জোরালো ভূমিকা রাখা এবং কৃষকদের সরাসরি কিভাবে বীজ দেয়া যায় সে সংক্রান্ত পরিকল্পনা জেপিবিপিসি –তে প্রেরণ করার জন্য অনুরোধ জানানো হয়।
- ২) বাংলাদেশ কৃষি উন্নয়ন কর্পোরেশন এর মহাব্যবস্থাপক (পাট বীজ) সভাকে অবহিত করেন যে, বিএডিসি উন্নত জাতের পাট বীজ উৎপাদন ও প্রয়োজন অনুযায়ী পর্যাপ্ত সরবরাহ বিষয়ে কাজ করছে। এলাকা ভিত্তিক পাট বীজের চাহিদা বিএডিসি বরাবরে প্রেরণ করলে তা সরবরাহে প্রয়োজনীয় ব্যবস্থা গ্রহণ করা হবে বলে সভাকে জানানো হয়। সভায় সিদ্ধান্ত গ্রহণ করা হয় যে, সংশ্লিষ্ট এসোসিয়েশনসমূহ এবিষয়ে বিএডিসি এর সাথে যোগাযোগ রেখে কাজ করবে।

৩) বাংলাদেশ জুট গুডস এক্সপোর্টার্স এসোসিয়েশন (BJGEA) কর্তৃক বাস্তবায়নাধীন “বহুমুখী পাটজাত পণ্যের রপ্তানি বাজার বৃদ্ধিতে সমস্যা চিহ্নিত ও দূরীকরণে পরিকল্পনা প্রণয়ন এবং উদ্যোক্তা ও রপ্তানিকারকদের ডাটাবেজ তৈরী বিষয়ক স্টাডি এর উপরে সংশ্লিষ্ট এসোসিয়েশন ও প্রতিষ্ঠানসমূহ মতামত প্রদান করবে। এ বিষয়ে BJGEA প্রয়োজনীয় ব্যবস্থা গ্রহণ করবে। BDJMPEA এর প্রতিনিধি কর্তৃক উপস্থাপিত ডাইভারসিফাইড জুট প্রোডাক্টস এর HS Code বিষয়টি স্টাডিতে পর্যালোচনাপূর্বক ব্যবস্থা গ্রহণ করা হবে।

সভায় আর কোন আলোচ্যবিষয় না থাকায় সভাপতি উপস্থিত সকলের সুস্বাস্থ্য কামনা করে সভার সমাপ্তি ঘোষণা করেন।

=স্বাক্ষরিত/-

(মোঃ আবদুর রহিম খান)

সচিব (রুটিন দায়িত্ব), বাণিজ্য মন্ত্রণালয়

ও

চেয়ারম্যান, জেপিবিপিসি

Report on 2nd Annual General Meeting (AGM) 2024-2025 Of Jute Products Business Promotion Council

Hon'ble Chairperson, and the respected general members of the Council,

Assalamualikum,

I take this opportunity to welcome you all here today at the 2nd AGM of Jute Products Business Promotion Council (JPBPC). Indeed, it's my pleasure to present here the report on the activities of the Council for 2nd Annual General Meeting (AGM) and to share its annual report for the year 2024-2025. Let me begin with an overview of the progress made by, and the salient features of, the Jute & Jute Products Sector as well as the Council before we discuss the Council's yearly activities, income and expenditure etc.

Jute & Jute Products Sector of Bangladesh

02. Jute is one of Bangladesh's main cash crops. The contribution of the jute sector to the economy of Bangladesh is enormous. In Bangladesh, Jute is a vital sector from economical, agricultural, industrial, and commercial perspectives. Different kinds of jute products are made in Bangladesh and the products are environmentally friendly as well. Every year Bangladesh earns an amount of foreign currency by exporting jute and jute products in different countries all over the world. That contributes to the national income of Bangladesh. Jute was once called Bangladesh's 'Golden Fibre'. Bangladesh's jute export sector is Bangladesh's proud claim to sustainability both in terms of natural fibres, but also in the number of livelihoods supported in the value chain. Bangladesh is the world's second largest producer of jute, the world's largest exporter of jute and jute products as well as the origin of the finest quality of jute.

03. At present jute and jute products are exported many countries of the world. EPB sources report that export earnings from this sector was US\$ **820.16** million in 2024-25. Endowed with a strong stream of local supply of quality jute and a low-wage work force, Bangladesh has all the potentials to increase both export earnings and employment in the jute & jute products sector.

