



বাংলাদেশ অ্যাক্রেডিটেশন কাউন্সিল (বিএসি)

বিএসএল অফিস কমপ্লেক্স, ভবন-২ (৩য় তলা)

১, মিন্টো রোড, রমনা, ঢাকা-১০০০

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Profile of Academic Auditor



1. Name: Feroz Ahmed

2. Employment Record: (Starting with the latest)

Designation	Department and Address of the Organization	Duration
Treasurer	Rabindra University, Bangladesh Shahjadpur, Sirajgong	Since August 22, 2022 to till date
Director (IQAC)	Rabindra University, Bangladesh Shahjadpur, Sirajgong	Since January 02, 2025 to till date
Professor	Business Administration Discipline Khulna University, Khulna, Bangladesh	Since December 19, 2005

3. Academic Credentials (Starting with the latest)

Degree	Subject	Name and Address of the Institution
Ph.D.	Marketing (Tourism)	School of Marketing, Curtin University, Western Australia, Australia
M.Phil.	Marketing (Tourism)	Department of Marketing, University of Rajshahi, Rajshahi
MBA	Business	School of Management, Universiti Sains Malaysia, Penang, Malaysia
MBS	Marketing	Department of Marketing, University of Rajshahi, Rajshahi
B.Com (Honours)	Marketing	Department of Marketing, University of Rajshahi, Rajshahi

**4. Training/Workshop on Quality Assurance attended as a participant
(Starting with the latest)**

QA Areas	Organized by	Year and Duration
Professional Training on Capacity Building of IQACs	Bangladesh Accreditation Council (BAC)	May 05 to 16, 2024
Symposium on Improving quality and relevance in Higher Education	British Council	March 29, 2022
Workshop on "Are your Online Students Engaged"	UGC	November 23, 2022
Improving Quality and Relevance in Higher Education	British Council	March 29, 2022
Workshop on OBE Curricula Development	IQAC, Khulna University	February 22, 2022
Workshop on OBE Curricula Development and Preparation of Course File	IQAC, Khulna University	December 06, 2021
Online Workshops on: (i) Introduction to Connected Learning; (ii) Student engagement; (iii) Consistent online experience; (iv) Assessment; (v) Active learning; (vi) Curating and making resources & (vii) Evaluation and improvement	British Council	January 06, January 20 & January 27, 2021
Workshop on BNQF and Accreditation Standards and Criteria	IQAC, Khulna University	December 27, 2021
Workshop on Outcome Based Education (OBE) Curriculum	UGC	November 10 & 11, 2021
Workshop on National Qualifications Framework and Accreditation Standards	Bangladesh Accreditation Council (BAC)	May 25 & 27, 2021
International Higher Education Symposium	British Council	February 24 & 25, 2020

5. Training/Workshop on Quality Assurance organized as the Director of CETL, Khulna University (Starting with the latest)

QA Areas	Organized by	Year and Duration
Module I - Teaching and Learning	CETL, Khulna University	November 04 to 07, 2021
Workshop on e-filing System	CETL, Khulna University	September 22 & September 27, 2021
Module-I (Teaching & Learning)	CETL, Khulna University	October 15 to 16 & October 27 to 28, 2019
Induction for the lecturers	CETL, Khulna University	September 17, 2019
Module-II (Teaching, Learning & Assessment)	CETL, Khulna University	April 16 to 18, 2019
Induction for the lecturers	CETL, Khulna University	October 02, 2018

6. Experience of Providing Training as a Resource Person

QA Areas	Organized by	Year and Duration
Training on: Career Planning & Interview Hacks (for 4 th year students)	IQAC Rabindra University, Bangladesh	December 10, 2025
Training on: Value your Opportunity (for 1 st year students)	IQAC Rabindra University, Bangladesh	October 29 & 30, 2025
Training on: Strategies for Effective Study (for 1 st year students)	IQAC Rabindra University, Bangladesh	October 29 & 30, 2025
Training on: Career Planning, Presentation Skill Development and Interview Hacks (for Post-Graduate students)	IQAC Rabindra University, Bangladesh	May 19 & 20, 2025
Developing Proper Assessment System (for teachers)	IQAC Rabindra University, Bangladesh	January 28, 2025

QA Areas	Organized by	Year and Duration
Effective Teaching and Assessments (for teachers)	IQAC Khwaja Yunus Ali University, Sirajgonj	November 30, 2024
Training on: Tools for Quality Improvement (for teachers)	IQAC Rabindra University, Bangladesh	September 28 & 29, 2024
Training on: National Integrity Strategy – (NIS) for teachers and officers	IQAC Rabindra University, Bangladesh	June 12, 2024
Training on: Essetian Skill Development (for staffs)	IQAC Rabindra University, Bangladesh	January 17, 2024
Standard Question Formulation and Academic Excellence Improvement (for teachers)	IQAC Noakhali Science and Technology University	October 31, 2023
Verbal and Non Verbal Communication in Teaching	IQAC, Khulna University	March 02, 2022
Verbal and Non Verbal Communication in Teaching	CETL, Khulna University	2020 & 2021
Ethics in Teaching	CETL, Khulna University	2019, 2020 & 2021
Workshop on Academic Counselling and Motivation (for the first year students)	IQAC, Khulna University	2019, 2020, 2021

7. Experience in External Quality Assessment/External Peer Review of academic program (starting with the latest)

As the then Head of Business Administration Discipline and Human Resource Management Discipline of Khulna University, Khulna - *prepared and updated curricula of BBA and MBA Programs to OBE Curricula.*

Besides, worked as a Curricula Development Committee Member of the followings:

- a) Department of Marketing, Islamic University, Kustia, Bangladesh – 2025
- b) Department of Marketing, University of Rajshahi, Rajshahi – 2024

- c) Department of Business Administration, Uttara University, Dhaka - 2024
- d) Department of Marketing, Comilla University, Comilla - 2023
- e) Department of Management Studies, Gopalganj Science and Technology - 2021
- f) Department of Marketing, University of Rajshahi, Rajshahi – 2021
- g) Department of Marketing, Islamic University, Kustia, Bangladesh – 2021
- h) Department of Human Resource Management, Islamic University, Kustia - 2020

8. Other experience that illustrates your capability as a QA Professional (Starting with the latest)

- Served as the Director of Institutional Quality Assurance Cell (CETL) of Khulna University from September 17, 2018 – January 01, 2022
- Served as the Chairman, SA Committee of Business Administration Discipline, Khulna University
- Served as a member of Academic Council, Board of Advanced Studies and Syndicate of Khulna University, Khulna while serving the followings:

Position	Duration
Head Business Administration, Khulna University, Khulna	June 16, 2019 – June 15, 2022
Head (In-Charge) Human Resource Management Discipline, Khulna University	December 30, 2016 – July 17, 2021
Dean (In-Charge) Management and Business Administration School, Khulna University, Khulna	September 13, 2017 – September 12, 2019
Dean (In-Charge) Management and Business Administration School, Khulna University, Khulna	September 12, 2005 – February 22, 2006
Dean Management and Business Administration School, Khulna University, Khulna	March 12, 2009 – November 10, 2010

Position	Duration
Head Business Administration Discipline, Khulna University	January 02, 2005 – February 22, 2006
Head (In-Charge) Business Administration Discipline, Khulna University	February 17, 1999 – December 03, 2001

9. Cell Phone No.: +8801914066201

10. E-mail Address: ferozcurtin@gmail.com
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Signature and Seal (if any):

Date: December 31, 2025