04. Export growth of the Jute & Jute Products Sector

US \$ in Million

Sub-sectors	2020-21		2021-22		2022-23		2023-24		2024-25	
	Value	% of Total	Value	% of Total	Value	% of Total	Value	% of Total	Value	% of Total
Raw Jute (5303)	138.15	11.89	216.18	19.18	203.71	22.35	161.28	18.86	148.48	18.10
Jute Yarn & Twine (5307)	799.04	68.79	697.80	61.88	497.73	54.60	492.45	57.58	461.83	56.31
Jute Sacks & Bags (630510)	138.66	11.94	119.23	10.57	109.83	12.05	106.29	12.43	125.96	15.36
Others	85.63	7.38	94.42	8.37	100.24	11.00	95.21	11.13	83.89	10.23
Total	1161.48		1127.63		911.51		855.23		820.16	
Annual Growth	31.63%		-2.91%		-19.17%		-6.17%		-4.10%	

(Source: Export Promotion Bureau)

Creation of Jute Products Business promotion Council (JPBPC)

05. Export Policy, 2003-06 recognized formation of sector/product-based business promotion councils for export promotion and diversification through addressing problems related to capacities of the industry in particular. In this connection, Jute Products Business Promotion Council (JPBPC) has been established in November 2024 under Ministry of Commerce to promote the export of Jute and Jute Products of Bangladesh. It is a unique initiative of private - public partnership under the Companies Act 1994. Members of the company represent trade associations and chambers, banks and relevant government ministries. It is working for the promotion of exports of Jute and Jute Products through organizing different capacity building activities, help the industry acquire right technology, and address issues related to productivity, quality, finance, standard and compliance. The activities of JPBPC are run mostly by the GOB fund and subscriptions from the members.

Vision:

06. Promoting the local and international market capacity of Jute & Jute Products Sectors, this will lead to expand an export market in Global premises.

Mission:

07. Development of Jute & Jute Products (Diversified Jute Products, Jute Handicrafts, Jute Yarn etc.), improving the quality through addressing problems associated with compliance, human resource development and expanding the export market.

Council Objectives:

08. The prime objective of the Council is to promote the sector to achieve competency in the local and global context as to help the industry in building capacity in the fields of human resources, product diversification, quality and standards and acquiring suitable technology.

Authority of the Council:

09. According to clause 3.0 of the AOA, the Council has the power to affiliate, admit membership, take-over, assist and to receive assistance from any other Society, Council, Association, Company, Corporation, Firm, Government, Chamber of Commerce & Industry, International Organizations, Partnership of Persons promoting or intending to promote the objective(s) of the Council.

Membership of the Council:

10. According to clause 5.0 of the AOA, any individual, firm, society, company, registered trade bodies licensed by the Ministry of Commerce or respective Ministries, Government agencies registered or incorporated in Bangladesh and engaged in jute sector, Ministries and Department, trade promotional bodies, research and professional bodies, researchers and experts in the field of the jute sector, shall be eligible for Council membership.

11. Council has three types of membership: (a) general members, (b) corporate members, and (c) honorary members. A list of the general members is presented at **Annexure-I**. There are around 33 General Members of the Council. General members represent relevant ministries, industry associations, EPB, NBR, Bangladesh Bank, FBCCI, Nationalized Commercial Banks (NCBs), Private Commercial Banks (PCBs), etc.

Subscription:

12. General and Corporate members are required to pay annual subscription and admission fee as decided by the Executive Committee (EC) of the Council. Annual subscriptions are payable in advance for a calendar year in full and becomes due on the first of January of each year and is payable before the end of March of that year. Subscriptions fallen due for more than six months may lead to disqualification for taking part in the proceeding of the Council.

Association Members of the Council:

13. To accomplish the objectives mentioned above, it maintains close relationship with the eight (08) leading associations:

- Bangladesh Jute Association (BJA)
- Bangladesh Jute Mills Association (BJMA)
- Bangladesh Jute Goods Exporters' Association (BJGEA)
- Bangladesh Jute Spinners Association (BJSA)
- Bangladesh Handicrafts Manufacturers and Exporters Association (BANGLACRAFT)
- Women Entrepreneurs Network for Development Association (WEND)
- Bangladesh Diversified Jute Products Manufacturers & Exporters Association (BDJPMEA)
- Bangladesh Charcoal Manufacturers and Exporters Association (BCCMEA)

Provision to call AGM and EGM:

14. Clauses 17, 18 & 19 of the AOA deal with the procedures to be observed for convening and record keeping of annual general meetings (AGM) or extra ordinary general meetings (EGM). According to Clause 17.2 of the AOA, a General Meeting shall be held once in every calendar year not being more than fifteen months after holding of the last preceding General Meeting.

15. Besides AGM, extra ordinary general meetings (EGM) can also be held on a requisition signed by one-fifth of the total number of members of the Council specifying clearly the business desired to be transacted.

Council Administration:

16. The office of Council administration is headed by a CEO appointed by Ministry of Commerce. All officers of the Council report to the CEO. The day to day activities of the office of the Council shall be supervised by the CEO.

17. The Secretary, Ministry of Commerce is the ex-officio Chairman of the Council. He presides over all EC meetings and BPC coordination meetings. The Vice-Chairman, Export Promotion Bureau is the ex-officio 1st Vice Chairman of the Council. In the absence of the Chairman, the 1st Vice Chairman shall preside over the Annual General Meeting and act as the Chairman of the Executive Committee of the Council. The President of enlisted respective member association to the council will be the 2nd Vice-Chairman by one year rotation alphabetically. The first Vice- Chairman, in the absence of the Chairman, shall have the powers to perform the duties of the Chairman. In the absence of the Chairman and 1st Vice-Chairman, the 2nd Vice-Chairman shall have the powers to perform the duties of the Chairman.

Council Staff Position:

18. Council has a skeleton staff of two members only; one Deputy Director and one Assistant Director. The Deputy Director works as the head of the Council secretariat and implements the decisions taken by the EC. As the head of the secretariat, the Deputy Director carries out routine activities under the guidance of the Chief Executive Officer (CEO).

Powers and Functions of the Executive Committee:

19. Council Executive Committee has 34 members (**Annexure- II**). The committee is headed by the Commerce Secretary, who happens to be the ex-officio Chairman of the Council. Vice-Chairman, EPB is the ex-officio first Vice Chairman of the Council while the second Vice-Chairman of the Council is selected from enlisted respective member association to the council by one year rotation alphabetically.

20. The EC has general control on management of affairs, property and funds of the Council. It determines the policy of the Council in accordance with the aims and objectives of the Council. The meetings of the EC are convened by the Chief Executive Officer (CEO) as directed by the Chairman. One-third members' presence is required to form a quorum for a meeting of the EC.

Activity Plan 2025-25 and Its Implementation:

21. In 2024-25 the Council undertook a plan to conduct various training programs, seminars, publications, study and awareness programs. JPBPC's allocation for 7 associations were Tk. 73,60,000/-. Total 24 programs have been implemented during FY 2024-25, where the total numbers of participants were 1420. Total contracted amount was Tk. 1,06,62,537/- for 24 programs, where JPBPC's actual contribution was Tk. 58,91,279/-. Detailed description of activities performed by the Council during the year 2024-25 is shown below:

(A) Activities implemented in FY 2024-25 are shown below:**(I) Registration of Handicrafts Products (03 Products) as Geographical Indications (GIs)**

Objective	: To obtain Geographical Indication (GI) registration for three handicraft products (Cane Industry of Manikganj, Nakshi Kantha of Jashore, Brass of Tangial) in order to protect their unique regional identity, prevent imitation, enhance market value and support the livelihoods of local artisans while preserving traditional craftsmanship.
Implementing Association	: BANGLACRAFT
Date	: January – June, 2025
Total Cost	: Tk. 8,12,648/- (JPBPC's contribution Tk. 5,28,220/-)
Remarks	: GI registration of three handicraft products will ensure legal protection, prevent misuse, increase market recognition and value, strengthen artisan livelihoods, and promote preservation of traditional craftsmanship.

(II) Training (02 Nos) on Product Development for Export Market

Objective	: To enhance artisans' and entrepreneurs' skills in product design, quality standards, and market trends to develop export-ready products that meet international market requirements and improve global competitiveness.
Implementing Association	: BANGLACRAFT
Venue	: Dhaka
Date	: April 20-23, 2025 & June 15-18, 2025
Total Cost	: Tk. 7,09,590/- (JPBPC's contribution Tk. 4,61,298/-)
Remarks	: Participants gain improved skills in product design, quality compliance, and export market requirements, leading to the development of export-ready products, better market access and increased income opportunities.

(III) Training (02 Nos) on Bamboo and Cane Products Development in Cluster Area

Objective	: To strengthen the skills of artisans in the cluster area for developing innovative, high-quality bamboo and cane products, improving design, productivity and market readiness while enhancing local livelihoods.
Implementing Association	: BANGLACRAFT
Venue	: Tangail & Sreemangal
Date	: May 04-05, 2025 & May 22-23, 2025
Total Cost	: Tk. 5,27,540/- (JPBPC's contribution Tk. 3,42,900/-)
Remarks	: Artisans in the cluster area enhance their skills in bamboo and cane product design and production, leading to improved product quality, innovation, marketability and increased income opportunities.

(IV) Video documentary on the versatile jute product

Objective	: To showcase the versatility, sustainability, and cultural significance of jute products through a video documentary, creating awareness, promoting market potential and encouraging wider adoption of jute-based products.
Implementing Association	: WEND
Total Cost	: Tk. 18,52,350/- (JPBPC's contribution Tk. 10,91,903/-)
Remarks	: The video documentary increases awareness of the versatility, sustainability, and market potential of jute products, enhances visibility of artisans and enterprises and supports promotion and adoption of jute-based products.

(V) Training (04 Nos) on Versatile jute products

Objective : To build the capacity of artisans and entrepreneurs in designing and producing versatile jute products by improving skills in innovation, quality standards and market-oriented product development..

Implementing Association : BJMA

Total Cost : Tk. 9,76,792/- (JPBPC's contribution Tk. 6,34,914/-)

The date, venue & number of participants for implemented 07 workshop are as below:

SI No.	Date	Venue	Number of Participants
01	26/01/25	Khulna	50
02	06/02/25	Narshingdi	50
03	26/02/25	Syedpur	50
04	26/04/25	Rajbari	50

Remarks : Participants enhance their skills in designing and producing versatile jute products, leading to improved product quality, innovation, marketability and increased income opportunities for artisans and entrepreneurs.

(VI) Training (02 Nos) on Compliance in the production of jute and jute products

Objective : To train artisans and manufacturers on compliance standards in the production of jute and jute products, ensuring adherence to quality, safety, environmental and export regulations, and enhancing market credibility.

Implementing Association : BJMA

Total Cost : Tk. 4,88,396/- (JPBPC's contribution Tk. 3,17,456/-)

The date, venue & number of participants for implemented 07 workshop are as below:

SI No.	Date	Venue	Number of Participants
01	25/02/25	Syedpur	50
02	01/06/25	Bogura	50

Remarks : Participants gain knowledge and skills to ensure compliance with quality, safety, and regulatory standards in jute production, leading to improved product quality, market access and competitiveness.

(VII) Training (02 Nos) on Jute product design

Objective : To enhance the skills of artisans and designers in creating innovative, attractive, and market-oriented jute products by improving their knowledge of design concepts, trends and techniques.

Implementing Association : BJMA

Total Cost : Tk. 4,88,396/- (JPBPC's contribution Tk. 3,17,456/-)

The date, venue & number of participants for implemented 07 workshop are as below:

Sl No.	Date	Venue	Number of Participants
01	31/05/24	Rangpur	50
02	16/06/25	Faridpur	50

Remarks : Participants develop enhanced skills in designing innovative and market-oriented jute products, leading to improved product appeal, quality, and marketability and increased income opportunities for artisans.

(IX) Study on planning to identify and eliminate problems in increasing the export market for versatile jute products and create a database of entrepreneurs and exporters

Objective : To analyze challenges in expanding the export market for versatile jute products, identify solutions to overcome these obstacles, and create a comprehensive database of entrepreneurs and exporters to support market development and business networking.

Implementing Association : BJGEA

Total Cost : Tk. 21,27,242/- (JPBPC's contribution Tk. 6,91,354/-)

Remarks : The study identifies key challenges in exporting versatile jute products, proposes actionable solutions to overcome them, and provides a comprehensive database of entrepreneurs and exporters, facilitating market expansion, improved trade linkages and increased export potential.

(X) Workshop (08 Nos) on Use of modern technology in exportable jute production

Objective : To familiarize artisans, producers, and entrepreneurs with modern technologies and techniques in jute production, improving efficiency, quality and competitiveness of exportable jute products.

Implementing Association : BJA

Total Cost : Tk. 19,53,583/- (JPBPC's contribution Tk. 12,69,828/-)

The date, venue & number of participants for implemented 08 workshop are as below:

Sl No.	Date	Venue	Number of Participants
01	23/02/25	Pirganj	50
02	24/02/25	Thakurgaon	50
03	26/02/25	Lalmonirhat	50
04	27/02/25	Rajarhat	50
05	21/04/25	Kurigram	50
06	23/04/25	Chapainawabganj	50
07	13/05/25	Rajshahi	50
08	15/05/25	Mymensingh	50

Remarks : Participants gain practical knowledge of modern technologies in jute production, leading to improved product quality, higher efficiency, enhanced export readiness and increased competitiveness in international markets.

(XI) Awareness Campaign for Eco-Friendly Jute Bags

Objective : To raise public awareness about the benefits of eco-friendly jute bags, promote sustainable consumption and encourage widespread adoption to reduce the use of plastic and protect the environment.

Implementing Association : BDJPMEA

Total Cost : Tk. 7,26,000/- (JPBPC's contribution Tk. 2,35,950/-)

Remarks : The campaign increases public awareness and acceptance of eco-friendly jute bags, promotes sustainable consumption practices, reduces plastic usage and supports market demand for jute products.

Receipts & Payments

22. Council's income sources include (a) grant from the government through Ministry of Commerce (MOC), (b) Subscription & seed money from the general members, (c) others (bank interest). Total income received at the Council for FY 2024-25 was Tk. 72,43,900/-. In this income, Tk. 68,15,000/- was received from the government as grant in 2024-25. After meeting the expenditure of Tk. 71,35,000/-, Council had a balance of Tk. 1,08,900/- in the City Bank, Motijheel Branch. (**Annexure-III**)

Audit Report by A. Matin & Co.

23. To complete auditing of the books of accounts of Jute Products Business Promotion Council's for the period July' 24 to June' 25, M/S A Motin & Co. was appointed. The audit firm has done the job and submitted its report (**Annexure-IV**).

24. Last, not the least, to tap the potentials of the sector, I would like to draw your kind attention and desire proactive and participatory role from you all to accomplish the aims and objectives of the Council. I thank you all for your attention.

Sincerely yours,

Sd/-
(Nahid Afroz)
Chief Executive Officer, BPC
&
Joint Secretary, MoC

Annex-I**GENERAL MEMBERS OF JPBPC**

General Members of the Jute Products Business Promotion Council (JPBPC) consist of representatives from the following Associations/ Institutions/ Semi-Government Offices, Ministries/ Financial Institutes/ Banks according to the numbers recorded next opposite to their names below and CIPs of the Jute & Jute Products sector:

1.	Secretary, Ministry of Commerce.
2.	Vice – Chairman, Export Promotion Bureau (EPB).
3.	Additional Secretary (Export), Ministry of Commerce
4.	One (1) member from Ministry of Finance (Not below the rank of Deputy Secretary).
5.	One (1) member from Ministry of Textile & Jute (Not below the rank of Deputy Secretary).
6.	One (1) member from Ministry of Industries (Not below the rank of Deputy Secretary).
7.	One (1) member from Ministry of Agriculture (Not below the rank of Deputy Secretary).
8.	One (1) member from Department of Jute (Not below the rank of Deputy Director).
9.	One (1) member from Bangladesh Jute Mills Corporation (BJMC) (not below the rank of General Manager)
10.	One (1) member from Jute Diversification Promotion Centre (JDPC) (not below the rank of Director)
11.	One (1) member from Bangladesh Jute Corporation (BJC) (not below the rank of Director)
12.	One (1) member from Bangladesh Jute Research Institute (BJRI) (not below the rank of Principle Scientific Officer)
13.	One (1) member from Department of Agricultural Extension (not below the rank of Director)
14.	One (1) member from Bangladesh Agricultural Development Corporation (not below the rank of Director)
15.	One (1) member from Bangladesh Agricultural Research Council (BARC) (not below the rank of Chief Scientific Officer)
16.	One (1) member from National Agriculture Training Academy (not below the rank of Director)
17.	One (1) member from Department of Agricultural Marketing (not below the rank of Deputy Director)
18.	One (1) member from Export Promotion Bureau (EPB) (not below the rank of Director)
19.	One (1) member from Bangladesh Investment Development Authority (BIDA) (not below the rank of Deputy Director).
20.	One (1) member from National Board of Revenue (not below the rank of First Secretary).
21.	One (1) member from Department of Environment (not below the rank of Deputy Director)
22.	One (1) member from Bangladesh Bank (not below the rank of General Manager).
23.	One (1) representative (not below Director) from FBCCI.
24.	One (1) representative (not below Director) from DCCI.
25-26.	Two (2) members from leading Banks nominated by the Bangladesh Bank (not below the rank of General Manager / Executive Vice-President or equivalent).
27.	One (1) member from Bangladesh Jute Goods Exporters' Association (BJGEA)
28.	One (1) member from Bangladesh Jute Spinners Association
29.	One (1) member from Bangladesh Handicrafts Manufacturers and Exporters Association (BANGLACRAFT)
30.	One (1) member from Bangladesh Diversified Jute Products Manufacturers & Exporters Association
31.	One (1) member from Women Entrepreneurs Network for Development Association (WEND)
32.	One (1) member from Bangladesh Jute Mills Association
33.	One (1) member from Bangladesh Jute Association
34.	One (1) member from Bangladesh Charcoal Manufacturers and Exporters Association

Annex-II

EXECUTIVE COMMITTEE OF JPBPC

The Executive Committee of the Council is consisting of the following members:

1.	Secretary/Senior Secretary, Ministry of Commerce who will be the Chairman of the Council;
2.	Vice – Chairman, Export Promotion Bureau (EPB) the 1 st Vice-Chairman of the Council;
3.	The President of enlisted respective member association to the council will be the 2nd Vice-Chairman by one year rotation alphabetically
4.	Additional Secretary (Export), Ministry of Commerce
5.	Coordinator/CEO, Business Promotion Council – Member Secretary
6.	One (1) member from Ministry of Finance (Not below the rank of Deputy Secretary).
7.	One (1) member from Ministry of Textile & Jute (Not below the rank of Deputy Secretary).
8.	One (1) member from Ministry of Industries (Not below the rank of Deputy Secretary).
9.	One (1) member from Ministry of Agriculture (Not below the rank of Deputy Secretary).
10.	One (1) member from Department of Jute (Not below the rank of Deputy Director).
11.	One (1) member from Bangladesh Jute Mills Corporation (BJMC) (not below the rank of General Manager)
12.	One (1) member from Jute Diversification Promotion Centre (JDPC) (not below the rank of Director)
13.	One (1) member from Bangladesh Jute Corporation (BJC) (not below the rank of Director)
14.	One (1) member from Bangladesh Jute Research Institute (BJRI) (not below the rank of Principle Scientific Officer)
15.	One (1) member from Department of Agricultural Extension (not below the rank of Director)
16.	One (1) member from Bangladesh Agricultural Development Corporation (not below the rank of Director)
17.	One (1) member from Bangladesh Agricultural Research Council (BARC) (not below the rank of Chief Scientific Officer)
18.	One (1) member from National Agriculture Training Academy (not below the rank of Director)
29.	One (1) member from Department of Agricultural Marketing (not below the rank of Deputy Director)
20.	One (1) member from Export Promotion Bureau (EPB) (not below the rank of Director)
21.	One (1) member from Bangladesh Investment Development Authority (BIDA) (not below the rank of Deputy Director).
22.	One (1) member from National Board of Revenue (not below the rank of First Secretary).
23.	One (1) member from Department of Environment (not below the rank of Deputy Director)
24.	One (1) member from Bangladesh Bank (not below the rank of General Manager).
25.	One (1) representative (not below Director) from FBCCI.
26.	One (1) representative (not below Director) from DCCI.
27.	Two (2) members from leading Banks nominated by the Bangladesh Bank (not below the rank of General Manager / Executive Vice-President or equivalent).
28.	One (1) member from Bangladesh Jute Goods Exporters' Association (BJGEA)
29.	One (1) member from Bangladesh Jute Spinners Association
30.	One (1) member from Bangladesh Handicrafts Manufacturers and Exporters Association (BANGLACRAFT)
31.	One (1) member from Bangladesh Diversified Jute Products Manufacturers & Exporters Association
32.	One (1) member from Women Entrepreneurs Network for Development Association (WEND)
33.	One (1) member from Bangladesh Jute Mills Association
34.	One (1) member from Bangladesh Jute Association
35.	One (1) member from Bangladesh Charcoal Manufacturers and Exporters Association

Annexure-III

Jute Products Business Promotion Council (JPBPC)

Statement of Income & Expenditure: 2024-25



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A. MATIN & CO.
Chartered Accountants

Jute Products Business Promotion Council (JPBPC)

Statement of Receipt & Payments
For the year ended 30th June 2025

Particulars	Amount in Taka	
	30.06.2025	30.06.2024
Receipts	7,243,900	7,329,459
Cash at Bank	9459	-
GOB Grant	6,815,000	7,000,000
STD a/c - Bank interest	19,440	9,459
Subscription	400,000	320,000
Payment	68,240	118,787
Total Admin	-	32,773
Advertisement	-	28,556
Entertainment	-	17,788
Registration of RJSC	-	18,731
Conveyance & TA/DA	26,328	5,283
Bank Charge	12,137	-
Audit Fee	20,000	15,656
Furniture & Fixture	-	-
Stationary (Toner)	9,775	-
Total Training	5,947,962	6,677,425
Seminar/Workshop	1,505,778	4,500,276
Capacity Building Training	2,074,024	-
Innovation	528,220	2,177,149
Research	691,353	-
Publication	1,091,903	-
Ceremony/Festival/Fair/AGM	56,684	-
Total GOB Expenses	1,118,798	523,788
GOB Fund Return	798,798	203,788
Subscription to BPCPF	320,000	320,000
Total Payments	7,135,000	7,320,000
Closing Balance	80,000	-
Unspent Subscription	28,900	9,459
Cash at Bank	7,243,900	7,329,459
Total	7,243,900	7,329,459



Annexure-IV



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Chartered Accountants

Jute Products Business Promotion Council (JPBPC)
Statement of Cash Flow
For the year ended 30th June 2025

Particulars	Amount In Taka	
	30.06.2025	30.06.2024
A. Cash Flow From Operating Activities:		
Net Income/(Loss)	417,874	325,115
Depreciation	1,566	-
Liabilities For Expenses	-	20,000
Net Cash Used in Operating Activities:	419,440	345,115
B. Net Cash Provided by Investing Activities:		
Addition of fixed Assets	-	(15,656)
FDI Investment	-	-
Net Cash From in Investing Activities:	-	(15,656)
C. Cash Flow From Financing Activities:		
Loan to BPCPF (Business Promotion Council Provident Fund) Subscription	(320,000)	(320,000)
Increase/ Decrease in Unspent Subscription	(80,000)	-
Net Cash Flow From Financing Activities:	(400,000)	(320,000)
D. Net Cash In Flow/Out Flow (A+B+C)	19,440	9,459
E. Cash & Bank Balance at The Beginning of The Year	9,459	-
F. Cash & Bank Balance at The End of The Year (E+D)	28,900	9,459





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A. MATIN & CO.
Chartered Accountants

Jute Products Business Promotion Council Private Fund (JPBPCPF)

Statement of Financial Position

As at 30th June 2025

Particulars	Notes	Amount In Taka	
		30.06.2025	30.06.2024
Assets:			
Cash & Cash Equivalents	9.00	576,724	291,724
Total Assets		576,724	291,724
Fund & Liabilities :			
Fund Accounts	10.00	576,724	291,724
Total Liabilities		576,724	291,724





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Jute Products Business Promotion Council Private Fund (JPBPCPF)
 Statement of Profit or Loss and Other Comprehensive Income
 For the year ended 30th June 2025

Particulars	Notes	Amount In Taka	
		30.06.2025	30.06.2024
Income	11.00	320,000	320,000
Less: Expenditure	12.00	35,000	28,276
Exces of Income Over Expenditure		285,000	291,724





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Jute Products Business Promotion Council Private Fund (JPBPCPF)

Statement of Receipt & Payments

For the year ended 30th June 2025

Particulars	Amount In Taka	
	30.06.2025	30.06.2024
Receipts:	611,724	320,000
Opening Cash at Bank	291,724	-
Subscription	320,000	320,000
Payment:		
Honorarium to CEO	15,000	8,276
Honorarium to Director	20,000	20,000
Closing Cash at bank	576,724	291,724
	611,724	320,000

